

DSMN8

The World's Most Active Banking Professionals on Social - December 2023

Industry at a glance:

Average Score:
5.06%

Total Companies:
280

Average No. Employees:
703

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	Edge Home Finance	https://www.linkedin.com/company/edge-home-finance	United States	712	229	32.16%
2	Liberty Bank - CT	https://www.linkedin.com/company/liberty-bank-ct	United States	664	104	15.66%
3	Sparekassen Kronjylland	https://www.linkedin.com/company/sparekassen-kronjylland	Denmark	841	113	13.44%
4	Säästöpankkiryhmä	https://www.linkedin.com/company/saastopankkiryhma	Finland	533	69	12.95%
5	ClearBank	https://www.linkedin.com/company/clearbank	United Kingdom	626	77	12.30%
6	Banca Widiba	https://www.linkedin.com/company/banca-widiba	Italy	862	101	11.72%
7	Tirana Bank	https://www.linkedin.com/company/tirana-bank	Albania	579	66	11.40%
8	Banque Populaire du Nord	https://www.linkedin.com/company/banque-populaire-du-nord	France	990	110	11.11%
9	Live Oak Bank	https://www.linkedin.com/company/live-oak-bank	United States	928	101	10.88%
10	American Bankers Association	https://www.linkedin.com/company/american-bankers-association	United States	537	58	10.80%
11	CASDEN Banque Populaire	https://www.linkedin.com/company/casden-banque-populaire	France	519	56	10.79%
12	Sparebanken Vest	https://www.linkedin.com/company/sparebanken-vest	Norway	714	76	10.64%
13	Renta 4	https://www.linkedin.com/company/renta-4	Spain	570	59	10.35%
14	Aargauische Kantonalbank	https://www.linkedin.com/company/aargauische-kantonalbank	Switzerland	673	68	10.10%
15	Credem Euromobiliare Priv	https://www.linkedin.com/company/credem-euromobiliare-priv	Italy	746	74	9.92%
16	Crédit Agricole Charente P	https://www.linkedin.com/company/credit-agricole-charente-p	France	892	88	9.87%
17	FMO - Dutch entrepreneur	https://www.linkedin.com/company/fmo-dutch-entrepreneur	Netherlands	985	94	9.54%
18	KfW IPEX-Bank	https://www.linkedin.com/company/kfw-ipex-bank	Germany	634	60	9.46%
19	Banca Patrimoni Sella & C	https://www.linkedin.com/company/banca-patrimoni-sella-c	Italy	684	64	9.36%
20	BforBank	https://www.linkedin.com/company/bforbank	France	525	49	9.33%
21	Bank . Banque Van Breda	https://www.linkedin.com/company/bank-banque-van-breda	Belgium	613	57	9.30%
22	Crédit Agricole du Finistère	https://www.linkedin.com/company/credit-agricole-du-finistere	France	867	80	9.23%
23	Banco CTT	https://www.linkedin.com/company/banco-ctt	Portugal	544	50	9.19%

24	Columbia Bank New Jersey	https://www.link	United States	601	54	8.99%
25	Teachers Federal Credit Union	https://www.link	United States	649	58	8.94%
26	Sparekassen Sjælland-Fyn	https://www.link	Denmark	597	53	8.88%
27	Nassauische Sparkasse	https://www.link	Germany	543	48	8.84%
28	Thurgauer Kantonalbank	https://www.link	Switzerland	519	45	8.67%
29	Crédit Agricole du Centre C	https://www.link	France	589	51	8.66%
30	Crédit Agricole Sud Médite	https://www.link	France	514	43	8.37%
31	Berner Kantonalbank	https://www.link	Switzerland	837	70	8.36%
32	Truliant Federal Credit Union	https://www.link	United States	694	58	8.36%
33	LLB	https://www.link	Liechtenstein	650	54	8.31%
34	S-Pankki	https://www.link	Finland	658	54	8.21%
35	Sparekassen Danmark	https://www.link	Denmark	956	78	8.16%
36	ING Italia	https://www.link	Italy	785	64	8.15%
37	Veritex Community Bank	https://www.link	United States	678	55	8.11%
38	Raiiffeisen Bank dd BIH	https://www.link	Bosnia and Herze	731	58	7.93%
39	Mirabaud Group	https://www.link	Switzerland	676	52	7.69%
40	Ålandsbanken Abp	https://www.link	Finland	536	41	7.65%
41	DZ PRIVATBANK	https://www.link	Luxembourg	677	51	7.53%
42	Crédit Agricole Loire Haute	https://www.link	France	790	59	7.47%
43	Crédit Agricole de Lorraine	https://www.link	France	979	73	7.46%
44	Crédit Agricole des Côtes c	https://www.link	France	795	59	7.42%
45	Crédit Mutuel Nord Europe	https://www.link	France	864	64	7.41%
46	Coastal Credit Union	https://www.link	United States	528	39	7.39%
47	City National Bank of Florid	https://www.link	United States	952	70	7.35%
48	Heartland Bank and Trust (https://www.link	United States	715	52	7.27%
49	Members 1st Federal Cred	https://www.link	United States	914	66	7.22%
50	Crédit Agricole Alsace Vos	https://www.link	France	917	66	7.20%
51	Valiant Bank	https://www.link	Switzerland	951	68	7.15%
52	Caisse d'Epargne Loire Dr	https://www.link	France	670	47	7.01%
53	Eika	https://www.link	Norway	643	45	7.00%
54	Spuerkeess	https://www.link	Luxembourg	615	43	6.99%
55	Centier Bank	https://www.link	United States	919	64	6.96%
56	Louvre Banque Privée	https://www.link	France	606	42	6.93%
57	Banc of California	https://www.link	United States	900	62	6.89%
58	Bethpage Federal Credit U	https://www.link	United States	697	48	6.89%
59	Raiiffeisenlandesbank Nied	https://www.link	Austria	674	46	6.82%
60	Camden National Bank	https://www.link	United States	573	39	6.81%
61	vestjyskBANK	https://www.link	Denmark	619	42	6.79%
62	Caisse d'Epargne Langued	https://www.link	France	737	50	6.78%
63	ServisFirst Bank	https://www.link	United States	561	38	6.77%
64	Varo Bank	https://www.link	United States	548	37	6.75%
65	Customers Bank	https://www.link	United States	785	53	6.75%
66	Sveriges riksbank	https://www.link	Sweden	513	34	6.63%
67	Resurs	https://www.link	Sweden	734	48	6.54%
68	CGI Finance	https://www.link	France	812	53	6.53%
69	Crédit Agricole du Morbihan	https://www.link	France	812	53	6.53%
70	Eurocaja Rural	https://www.link	Spain	615	40	6.50%
71	HAUCK AUFHÄUSER LAN	https://www.link	Germany	969	63	6.50%
72	BNG Bank	https://www.link	Netherlands	632	41	6.49%
73	Elevations Credit Union	https://www.link	United States	604	39	6.46%
74	BLKB	https://www.link	Switzerland	838	54	6.44%
75	Nickel	https://www.link	France	776	50	6.44%
76	maib	https://www.link	Moldova	960	61	6.35%
77	Stock Yards Bank & Trust	https://www.link	United States	794	50	6.30%
78	Bell Bank	https://www.link	United States	992	62	6.25%
79	Graubündner Kantonalban	https://www.link	Switzerland	596	37	6.21%
80	Berliner Volksbank	https://www.link	Germany	599	37	6.18%
81	Export-Import Bank of the	https://www.link	United States	680	42	6.18%
82	My Money Bank	https://www.link	France	525	32	6.10%
83	Crédit Mutuel de Maine-An	https://www.link	Canada	577	35	6.07%
84	Raiiffeisenlandesbank Ober	https://www.link	Austria	733	44	6.00%
85	BPCE Lease	https://www.link	France	538	32	5.95%
86	Turk Eximbank	https://www.link	United States	717	42	5.86%
87	Patelco Credit Union	https://www.link	United States	923	54	5.85%
88	Sunflower Bank	https://www.link	United States	736	43	5.84%
89	Kreissparkasse Köln	https://www.link	Germany	756	44	5.82%
90	Crédit Agricole Val de Fran	https://www.link	France	728	42	5.77%
91	Crédit Agricole Charente-M	https://www.link	France	955	55	5.76%
92	The First Bank	https://www.link	United States	539	31	5.75%
93	PSECU	https://www.link	United States	891	51	5.72%
94	CCA-Bank	https://www.link	Cameroon	595	34	5.71%
95	Horizon Bank	https://www.link	United States	631	36	5.71%

96	Crédit Agricole Franche-Co	https://www.link	France	826	47	5.69%
97	OnPoint Community Credit	https://www.link	United States	598	34	5.69%
98	UW Credit Union	https://www.link	United States	774	44	5.68%
99	Hamburg Commercial Banl	https://www.link	Germany	563	32	5.68%
100	Origin Bank	https://www.link	United States	669	38	5.68%
101	Luzerner Kantonalbank	https://www.link	Switzerland	828	47	5.68%
102	Nest Bank	https://www.link	Poland	658	37	5.62%
103	BKS BANK	https://www.link	Austria	544	30	5.51%
104	Caisse d'Epargne d'Auverg	https://www.link	France	873	48	5.50%
105	BMO Wealth Management	https://www.link	Canada	748	41	5.48%
106	Nordnet Bank	https://www.link	Sweden	931	50	5.37%
107	HSA Bank	https://www.link	United States	578	31	5.36%
108	Sparkasse KölnBonn	https://www.link	Germany	746	40	5.36%
109	CIC Sud Ouest	https://www.link	France	709	38	5.36%
110	The Cape Cod Five Cents	https://www.link	United States	523	28	5.35%
111	Bank of Greece	https://www.link	Greece	935	50	5.35%
112	Basler Kantonalbank	https://www.link	Switzerland	767	41	5.35%
113	Berliner Sparkasse	https://www.link	Germany	848	45	5.31%
114	Peapack-Gladstone Bank	https://www.link	United States	510	27	5.29%
115	Trustco Bank	https://www.link	United States	626	33	5.27%
116	Mobilize Financial Services	https://www.link	France	536	28	5.22%
117	Amalgamated Bank	https://www.link	United States	556	29	5.22%
118	Heritage Bank NW	https://www.link	United States	672	35	5.21%
119	Danske Bank Large Corpor	https://www.link	Denmark	752	39	5.19%
120	Deutsche WertpapierServic	https://www.link	Germany	659	34	5.16%
121	Ent Credit Union	https://www.link	United States	953	49	5.14%
122	Summit Credit Union	https://www.link	United States	684	35	5.12%
123	TeamBank	https://www.link	Germany	549	28	5.10%
124	Gate City Bank	https://www.link	United States	516	26	5.04%
125	IBL Istituto Bancario del La	https://www.link	Italy	680	34	5.00%
126	Salem Five Bank	https://www.link	United States	640	32	5.00%
127	Deutsche Pfandbriefbank	https://www.link	Germany	628	31	4.94%
128	Swedbank Latvija	https://www.link	Latvia	959	47	4.90%
129	UniCredit Bank Serbia	https://www.link	Serbia	840	41	4.88%
130	Orange Bank	https://www.link	France	904	44	4.87%
131	Tompkins Community Bank	https://www.link	United States	597	29	4.86%
132	AmericU Credit Union	https://www.link	United States	598	29	4.85%
133	Vantage West Credit Union	https://www.link	United States	578	28	4.84%
134	Garanti BBVA Romania	https://www.link	Romania	640	31	4.84%
135	Virginia Credit Union	https://www.link	United States	702	34	4.84%
136	CommunityAmerica Credit	https://www.link	United States	683	33	4.83%
137	Federal Home Loan Bank (https://www.link	United States	630	30	4.76%
138	Guaranty Bank & Trust	https://www.link	United States	509	24	4.72%
139	NLB Banka Skopje	https://www.link	North Macedonia	630	29	4.60%
140	Crédit Mutuel Océan	https://www.link	France	828	38	4.59%
141	Nicolet National Bank	https://www.link	United States	654	30	4.59%
142	NEUFLIZE OBC	https://www.link	France	723	33	4.56%
143	Crédit Agricole Nord Midi-F	https://www.link	France	899	41	4.56%
144	Arion banki	https://www.link	Iceland	556	25	4.50%
145	Sparkasse · Cassa di Rispi	https://www.link	Italy	556	25	4.50%
146	Apple Federal Credit Union	https://www.link	United States	556	25	4.50%
147	Enterprise Bank	https://www.link	United States	558	25	4.48%
148	Bank of England Mortgage	https://www.link	United States	875	39	4.46%
149	AgFirst Farm Credit Bank	https://www.link	United States	808	36	4.46%
150	Banque de Luxembourg	https://www.link	Luxembourg	862	38	4.41%
151	BCGE	https://www.link	Switzerland	798	35	4.39%
152	Mercantile Bank	https://www.link	United States	708	31	4.38%
153	EFG Private Bank	https://www.link	United Kingdom	527	23	4.36%
154	Czech National Bank	https://www.link	Czechia	689	30	4.35%
155	SBAB	https://www.link	Sweden	990	43	4.34%
156	Redwood Credit Union	https://www.link	United States	558	24	4.30%
157	Caja Rural de Navarra	https://www.link	Spain	722	31	4.29%
158	Manulife Bank of Canada	https://www.link	Canada	797	34	4.27%
159	Citadele banka	https://www.link	Latvia	704	30	4.26%
160	CREDINS bank	https://www.link	Albania	540	23	4.26%
161	Swiss National Bank	https://www.link	Switzerland	779	33	4.24%
162	Tri Counties Bank	https://www.link	United States	948	40	4.22%
163	St. Galler Kantonalbank	https://www.link	Switzerland	810	34	4.20%
164	Stopanska banka AD - Sko	https://www.link	North Macedonia	622	26	4.18%
165	American National Bank	https://www.link	United States	552	23	4.17%
166	Redstone Federal Credit U	https://www.link	United States	768	32	4.17%
167	Cornèr Banca	https://www.link	Switzerland	745	31	4.16%

168	Volksbank	https://www.link	Italy	697	29	4.16%
169	mFinanse	https://www.link	Poland	530	22	4.15%
170	ConnectOne Bank	https://www.link	United States	530	22	4.15%
171	Oesterreichische Nationalbank	https://www.link	Austria	629	26	4.13%
172	WSECU	https://www.link	United States	609	25	4.11%
173	Consors Finanz BNP Paribas	https://www.link	Germany	612	25	4.08%
174	STAR Financial Bank	https://www.link	United States	564	23	4.08%
175	Steiermärkische Bank und Sparkasse	https://www.link	Austria	565	23	4.07%
176	Five Star Bank	https://www.link	United States	523	21	4.02%
177	Lakeland Bank	https://www.link	United States	751	30	3.99%
178	EagleBank	https://www.link	United States	579	23	3.97%
179	Aareal Bank	https://www.link	Germany	682	27	3.96%
180	American National Bank of Illinois	https://www.link	United States	712	28	3.93%
181	ICBC Standard Bank	https://www.link	United Kingdom	937	36	3.84%
182	ING Luxembourg	https://www.link	Luxembourg	865	33	3.82%
183	VP Bank AG	https://www.link	Liechtenstein	897	34	3.79%
184	Van Lanschot Kempen Private Bank	https://www.link	Netherlands	715	27	3.78%
185	Ocean Bank	https://www.link	United States	727	27	3.71%
186	Alfa-Bank (Belarus)	https://www.link	Belarus	944	35	3.71%
187	First Investment Bank	https://www.link	Bulgaria	650	24	3.69%
188	Central 1	https://www.link	Canada	824	30	3.64%
189	Eurobank Direktna	https://www.link	Serbia	635	23	3.62%
190	Dime Community Bank	https://www.link	United States	665	24	3.61%
191	Southside Bank	https://www.link	United States	646	23	3.56%
192	SpareBank 1 Nord-Norge	https://www.link	Norway	534	19	3.56%
193	Cecabank	https://www.link	Spain	620	22	3.55%
194	Erste Banka Srbija	https://www.link	Serbia	818	29	3.55%
195	Banca di Asti 1	https://www.link	Italy	572	20	3.50%
196	SEB Lietuvoje	https://www.link	Lithuania	659	23	3.49%
197	Rabobank ICT	https://www.link	Netherlands	745	26	3.49%
198	Alpine Bank	https://www.link	United States	550	19	3.45%
199	NIBC Bank	https://www.link	Netherlands	814	28	3.44%
200	Air Bank	https://www.link	Czechia	815	28	3.44%
201	Carrefour Banque & Assurance	https://www.link	France	854	29	3.40%
202	Vanquis Bank	https://www.link	United Kingdom	963	32	3.32%
203	Logix Federal Credit Union	https://www.link	United States	663	22	3.32%
204	Intesa Sanpaolo Private Bank	https://www.link	Italy	996	33	3.31%
205	Gateway	https://www.link	United States	703	23	3.27%
206	Farmers & Merchants Bank	https://www.link	United States	647	21	3.25%
207	National Bank of Arizona	https://www.link	United States	674	21	3.12%
208	Service Credit Union	https://www.link	United States	618	19	3.07%
209	Unity Bank	https://www.link	United States	556	17	3.06%
210	AIK Banka	https://www.link	Serbia	722	22	3.05%
211	Exim Banca Romaneasca	https://www.link	Romania	854	26	3.04%
212	C. Hoare & Co.	https://www.link	United Kingdom	565	17	3.01%
213	Middlesex Savings Bank	https://www.link	United States	534	16	3.00%
214	Íslandsbanki	https://www.link	Iceland	568	17	2.99%
215	MPSS	https://www.link	Czechia	636	19	2.99%
216	The Cooperative Bank of Canada	https://www.link	United States	536	16	2.99%
217	Affinity Plus Federal Credit Union	https://www.link	United States	580	17	2.93%
218	Wings Credit Union	https://www.link	United States	524	15	2.86%
219	OTP banka d.d.	https://www.link	Croatia	911	26	2.85%
220	MainStreet Bank	https://www.link	United States	675	19	2.81%
221	WiZink	https://www.link	Spain	575	16	2.78%
222	Capital City Bank Group	https://www.link	United States	723	20	2.77%
223	Independent Bank	https://www.link	United States	909	25	2.75%
224	First Financial Bank NA	https://www.link	United States	550	15	2.73%
225	MIDFLORIDA Credit Union	https://www.link	United States	593	16	2.70%
226	Santander Private Banking	https://www.link	United States	680	18	2.65%
227	Idaho Central Credit Union	https://www.link	United States	935	24	2.57%
228	Magyar Nemzeti Bank	https://www.link	Hungary	707	18	2.55%
229	SpareBank 1	https://www.link	Norway	982	25	2.55%
230	Fintro	https://www.link	Belgium	550	14	2.55%
231	Bank Ochrony Środowiska	https://www.link	Poland	675	17	2.52%
232	DFCU Financial	https://www.link	United States	533	13	2.44%
233	Central Pacific Bank	https://www.link	United States	615	15	2.44%
234	Peoples Bank	https://www.link	United States	659	15	2.28%
235	Raiffeisen banka a.d. Beograd	https://www.link	Serbia	952	21	2.21%
236	Hrvatska poštanska banka	https://www.link	Croatia	828	18	2.17%
237	Colony Bank	https://www.link	United States	705	15	2.13%
238	National Bank of Ukraine	https://www.link	Ukraine	753	16	2.12%
239	Bank of Hope	https://www.link	United States	754	16	2.12%

240	Union Savings Bank	https://www.link	United States	757	16	2.11%
241	Banque Heritage	https://www.link	Switzerland	524	11	2.10%
242	Great Southern Bank	https://www.link	United States	813	17	2.09%
243	Wescom Credit Union	https://www.link	United States	673	14	2.08%
244	Fremont Bank	https://www.link	United States	876	18	2.05%
245	BankPlus	https://www.link	United States	780	16	2.05%
246	UniCredit Bank Hungary	https://www.link	Hungary	830	17	2.05%
247	bpost banque / bpost bank	https://www.link	Belgium	929	19	2.05%
248	QNB Bank	https://www.link	United States	643	13	2.02%
249	RCB Bank	https://www.link	United States	504	10	1.98%
250	Old Second National Bank	https://www.link	United States	758	15	1.98%
251	Bank Pocztowy	https://www.link	Poland	569	11	1.93%
252	SKB banka	https://www.link	Slovenia	526	10	1.90%
253	National Cooperative Bank	https://www.link	United States	583	11	1.89%
254	BHI	https://www.link	United States	590	11	1.86%
255	PlainsCapital Bank	https://www.link	United States	950	17	1.79%
256	Nevada State Bank	https://www.link	United States	564	10	1.77%
257	Addiko Bank Hrvatska	https://www.link	Croatia	774	13	1.68%
258	Exchange Bank	https://www.link	United States	534	8	1.50%
259	San Diego County Credit U	https://www.link	United States	607	9	1.48%
260	The Bancorp	https://www.link	United States	812	12	1.48%
261	Narodowy Bank Polski	https://www.link	Poland	842	12	1.43%
262	Landsbankinn	https://www.link	Iceland	580	8	1.38%
263	CTBC Bank Corp. (USA)	https://www.link	United States	659	9	1.37%
264	Nova KBM	https://www.link	Slovenia	521	7	1.34%
265	Midland States Bank	https://www.link	United States	737	9	1.22%
266	Sumitomo Mitsui Trust Ban	https://www.link	United States	504	6	1.19%
267	Bank BPH	https://www.link	Poland	707	8	1.13%
268	Unipol Banca	https://www.link	Italy	545	6	1.10%
269	First Security Bank	https://www.link	United States	728	8	1.10%
270	Police and Fire Federal Cr	https://www.link	United States	610	6	0.98%
271	Nokas AS	https://www.link	Norway	619	6	0.97%
272	CEFCU	https://www.link	United States	559	5	0.89%
273	Pinnacle Bank	https://www.link	United States	947	8	0.84%
274	First Community Bank	https://www.link	United States	971	8	0.82%
275	MKB Bank	https://www.link	Hungary	851	6	0.71%
276	American Bank of Commer	https://www.link	United States	879	6	0.68%
277	T Bank	https://www.link	United States	595	4	0.67%
278	CREDIT EUROPE BANK (https://www.link	Romania	632	4	0.63%
279	Сбер Банк (Беларусь)	https://www.link	Belarus	664	4	0.60%
280	Banca Romaneasca	https://www.link	Romania	698	2	0.29%

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