



The USA's Most Active Aviation & Aerospace Professionals on Social - June 2023

Industry at a glance:

Average Score:
5.06%

Total Companies:
43

Global Industry Average:
6.11%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Virgin Galactic	https://www.linkedin.com/company/virgin-galactic	United States	1,137	218	19.17%	▲ 0
2	Woodward	https://www.linkedin.com/company/woodward	United States	4,862	588	12.09%	▲ 22
3	Flexjet	https://www.linkedin.com/company/flexjet	United States	1,530	141	9.22%	▲ 0
4	SpaceX	https://www.linkedin.com/company/spacex	United States	10,351	923	8.92%	▼ -2
5	Joby Aviation	https://www.linkedin.com/company/joby-aviation	United States	1,065	89	8.36%	New Entry
6	Textron Aviation	https://www.linkedin.com/company/textron-aviation	United States	4,497	340	7.56%	▲ 0
7	GE Aerospace	https://www.linkedin.com/company/ge-aerospace	United States	28,828	2,075	7.20%	▼ -2
8	Chromalloy	https://www.linkedin.com/company/chromalloy	United States	1,773	126	7.11%	▼ -4
9	StandardAero	https://www.linkedin.com/company/standardaero	United States	2,938	205	6.98%	▼ -2
10	Howmet Aerospace	https://www.linkedin.com/company/howmet-aerospace	United States	4,897	298	6.09%	▲ 0
11	NetJets	https://www.linkedin.com/company/netjets	United States	4,315	251	5.82%	▼ -3
12	Textron	https://www.linkedin.com/company/textron	United States	22,711	1,258	5.54%	▲ 30
13	Raytheon Technologies	https://www.linkedin.com/company/raytheon-technologies	United States	82,388	4,500	5.46%	▲ 27
14	NAWCAD	https://www.linkedin.com/company/nawcad	United States	1,491	77	5.16%	▲ 7
15	Collins Aerospace	https://www.linkedin.com/company/collins-aerospace	United States	47,847	2,400	5.02%	▼ -4
16	Dassault Falcon Jet	https://www.linkedin.com/company/dassault-falcon-jet	United States	1,861	90	4.84%	▲ 4
17	Bell Flight	https://www.linkedin.com/company/bell-flight	United States	7,291	351	4.81%	▼ -8
18	Hexcel Corporation	https://www.linkedin.com/company/hexcel-corporation	United States	2,568	121	4.71%	▲ 0
19	NASA Glenn Research Center	https://www.linkedin.com/company/nasa-glenn-research-center	United States	1,746	82	4.70%	▼ -7
20	NASA Ames Research Center	https://www.linkedin.com/company/nasa-ames-research-center	United States	2,417	113	4.68%	▼ -3
21	Pratt & Whitney	https://www.linkedin.com/company/pratt-and-whitney	United States	19,946	922	4.62%	▼ -7
22	Gulfstream Aerospace	https://www.linkedin.com/company/gulfstream-aerospace	United States	12,054	555	4.60%	▼ -9
23	NASA	https://www.linkedin.com/company/nasa	United States	37,100	1,657	4.47%	▲ 0
24	Moog	https://www.linkedin.com/company/moog	United States	8,079	356	4.41%	▲ 6
25	Panasonic Avionics	https://www.linkedin.com/company/panasonic-avionics	United States	3,403	149	4.38%	▼ -3
26	Boeing	https://www.linkedin.com/company/boeing	United States	108,640	4,500	4.14%	▼ -7
27	Ducommun	https://www.linkedin.com/company/ducommun	United States	1,453	59	4.06%	▲ 6
28	Williams International	https://www.linkedin.com/company/williams-international	United States	1,241	47	3.79%	▼ -12
29	General Atomics Aeronautics	https://www.linkedin.com/company/general-atomics-aeronautics	United States	5,138	178	3.46%	▼ -4
30	TRIUMPH	https://www.linkedin.com/company/triump	United States	3,464	118	3.41%	▼ -1
31	Parker Aerospace	https://www.linkedin.com/company/parker-aerospace	United States	2,464	78	3.17%	▲ 3

32	Spirit AeroSystems	https://www.link	United States	10,843	335	3.09%	▼ -4
33	Duncan Aviation	https://www.link	United States	1,544	46	2.98%	▼ -18
34	LMI Aerospace	https://www.link	United States	1,038	28	2.70%	▼ -3
35	Crane Aerospace & Electrc	https://www.link	United States	1,766	47	2.66%	▼ -9
36	Precision Castparts	https://www.link	United States	5,235	134	2.56%	▲ 5
37	HAECO Americas	https://www.link	United States	1,420	35	2.46%	▼ -5
38	M1 Support Services	https://www.link	United States	1,663	40	2.41%	▼ -11
39	ATI	https://www.link	United States	4,446	106	2.38%	▼ -1
40	PCC Structural	https://www.link	United States	1,181	28	2.37%	▼ -3
41	NORDAM	https://www.link	United States	1,463	33	2.26%	▼ -5
42	FAA	https://www.link	United States	30,666	652	2.13%	▼ -7
43	Sikorsky	https://www.link	United States	6,427	104	1.62%	▼ -4

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website our contact us at support@dsmn8.com](mailto:support@dsmn8.com)



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[linkedin.com/company/DSMN8](https://www.linkedin.com/company/DSMN8)

