



The World's Most Active Aviation & Aerospace Professionals on Social - June 2023

Industry at a glance:

Average Score: 6.11% Total Companies: 83 Average No. Employees: 9,336

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of 30-40% of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Table with 8 columns: Position, Company Name, LinkedIn URL, Location, Employees on LinkedIn, No. Employees Shared (Last 30 Days), % Shared (Last 30 Days), Rank Change. Lists 31 companies including Virgin Galactic, ESA, Mecachrome, Woodward, Aernnova Aerospace, BAE Systems Air, ATR, ITP Aero, Latecoere, DAHER, Flexjet, Liebherr Aerospace, SpaceX, Figeac Aero, Sabena technics, Joby Aviation, Pilatus Aircraft, ONERA, Airbus Helicopters, Avio Aero, Diehl Aviation, Textron Aviation, Thales Alenia Space, Dassault Aviation, Marshall Aerospace, Safran, GE Aerospace, Airbus, Chromalloy, CAE, and StandardAero.

32	MTU Maintenance	<a href="https://www.link">https://www.link</a>	Germany	1,452	96	6.61%	▼ -6
33	Magellan Aerospace	<a href="https://www.link">https://www.link</a>	Canada	1,664	107	6.43%	▲ 12
34	Safran Engineering Service	<a href="https://www.link">https://www.link</a>	France	1,887	121	6.41%	▼ -5
35	Groupe 3S - Alyzia	<a href="https://www.link">https://www.link</a>	France	1,162	74	6.37%	▼ -3
36	Lisi Aerospace	<a href="https://www.link">https://www.link</a>	France	2,303	145	6.30%	▼ -11
37	Swedavia	<a href="https://www.link">https://www.link</a>	Sweden	1,708	107	6.26%	▼ -6
38	Howmet Aerospace	<a href="https://www.link">https://www.link</a>	United States	4,897	298	6.09%	▲ 3
39	NATS	<a href="https://www.link">https://www.link</a>	United Kingdom	3,139	190	6.05%	▼ -28
40	MTU Aero Engines	<a href="https://www.link">https://www.link</a>	Germany	3,788	228	6.02%	▼ -6
41	NetJets	<a href="https://www.link">https://www.link</a>	United States	4,315	251	5.82%	▼ -2
42	Textron	<a href="https://www.link">https://www.link</a>	United States	22,711	1,258	5.54%	▲ 39
43	Raytheon Technologies	<a href="https://www.link">https://www.link</a>	United States	82,388	4,500	5.46%	▲ 35
44	Lufthansa Technik	<a href="https://www.link">https://www.link</a>	Germany	5,703	311	5.45%	▼ -17
45	GKN Aerospace	<a href="https://www.link">https://www.link</a>	United Kingdom	7,008	374	5.34%	▼ -3
46	SR Technics Group	<a href="https://www.link">https://www.link</a>	Switzerland	1,766	93	5.27%	▼ -29
47	NAWCAD	<a href="https://www.link">https://www.link</a>	United States	1,491	77	5.16%	▲ 8
48	Jet Aviation	<a href="https://www.link">https://www.link</a>	Switzerland	3,448	175	5.08%	▼ -13
49	Collins Aerospace	<a href="https://www.link">https://www.link</a>	United States	47,847	2,400	5.02%	▼ -6
50	Dassault Falcon Jet	<a href="https://www.link">https://www.link</a>	United States	1,861	90	4.84%	▲ 4
51	Bell Flight	<a href="https://www.link">https://www.link</a>	United States	7,291	351	4.81%	▼ -11
52	Hexcel Corporation	<a href="https://www.link">https://www.link</a>	United States	2,568	121	4.71%	▲ 0
53	NASA Glenn Research Ce	<a href="https://www.link">https://www.link</a>	United States	1,746	82	4.70%	▼ -9
54	NASA Ames Research Ce	<a href="https://www.link">https://www.link</a>	United States	2,417	113	4.68%	▼ -3
55	Meggitt	<a href="https://www.link">https://www.link</a>	United Kingdom	4,719	219	4.64%	▲ 3
56	Pratt & Whitney	<a href="https://www.link">https://www.link</a>	United States	19,946	922	4.62%	▼ -8
57	Gulfstream Aerospace	<a href="https://www.link">https://www.link</a>	United States	12,054	555	4.60%	▼ -11
58	STELIA Aerospace	<a href="https://www.link">https://www.link</a>	France	3,139	141	4.49%	▼ -11
59	NASA	<a href="https://www.link">https://www.link</a>	United States	37,100	1,657	4.47%	▲ 0
60	Moog	<a href="https://www.link">https://www.link</a>	United States	8,079	356	4.41%	▲ 7
61	Panasonic Avionics	<a href="https://www.link">https://www.link</a>	United States	3,403	149	4.38%	▼ -5
62	Boeing	<a href="https://www.link">https://www.link</a>	United States	108,640	4,500	4.14%	▼ -9
63	Ducommun	<a href="https://www.link">https://www.link</a>	United States	1,453	59	4.06%	▲ 8
64	Groundforce Spain	<a href="https://www.link">https://www.link</a>	Spain	1,318	50	3.79%	▼ -2
65	Williams International	<a href="https://www.link">https://www.link</a>	United States	1,241	47	3.79%	▼ -15
66	Bombardier	<a href="https://www.link">https://www.link</a>	Canada	28,936	1,025	3.54%	▼ -9
67	General Atomics Aeronauti	<a href="https://www.link">https://www.link</a>	United States	5,138	178	3.46%	▼ -6
68	TRIUMPH	<a href="https://www.link">https://www.link</a>	United States	3,464	118	3.41%	▼ -2
69	Parker Aerospace	<a href="https://www.link">https://www.link</a>	United States	2,464	78	3.17%	▲ 3
70	Fokker Technologies	<a href="https://www.link">https://www.link</a>	Netherlands	1,441	45	3.12%	▼ -1
71	Spirit AeroSystems	<a href="https://www.link">https://www.link</a>	United States	10,843	335	3.09%	▼ -6
72	Duncan Aviation	<a href="https://www.link">https://www.link</a>	United States	1,544	46	2.98%	▼ -23
73	LMI Aerospace	<a href="https://www.link">https://www.link</a>	United States	1,038	28	2.70%	▼ -5
74	Crane Aerospace & Electrc	<a href="https://www.link">https://www.link</a>	United States	1,766	47	2.66%	▼ -11
75	Precision Castparts	<a href="https://www.link">https://www.link</a>	United States	5,235	134	2.56%	▲ 5
76	HAECO Americas	<a href="https://www.link">https://www.link</a>	United States	1,420	35	2.46%	▼ -6
77	M1 Support Services	<a href="https://www.link">https://www.link</a>	United States	1,663	40	2.41%	▼ -13
78	ATI	<a href="https://www.link">https://www.link</a>	United States	4,446	106	2.38%	▼ -2
79	PCC Structurals	<a href="https://www.link">https://www.link</a>	United States	1,181	28	2.37%	▼ -4
80	NORDAM	<a href="https://www.link">https://www.link</a>	United States	1,463	33	2.26%	▼ -6
81	FAA	<a href="https://www.link">https://www.link</a>	United States	30,666	652	2.13%	▼ -8
82	Sikorsky	<a href="https://www.link">https://www.link</a>	United States	6,427	104	1.62%	▼ -5
83	STATEN	<a href="https://www.link">https://www.link</a>	France	1,242	9	0.72%	▼ -4

## Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

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