



Europe's Most Active Aviation & Aerospace Professionals on Social - June 2023

Industry at a glance:

Average Score: **7.45%** Total Companies: **32** Global Industry Average: **6.11%**

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	ESA	https://www.linkedin.com/company/esa	France	4,652	705	15.15%	▲ 0
2	Mecachrome	https://www.linkedin.com/company/mecachrome	France	1,433	179	12.49%	▲ 3
3	Aernnova Aerospace	https://www.linkedin.com/company/aernnova	Spain	1,254	138	11.00%	▼ -1
4	ATR	https://www.linkedin.com/company/atr	France	1,586	158	9.96%	▲ 0
5	ITP Aero	https://www.linkedin.com/company/itp-aero	Spain	2,159	208	9.63%	▲ 8
6	Latecoere	https://www.linkedin.com/company/latecoere	France	2,500	236	9.44%	▲ 10
7	DAHER	https://www.linkedin.com/company/daher	France	4,733	444	9.38%	▲ 1
8	Liebherr Aerospace	https://www.linkedin.com/company/liebherr-aerospace	France	1,571	142	9.04%	▼ -5
9	Figeac Aero	https://www.linkedin.com/company/figeac-aero	France	1,439	124	8.62%	▲ 2
10	Sabena technics	https://www.linkedin.com/company/sabena-technics	France	1,940	165	8.51%	▼ -3
11	Pilatus Aircraft	https://www.linkedin.com/company/pilatus-aircraft	Switzerland	1,354	112	8.27%	▼ -5
12	ONERA	https://www.linkedin.com/company/onera	France	1,734	139	8.02%	▼ -2
13	Airbus Helicopters	https://www.linkedin.com/company/airbus-helicopters	France	10,125	807	7.97%	▲ 2
14	Avio Aero	https://www.linkedin.com/company/avio-aero	Italy	2,861	228	7.97%	▲ 7
15	Diehl Aviation	https://www.linkedin.com/company/diehl-aviation	Germany	1,070	81	7.57%	New Entry
16	Thales Alenia Space	https://www.linkedin.com/company/thales-alenia-space	France	7,343	554	7.54%	▼ -7
17	Dassault Aviation	https://www.linkedin.com/company/dassault-aviation	France	5,502	405	7.36%	▼ -3
18	Safran	https://www.linkedin.com/company/safran	France	55,143	4,000	7.25%	▼ -1
19	Airbus	https://www.linkedin.com/company/airbus	France	69,873	5,000	7.16%	▲ 6
20	MTU Maintenance	https://www.linkedin.com/company/mtu-maintenance	Germany	1,452	96	6.61%	▼ -1
21	Safran Engineering Services	https://www.linkedin.com/company/safran-engineering-services	France	1,887	121	6.41%	▲ 1
22	Groupe 3S - Alyzia	https://www.linkedin.com/company/groupe-3s-alyzia	France	1,162	74	6.37%	▲ 2
23	Lisi Aerospace	https://www.linkedin.com/company/lisi-aerospace	France	2,303	145	6.30%	▼ -5
24	Swedavia	https://www.linkedin.com/company/swedavia	Sweden	1,708	107	6.26%	▼ -1
25	MTU Aero Engines	https://www.linkedin.com/company/mtu-aero-engines	Germany	3,788	228	6.02%	▲ 1
26	Lufthansa Technik	https://www.linkedin.com/company/lufthansa-technik	Germany	5,703	311	5.45%	▼ -6
27	SR Technics Group	https://www.linkedin.com/company/sr-technics-group	Switzerland	1,766	93	5.27%	▼ -15
28	Jet Aviation	https://www.linkedin.com/company/jet-aviation	Switzerland	3,448	175	5.08%	▼ -1
29	STELIA Aerospace	https://www.linkedin.com/company/stelia-aerospace	France	3,139	141	4.49%	▼ -1
30	Groundforce Spain	https://www.linkedin.com/company/groundforce-spain	Spain	1,318	50	3.79%	▼ -1
31	Fokker Technologies	https://www.linkedin.com/company/fokker-technologies	Netherlands	1,441	45	3.12%	▼ -1

32 STATEN

<https://www.linké> France

1,242

9

0.72%

▼ -1

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website our contact us at support@dsmn8.com](#)



DSMN8

linkedin.com/company/DSMN8

