



The USA's Most Active Accounting Professionals on Social - July 2023

Industry at a glance:

Average Score: 10.80%	Total Companies: 32	Global Industry Average: 11.18%
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Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Aprio	https://www.linkedin.com/company/aprio	United States	1,727	414	23.97%	▲ 1
2	Wipfli	https://www.linkedin.com/company/wipfli	United States	3,191	625	19.59%	▲ 1
3	Plante Moran	https://www.linkedin.com/company/plante-moran	United States	4,035	658	16.31%	▲ 5
4	Armanino	https://www.linkedin.com/company/armanino	United States	2,679	414	15.45%	▲ 2
5	Mazars US	https://www.linkedin.com/company/mazars-us	United States	1,129	169	14.97%	▲ 0
6	Withum	https://www.linkedin.com/company/withum	United States	2,185	323	14.78%	▼ -2
7	Cherry Bekaert	https://www.linkedin.com/company/cherry-bekaert	United States	1,782	253	14.20%	▲ 2
8	FORVIS	https://www.linkedin.com/company/forvis	United States	7,196	1,009	14.02%	▲ 9
9	Marcum	https://www.linkedin.com/company/marcum	United States	3,375	443	13.13%	▲ 6
10	Carr, Riggs & Ingram	https://www.linkedin.com/company/carr-riggs-and-ingram	United States	1,868	245	13.12%	▲ 1
11	Weaver	https://www.linkedin.com/company/weaver	United States	1,507	197	13.07%	▲ 5
12	EisnerAmper	https://www.linkedin.com/company/eisneramper	United States	3,113	404	12.98%	▲ 6
13	AICPA	https://www.linkedin.com/company/aicpa	United States	1,076	139	12.92%	▼ -6
14	CLA	https://www.linkedin.com/company/cla	United States	8,798	1,125	12.79%	▼ -4
15	PKF O'Connor Davies	https://www.linkedin.com/company/pkf-oconnor-davies	United States	1,443	184	12.75%	▼ -2
16	Moss Adams	https://www.linkedin.com/company/moss-adams	United States	5,115	598	11.69%	▼ -4
17	Crowe	https://www.linkedin.com/company/crowe	United States	9,058	994	10.97%	▲ 6
18	BDO USA	https://www.linkedin.com/company/bdo-usa	United States	10,834	1,172	10.82%	▲ 6
19	Baker Tilly US	https://www.linkedin.com/company/baker-tilly-us	United States	6,610	715	10.82%	▲ 0
20	RSM US	https://www.linkedin.com/company/rsm-us	United States	17,842	1,850	10.37%	▲ 1
21	CohnReznick	https://www.linkedin.com/company/cohnreznick	United States	4,592	461	10.04%	▼ -7
22	UHY	https://www.linkedin.com/company/uhy	United States	1,647	160	9.71%	▲ 5
23	BPM	https://www.linkedin.com/company/bpm	United States	1,614	151	9.36%	▼ -3

24	Eide Bailly	https://www.linkedin.com/company/eide-bailly/ United States	2,997	267	8.91%	▲ 4
25	Grant Thornton US	https://www.linkedin.com/company/grant-thornton-us/ United States	14,009	1,053	7.52%	▲ 4
26	CBIZ	https://www.linkedin.com/company/cbiz/ United States	1,373	93	6.77%	▲ 4
27	The Siegfried Group	https://www.linkedin.com/company/the-siegfried-group/ United States	1,549	90	5.81%	▲ 4
28	BKD CPAs & Advisors	https://www.linkedin.com/company/bkd-cpas-advisors/ United States	1,185	39	3.29%	New Entry
29	DCAA	https://www.linkedin.com/company/dcaa/ United States	2,575	55	2.14%	▲ 3
30	Liberty Tax	https://www.linkedin.com/company/liberty-tax/ United States	7,154	96	1.34%	▲ 3
31	DFAS	https://www.linkedin.com/company/dfas/ United States	7,142	75	1.05%	▲ 3
32	CPA US	https://www.linkedin.com/company/cpa-us/ United States	2,127	22	1.03%	▲ 3

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

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