

DSMN8

The UK's Most Active Accounting Professionals on Social - July 2023

Industry at a glance:

Average Score: **11.59%** Total Companies: **15** Global Industry Average: **11.18%**

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	ICAEW	https://www.linkedin.com/company/icaew	United Kingdom	1,473	327	22.20%	▲ 0
2	Crowe UK	https://www.linkedin.com/company/crowe-uk	United Kingdom	1,127	229	20.32%	▲ 0
3	PwC UK	https://www.linkedin.com/company/pwc-uk	United Kingdom	11,781	1,725	14.64%	▲ 1
4	Mazars UK	https://www.linkedin.com/company/mazars-uk	United Kingdom	1,860	247	13.28%	▼ -1
5	Saffery Champness	https://www.linkedin.com/company/saffery-champness	United Kingdom	1,023	130	12.71%	New Entry
6	RSM UK	https://www.linkedin.com/company/rsm-uk	United Kingdom	4,770	592	12.41%	▲ 0
7	Grant Thornton UK	https://www.linkedin.com/company/grant-thornton-uk	United Kingdom	5,900	715	12.12%	▲ 1
8	ACCA	https://www.linkedin.com/company/acca	United Kingdom	4,207	471	11.20%	▲ 1
9	BDO UK	https://www.linkedin.com/company/bdo-uk	United Kingdom	6,537	705	10.78%	▼ -4
10	KPMG UK	https://www.linkedin.com/company/kpmg-uk	United Kingdom	15,631	1,650	10.56%	▲ 0
11	Azets	https://www.linkedin.com/company/azets	United Kingdom	5,784	569	9.84%	▼ -4
12	CIMA	https://www.linkedin.com/company/cima	United Kingdom	1,300	104	8.00%	▼ -12
13	Baker Tilly	https://www.linkedin.com/company/baker-tilly	United Kingdom	2,263	176	7.78%	▼ -1
14	MHA	https://www.linkedin.com/company/mha	United Kingdom	2,164	134	6.19%	New Entry
15	Moore Global	https://www.linkedin.com/company/moore-global	United Kingdom	3,897	71	1.82%	▼ -1

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

Visit our website or contact us at support@dsmn8.com

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