



The World's Most Active Accounting Professionals on Social - July 2023

Industry at a glance:

Average Score:
11.18%

Total Companies:
73

Average No. Employees:
8,010

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Aprio	https://www.linkedin.com/company/aprio	United States	1,727	414	23.97%	▲ 1
2	PwC Belgium	https://www.linkedin.com/company/pwc-belgium	Belgium	1,721	399	23.18%	▲ 1
3	ICAEW	https://www.linkedin.com/company/cae	United Kingdom	1,473	327	22.20%	▲ 1
4	Crowe UK	https://www.linkedin.com/company/crowe-uk	United Kingdom	1,127	229	20.32%	▲ 1
5	Wipfli	https://www.linkedin.com/company/wipfli	United States	3,191	625	19.59%	▲ 1
6	Grant Thornton Ireland	https://www.linkedin.com/company/grant-thornton-ireland	Ireland	2,411	418	17.34%	▲ 3
7	Plante Moran	https://www.linkedin.com/company/plante-moran	United States	4,035	658	16.31%	▲ 12
8	PwC Switzerland	https://www.linkedin.com/company/pwc-switzerland	Switzerland	2,755	449	16.30%	▲ 3
9	BDO Nederland	https://www.linkedin.com/company/bdo-nederland	Netherlands	2,319	363	15.65%	New Entry
10	KPMG España	https://www.linkedin.com/company/kpmg-espana	Spain	4,319	670	15.51%	▲ 4
11	Armanino	https://www.linkedin.com/company/armanino	United States	2,679	414	15.45%	▲ 6
12	PwC Nederland	https://www.linkedin.com/company/pwc-nederland	Netherlands	3,623	557	15.37%	▼ -5
13	Mazars US	https://www.linkedin.com/company/mazars-us	United States	1,129	169	14.97%	▲ 2
14	Withum	https://www.linkedin.com/company/withum	United States	2,185	323	14.78%	▼ -4
15	PwC UK	https://www.linkedin.com/company/pwc-uk	United Kingdom	11,781	1,725	14.64%	▼ -3
16	Cherry Bekaert	https://www.linkedin.com/company/cherry-bekaert	United States	1,782	253	14.20%	▲ 6
17	Beierholm	https://www.linkedin.com/company/beierholm	Denmark	1,346	191	14.19%	▲ 16
18	PwC Danmark	https://www.linkedin.com/company/pwc-danmark	Denmark	1,608	227	14.12%	▲ 3
19	FORVIS	https://www.linkedin.com/company/forvis	United States	7,196	1,009	14.02%	▲ 22
20	CPA Canada	https://www.linkedin.com/company/cpa-canada	Canada	1,155	160	13.85%	▲ 11
21	In Extenso	https://www.linkedin.com/company/in-extenso	France	3,598	488	13.56%	▼ -1
22	KPMG Ireland	https://www.linkedin.com/company/kpmg-ireland	Ireland	2,998	405	13.51%	▲ 16
23	KPMG Portugal	https://www.linkedin.com/company/kpmg-portugal	Portugal	1,192	160	13.42%	▲ 22

24	Mazars UK	https://www.link	United Kingdom	1,860	247	13.28%	▼ -16
25	Grant Thornton Germany	https://www.link	Germany	1,052	139	13.21%	New Entry
26	Marcum	https://www.link	United States	3,375	443	13.13%	▲ 13
27	Carr, Riggs & Ingram	https://www.link	United States	1,868	245	13.12%	▲ 0
28	Weaver	https://www.link	United States	1,507	197	13.07%	▲ 12
29	EisnerAmper	https://www.link	United States	3,113	404	12.98%	▲ 14
30	AICPA	https://www.link	United States	1,076	139	12.92%	▼ -12
31	CLA	https://www.link	United States	8,798	1,125	12.79%	▼ -6
32	PKF O'Connor Davies	https://www.link	United States	1,443	184	12.75%	▼ -2
33	BDO Denmark	https://www.link	Denmark	1,068	136	12.73%	▼ -5
34	Saffery Champness	https://www.link	United Kingdom	1,023	130	12.71%	New Entry
35	RSM UK	https://www.link	United Kingdom	4,770	592	12.41%	▼ -19
36	MNP	https://www.link	Canada	7,481	920	12.30%	▲ 0
37	Grant Thornton UK	https://www.link	United Kingdom	5,900	715	12.12%	▲ 0
38	Moss Adams	https://www.link	United States	5,115	598	11.69%	▼ -9
39	EXCO	https://www.link	France	1,030	116	11.26%	New Entry
40	ACCA	https://www.link	United Kingdom	4,207	471	11.20%	▲ 4
41	BDO Germany	https://www.link	Germany	1,261	140	11.10%	▼ -7
42	Crowe	https://www.link	United States	9,058	994	10.97%	▲ 9
43	Flynth	https://www.link	Netherlands	1,762	191	10.84%	▼ -1
44	BDO USA	https://www.link	United States	10,834	1,172	10.82%	▲ 8
45	Baker Tilly US	https://www.link	United States	6,610	715	10.82%	▲ 1
46	BDO UK	https://www.link	United Kingdom	6,537	705	10.78%	▼ -33
47	KPMG UK	https://www.link	United Kingdom	15,631	1,650	10.56%	▲ 0
48	RSM US	https://www.link	United States	17,842	1,850	10.37%	▲ 1
49	CohnReznick	https://www.link	United States	4,592	461	10.04%	▼ -17
50	Grant Thornton Sweden	https://www.link	Sweden	1,617	162	10.02%	▼ -27
51	Azets	https://www.link	United Kingdom	5,784	569	9.84%	▼ -16
52	UHY	https://www.link	United States	1,647	160	9.71%	▲ 4
53	BPM	https://www.link	United States	1,614	151	9.36%	▼ -5
54	Eide Bailly	https://www.link	United States	2,997	267	8.91%	▲ 3
55	Grant Thornton Canada	https://www.link	Canada	2,480	219	8.83%	▼ -29
56	CIMA	https://www.link	United Kingdom	1,300	104	8.00%	▼ -2
57	Baker Tilly	https://www.link	United Kingdom	2,263	176	7.78%	▲ 2
58	Grant Thornton US	https://www.link	United States	14,009	1,053	7.52%	▲ 0
59	CBIZ	https://www.link	United States	1,373	93	6.77%	▲ 2
60	Mazars	https://www.link	France	23,435	1,550	6.61%	▲ 0
61	MHA	https://www.link	United Kingdom	2,164	134	6.19%	New Entry
62	The Siegfried Group	https://www.link	United States	1,549	90	5.81%	▲ 0
63	Cerfrance	https://www.link	France	4,476	167	3.73%	▲ 1
64	CABINET D'EXPERTISE C	https://www.link	France	8,378	303	3.62%	New Entry
65	BKD CPAs & Advisors	https://www.link	United States	1,185	39	3.29%	New Entry
66	KPMG	https://www.link	Canada	227,009	5,500	2.42%	▼ -1
67	DCAA	https://www.link	United States	2,575	55	2.14%	▲ 0
68	CPA	https://www.link	France	1,265	25	1.98%	New Entry
69	BDO	https://www.link	Belgium	61,135	1,169	1.91%	▼ -1
70	Moore Global	https://www.link	United Kingdom	3,897	71	1.82%	▼ -4
71	Liberty Tax	https://www.link	United States	7,154	96	1.34%	▼ -1
72	DFAS	https://www.link	United States	7,142	75	1.05%	▼ -1
73	CPA US	https://www.link	United States	2,127	22	1.03%	▼ -1

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

Visit our website our contact us at support@dsmn8.com



DSMN8

[linkedin.com/company/DSMN8](https://www.linkedin.com/company/DSMN8)

