



The USA's Most Active Oil And Energy Professionals on Social - July 2023

Industry at a glance:

Average Score:	Total Companies:	Global Industry Average:
3.83%	122	4.73%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	World Fuel Services	https://www.linkedin.com/company/world-fuel-services	United States	3,789	461	12.17%	▲ 30
2	ChampionX	https://www.linkedin.com/company/championx	United States	2,958	325	10.99%	▲ 0
3	Quorum Software	https://www.linkedin.com/company/quorum-software	United States	1,361	148	10.87%	▲ 0
4	NexTier Oilfield Solutions	https://www.linkedin.com/company/nextier	United States	1,290	123	9.53%	▲ 13
5	Audubon Companies	https://www.linkedin.com/company/audubon-companies	United States	1,101	104	9.45%	New Entry
6	Baker Hughes	https://www.linkedin.com/company/baker-hughes	United States	61,429	5,000	8.14%	▲ 12
7	Valaris Limited	https://www.linkedin.com/company/valaris-limited	United States	2,794	223	7.98%	▲ 0
8	DistributionNOW	https://www.linkedin.com/company/distributionnow	United States	1,663	132	7.94%	▲ 21
9	Forum Energy Technologies	https://www.linkedin.com/company/forum-energy-technologies	United States	1,186	92	7.76%	▼ -4
10	API	https://www.linkedin.com/company/api	United States	1,013	78	7.70%	New Entry
11	Cheniere Energy	https://www.linkedin.com/company/cheniere-energy	United States	1,538	113	7.35%	▲ 4
12	Continental Resources	https://www.linkedin.com/company/continental-resources	United States	1,361	97	7.13%	▲ 4
13	Koch Industries	https://www.linkedin.com/company/koch-industries	United States	4,611	328	7.11%	▲ 95
14	Calumet Specialty Products	https://www.linkedin.com/company/calumet-specialty-products	United States	1,100	77	7.00%	▲ 11
15	NESR	https://www.linkedin.com/company/nestr	United States	3,117	216	6.93%	▼ -9
16	Dril-Quip	https://www.linkedin.com/company/dril-quip	United States	1,669	115	6.89%	▲ 11
17	AmSpec Group	https://www.linkedin.com/company/am-spec-group	United States	2,674	182	6.81%	▼ -13
18	John Crane	https://www.linkedin.com/company/john-crane	United States	4,282	291	6.80%	▼ -6
19	Helix Energy Solutions Group	https://www.linkedin.com/company/helix-energy-solutions-group	United States	1,648	109	6.61%	▼ -9
20	FieldCore	https://www.linkedin.com/company/fieldcore	United States	5,098	337	6.61%	▼ -12
21	Tenaris	https://www.linkedin.com/company/tenaris	United States	11,632	742	6.38%	▼ -12
22	T.D. Williamson	https://www.linkedin.com/company/t-d-williamson	United States	1,606	97	6.04%	▼ -3
23	Parker Wellbore	https://www.linkedin.com/company/parker-wellbore	United States	1,728	101	5.84%	▼ -2

24	Delek US Holdings	https://www.link	United States	1,286	75	5.83%	▲ 10
25	Newpark	https://www.link	United States	1,636	95	5.81%	▼ -12
26	TGS	https://www.link	United States	1,840	105	5.71%	New Entry
27	IGS Energy	https://www.link	United States	1,147	65	5.67%	▲ 8
28	Expro	https://www.link	United States	6,978	390	5.59%	▼ -5
29	MRC Global	https://www.link	United States	3,165	172	5.43%	▲ 8
30	EQT Corporation	https://www.link	United States	1,242	67	5.39%	▲ 17
31	TETRA Technologies	https://www.link	United States	1,230	66	5.37%	▲ 43
32	Oceaneering	https://www.link	United States	12,059	640	5.31%	▼ -10
33	Hunting	https://www.link	United States	1,366	72	5.27%	▼ -13
34	Stewart & Stevenson	https://www.link	United States	1,168	60	5.14%	▼ -20
35	EnLink Midstream	https://www.link	United States	1,093	56	5.12%	▼ -5
36	Targa Resources	https://www.link	United States	1,936	98	5.06%	▲ 2
37	Halliburton	https://www.link	United States	52,018	2,500	4.81%	▼ -4
38	Superior Energy Services	https://www.link	United States	2,752	132	4.80%	▲ 29
39	Granite Services	https://www.link	United States	1,365	65	4.76%	▲ 54
40	PIC Group	https://www.link	United States	1,345	64	4.76%	▲ 17
41	Helmerich & Payne	https://www.link	United States	3,935	178	4.52%	▲ 4
42	NOV	https://www.link	United States	30,559	1,360	4.45%	▼ -6
43	Koch Engineered Solutions	https://www.link	United States	36,259	1,613	4.45%	New Entry
44	Williams	https://www.link	United States	5,864	257	4.38%	▼ -3
45	ExxonMobil	https://www.link	United States	57,735	2,500	4.33%	▼ -13
46	Liberty Energy	https://www.link	United States	1,897	82	4.32%	▼ -22
47	Scientific Drilling	https://www.link	United States	1,160	50	4.31%	▲ 4
48	Gilbarco Veeder-Root	https://www.link	United States	3,559	151	4.24%	▼ -20
49	Select Water Solutions	https://www.link	United States	1,401	59	4.21%	New Entry
50	Magellan Midstream Partners	https://www.link	United States	1,381	57	4.13%	▲ 6
51	Solar Turbines	https://www.link	United States	6,048	245	4.05%	▲ 3
52	National Fuel Gas Companies	https://www.link	United States	1,022	41	4.01%	New Entry
53	Apache Corporation	https://www.link	United States	2,802	110	3.93%	▼ -7
54	Danos	https://www.link	United States	1,785	70	3.92%	▼ -15
55	Energy Transfer	https://www.link	United States	5,704	216	3.79%	▼ -12
56	Chevron	https://www.link	United States	42,697	1,601	3.75%	▼ -8
57	Noble Corporation	https://www.link	United States	5,122	192	3.75%	New Entry
58	CAMS	https://www.link	United States	1,032	38	3.68%	▲ 14
59	Plains All American	https://www.link	United States	2,283	78	3.42%	▼ -4
60	S & B	https://www.link	United States	3,701	125	3.38%	▲ 5
61	Universal Plant Services	https://www.link	United States	1,345	45	3.35%	▼ -2
62	Motiva Enterprises	https://www.link	United States	2,601	87	3.34%	▼ -10
63	Pioneer Natural Resources	https://www.link	United States	3,324	109	3.28%	▼ -13
64	ONEOK	https://www.link	United States	2,916	95	3.26%	▼ -24
65	PBF Energy	https://www.link	United States	1,589	51	3.21%	▲ 11
66	McDermott International	https://www.link	United States	27,923	895	3.21%	▼ -5
67	Diamond Offshore	https://www.link	United States	3,137	100	3.19%	▲ 1
68	Nabors Industries	https://www.link	United States	6,397	202	3.16%	▼ -2
69	Ovintiv	https://www.link	United States	3,075	96	3.12%	▼ -25
70	Phillips 66	https://www.link	United States	11,436	351	3.07%	▼ -28
71	Buckeye Partners	https://www.link	United States	1,446	44	3.04%	▼ -18
72	Oil States Industries	https://www.link	United States	1,317	40	3.04%	▼ -2
73	CITGO	https://www.link	United States	4,413	122	2.76%	▲ 6
74	ConocoPhillips	https://www.link	United States	15,701	431	2.75%	▲ 6
75	Patterson-UTI	https://www.link	United States	2,247	60	2.67%	▼ -2
76	Oxy	https://www.link	United States	15,012	394	2.62%	▼ -13
77	Marathon Petroleum Corporation	https://www.link	United States	13,643	354	2.59%	▼ -15
78	Kinder Morgan	https://www.link	United States	8,056	208	2.58%	▼ -1
79	EOG Resources	https://www.link	United States	3,860	99	2.56%	▼ -4
80	Flint Hills Resources	https://www.link	United States	2,779	70	2.52%	▼ -11
81	Tuboscope	https://www.link	United States	1,350	34	2.52%	▼ -23
82	Hilcorp	https://www.link	United States	1,644	41	2.49%	▼ -11
83	Enterprise Products	https://www.link	United States	5,852	144	2.46%	▲ 12
84	Valero	https://www.link	United States	9,789	227	2.32%	▼ -2
85	Oil and Gas Recruitment	https://www.link	United States	1,728	40	2.31%	▼ -2
86	HollyFrontier	https://www.link	United States	1,600	37	2.31%	▼ -26
87	XTO Energy	https://www.link	United States	2,871	64	2.23%	▼ -1
88	Southwestern Energy	https://www.link	United States	1,842	41	2.23%	▼ -3
89	Ferrellgas	https://www.link	United States	1,549	34	2.19%	▼ -11
90	NuStar Energy	https://www.link	United States	1,298	27	2.08%	▼ -6
91	Hess Corporation	https://www.link	United States	4,970	103	2.07%	▼ -4
92	AmeriGas	https://www.link	United States	2,822	58	2.06%	▼ -11
93	STRIKE	https://www.link	United States	1,124	23	2.05%	▲ 7
94	Gulf Oil	https://www.link	United States	1,377	27	1.96%	▼ -30
95	Suburban Propane	https://www.link	United States	1,715	33	1.92%	▼ -6

96	Chesapeake Energy	https://www.link	United States	3,194	54	1.69%	▲ 2
97	Devon Energy	https://www.link	United States	4,180	69	1.65%	▼ -5
98	Marathon Oil Corporation	https://www.link	United States	4,571	75	1.64%	▼ -10
99	Nalco Champion	https://www.link	United States	2,163	32	1.48%	▼ -8
100	Cameron	https://www.link	United States	15,355	225	1.47%	▼ -6
101	JVIC	https://www.link	United States	1,547	20	1.29%	▼ -2
102	Murphy Oil Corporation	https://www.link	United States	3,389	43	1.27%	▼ -5
103	BJ Energy Solutions	https://www.link	United States	1,162	13	1.12%	▼ -13
104	Exelon Generation	https://www.link	United States	4,446	46	1.03%	▲ 9
105	SM Energy Company	https://www.link	United States	1,740	16	0.92%	▼ -9
106	Sunoco LP	https://www.link	United States	3,613	31	0.86%	▼ -1
107	Weir Oil and Gas	https://www.link	United States	1,900	16	0.84%	▲ 0
108	ENGlobal	https://www.link	United States	1,196	10	0.84%	▼ -4
109	Noble Energy	https://www.link	United States	1,335	11	0.82%	▲ 3
110	Rowan Companies	https://www.link	United States	1,339	11	0.82%	▲ 6
111	Cudd Energy Services	https://www.link	United States	1,251	10	0.80%	▼ -2
112	CB&I	https://www.link	United States	11,167	89	0.80%	▼ -1
113	APP Manufacturing	https://www.link	United States	1,248	9	0.72%	New Entry
114	Key Energy Services	https://www.link	United States	2,494	17	0.68%	▼ -4
115	Oil States International	https://www.link	United States	2,200	13	0.59%	▼ -12
116	Anadarko Petroleum	https://www.link	United States	3,602	21	0.58%	▼ -1
117	Texaco	https://www.link	United States	2,452	13	0.53%	▼ -3
118	Tesoro Corporation	https://www.link	United States	2,042	6	0.29%	▲ 1
119	C&J Energy Services	https://www.link	United States	1,176	3	0.26%	▼ -1
120	PSC	https://www.link	United States	1,688	4	0.24%	▲ 0
121	Basic Energy Services	https://www.link	United States	1,160	1	0.09%	▼ -4
122	EP ENERGY	https://www.link	United States	1,399	1	0.07%	▼ -1

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