

# DSMN8

The UK's Most Active Oil And Energy Professionals on Social - July 2023

## Industry at a glance:

Average Score:	Total Companies:	Global Industry Average:
<b>5.96%</b>	<b>24</b>	<b>4.73%</b>

## Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

**Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

## So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Certas Energy	<a href="https://www.linkedin.com/company/certas-energy/">https://www.linkedin.com/company/certas-energy/</a>	United Kingdom	1,038	136	13.10%	New Entry
2	Borr Drilling	<a href="https://www.linkedin.com/company/borr-drilling/">https://www.linkedin.com/company/borr-drilling/</a>	United Kingdom	1,353	130	9.61%	▲ 0
3	Neptune Energy	<a href="https://www.linkedin.com/company/neptune-energy/">https://www.linkedin.com/company/neptune-energy/</a>	United Kingdom	1,314	113	8.60%	▲ 0
4	Vivo Energy	<a href="https://www.linkedin.com/company/vivo-energy/">https://www.linkedin.com/company/vivo-energy/</a>	United Kingdom	4,057	331	8.16%	▲ 2
5	EnerMech	<a href="https://www.linkedin.com/company/enermech/">https://www.linkedin.com/company/enermech/</a>	United Kingdom	2,611	212	8.12%	▼ -1
6	Proserv	<a href="https://www.linkedin.com/company/proserv/">https://www.linkedin.com/company/proserv/</a>	United Kingdom	1,082	87	8.04%	▲ 2
7	Subsea7	<a href="https://www.linkedin.com/company/subsea7/">https://www.linkedin.com/company/subsea7/</a>	United Kingdom	12,025	942	7.83%	▲ 0
8	Sparrows Group	<a href="https://www.linkedin.com/company/sparrows-group/">https://www.linkedin.com/company/sparrows-group/</a>	United Kingdom	1,856	141	7.60%	▼ -3
9	Stena Drilling	<a href="https://www.linkedin.com/company/stena-drilling/">https://www.linkedin.com/company/stena-drilling/</a>	United Kingdom	1,476	106	7.18%	▲ 11
10	Harbour Energy	<a href="https://www.linkedin.com/company/harbour-energy/">https://www.linkedin.com/company/harbour-energy/</a>	United Kingdom	1,268	91	7.18%	▼ -1
11	Hydratight	<a href="https://www.linkedin.com/company/hydratight/">https://www.linkedin.com/company/hydratight/</a>	United Kingdom	1,156	78	6.75%	▲ 0
12	Perenco	<a href="https://www.linkedin.com/company/perenco/">https://www.linkedin.com/company/perenco/</a>	United Kingdom	5,498	361	6.57%	▼ -2
13	ASCO Group	<a href="https://www.linkedin.com/company/ascogroup/">https://www.linkedin.com/company/ascogroup/</a>	United Kingdom	1,012	65	6.42%	New Entry
14	bp	<a href="https://www.linkedin.com/company/bp/">https://www.linkedin.com/company/bp/</a>	United Kingdom	62,646	3,500	5.59%	▲ 2
15	Castrol	<a href="https://www.linkedin.com/company/castrol/">https://www.linkedin.com/company/castrol/</a>	United Kingdom	4,287	216	5.04%	▼ -2
16	Petrofac	<a href="https://www.linkedin.com/company/petrofac/">https://www.linkedin.com/company/petrofac/</a>	United Kingdom	15,706	759	4.83%	▼ -4
17	TechnipFMC	<a href="https://www.linkedin.com/company/technipfmc/">https://www.linkedin.com/company/technipfmc/</a>	United Kingdom	37,969	1,685	4.44%	▼ -2
18	KCA Deutag	<a href="https://www.linkedin.com/company/kca-deutag/">https://www.linkedin.com/company/kca-deutag/</a>	United Kingdom	4,965	205	4.13%	▼ -1
19	Shell	<a href="https://www.linkedin.com/company/shell/">https://www.linkedin.com/company/shell/</a>	United Kingdom	136,821	5,500	4.02%	▼ -5
20	Brand Energy & Infrastructure	<a href="https://www.linkedin.com/company/brand-energy-infrastructure/">https://www.linkedin.com/company/brand-energy-infrastructure/</a>	United Kingdom	2,669	93	3.48%	▼ -2
21	Doosan Babcock	<a href="https://www.linkedin.com/company/doosan-babcock/">https://www.linkedin.com/company/doosan-babcock/</a>	United Kingdom	2,228	72	3.23%	▼ -2
22	EV	<a href="https://www.linkedin.com/company/ev/">https://www.linkedin.com/company/ev/</a>	United Kingdom	3,272	42	1.28%	▼ -1
23	Amec Foster Wheeler	<a href="https://www.linkedin.com/company/amec-foster-wheeler/">https://www.linkedin.com/company/amec-foster-wheeler/</a>	United Kingdom	15,377	146	0.95%	▲ 0

24 Ensco

<https://www.linkedin.com/company/ensco> United Kingdom

3,897

34

0.87%

▲ 0

## Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](#) [our contact us at support@dsmn8.com](#)



@DSMN8

DSMN8

[linkedin.com/company/DSMN8](https://www.linkedin.com/company/DSMN8)

