



The World's Most Active Oil And Energy Professionals on Social - July 2023

Industry at a glance:

Average Score:
4.73%

Total Companies:
239

Average No. Employees:
6,162

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Ortec Group	https://www.linkedin.com/company/ortec-group	France	3,058	463	15.14%	▲ 1
2	Welltec	https://www.linkedin.com/company/welltec	Denmark	1,038	148	14.26%	New Entry
3	Axens	https://www.linkedin.com/company/axens	France	1,403	200	14.26%	▲ 6
4	GRDF	https://www.linkedin.com/company/grdf	France	7,656	1,047	13.68%	▲ 1
5	Certas Energy	https://www.linkedin.com/company/certas-energy	United Kingdom	1,038	136	13.10%	New Entry
6	Enagás	https://www.linkedin.com/company/enagas	Spain	1,094	134	12.25%	▲ 4
7	World Fuel Services	https://www.linkedin.com/company/world-fuel-services	United States	3,789	461	12.17%	▲ 76
8	MOTUL	https://www.linkedin.com/company/motul	France	1,341	150	11.19%	▼ -4
9	ChampionX	https://www.linkedin.com/company/championx	United States	2,958	325	10.99%	▼ -2
10	Quorum Software	https://www.linkedin.com/company/quorum-software	United States	1,361	148	10.87%	▲ 2
11	CEPSA	https://www.linkedin.com/company/cepsa	Spain	5,913	626	10.59%	▲ 0
12	DOF	https://www.linkedin.com/company/dof	Norway	2,146	224	10.44%	New Entry
13	MYTILINEOS	https://www.linkedin.com/company/mytilineos	Greece	1,629	165	10.13%	▲ 10
14	GRTgaz	https://www.linkedin.com/company/grtgaz	France	2,428	235	9.68%	▲ 14
15	Borr Drilling	https://www.linkedin.com/company/borr-drilling	United Kingdom	1,353	130	9.61%	▼ -9
16	NexTier Oilfield Solutions	https://www.linkedin.com/company/nextier-oilfield-solutions	United States	1,290	123	9.53%	▲ 43
17	Orano DS	https://www.linkedin.com/company/orano-ds	France	1,461	139	9.51%	▼ -4
18	Audubon Companies	https://www.linkedin.com/company/audubon-companies	United States	1,101	104	9.45%	New Entry
19	SBM Offshore	https://www.linkedin.com/company/sbm-offshore	Netherlands	7,031	655	9.32%	▲ 7
20	Trans Mountain	https://www.linkedin.com/company/trans-mountain	Canada	1,022	93	9.10%	New Entry
21	Uniper	https://www.linkedin.com/company/uniper	Germany	3,632	330	9.09%	▼ -6
22	Framatome	https://www.linkedin.com/company/framatome	France	10,181	906	8.90%	▼ -6
23	Neptune Energy	https://www.linkedin.com/company/neptune-energy	United Kingdom	1,314	113	8.60%	▼ -5

24	Eni Energies et Services	https://www.link	France	1,230		105	8.54%	▲ 0
25	Vivo Energy	https://www.link	United Kingdom	4,057		331	8.16%	▲ 5
26	Baker Hughes	https://www.link	United States	61,429		5,000	8.14%	▲ 34
27	EnerMech	https://www.link	United Kingdom	2,611		212	8.12%	▼ -6
28	DeepOcean	https://www.link	Norway	1,270		103	8.11%	▼ -14
29	Proserv	https://www.link	United Kingdom	1,082		87	8.04%	▲ 18
30	Valaris Limited	https://www.link	United States	2,794		223	7.98%	▲ 3
31	DistributionNOW	https://www.link	United States	1,663		132	7.94%	▲ 49
32	Pembina	https://www.link	Canada	2,143		169	7.89%	▲ 8
33	Subsea7	https://www.link	United Kingdom	12,025		942	7.83%	▼ -1
34	Wintershall Dea	https://www.link	Germany	2,235		175	7.83%	▲ 2
35	Forum Energy Technologie	https://www.link	United States	1,186		92	7.76%	▼ -6
36	API	https://www.link	United States	1,013		78	7.70%	New Entry
37	Sparrows Group	https://www.link	United Kingdom	1,856		141	7.60%	▼ -15
38	AER	https://www.link	Canada	1,042		79	7.58%	▼ -21
39	Parkland Corporation	https://www.link	Canada	2,348		178	7.58%	▼ -12
40	Cheniere Energy	https://www.link	United States	1,538		113	7.35%	▲ 17
41	Galp	https://www.link	Portugal	4,994		365	7.31%	▼ -22
42	Oiltanking	https://www.link	Germany	1,113		80	7.19%	New Entry
43	Stena Drilling	https://www.link	United Kingdom	1,476		106	7.18%	▲ 111
44	Harbour Energy	https://www.link	United Kingdom	1,268		91	7.18%	▲ 6
45	Continental Resources	https://www.link	United States	1,361		97	7.13%	▲ 13
46	Koch Industries	https://www.link	United States	4,611		328	7.11%	▲ 168
47	Equinor	https://www.link	Norway	13,713		974	7.10%	▼ -12
48	SPIE Oil & Gas Services	https://www.link	France	3,508		246	7.01%	▼ -3
49	Calumet Specialty Product	https://www.link	United States	1,100		77	7.00%	▲ 25
50	TotalEnergies	https://www.link	France	64,574		4,500	6.97%	▼ -13
51	NESR	https://www.link	United States	3,117		216	6.93%	▼ -20
52	Dril-Quip	https://www.link	United States	1,669		115	6.89%	▲ 24
53	AmSpec Group	https://www.link	United States	2,674		182	6.81%	▼ -28
54	John Crane	https://www.link	United States	4,282		291	6.80%	▼ -8
55	Hydratight	https://www.link	United Kingdom	1,156		78	6.75%	▲ 24
56	Helix Energy Solutions Gro	https://www.link	United States	1,648		109	6.61%	▼ -15
57	FieldCore	https://www.link	United States	5,098		337	6.61%	▼ -23
58	Perenco	https://www.link	United Kingdom	5,498		361	6.57%	▲ 7
59	Vallourec	https://www.link	France	7,441		487	6.54%	▼ -6
60	SECURE ENERGY	https://www.link	Canada	1,369		89	6.50%	▲ 9
61	Grupo DISA	https://www.link	Spain	1,019		66	6.48%	New Entry
62	ALTRAD PREZIOSO	https://www.link	France	1,208		78	6.46%	▼ -7
63	ASCO Group	https://www.link	United Kingdom	1,012		65	6.42%	New Entry
64	Tenaris	https://www.link	United States	11,632		742	6.38%	▼ -26
65	Enerflex	https://www.link	Canada	2,926		186	6.36%	▼ -45
66	Tecnicas Reunidas	https://www.link	Spain	8,097		511	6.31%	▼ -24
67	Keyera	https://www.link	Canada	1,084		68	6.27%	▼ -18
68	Sicim	https://www.link	Italy	2,444		153	6.26%	▼ -1
69	TC Energy	https://www.link	Canada	7,962		485	6.09%	▼ -21
70	Cenovus Energy	https://www.link	Canada	5,270		321	6.09%	▼ -18
71	T.D. Williamson	https://www.link	United States	1,606		97	6.04%	▼ -10
72	Repsol	https://www.link	Spain	21,192		1,257	5.93%	▲ 6
73	Archer	https://www.link	Norway	2,340		137	5.85%	▼ -34
74	Parker Wellbore	https://www.link	United States	1,728		101	5.84%	▼ -11
75	Delek US Holdings	https://www.link	United States	1,286		75	5.83%	▲ 15
76	Newpark	https://www.link	United States	1,636		95	5.81%	▼ -22
77	Linde Engineering	https://www.link	Germany	3,864		223	5.77%	▼ -34
78	TGS	https://www.link	United States	1,840		105	5.71%	New Entry
79	IGS Energy	https://www.link	United States	1,147		65	5.67%	▲ 12
80	Aker BP	https://www.link	Norway	2,227		126	5.66%	▼ -12
81	Expro	https://www.link	United States	6,978		390	5.59%	▼ -10
82	bp	https://www.link	United Kingdom	62,646		3,500	5.59%	▲ 31
83	Preem AB	https://www.link	Sweden	1,265		69	5.45%	▲ 15
84	MRC Global	https://www.link	United States	3,165		172	5.43%	▲ 13
85	Eni	https://www.link	Italy	27,611		1,492	5.40%	▲ 26
86	EQT Corporation	https://www.link	United States	1,242		67	5.39%	▲ 33
87	Ansaldo Energia	https://www.link	Italy	2,672		144	5.39%	▲ 19
88	TETRA Technologies	https://www.link	United States	1,230		66	5.37%	▲ 80
89	Oceaneering	https://www.link	United States	12,059		640	5.31%	▼ -19
90	Allseas	https://www.link	Switzerland	2,264		120	5.30%	▼ -24
91	Hunting	https://www.link	United States	1,366		72	5.27%	▼ -29
92	Petrol Group	https://www.link	Slovenia	1,443		76	5.27%	▲ 37
93	Inter Pipeline	https://www.link	Canada	1,142		60	5.25%	▼ -42
94	Stewart & Stevenson	https://www.link	United States	1,168		60	5.14%	▼ -38
95	EnLink Midstream	https://www.link	United States	1,093		56	5.12%	▼ -13

96	PGS	https://www.link	Norway	2,143		109	5.09%	▲ 8
97	Irving Oil	https://www.link	Canada	2,842		144	5.07%	▼ -25
98	Targa Resources	https://www.link	United States	1,936		98	5.06%	▲ 2
99	Vitol	https://www.link	Netherlands	1,506		76	5.05%	▼ -35
100	Castrol	https://www.link	United Kingdom	4,287		216	5.04%	▼ -5
101	NIS	https://www.link	Serbia	3,327		165	4.96%	▼ -12
102	Aker Solutions	https://www.link	Norway	18,117		885	4.88%	▼ -9
103	Mercuria	https://www.link	Switzerland	1,007		49	4.87%	New Entry
104	Petrofac	https://www.link	United Kingdom	15,706		759	4.83%	▼ -17
105	Halliburton	https://www.link	United States	52,018	2,500		4.81%	▼ -17
106	Superior Energy Services	https://www.link	United States	2,752		132	4.80%	▲ 51
107	HELLENIQ ENERGY	https://www.link	Greece	1,169		56	4.79%	▼ -22
108	Granite Services	https://www.link	United States	1,365		65	4.76%	▲ 84
109	PIC Group	https://www.link	United States	1,345		64	4.76%	▲ 28
110	Dietsmann	https://www.link	Netherlands	1,867		88	4.71%	▼ -29
111	Bonatti	https://www.link	Italy	3,934		183	4.65%	▼ -15
112	Core Laboratories	https://www.link	Netherlands	1,475		68	4.61%	▲ 23
113	Helmerich & Payne	https://www.link	United States	3,935		178	4.52%	▲ 4
114	NOV	https://www.link	United States	30,559		1,360	4.45%	▼ -22
115	Koch Engineered Solutions	https://www.link	United States	36,259		1,613	4.45%	New Entry
116	TechnipFMC	https://www.link	United Kingdom	37,969		1,685	4.44%	▼ -9
117	Williams	https://www.link	United States	5,864		257	4.38%	▼ -12
118	OMV Petrom	https://www.link	Romania	5,559		242	4.35%	▲ 33
119	ExxonMobil	https://www.link	United States	57,735	2,500		4.33%	▼ -35
120	Liberty Energy	https://www.link	United States	1,897		82	4.32%	▼ -47
121	Scientific Drilling	https://www.link	United States	1,160		50	4.31%	▲ 5
122	MOL Group	https://www.link	Hungary	4,341		187	4.31%	▼ -36
123	BW Offshore	https://www.link	Norway	2,103		90	4.28%	▼ -29
124	Gilbarco Veeder-Root	https://www.link	United States	3,559		151	4.24%	▼ -47
125	Select Water Solutions	https://www.link	United States	1,401		59	4.21%	New Entry
126	Plains Midstream Canada	https://www.link	Canada	1,026		43	4.19%	New Entry
127	Enbridge	https://www.link	Canada	10,643		446	4.19%	▼ -17
128	KCA Deutag	https://www.link	United Kingdom	4,965		205	4.13%	▼ -13
129	Magellan Midstream Partners	https://www.link	United States	1,381		57	4.13%	▲ 4
130	Solar Turbines	https://www.link	United States	6,048		245	4.05%	▲ 0
131	Shell	https://www.link	United Kingdom	136,821		5,500	4.02%	▼ -30
132	Grupa TAURON	https://www.link	Poland	1,020		41	4.02%	New Entry
133	National Fuel Gas Companies	https://www.link	United States	1,022		41	4.01%	New Entry
134	Apache Corporation	https://www.link	United States	2,802		110	3.93%	▼ -16
135	Danos	https://www.link	United States	1,785		70	3.92%	▼ -33
136	MVM	https://www.link	Hungary	1,327		52	3.92%	▼ -5
137	Calfrac Well Services	https://www.link	Canada	1,662		65	3.91%	▼ -38
138	Weatherford	https://www.link	Ireland	28,131	1,100		3.91%	▼ -29
139	Energy Transfer	https://www.link	United States	5,704		216	3.79%	▼ -25
140	Chevron	https://www.link	United States	42,697		1,601	3.75%	▼ -19
141	Noble Corporation	https://www.link	United States	5,122		192	3.75%	New Entry
142	CAMS	https://www.link	United States	1,032		38	3.68%	▲ 24
143	Q8	https://www.link	Belgium	1,482		53	3.58%	▼ -21
144	OKQ8	https://www.link	Sweden	1,312		46	3.51%	▼ -20
145	Brand Energy & Infrastructure	https://www.link	United Kingdom	2,669		93	3.48%	▼ -11
146	BOURBON	https://www.link	France	4,895		170	3.47%	▲ 9
147	PKN	https://www.link	Poland	3,765		129	3.43%	▼ -4
148	Plains All American	https://www.link	United States	2,283		78	3.42%	▼ -16
149	S & B	https://www.link	United States	3,701		125	3.38%	▲ 3
150	Universal Plant Services	https://www.link	United States	1,345		45	3.35%	▼ -11
151	Motiva Enterprises	https://www.link	United States	2,601		87	3.34%	▼ -24
152	Pioneer Natural Resources	https://www.link	United States	3,324		109	3.28%	▼ -27
153	ONEOK	https://www.link	United States	2,916		95	3.26%	▼ -50
154	Doosan Babcock	https://www.link	United Kingdom	2,228		72	3.23%	▼ -12
155	PBF Energy	https://www.link	United States	1,589		51	3.21%	▲ 15
156	McDermott International	https://www.link	United States	27,923		895	3.21%	▼ -12
157	Diamond Offshore	https://www.link	United States	3,137		100	3.19%	▲ 1
158	Nabors Industries	https://www.link	United States	6,397		202	3.16%	▼ -5
159	Ovintiv	https://www.link	United States	3,075		96	3.12%	▼ -43
160	Suncor	https://www.link	Canada	15,270		476	3.12%	▼ -52
161	Aibel	https://www.link	Norway	3,844		118	3.07%	▼ -25
162	Phillips 66	https://www.link	United States	11,436		351	3.07%	▼ -50
163	Buckeye Partners	https://www.link	United States	1,446		44	3.04%	▼ -35
164	Oil States Industries	https://www.link	United States	1,317		40	3.04%	▼ -3
165	Odfjell Drilling	https://www.link	Norway	2,048		60	2.93%	▲ 0
166	Petro-Canada Lubricants	https://www.link	Canada	1,704		49	2.88%	▲ 8
167	CNRL	https://www.link	Canada	8,457		239	2.83%	▼ -7

168	CITGO	https://www.link	United States	4,413	122	2.76%	▲ 7
169	ConocoPhillips	https://www.link	United States	15,701	431	2.75%	▲ 7
170	Imperial Oil	https://www.link	Canada	4,438	119	2.68%	▼ -14
171	Precision Drilling	https://www.link	Canada	2,393	64	2.67%	▼ -24
172	Patterson-UTI	https://www.link	United States	2,247	60	2.67%	▼ -5
173	Oxy	https://www.link	United States	15,012	394	2.62%	▼ -27
174	Marathon Petroleum Corp	https://www.link	United States	13,643	354	2.59%	▼ -29
175	Kinder Morgan	https://www.link	United States	8,056	208	2.58%	▼ -4
176	INA Grupa	https://www.link	Croatia	4,052	104	2.57%	▼ -4
177	EOG Resources	https://www.link	United States	3,860	99	2.56%	▼ -8
178	PGNiG SA	https://www.link	Poland	1,141	29	2.54%	▼ -29
179	Flint Hills Resources	https://www.link	United States	2,779	70	2.52%	▼ -20
180	Tuboscope	https://www.link	United States	1,350	34	2.52%	▼ -42
181	PGE	https://www.link	Poland	1,154	29	2.51%	New Entry
182	Hilcorp	https://www.link	United States	1,644	41	2.49%	▼ -19
183	Rompetrol	https://www.link	Romania	2,215	55	2.48%	▼ -19
184	Transocean	https://www.link	Switzerland	10,009	248	2.48%	▼ -36
185	PTW Energy Services	https://www.link	Canada	1,050	26	2.48%	▼ -44
186	Enterprise Products	https://www.link	United States	5,852	144	2.46%	▲ 9
187	AGR	https://www.link	Norway	1,019	25	2.45%	New Entry
188	Maersk Drilling	https://www.link	Denmark	2,575	62	2.41%	▼ -2
189	Valero	https://www.link	United States	9,789	227	2.32%	▼ -10
190	Oil and Gas Recruitment	https://www.link	United States	1,728	40	2.31%	▼ -10
191	HollyFrontier	https://www.link	United States	1,600	37	2.31%	▼ -51
192	XTO Energy	https://www.link	United States	2,871	64	2.23%	▼ -9
193	Southwestern Energy	https://www.link	United States	1,842	41	2.23%	▼ -11
194	Ferrelgas	https://www.link	United States	1,549	34	2.19%	▼ -21
195	Trican Well Service	https://www.link	Canada	1,156	25	2.16%	▲ 9
196	NuStar Energy	https://www.link	United States	1,298	27	2.08%	▼ -15
197	Hess Corporation	https://www.link	United States	4,970	103	2.07%	▼ -13
198	AmeriGas	https://www.link	United States	2,822	58	2.06%	▼ -20
199	STRIKE	https://www.link	United States	1,124	23	2.05%	▲ 6
200	Gulf Oil	https://www.link	United States	1,377	27	1.96%	▼ -50
201	Suburban Propane	https://www.link	United States	1,715	33	1.92%	▼ -14
202	DONG Energy	https://www.link	Denmark	1,895	34	1.79%	▼ -14
203	Chesapeake Energy	https://www.link	United States	3,194	54	1.69%	▼ -3
204	Devon Energy	https://www.link	United States	4,180	69	1.65%	▼ -13
205	Marathon Oil Corporation	https://www.link	United States	4,571	75	1.64%	▼ -20
206	Ensign Energy Services	https://www.link	Canada	2,654	43	1.62%	▼ -7
207	Nalco Champion	https://www.link	United States	2,163	32	1.48%	▼ -17
208	Cameron	https://www.link	United States	15,355	225	1.47%	▼ -14
209	Syncrude Canada	https://www.link	Canada	3,073	44	1.43%	▼ -16
210	JVIC	https://www.link	United States	1,547	20	1.29%	▼ -7
211	EV	https://www.link	United Kingdom	3,272	42	1.28%	▼ -15
212	Murphy Oil Corporation	https://www.link	United States	3,389	43	1.27%	▼ -14
213	BJ Energy Solutions	https://www.link	United States	1,162	13	1.12%	▼ -24
214	Husky Energy	https://www.link	Canada	3,370	36	1.07%	▼ -13
215	Exelon Generation	https://www.link	United States	4,446	46	1.03%	▲ 6
216	Maersk Oil	https://www.link	Denmark	2,192	21	0.96%	▼ -4
217	Amecc Foster Wheeler	https://www.link	United Kingdom	15,377	146	0.95%	▲ 1
218	SM Energy Company	https://www.link	United States	1,740	16	0.92%	▼ -21
219	Enscoc	https://www.link	United Kingdom	3,897	34	0.87%	▲ 1
220	Sunoco LP	https://www.link	United States	3,613	31	0.86%	▼ -10
221	Weir Oil and Gas	https://www.link	United States	1,900	16	0.84%	▼ -8
222	geen	https://www.link	Netherlands	15,686	132	0.84%	New Entry
223	ENGlobal	https://www.link	United States	1,196	10	0.84%	▼ -14
224	Noble Energy	https://www.link	United States	1,335	11	0.82%	▼ -5
225	Rowan Companies	https://www.link	United States	1,339	11	0.82%	▲ 0
226	Cudd Energy Services	https://www.link	United States	1,251	10	0.80%	▼ -11
227	CB&I	https://www.link	United States	11,167	89	0.80%	▼ -10
228	APP Manufacturing	https://www.link	United States	1,248	9	0.72%	New Entry
229	Key Energy Services	https://www.link	United States	2,494	17	0.68%	▼ -13
230	Oil States International	https://www.link	United States	2,200	13	0.59%	▼ -22
231	Anadarko Petroleum	https://www.link	United States	3,602	21	0.58%	▼ -8
232	Statoil	https://www.link	Norway	7,520	43	0.57%	▼ -8
233	Encana Corporation	https://www.link	Canada	2,460	14	0.57%	▼ -7
234	Texaco	https://www.link	United States	2,452	13	0.53%	▼ -12
235	Tesoro Corporation	https://www.link	United States	2,042	6	0.29%	▼ -6
236	C&J Energy Services	https://www.link	United States	1,176	3	0.26%	▼ -8
237	PSC	https://www.link	United States	1,688	4	0.24%	▼ -7
238	Basic Energy Services	https://www.link	United States	1,160	1	0.09%	▼ -11
239	EP ENERGY	https://www.link	United States	1,399	1	0.07%	▼ -8

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