

The USA's Most Active Facilities Services Professionals on Social - June 2023

Industry at a glance:

Average Score:

3.45%

Total Companies:

31

Global Industry Average:

5.02%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of 30-40% of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?											
Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change				
1	BrightView	https://www.linke	United States	4,240	340	8.02%	▲ 1				
2	LandCare	https://www.linke	United States	1,257	96	7.64%	▼ -1				
3	Cintas	https://www.linke	United States	23,451	1,764	7.52%	▲ 0				
4	Flagship Facility Services	https://www.linke	United States	1,015	73	7.19%	New Entry				
5	FSG	https://www.linke	United States	1,109	72	6.49%	▼ -1				
6	SBM	https://www.linke	United States	1,717	100	5.82%	▼ -1				
7	MPW Industrial Services	https://www.linke	United States	1,327	56	4.22%	▲ 1				
8	Apache Industrial Services	https://www.linke	United States	1,304	55	4.22%	▲ 14				
9	C&W Services	https://www.linke	United States	2,910	120	4.12%	▼ -3				
10	Coverall North America	https://www.linke	United States	1,318	50	3.79%	▼ -3				
11	Celebrity Cruises	https://www.linke	United States	7,207	240	3.33%	▲ 0				
12	SP Plus	https://www.linke	United States	4,269	131	3.07%	▼ -3				
13	Crown Plaza Hotel	https://www.linke	United States	2,017	61	3.02%	▲ 0				
14	Aramark Facilities Manage	https://www.linke	United States	1,199	35	2.92%	▲ 8				
15	Aramark Uniform Services	https://www.linke	United States	5,263	145	2.76%	▼ -1				
16	ISS North America	https://www.linke	United States	3,742	103	2.75%	▲ 1				
17	Dollar Tree Distribution	https://www.linke	United States	1,075	29	2.70%	New Entry				
18	SSC Services For Education	https://www.linke	United States	1,514	40	2.64%	▼ -6				
19	The Budd Group	https://www.linke	United States	1,008	26	2.58%	New Entry				
20	Brock Group	https://www.linke	United States	2,903	74	2.55%	▼ -2				
21	ABM Industries	https://www.linke	United States	23,526	574	2.44%	▲ 0				
22	HHS	https://www.linke	United States	3,175	77	2.43%	▼ -7				
23	ServiceMaster Clean	https://www.linke	United States	1,949	46	2.36%	▼ -3				

24	ESFM	https://www.linke	United States	1,624	36	2.22%	▼ -1
25	EMCOR Facilities Services	https://www.linke	United States	1,966	35	1.78%	▼ -9
26	Roto-Rooter Plumbing and	https://www.linke	United States	2,949	52	1.76%	▼ -7
27	KBS	https://www.linke	United States	2,487	42	1.69%	▼ -1
28	Jani-King	https://www.linke	United States	1,570	26	1.66%	▼ -4
29	Able Services	https://www.linke	United States	1,918	29	1.51%	▼ -4
30	Diversified Maintenance	https://www.linke	United States	1,012	12	1.19%	New Entry
31	Cleaning Services Group	https://www.linke	United States	1,732	12	0.69%	▼ -4

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

Visit our website our contact us at support@dsmn8.com





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