



The USA's Most Active Facilities Services Professionals on Social - June 2023

Industry at a glance:

Average Score: 3.45%

Total Companies: 31

Global Industry Average: 5.02%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of 30-40% of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Table with 8 columns: Position, Company Name, LinkedIn URL, Location, Employees on LinkedIn, No. Employees Shared (Last 30 Days), % Shared (Last 30 Days), Rank Change. Lists 23 companies including BrightView, LandCare, Cintas, etc.

24	ESFM	https://www.linkedin.com/company/esfm	United States	1,624	36	2.22%	▼ -1
25	EMCOR Facilities Services	https://www.linkedin.com/company/emcor-facilities-services	United States	1,966	35	1.78%	▼ -9
26	Roto-Rooter Plumbing and	https://www.linkedin.com/company/roto-rooter	United States	2,949	52	1.76%	▼ -7
27	KBS	https://www.linkedin.com/company/kbs	United States	2,487	42	1.69%	▼ -1
28	Jani-King	https://www.linkedin.com/company/jani-king	United States	1,570	26	1.66%	▼ -4
29	Able Services	https://www.linkedin.com/company/able-services	United States	1,918	29	1.51%	▼ -4
30	Diversified Maintenance	https://www.linkedin.com/company/diversified-maintenance	United States	1,012	12	1.19%	New Entry
31	Cleaning Services Group	https://www.linkedin.com/company/cleaning-services-group	United States	1,732	12	0.69%	▼ -4

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

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