

DSMN8

The World's Most Active Facilities Services Professionals on Social - June 2023

Industry at a glance:

Average Score:	Total Companies:	Average No. Employees:
5.02%	84	5,130

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Serveo	https://www.linkedin.com/company/serveo	Spain	1,796	247	13.75%	▲ 1
2	ISS Schweiz	https://www.linkedin.com/company/iss-schweiz	Switzerland	1,237	157	12.69%	▼ -1
3	Unica	https://www.linkedin.com/company/unica	Netherlands	3,109	310	9.97%	▲ 35
4	EMCOR UK	https://www.linkedin.com/company/emcor-uk	United Kingdom	1,066	103	9.66%	▼ -1
5	ELIS	https://www.linkedin.com/company/elis	France	9,605	864	9.00%	▼ -1
6	Samsic Facility	https://www.linkedin.com/company/samsic-facility	France	1,974	177	8.97%	▲ 2
7	VINCI Facilities	https://www.linkedin.com/company/vinci-facilities	United Kingdom	3,246	275	8.47%	▲ 3
8	Atalian Servest	https://www.linkedin.com/company/atalian-servest	United Kingdom	1,859	157	8.45%	▼ -3
9	Apleona Group	https://www.linkedin.com/company/apleona-group	Germany	1,453	118	8.12%	▲ 8
10	WISAG	https://www.linkedin.com/company/wisag	Germany	3,100	249	8.03%	▲ 10
11	BrightView	https://www.linkedin.com/company/brightview	United States	4,240	340	8.02%	▼ -4
12	CSU Cleaning Services	https://www.linkedin.com/company/csu-cleaning-services	Netherlands	2,235	179	8.01%	▼ -3
13	Churchill Group	https://www.linkedin.com/company/churchill-group	United Kingdom	1,020	78	7.65%	New Entry
14	LandCare	https://www.linkedin.com/company/landcare	United States	1,257	96	7.64%	▼ -8
15	Cintas	https://www.linkedin.com/company/cintas	United States	23,451	1,764	7.52%	▲ 0
16	Ainsworth	https://www.linkedin.com/company/ainsworth	Canada	1,430	107	7.48%	▲ 2
17	ISS Facility Services Nederland	https://www.linkedin.com/company/iss-facility-services-nederland	Netherlands	1,014	73	7.20%	New Entry
18	Flagship Facility Services	https://www.linkedin.com/company/flagship-facility-services	United States	1,015	73	7.19%	New Entry
19	FirstPort	https://www.linkedin.com/company/firstport	United Kingdom	1,225	85	6.94%	▼ -3
20	Vebego Cleaning Services	https://www.linkedin.com/company/vebego-cleaning-services	Netherlands	1,126	75	6.66%	New Entry
21	Ferrovie dello Stato Italiane	https://www.linkedin.com/company/ferrovie-dello-stato-italiane	Italy	21,858	1,432	6.55%	▲ 55
22	FSG	https://www.linkedin.com/company/fsg	United States	1,109	72	6.49%	▲ 11
23	phs	https://www.linkedin.com/company/phs	United Kingdom	1,189	76	6.39%	▼ -12

24	ISS France	https://www.link	France	1,287	82	6.37%	▼ -11
25	ISS Sweden	https://www.link	Sweden	1,148	72	6.27%	New Entry
26	Elior Services	https://www.link	France	1,794	112	6.24%	▼ -14
27	BGIS	https://www.link	Canada	5,032	312	6.20%	▼ -8
28	ATALIAN	https://www.link	France	3,998	247	6.18%	▼ -6
29	Integral UK	https://www.link	United Kingdom	1,306	80	6.13%	▼ -3
30	Caverion	https://www.link	Finland	5,640	344	6.10%	▼ -6
31	Sodexo	https://www.link	France	84,623	5,000	5.91%	▲ 6
32	Asito	https://www.link	Netherlands	1,539	90	5.85%	▼ -9
33	Onet Propreté et Services	https://www.link	France	2,005	117	5.84%	▼ -19
34	SBM	https://www.link	United States	1,717	100	5.82%	▲ 0
35	Wilson James	https://www.link	United Kingdom	1,701	98	5.76%	▼ -14
36	Onet	https://www.link	France	9,028	511	5.66%	▲ 32
37	Coor	https://www.link	Sweden	3,796	213	5.61%	▼ -7
38	Rekeep	https://www.link	Italy	1,834	99	5.40%	▲ 11
39	GSF	https://www.link	France	3,413	180	5.27%	▼ -12
40	Mitie	https://www.link	United Kingdom	14,236	719	5.05%	▼ -9
41	OCS Group UK	https://www.link	United Kingdom	5,002	243	4.86%	▲ 0
42	ISS UK	https://www.link	United Kingdom	5,497	258	4.69%	▼ -14
43	GDI	https://www.link	Canada	1,698	78	4.59%	▼ -18
44	Bidvest Noonan	https://www.link	United Kingdom	4,362	198	4.54%	▼ -15
45	Regus	https://www.link	Luxembourg	6,965	314	4.51%	▼ -5
46	Dussmann	https://www.link	Germany	1,246	54	4.33%	▼ -11
47	Coopservice	https://www.link	Italy	1,919	81	4.22%	▼ -2
48	MPW Industrial Services	https://www.link	United States	1,327	56	4.22%	▼ -2
49	Apache Industrial Services	https://www.link	United States	1,304	55	4.22%	▼ -1
50	Mears Group	https://www.link	United Kingdom	2,326	98	4.21%	▼ -14
51	C&W Services	https://www.link	United States	2,910	120	4.12%	▼ -9
52	ISS	https://www.link	Denmark	53,957	2,175	4.03%	▲ 23
53	Clece	https://www.link	Spain	6,365	252	3.96%	▲ 3
54	Grupo Eulen	https://www.link	Spain	13,425	527	3.93%	▼ -1
55	Pellegrini	https://www.link	Italy	1,231	48	3.90%	▼ -12
56	Gom Schoonhouden	https://www.link	Netherlands	1,417	55	3.88%	▼ -5
57	Coverall North America	https://www.link	United States	1,318	50	3.79%	▼ -13
58	CFMH	https://www.link	United Kingdom	1,476	50	3.39%	▼ -19
59	Celebrity Cruises	https://www.link	United States	7,207	240	3.33%	▼ -9
60	SP Plus	https://www.link	United States	4,269	131	3.07%	▼ -13
61	Crown Plaza Hotel	https://www.link	United States	2,017	61	3.02%	▼ -7
62	Aramark Facilities Manage	https://www.link	United States	1,199	35	2.92%	▲ 4
63	Aramark Uniform Services	https://www.link	United States	5,263	145	2.76%	▼ -8
64	ISS North America	https://www.link	United States	3,742	103	2.75%	▼ -4
65	Dollar Tree Distribution	https://www.link	United States	1,075	29	2.70%	New Entry
66	SSC Services For Educatio	https://www.link	United States	1,514	40	2.64%	▼ -14
67	The Budd Group	https://www.link	United States	1,008	26	2.58%	New Entry
68	ISS Spain	https://www.link	Spain	2,625	67	2.55%	▼ -10
69	Brock Group	https://www.link	United States	2,903	74	2.55%	▼ -8
70	ABM Industries	https://www.link	United States	23,526	574	2.44%	▼ -5
71	HHS	https://www.link	United States	3,175	77	2.43%	▼ -14
72	ServiceMaster Clean	https://www.link	United States	1,949	46	2.36%	▼ -9
73	ESFM	https://www.link	United States	1,624	36	2.22%	▼ -6
74	SOL	https://www.link	Finland	1,325	28	2.11%	▼ -10
75	EMCOR Facilities Services	https://www.link	United States	1,966	35	1.78%	▼ -16
76	Roto-Rooter Plumbing and	https://www.link	United States	2,949	52	1.76%	▼ -14
77	KBS	https://www.link	United States	2,487	42	1.69%	▼ -5
78	Jani-King	https://www.link	United States	1,570	26	1.66%	▼ -9
79	Able Services	https://www.link	United States	1,918	29	1.51%	▼ -9
80	EZENTIS	https://www.link	Spain	2,175	29	1.33%	▼ -9
81	Grupo Norte	https://www.link	Spain	1,175	14	1.19%	▼ -8
82	Diversified Maintenance	https://www.link	United States	1,012	12	1.19%	New Entry
83	Servest UK	https://www.link	United Kingdom	1,077	9	0.84%	▼ -9
84	Cleaning Services Group	https://www.link	United States	1,732	12	0.69%	▼ -7

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

Visit our website our contact us at support@dsmn8.com



[linkedin.com/company/DSMN8](https://www.linkedin.com/company/DSMN8)



