



Europe's Most Active Facilities Services Professionals on Social - June 2023

Industry at a glance:

Average Score:	Total Companies:	Global Industry Average:
5.99%	35	5.02%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Serveo	https://www.linkedin.com/company/serveo	Spain	1,796	247	13.75%	▲ 1
2	ISS Schweiz	https://www.linkedin.com/company/iss-schweiz	Switzerland	1,237	157	12.69%	▼ -1
3	Unica	https://www.linkedin.com/company/unica	Netherlands	3,109	310	9.97%	▲ 16
4	ELIS	https://www.linkedin.com/company/elis	France	9,605	864	9.00%	▼ -1
5	Samsic Facility	https://www.linkedin.com/company/samsic-facility	France	1,974	177	8.97%	▼ -1
6	Apleona Group	https://www.linkedin.com/company/apeleona	Germany	1,453	118	8.12%	▲ 3
7	WISAG	https://www.linkedin.com/company/wisag	Germany	3,100	249	8.03%	▲ 3
8	CSU Cleaning Services	https://www.linkedin.com/company/csu-cleaning-services	Netherlands	2,235	179	8.01%	▼ -3
9	ISS Facility Services Nederland	https://www.linkedin.com/company/iss-facility-services-nederland	Netherlands	1,014	73	7.20%	New Entry
10	Vebevo Cleaning Services	https://www.linkedin.com/company/vebevo-cleaning-services	Netherlands	1,126	75	6.66%	New Entry
11	Ferrovie dello Stato Italiane	https://www.linkedin.com/company/ferrovie-dello-stato-italiane	Italy	21,858	1,432	6.55%	▲ 22
12	ISS France	https://www.linkedin.com/company/iss-france	France	1,287	82	6.37%	▼ -5
13	ISS Sweden	https://www.linkedin.com/company/iss-sweden	Sweden	1,148	72	6.27%	New Entry
14	Elior Services	https://www.linkedin.com/company/elior-services	France	1,794	112	6.24%	▼ -8
15	Atalian	https://www.linkedin.com/company/atalian	France	3,998	247	6.18%	▼ -4
16	Caverion	https://www.linkedin.com/company/caverion	Finland	5,640	344	6.10%	▼ -3
17	Sodexo	https://www.linkedin.com/company/sodexo	France	84,623	5,000	5.91%	▲ 1
18	Asito	https://www.linkedin.com/company/asito	Netherlands	1,539	90	5.85%	▼ -6
19	Onet Propreté et Services	https://www.linkedin.com/company/onet-propreté-et-services	France	2,005	117	5.84%	▼ -11
20	Onet	https://www.linkedin.com/company/onet	France	9,028	511	5.66%	▲ 9
21	Coor	https://www.linkedin.com/company/coor	Sweden	3,796	213	5.61%	▼ -6
22	Rekeep	https://www.linkedin.com/company/rekeep	Italy	1,834	99	5.40%	▲ 1
23	GSF	https://www.linkedin.com/company/gsf	France	3,413	180	5.27%	▼ -9

24	Regus	https://www.linkedin.com/company/regus/	Luxembourg	6,965	314	4.51%	▼ -4
25	Dussmann	https://www.linkedin.com/company/dussmann/	Germany	1,246	54	4.33%	▼ -8
26	Coopservice	https://www.linkedin.com/company/coopservice/	Italy	1,919	81	4.22%	▼ -4
27	ISS	https://www.linkedin.com/company/iss/	Denmark	53,957	2,175	4.03%	▲ 5
28	Clece	https://www.linkedin.com/company/clece/	Spain	6,365	252	3.96%	▼ -2
29	Grupo Eulen	https://www.linkedin.com/company/grupo-eulen/	Spain	13,425	527	3.93%	▼ -4
30	Pellegrini	https://www.linkedin.com/company/pellegrini/	Italy	1,231	48	3.90%	▼ -9
31	Gom Schoonhouden	https://www.linkedin.com/company/gom-schoonhouden/	Netherlands	1,417	55	3.88%	▼ -7
32	ISS Spain	https://www.linkedin.com/company/iss-spain/	Spain	2,625	67	2.55%	▼ -5
33	SOL	https://www.linkedin.com/company/sol/	Finland	1,325	28	2.11%	▼ -5
34	EZENTIS	https://www.linkedin.com/company/ezentis/	Spain	2,175	29	1.33%	▼ -4
35	Grupo Norte	https://www.linkedin.com/company/grupo-norte/	Spain	1,175	14	1.19%	▼ -4

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](#) [our contact us](#) at support@dsmn8.com



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[linkedin.com/company/DSMN8](https://www.linkedin.com/company/DSMN8)

