

DSMN8

The UK's Most Active Utilities Professionals on Social - November 2023

Industry at a glance:

Average Score:	Total Companies:	Global Industry Average:
4.87%	40	3.50%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Utility Warehouse	https://www.linkedin.com/company/utilitywarehouse	United Kingdom	3,942	542	13.75%	▲ 0
2	National Grid ESO	https://www.linkedin.com/company/national-grid-eso	United Kingdom	1,101	140	12.72%	New Entry
3	Ofgem	https://www.linkedin.com/company/ofgem	United Kingdom	1,549	121	7.81%	▼ -1
4	Scottish and Southern Electric	https://www.linkedin.com/company/scottish-and-southern-electric	United Kingdom	1,057	79	7.47%	New Entry
5	E.ON Next	https://www.linkedin.com/company/eon-next	United Kingdom	1,092	73	6.68%	New Entry
6	OVO	https://www.linkedin.com/company/ovo-energy	United Kingdom	3,063	201	6.56%	New Entry
7	Aggreko	https://www.linkedin.com/company/aggreko	United Kingdom	7,222	459	6.36%	▲ 1
8	Severn Trent	https://www.linkedin.com/company/severn-trent	United Kingdom	3,111	195	6.27%	▼ -4
9	NWG	https://www.linkedin.com/company/nwg	United Kingdom	1,331	83	6.24%	▼ -6
10	Cadent Gas	https://www.linkedin.com/company/cadent-gas	United Kingdom	2,692	163	6.05%	▲ 5
11	Dŵr Cymru Welsh Water	https://www.linkedin.com/company/dwr-cymru-welsh-water	United Kingdom	1,858	109	5.87%	▼ -1
12	National Grid	https://www.linkedin.com/company/national-grid	United Kingdom	14,903	858	5.76%	▲ 4
13	Metito	https://www.linkedin.com/company/metito	United Kingdom	2,445	140	5.73%	New Entry
14	SP Energy Networks	https://www.linkedin.com/company/sp-energy-networks	United Kingdom	1,163	66	5.67%	▼ -9
15	Octopus Energy	https://www.linkedin.com/company/octopus-energy	United Kingdom	3,604	189	5.24%	▼ -4
16	Drax Group	https://www.linkedin.com/company/drax-group	United Kingdom	2,213	116	5.24%	▼ -10
17	Lanes Group	https://www.linkedin.com/company/lanes-group	United Kingdom	1,092	57	5.22%	▲ 7
18	Anglian Water Services	https://www.linkedin.com/company/anglian-water-services	United Kingdom	3,237	165	5.10%	▼ -6
19	Yorkshire Water	https://www.linkedin.com/company/yorkshire-water	United Kingdom	2,442	124	5.08%	▼ -2
20	Morrison Water Services	https://www.linkedin.com/company/morrison-water-services	United Kingdom	1,449	72	4.97%	▼ -6
21	Northern Powergrid	https://www.linkedin.com/company/northern-powergrid	United Kingdom	1,212	54	4.46%	▼ -12
22	EDF (UK)	https://www.linkedin.com/company/edf-uk	United Kingdom	7,882	341	4.33%	▲ 4
23	Electricity North West	https://www.linkedin.com/company/electricity-north-west	United Kingdom	1,255	54	4.30%	▼ -10

24	Wessex Water	https://www.link	United Kingdom	1,616	68	4.21%	▲ 3
25	South West Water	https://www.link	United Kingdom	1,104	46	4.17%	▼ -6
26	Southern Water	https://www.link	United Kingdom	2,099	85	4.05%	▼ -1
27	Scottish Water	https://www.link	United Kingdom	2,743	107	3.90%	▼ -6
28	SGN	https://www.link	United Kingdom	2,211	84	3.80%	▼ -8
29	ScottishPower	https://www.link	United Kingdom	4,475	151	3.37%	▼ -11
30	Calor Gas	https://www.link	United Kingdom	1,098	37	3.37%	▼ -7
31	Thames Water	https://www.link	United Kingdom	5,562	183	3.29%	▼ -3
32	United Utilities	https://www.link	United Kingdom	4,188	122	2.91%	▼ -1
33	E.ON UK	https://www.link	United Kingdom	3,775	107	2.83%	▼ -3
34	UK Power Networks	https://www.link	United Kingdom	2,793	75	2.69%	▼ -2
35	Magnox	https://www.link	United Kingdom	1,911	41	2.15%	▼ -6
36	SSE	https://www.link	United Kingdom	12,700	263	2.07%	▼ -2
37	British Gas	https://www.link	United Kingdom	9,331	149	1.60%	▼ -2
38	Freedom	https://www.link	United Kingdom	1,265	19	1.50%	▼ -5
39	Pamela Hatswell Utility Wa	https://www.link	United Kingdom	1,474	18	1.22%	New Entry
40	Centrica	https://www.link	United Kingdom	18,560	212	1.14%	▼ -4

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](#) [our contact us](#) at support@dsmn8.com



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[linkedin.com/company/DSMN8](https://www.linkedin.com/company/DSMN8)

