



The World's Most Active Utilities Professionals on Social - November 2023

Industry at a glance:

Average Score: 3.50%

Total Companies: 258

Average No. Employees: 4,228

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of 30-40% of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Table with 8 columns: Position, Company Name, LinkedIn URL, Location, Employees on LinkedIn, No. Employees Shared (Last 30 Days), % Shared (Last 30 Days), Rank Change. Lists 23 utility companies and their social media performance metrics.

24	FAUCHÉ	https://www.link	France	1,253	81	6.46%	New Entry
25	Göteborg Energi	https://www.link	Sweden	1,012	65	6.42%	New Entry
26	Aggreko	https://www.link	United Kingdom	7,222	459	6.36%	▲ 3
27	BKW	https://www.link	Switzerland	1,149	73	6.35%	▼ -10
28	Severn Trent	https://www.link	United Kingdom	3,111	195	6.27%	▼ -9
29	NWG	https://www.link	United Kingdom	1,331	83	6.24%	▼ -16
30	Wien Energie	https://www.link	Austria	1,040	63	6.06%	New Entry
31	Cadent Gas	https://www.link	United Kingdom	2,692	163	6.05%	▲ 15
32	Enel Energia	https://www.link	Italy	1,168	70	5.99%	▼ -25
33	GE Grid Solutions	https://www.link	France	3,746	223	5.95%	New Entry
34	Dŵr Cymru Welsh Water	https://www.link	United Kingdom	1,858	109	5.87%	▲ 2
35	Statnett SF	https://www.link	Norway	1,434	84	5.86%	New Entry
36	Uniper	https://www.link	Germany	3,825	223	5.83%	New Entry
37	Duquesne Light	https://www.link	United States	1,289	75	5.82%	▲ 26
38	National Grid	https://www.link	United Kingdom	14,903	858	5.76%	▲ 10
39	Metito	https://www.link	United Kingdom	2,445	140	5.73%	New Entry
40	A2A	https://www.link	Italy	3,834	218	5.69%	▲ 0
41	SP Energy Networks	https://www.link	United Kingdom	1,163	66	5.67%	▼ -19
42	Fortum	https://www.link	Finland	4,749	268	5.64%	▼ -3
43	Fluxys	https://www.link	Belgium	1,049	59	5.62%	▼ -33
44	Terna	https://www.link	Italy	3,525	198	5.62%	▼ -11
45	Liander	https://www.link	Netherlands	2,046	114	5.57%	▼ -2
46	Enel X	https://www.link	Italy	3,036	168	5.53%	▼ -35
47	Netze BW	https://www.link	Germany	1,489	82	5.51%	▲ 6
48	EnBW	https://www.link	Germany	3,988	218	5.47%	▲ 18
49	Vattenfall	https://www.link	Sweden	12,630	689	5.46%	▼ -2
50	Omexom	https://www.link	France	1,900	103	5.42%	New Entry
51	Alliander	https://www.link	Netherlands	6,804	364	5.35%	▲ 17
52	Baltimore Gas and Electric	https://www.link	United States	1,506	80	5.31%	New Entry
53	Octopus Energy	https://www.link	United Kingdom	3,604	189	5.24%	▼ -16
54	Drax Group	https://www.link	United Kingdom	2,213	116	5.24%	▼ -29
55	Midcontinent Independent	https://www.link	United States	1,145	60	5.24%	▼ -14
56	Lanes Group	https://www.link	United Kingdom	1,092	57	5.22%	▲ 23
57	Enedis	https://www.link	France	19,587	1,013	5.17%	▼ -36
58	Circuit IRE & UK	https://www.link	Ireland	1,153	59	5.12%	▼ -16
59	Anglian Water Services	https://www.link	United Kingdom	3,237	165	5.10%	▼ -21
60	CLEARresult	https://www.link	United States	1,867	95	5.09%	▼ -1
61	CPS Energy	https://www.link	United States	2,280	116	5.09%	▲ 16
62	Yorkshire Water	https://www.link	United Kingdom	2,442	124	5.08%	▼ -13
63	ENGIE Deutschland	https://www.link	Germany	1,083	54	4.99%	New Entry
64	Italgas	https://www.link	Italy	1,972	98	4.97%	▼ -49
65	Morrison Water Services	https://www.link	United Kingdom	1,449	72	4.97%	▼ -20
66	ENGIE Italia	https://www.link	Italy	1,256	62	4.94%	▼ -61
67	Enexis Groep	https://www.link	Netherlands	4,658	229	4.92%	▼ -43
68	Amprion	https://www.link	Germany	1,123	51	4.54%	New Entry
69	Northern Powergrid	https://www.link	United Kingdom	1,212	54	4.46%	▼ -35
70	EDF (UK)	https://www.link	United Kingdom	7,882	341	4.33%	▲ 18
71	Electricity North West	https://www.link	United Kingdom	1,255	54	4.30%	▼ -27
72	The AES Corporation	https://www.link	United States	5,634	238	4.22%	▼ -22
73	Stadtwerke München	https://www.link	Germany	2,227	94	4.22%	▼ -1
74	Wessex Water	https://www.link	United Kingdom	1,616	68	4.21%	▲ 25
75	Framatome	https://www.link	France	10,649	446	4.19%	New Entry
76	South West Water	https://www.link	United Kingdom	1,104	46	4.17%	▼ -21
77	SMUD	https://www.link	United States	1,994	83	4.16%	▲ 31
78	GE Hitachi Nuclear Energy	https://www.link	United States	1,288	53	4.11%	New Entry
79	ESB	https://www.link	Ireland	4,083	166	4.07%	▲ 8
80	Southern Water	https://www.link	United Kingdom	2,089	85	4.05%	▲ 0
81	Réseau de Transport d'Éle	https://www.link	France	6,430	260	4.04%	▼ -55
82	Evergy	https://www.link	United States	1,493	59	3.95%	▼ -20
83	Nova Scotia Power	https://www.link	Canada	1,094	43	3.93%	New Entry
84	Eia	https://www.link	Belgium	1,863	73	3.92%	▼ -53
85	Scottish Water	https://www.link	United Kingdom	2,743	107	3.90%	▼ -18
86	Conservice	https://www.link	United States	1,449	56	3.86%	▲ 9
87	New York Power Authority	https://www.link	United States	1,885	72	3.82%	▼ -18
88	Grupo Cobra	https://www.link	Spain	4,498	171	3.80%	▼ -30
89	SGN	https://www.link	United Kingdom	2,211	84	3.80%	▼ -29
90	ORES	https://www.link	Belgium	1,398	53	3.79%	▼ -33
91	Westnetz	https://www.link	Germany	1,379	52	3.77%	▼ -9
92	ENTRUST Solutions Group	https://www.link	United States	2,281	86	3.77%	▲ 13
93	Red Eléctrica	https://www.link	Spain	1,146	43	3.75%	New Entry
94	Seattle City Light	https://www.link	United States	1,058	39	3.69%	▲ 0
95	Xpo Group	https://www.link	Switzerland	3,783	139	3.67%	▼ -10

96	ACEA	https://www.link	Italy	2,572	94	3.65%	▲ 2
97	Enercon Services	https://www.link	United States	1,622	59	3.64%	▼ -32
98	Gruppo Hera	https://www.link	Italy	2,905	105	3.61%	▼ -8
99	APS	https://www.link	United States	2,935	106	3.61%	▲ 11
100	Canal de Isabel II	https://www.link	Spain	1,192	43	3.61%	▼ -3
101	Vistra	https://www.link	United States	1,550	55	3.55%	▼ -20
102	Alpiq	https://www.link	Switzerland	2,087	74	3.55%	▼ -41
103	SEL	https://www.link	United States	5,810	206	3.55%	New Entry
104	EthosEnergy	https://www.link	United States	1,693	60	3.54%	▼ -50
105	Gruppo Iren	https://www.link	Italy	3,131	108	3.45%	▼ -2
106	Constellation	https://www.link	United States	8,024	276	3.44%	▼ -36
107	ScottishPower	https://www.link	United Kingdom	4,475	151	3.37%	▼ -55
108	Calor Gas	https://www.link	United Kingdom	1,098	37	3.37%	▼ -33
109	Kinectrics	https://www.link	Canada	1,055	35	3.32%	▼ -74
110	ACCIONA	https://www.link	Spain	24,077	798	3.31%	▼ -32
111	Thames Water	https://www.link	United Kingdom	5,562	183	3.29%	▼ -11
112	Tampa Electric	https://www.link	United States	1,081	35	3.24%	▲ 32
113	San Diego Gas & Electric	https://www.link	United States	2,791	90	3.22%	▼ -20
114	SEPE	https://www.link	Spain	4,237	136	3.21%	▼ -8
115	Ontario Power Generation	https://www.link	Canada	7,743	246	3.18%	▼ -32
116	Itron	https://www.link	United States	5,481	173	3.16%	▼ -2
117	Actavo	https://www.link	Ireland	1,089	34	3.12%	▼ -33
118	Liberty	https://www.link	Canada	2,768	86	3.11%	▲ 2
119	SaskPower	https://www.link	Canada	2,488	77	3.09%	▲ 26
120	ENMAX	https://www.link	Canada	1,525	47	3.08%	▼ -28
121	SIG	https://www.link	Switzerland	1,562	48	3.07%	New Entry
122	Vattenfall Services Nordic	https://www.link	Sweden	1,506	46	3.05%	▲ 5
123	E-Distribuzione	https://www.link	Italy	4,427	135	3.05%	▼ -67
124	Pepco Holdings	https://www.link	United States	1,841	56	3.04%	▼ -28
125	NextEra Energy Resources	https://www.link	United States	5,536	165	2.98%	▼ -39
126	Georgia Power Company	https://www.link	United States	4,597	136	2.96%	▼ -19
127	REN	https://www.link	Portugal	1,087	32	2.94%	▼ -54
128	United Utilities	https://www.link	United Kingdom	4,188	122	2.91%	▼ -13
129	Orano	https://www.link	France	10,167	291	2.86%	New Entry
130	NW Natural	https://www.link	United States	1,014	29	2.86%	▲ 8
131	Metropolitan Water District	https://www.link	United States	1,541	44	2.86%	▲ 51
132	E.ON UK	https://www.link	United Kingdom	3,775	107	2.83%	▼ -20
133	Southwest Gas Corporation	https://www.link	United States	1,730	49	2.83%	▲ 0
134	Bruce Power	https://www.link	Canada	3,644	103	2.83%	▼ -12
135	Omaha Public Power Distri	https://www.link	United States	1,843	52	2.82%	▼ -7
136	Regal Rexnord	https://www.link	United States	8,220	229	2.79%	New Entry
137	OMV	https://www.link	Austria	7,904	220	2.78%	New Entry
138	Valley Water	https://www.link	United States	1,010	28	2.77%	New Entry
139	Spire	https://www.link	United States	1,843	51	2.77%	▼ -9
140	Austin Energy	https://www.link	United States	1,456	40	2.75%	▲ 21
141	EPCOR	https://www.link	Canada	2,349	64	2.72%	▼ -39
142	Énergie NB Power	https://www.link	Canada	1,674	45	2.69%	▼ -13
143	UK Power Networks	https://www.link	United Kingdom	2,793	75	2.69%	▼ -27
144	EVN	https://www.link	Austria	1,420	38	2.68%	▲ 27
145	FortisBC	https://www.link	Canada	2,060	55	2.67%	▼ -74
146	SCE	https://www.link	United States	11,904	317	2.66%	▼ -4
147	SoCalGas	https://www.link	United States	3,544	94	2.65%	▼ -26
148	Fichtner	https://www.link	Germany	1,373	36	2.62%	▼ -72
149	LCRA	https://www.link	United States	1,897	49	2.58%	▼ -14
150	Hydro One	https://www.link	Canada	4,842	125	2.58%	▼ -16
151	Eversource Energy	https://www.link	United States	7,278	186	2.56%	▼ -47
152	Suara Cooperativa	https://www.link	Spain	1,304	33	2.53%	▲ 13
153	Alabama Power Company	https://www.link	United States	2,201	55	2.50%	▼ -42
154	Con Edison	https://www.link	United States	8,473	209	2.47%	▼ -22
155	Atmos Energy	https://www.link	United States	4,113	101	2.46%	▼ -32
156	EDP	https://www.link	Portugal	13,395	328	2.45%	▲ 6
157	Westinghouse Electric Con	https://www.link	United States	9,340	228	2.44%	New Entry
158	EPZ	https://www.link	Netherlands	1,394	34	2.44%	▼ -3
159	Portland General Electric	https://www.link	United States	2,794	68	2.43%	▼ -42
160	San Francisco Public Utiliti	https://www.link	United States	1,205	29	2.41%	▲ 21
161	Pike Engineering	https://www.link	United States	1,207	29	2.40%	▼ -70
162	Avista	https://www.link	United States	1,445	34	2.35%	▲ 15
163	TMB	https://www.link	Spain	2,615	61	2.33%	▼ -10
164	ComEd	https://www.link	United States	4,888	112	2.29%	▼ -16
165	Endesa	https://www.link	Spain	8,138	185	2.27%	▼ -41
166	Tennessee Valley Authority	https://www.link	United States	10,166	229	2.25%	▼ -20
167	Fluvius	https://www.link	Belgium	3,213	72	2.24%	▼ -78

168	Entergy	https://www.link	United States	11,261	252	2.24%	▼ -28
169	Alliant Energy	https://www.link	United States	2,458	55	2.24%	▼ -28
170	TransAlta	https://www.link	Canada	1,394	31	2.22%	▼ -45
171	Consumers Energy	https://www.link	United States	6,313	138	2.19%	▲ 3
172	Avangrid	https://www.link	United States	5,431	118	2.17%	▼ -53
173	Black Hills Energy	https://www.link	United States	2,144	46	2.15%	▲ 2
174	Magnox	https://www.link	United Kingdom	1,911	41	2.15%	▼ -73
175	NAES	https://www.link	United States	2,099	45	2.14%	▼ -21
176	NIPSCO	https://www.link	United States	1,030	22	2.14%	▼ -3
177	Colorado Springs Utilities	https://www.link	United States	1,781	38	2.13%	▼ -13
178	AWP Safety	https://www.link	United States	1,875	40	2.13%	New Entry
179	UGI Utilities	https://www.link	United States	1,127	24	2.13%	▼ -30
180	Ameren	https://www.link	United States	6,734	143	2.12%	▼ -14
181	NiSource	https://www.link	United States	5,596	118	2.11%	▼ -5
182	ATCO	https://www.link	Canada	6,114	127	2.08%	▲ 6
183	SSE	https://www.link	United Kingdom	12,700	263	2.07%	▼ -24
184	ITC	https://www.link	United States	1,310	27	2.06%	▼ -17
185	American Water	https://www.link	United States	3,124	64	2.05%	▼ -38
186	Toronto Hydro	https://www.link	Canada	1,680	34	2.02%	New Entry
187	Xcel Energy	https://www.link	United States	10,770	217	2.01%	▲ 6
188	WSSC Water	https://www.link	United States	1,292	26	2.01%	▲ 8
189	ENGIE Belgium	https://www.link	Belgium	3,885	78	2.01%	▼ -71
190	JEA	https://www.link	United States	1,879	37	1.97%	▼ -7
191	ATCO Gas	https://www.link	Canada	1,174	23	1.96%	▼ -65
192	NV Energy	https://www.link	United States	1,940	38	1.96%	▼ -32
193	Nicor Gas	https://www.link	United States	1,387	27	1.95%	▼ -41
194	Pacific Gas and Electric Co	https://www.link	United States	20,008	377	1.88%	New Entry
195	Tucson Electric Power	https://www.link	United States	1,279	24	1.88%	▼ -27
196	CenterPoint Energy	https://www.link	United States	6,039	113	1.87%	▼ -60
197	Osmose	https://www.link	United States	2,033	38	1.87%	▼ -3
198	American Electric Power	https://www.link	United States	11,612	217	1.87%	▼ -35
199	OGE Energy	https://www.link	United States	1,842	34	1.85%	▼ -29
200	Oncor Electric Delivery	https://www.link	United States	3,019	54	1.79%	▼ -31
201	ATCO Electric	https://www.link	Canada	1,300	23	1.77%	▼ -88
202	Puget Sound Energy	https://www.link	United States	2,829	50	1.77%	▼ -51
203	Manitoba Hydro	https://www.link	Canada	2,914	51	1.75%	▼ -23
204	Idaho Power	https://www.link	United States	1,374	24	1.75%	▲ 9
205	E.ON	https://www.link	Germany	26,950	469	1.74%	▼ -26
206	Sensus	https://www.link	United States	1,232	21	1.70%	▼ -21
207	BC Hydro	https://www.link	Canada	5,932	101	1.70%	▼ -50
208	DTE Energy	https://www.link	United States	8,858	150	1.69%	▼ -16
209	MLGW	https://www.link	United States	1,483	24	1.62%	▼ -2
210	Duke Energy	https://www.link	United States	24,245	392	1.62%	▼ -20
211	Santee Cooper	https://www.link	United States	1,241	20	1.61%	▼ -39
212	Correos	https://www.link	Spain	12,223	196	1.60%	▼ -25
213	British Gas	https://www.link	United Kingdom	9,331	149	1.60%	▼ -13
214	Salt River Project	https://www.link	United States	4,578	73	1.59%	▼ -25
215	FirstEnergy	https://www.link	United States	6,403	99	1.55%	▼ -9
216	Waste Pro USA	https://www.link	United States	1,367	21	1.54%	▼ -7
217	PacifiCorp	https://www.link	United States	2,691	41	1.52%	▼ -7
218	Southern Company	https://www.link	United States	11,141	168	1.51%	▼ -20
219	Freedom	https://www.link	United Kingdom	1,265	19	1.50%	▼ -76
220	NextEra Energy	https://www.link	United States	10,620	158	1.49%	▼ -25
221	Southern Nuclear	https://www.link	United States	2,059	30	1.46%	▼ -90
222	Florida Power & Light	https://www.link	United States	7,168	103	1.44%	▼ -38
223	Just Energy	https://www.link	United States	1,960	28	1.43%	▼ -65
224	Bonneville Power Administr	https://www.link	United States	2,458	35	1.42%	▼ -16
225	Nebraska Public Power Dis	https://www.link	United States	1,131	16	1.41%	▼ -47
226	Dussmann Italy	https://www.link	Italy	2,084	29	1.39%	▼ -76
227	PSEG	https://www.link	United States	7,633	105	1.38%	▼ -36
228	TXU Energy	https://www.link	United States	1,024	14	1.37%	▼ -26
229	ENGIE	https://www.link	France	49,350	673	1.36%	▼ -43
230	USIC	https://www.link	United States	3,800	51	1.34%	▼ -12
231	MidAmerican Energy Com	https://www.link	United States	2,027	27	1.33%	▼ -5
232	BHI Energy	https://www.link	United States	1,765	23	1.30%	▼ -27
233	Enbridge Gas Distribution	https://www.link	Canada	1,179	15	1.27%	New Entry
234	Pamela Hatswell Utility Wa	https://www.link	United Kingdom	1,474	18	1.22%	New Entry
235	EBMUD	https://www.link	United States	1,404	17	1.21%	▼ -31
236	Dominion Energy	https://www.link	United States	26,774	318	1.19%	▼ -21
237	Sempra	https://www.link	United States	2,612	30	1.15%	▼ -34
238	Centrica	https://www.link	United Kingdom	18,560	212	1.14%	▼ -24
239	Los Angeles Department of	https://www.link	United States	4,340	48	1.11%	▼ -20

240	PREPA	https://www.linkedin.com/company/prepa	United States	2,205	23	1.04%	▼ -17
241	Edison International	https://www.linkedin.com/company/edison-international	United States	2,036	21	1.03%	▼ -13
242	PPL Corporation	https://www.linkedin.com/company/ppl-corporation	United States	6,128	63	1.03%	▼ -26
243	LG&E and KU Energy	https://www.linkedin.com/company/leg-and-ku-energy	United States	1,712	17	0.99%	▼ -44
244	Electrica	https://www.linkedin.com/company/electrica	Romania	1,768	16	0.90%	▼ -20
245	Aqua	https://www.linkedin.com/company/aqua	United States	2,126	18	0.85%	New Entry
246	Calpine	https://www.linkedin.com/company/calpine	United States	2,103	17	0.81%	▼ -49
247	BKK	https://www.linkedin.com/company/bkk	Norway	1,114	9	0.81%	New Entry
248	STP Nuclear Operating Co	https://www.linkedin.com/company/stp-nuclear-operating-co	United States	1,130	9	0.80%	▼ -47
249	Sedena	https://www.linkedin.com/company/sedena	Spain	3,951	31	0.78%	▼ -22
250	UtiliQuest	https://www.linkedin.com/company/utiliquest	United States	1,114	8	0.72%	▼ -16
251	WEC Energy Group	https://www.linkedin.com/company/wec-energy-group	United States	2,659	19	0.71%	▼ -34
252	Reliant Energy	https://www.linkedin.com/company/reliant-energy	United States	1,060	7	0.66%	▼ -23
253	Hawaiian Electric	https://www.linkedin.com/company/hawaiian-electric	United States	1,556	9	0.58%	▼ -41
254	Stream	https://www.linkedin.com/company/stream	United States	1,046	6	0.57%	▼ -33
255	We Energies	https://www.linkedin.com/company/we-energies	United States	2,736	11	0.40%	▼ -24
256	Enel Group	https://www.linkedin.com/company/enel-group	Italy	32,274	80	0.25%	▼ -117
257	Exelon	https://www.linkedin.com/company/exelon	United States	18,088	35	0.19%	▼ -46
258	An Post	https://www.linkedin.com/company/an-post	Ireland	2,530	4	0.16%	▼ -121

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