

DSMN8

Europe's Most Active Utilities Professionals on Social - November 2023

Industry at a glance:

Average Score:	Total Companies:	Global Industry Average:
4.70%	84	3.50%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Energinet	https://www.linkedin.com/company/energinet	Denmark	2,259	256	11.33%	▲ 1
2	Staatsbosbeheer	https://www.linkedin.com/company/staatsbosbeheer	Netherlands	1,581	157	9.93%	▲ 1
3	TenneT	https://www.linkedin.com/company/tennet	Netherlands	3,040	297	9.77%	▲ 4
4	HOFOR	https://www.linkedin.com/company/hofor	Denmark	1,181	113	9.57%	▲ 6
5	Hitachi Energy	https://www.linkedin.com/company/hitachi-energy	Switzerland	21,709	2,000	9.21%	New Entry
6	Gasunie	https://www.linkedin.com/company/gasunie	Netherlands	2,063	182	8.82%	▲ 0
7	Waternet	https://www.linkedin.com/company/waternet	Netherlands	1,747	154	8.82%	▲ 8
8	Svenska kraftnät	https://www.linkedin.com/company/svenska-kraftnat	Sweden	1,295	111	8.57%	New Entry
9	E.ON Deutschland	https://www.linkedin.com/company/eon-deutschland	Germany	1,029	86	8.36%	New Entry
10	TenneT	https://www.linkedin.com/company/tennet	Germany	1,834	144	7.85%	▲ 3
11	Uisce Éireann Irish Water	https://www.linkedin.com/company/uisce-eireann	Ireland	1,223	95	7.77%	▼ -10
12	PPC	https://www.linkedin.com/company/ppc	Greece	1,540	117	7.60%	▲ 4
13	RWE	https://www.linkedin.com/company/rwe	Germany	12,131	890	7.34%	▲ 5
14	Snam	https://www.linkedin.com/company/snam	Italy	2,800	205	7.32%	▲ 7
15	Vitens	https://www.linkedin.com/company/vitens	Netherlands	1,575	111	7.05%	▼ -4
16	Stedin	https://www.linkedin.com/company/stedin	Netherlands	3,624	240	6.62%	▲ 6
17	FAUCHÉ	https://www.linkedin.com/company/fauché	France	1,253	81	6.46%	New Entry
18	Göteborg Energi	https://www.linkedin.com/company/goteborg-energi	Sweden	1,012	65	6.42%	New Entry
19	BKW	https://www.linkedin.com/company/bkw	Switzerland	1,149	73	6.35%	▼ -5
20	Wien Energie	https://www.linkedin.com/company/wien-energie	Austria	1,040	63	6.06%	New Entry
21	Enel Energia	https://www.linkedin.com/company/enel-energia	Italy	1,168	70	5.99%	▼ -16
22	GE Grid Solutions	https://www.linkedin.com/company/ge-grid-solutions	France	3,746	223	5.95%	New Entry
23	Statnett SF	https://www.linkedin.com/company/statnett-sf	Norway	1,434	84	5.86%	New Entry

24	Uniper	https://www.link€	Germany	3,825	223	5.83%	New Entry
25	A2A	https://www.link€	Italy	3,834	218	5.69%	▲ 1
26	Fortum	https://www.link€	Finland	4,749	268	5.64%	▼ -1
27	Fluxys	https://www.link€	Belgium	1,049	59	5.62%	▼ -19
28	Terna	https://www.link€	Italy	3,525	198	5.62%	▼ -4
29	Liander	https://www.link€	Netherlands	2,046	114	5.57%	▼ -1
30	Enel X	https://www.link€	Italy	3,036	168	5.53%	▼ -21
31	Netze BW	https://www.link€	Germany	1,489	82	5.51%	▼ -1
32	EnBW	https://www.link€	Germany	3,988	218	5.47%	▲ 3
33	Vattenfall	https://www.link€	Sweden	12,630	689	5.46%	▼ -4
34	Omexom	https://www.link€	France	1,900	103	5.42%	New Entry
35	Alliander	https://www.link€	Netherlands	6,804	364	5.35%	▲ 1
36	Enedis	https://www.link€	France	19,587	1,013	5.17%	▼ -19
37	Circet IRE & UK	https://www.link€	Ireland	1,153	59	5.12%	▼ -10
38	ENGIE Deutschland	https://www.link€	Germany	1,083	54	4.99%	New Entry
39	Italgas	https://www.link€	Italy	1,972	98	4.97%	▼ -27
40	ENGIE Italia	https://www.link€	Italy	1,256	62	4.94%	▼ -36
41	Enexis Groep	https://www.link€	Netherlands	4,658	229	4.92%	▼ -22
42	Amprion	https://www.link€	Germany	1,123	51	4.54%	New Entry
43	Stadtwerke München	https://www.link€	Germany	2,227	94	4.22%	▼ -6
44	Framatome	https://www.link€	France	10,649	446	4.19%	New Entry
45	ESB	https://www.link€	Ireland	4,083	166	4.07%	▼ -1
46	Réseau de Transport d'Éle	https://www.link€	France	6,430	260	4.04%	▼ -26
47	Elia	https://www.link€	Belgium	1,863	73	3.92%	▼ -24
48	Grupo Cobra	https://www.link€	Spain	4,498	171	3.80%	▼ -15
49	ORES	https://www.link€	Belgium	1,398	53	3.79%	▼ -17
50	Westnetz	https://www.link€	Germany	1,379	52	3.77%	▼ -9
51	Red Eléctrica	https://www.link€	Spain	1,146	43	3.75%	New Entry
52	Axpo Group	https://www.link€	Switzerland	3,783	139	3.67%	▼ -9
53	ACEA	https://www.link€	Italy	2,572	94	3.65%	▼ -5
54	Gruppo Hera	https://www.link€	Italy	2,905	105	3.61%	▼ -8
55	Canal de Isabel II	https://www.link€	Spain	1,192	43	3.61%	▼ -8
56	Alpiq	https://www.link€	Switzerland	2,087	74	3.55%	▼ -22
57	Gruppo Iren	https://www.link€	Italy	3,131	108	3.45%	▼ -8
58	ACCIONA	https://www.link€	Spain	24,077	798	3.31%	▼ -18
59	SEPE	https://www.link€	Spain	4,237	136	3.21%	▼ -9
60	Actavo	https://www.link€	Ireland	1,089	34	3.12%	▼ -18
61	SIG	https://www.link€	Switzerland	1,562	48	3.07%	New Entry
62	Vattenfall Services Nordic	https://www.link€	Sweden	1,506	46	3.05%	▼ -8
63	E-Distribuzione	https://www.link€	Italy	4,427	135	3.05%	▼ -32
64	REN	https://www.link€	Portugal	1,087	32	2.94%	▼ -26
65	Orano	https://www.link€	France	10,167	291	2.86%	New Entry
66	OMV	https://www.link€	Austria	7,904	220	2.78%	New Entry
67	EVN	https://www.link€	Austria	1,420	38	2.68%	▼ -5
68	Fichtner	https://www.link€	Germany	1,373	36	2.62%	▼ -29
69	Suara Cooperativa	https://www.link€	Spain	1,304	33	2.53%	▼ -8
70	EDP	https://www.link€	Portugal	13,395	328	2.45%	▼ -10
71	EPZ	https://www.link€	Netherlands	1,394	34	2.44%	▼ -12
72	TMB	https://www.link€	Spain	2,615	61	2.33%	▼ -14
73	Endesa	https://www.link€	Spain	8,138	185	2.27%	▼ -20
74	Fluvius	https://www.link€	Belgium	3,213	72	2.24%	▼ -29
75	ENGIE Belgium	https://www.link€	Belgium	3,885	78	2.01%	▼ -23
76	E.ON	https://www.link€	Germany	26,950	469	1.74%	▼ -13
77	Correos	https://www.link€	Spain	12,223	196	1.60%	▼ -12
78	Dussmann Italy	https://www.link€	Italy	2,084	29	1.39%	▼ -21
79	ENGIE	https://www.link€	France	49,350	673	1.36%	▼ -15
80	Electrica	https://www.link€	Romania	1,768	16	0.90%	▼ -14
81	BKK	https://www.link€	Norway	1,114	9	0.81%	New Entry
82	Sedena	https://www.link€	Spain	3,951	31	0.78%	▼ -15
83	Enel Group	https://www.link€	Italy	32,274	80	0.25%	▼ -27
84	An Post	https://www.link€	Ireland	2,530	4	0.16%	▼ -29

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

Visit our website our contact us at support@dsmn8.com



linkedin.com/company/DSMN8



