

# DSMN8

The USA's Most Active Medical Devices Professionals on Social - November 2023

## Industry at a glance:

Average Score:  
**4.42%**

Total Companies:  
**97**

Global Industry Average:  
**4.98%**

## Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

**Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

## So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Advanced Sterilization Pro	<a href="https://www.linkedin.com/company/advanced-sterilization-pro">https://www.linkedin.com/company/advanced-sterilization-pro</a>	United States	1,341	128	9.55%	▲ 4
2	AtriCure	<a href="https://www.linkedin.com/company/atricure">https://www.linkedin.com/company/atricure</a>	United States	1,119	105	9.38%	▲ 0
3	CooperSurgical	<a href="https://www.linkedin.com/company/coopersurgical">https://www.linkedin.com/company/coopersurgical</a>	United States	1,474	132	8.96%	▲ 3
4	Envista Holdings	<a href="https://www.linkedin.com/company/envista-holdings">https://www.linkedin.com/company/envista-holdings</a>	United States	1,690	147	8.70%	▲ 5
5	Abiomed	<a href="https://www.linkedin.com/company/abiomed">https://www.linkedin.com/company/abiomed</a>	United States	2,220	193	8.69%	▼ -1
6	Bioventus	<a href="https://www.linkedin.com/company/bioventus">https://www.linkedin.com/company/bioventus</a>	United States	1,165	100	8.58%	▼ -3
7	embecta	<a href="https://www.linkedin.com/company/embecta">https://www.linkedin.com/company/embecta</a>	United States	1,049	85	8.10%	New Entry
8	Hologic	<a href="https://www.linkedin.com/company/hologic">https://www.linkedin.com/company/hologic</a>	United States	6,102	490	8.03%	▲ 9
9	Insulet	<a href="https://www.linkedin.com/company/insulet">https://www.linkedin.com/company/insulet</a>	United States	2,829	217	7.67%	▲ 2
10	Avanos Medical	<a href="https://www.linkedin.com/company/avanos-medical">https://www.linkedin.com/company/avanos-medical</a>	United States	1,443	109	7.55%	▼ -3
11	CONMED	<a href="https://www.linkedin.com/company/conmed">https://www.linkedin.com/company/conmed</a>	United States	2,934	205	6.99%	▼ -1
12	Nevro	<a href="https://www.linkedin.com/company/nevro">https://www.linkedin.com/company/nevro</a>	United States	1,198	83	6.93%	▼ -11
13	Intuitive	<a href="https://www.linkedin.com/company/intuitive">https://www.linkedin.com/company/intuitive</a>	United States	9,447	625	6.62%	▲ 1
14	iRhythm Technologies	<a href="https://www.linkedin.com/company/irhythm-technologies">https://www.linkedin.com/company/irhythm-technologies</a>	United States	1,455	93	6.39%	▼ -1
15	Biosense Webster	<a href="https://www.linkedin.com/company/biosense-webster">https://www.linkedin.com/company/biosense-webster</a>	United States	3,766	238	6.32%	▼ -7
16	Edwards Lifesciences	<a href="https://www.linkedin.com/company/edwards-lifesciences">https://www.linkedin.com/company/edwards-lifesciences</a>	United States	12,770	774	6.06%	▼ -1
17	LifeNet Health	<a href="https://www.linkedin.com/company/lifenet-health">https://www.linkedin.com/company/lifenet-health</a>	United States	1,128	68	6.03%	▼ -1
18	Nipro Medical	<a href="https://www.linkedin.com/company/nipro-medical">https://www.linkedin.com/company/nipro-medical</a>	United States	1,099	63	5.73%	▲ 7
19	Vyair Medical	<a href="https://www.linkedin.com/company/vyair-medical">https://www.linkedin.com/company/vyair-medical</a>	United States	1,086	61	5.62%	▲ 4
20	ZOLL Medical	<a href="https://www.linkedin.com/company/zoll-medical">https://www.linkedin.com/company/zoll-medical</a>	United States	5,410	297	5.49%	▲ 1
21	Align Technology	<a href="https://www.linkedin.com/company/align-technology">https://www.linkedin.com/company/align-technology</a>	United States	11,878	651	5.48%	▲ 7
22	Stryker	<a href="https://www.linkedin.com/company/stryker">https://www.linkedin.com/company/stryker</a>	United States	40,227	2,193	5.45%	▼ -2
23	Natus Medical	<a href="https://www.linkedin.com/company/natus-medical">https://www.linkedin.com/company/natus-medical</a>	United States	1,128	61	5.41%	▲ 11

24	Viant Medical	<a href="https://www.link">https://www.link</a>	United States	2,016	106	5.26%	▲ 27
25	Johnson & Johnson Vision	<a href="https://www.link">https://www.link</a>	United States	5,429	285	5.25%	▲ 2
26	Dexcom	<a href="https://www.link">https://www.link</a>	United States	5,966	308	5.16%	▲ 3
27	Arthro	<a href="https://www.link">https://www.link</a>	United States	6,873	354	5.15%	▼ -9
28	Dentsply Sirona	<a href="https://www.link">https://www.link</a>	United States	10,221	524	5.13%	▲ 2
29	Medline Industries	<a href="https://www.link">https://www.link</a>	United States	13,820	705	5.10%	▲ 19
30	Benco Dental	<a href="https://www.link">https://www.link</a>	United States	1,444	73	5.06%	▲ 26
31	Penumbra	<a href="https://www.link">https://www.link</a>	United States	2,386	120	5.03%	▼ -19
32	Hollister	<a href="https://www.link">https://www.link</a>	United States	3,145	158	5.02%	▲ 34
33	Advanced Bionics	<a href="https://www.link">https://www.link</a>	United States	1,002	50	4.99%	New Entry
34	Jabil Healthcare	<a href="https://www.link">https://www.link</a>	United States	3,633	180	4.95%	▼ -3
35	Terumo Blood and Cell Tec	<a href="https://www.link">https://www.link</a>	United States	3,050	150	4.92%	▲ 24
36	Boston Scientific	<a href="https://www.link">https://www.link</a>	United States	42,997	2,050	4.77%	▲ 7
37	Orthofix	<a href="https://www.link">https://www.link</a>	United States	1,365	65	4.76%	▼ -15
38	BD	<a href="https://www.link">https://www.link</a>	United States	44,016	2,077	4.72%	▲ 6
39	Cordis	<a href="https://www.link">https://www.link</a>	United States	2,479	114	4.60%	▲ 13
40	ResMed	<a href="https://www.link">https://www.link</a>	United States	7,025	322	4.58%	▲ 9
41	Medtronic	<a href="https://www.link">https://www.link</a>	United States	87,357	4,000	4.58%	▲ 14
42	MicroVenton-Terumo	<a href="https://www.link">https://www.link</a>	United States	2,335	106	4.54%	▲ 27
43	Applied Medical	<a href="https://www.link">https://www.link</a>	United States	3,374	152	4.51%	▲ 2
44	CooperVision	<a href="https://www.link">https://www.link</a>	United States	6,099	274	4.49%	▲ 3
45	Masimo	<a href="https://www.link">https://www.link</a>	United States	3,428	154	4.49%	▼ -12
46	Ultradent Products	<a href="https://www.link">https://www.link</a>	United States	1,278	57	4.46%	▲ 21
47	Midmark	<a href="https://www.link">https://www.link</a>	United States	1,380	60	4.35%	▼ -28
48	Tandem Diabetes Care	<a href="https://www.link">https://www.link</a>	United States	1,875	81	4.32%	▲ 13
49	Olympus Corporation of the	<a href="https://www.link">https://www.link</a>	United States	4,771	204	4.28%	▼ -17
50	DePuy Synthes	<a href="https://www.link">https://www.link</a>	United States	9,422	401	4.26%	▼ -14
51	KARL STORZ Endoscopy-	<a href="https://www.link">https://www.link</a>	United States	2,050	84	4.10%	▼ -27
52	Globus Medical	<a href="https://www.link">https://www.link</a>	United States	2,193	89	4.06%	▼ -13
53	Ethicon	<a href="https://www.link">https://www.link</a>	United States	5,057	200	3.95%	▲ 0
54	Glidewell Dental	<a href="https://www.link">https://www.link</a>	United States	1,949	77	3.95%	▲ 9
55	Teleflex	<a href="https://www.link">https://www.link</a>	United States	8,021	314	3.91%	▼ -15
56	Cook Medical	<a href="https://www.link">https://www.link</a>	United States	7,204	281	3.90%	▲ 9
57	Baxter International	<a href="https://www.link">https://www.link</a>	United States	38,638	1,450	3.75%	▲ 11
58	Merit Medical Systems	<a href="https://www.link">https://www.link</a>	United States	2,889	108	3.74%	▼ -16
59	Confluent Medical Technol	<a href="https://www.link">https://www.link</a>	United States	1,098	41	3.73%	▼ -2
60	Henry Schein	<a href="https://www.link">https://www.link</a>	United States	9,752	355	3.64%	▼ -6
61	Accuray	<a href="https://www.link">https://www.link</a>	United States	1,127	41	3.64%	▼ -26
62	Carestream Dental	<a href="https://www.link">https://www.link</a>	United States	1,261	45	3.57%	▲ 11
63	Haemonetics	<a href="https://www.link">https://www.link</a>	United States	2,161	77	3.56%	▲ 14
64	Varian	<a href="https://www.link">https://www.link</a>	United States	9,224	328	3.56%	▼ -2
65	Integra LifeSciences	<a href="https://www.link">https://www.link</a>	United States	3,484	123	3.53%	▼ -39
66	LifeScan	<a href="https://www.link">https://www.link</a>	United States	2,115	74	3.50%	▲ 4
67	Starkey Hearing	<a href="https://www.link">https://www.link</a>	United States	2,307	80	3.47%	▼ -3
68	Integer Holdings	<a href="https://www.link">https://www.link</a>	United States	2,929	100	3.41%	▲ 10
69	FUJIFILM Healthcare Amer	<a href="https://www.link">https://www.link</a>	United States	1,630	53	3.25%	▼ -9
70	STERIS	<a href="https://www.link">https://www.link</a>	United States	6,689	277	3.19%	▲ 2
71	Beckman Coulter Diagnost	<a href="https://www.link">https://www.link</a>	United States	11,419	364	3.19%	▼ -25
72	A-dec	<a href="https://www.link">https://www.link</a>	United States	1,037	33	3.18%	▼ -1
73	W. L. Gore & Associates	<a href="https://www.link">https://www.link</a>	United States	9,541	297	3.11%	▲ 2
74	Sysmex America	<a href="https://www.link">https://www.link</a>	United States	1,225	38	3.10%	▼ -24
75	Varex Imaging	<a href="https://www.link">https://www.link</a>	United States	1,008	31	3.08%	New Entry
76	SMC	<a href="https://www.link">https://www.link</a>	United States	1,471	44	2.99%	New Entry
77	NuVasive	<a href="https://www.link">https://www.link</a>	United States	2,529	75	2.97%	▼ -36
78	Terumo Medical	<a href="https://www.link">https://www.link</a>	United States	2,647	76	2.87%	▲ 2
79	Zimmer Biomet	<a href="https://www.link">https://www.link</a>	United States	17,588	490	2.79%	▼ -21
80	Agiliti	<a href="https://www.link">https://www.link</a>	United States	2,515	70	2.78%	▼ -1
81	Phillips-Medisize	<a href="https://www.link">https://www.link</a>	United States	2,257	61	2.70%	▲ 2
82	Invacare	<a href="https://www.link">https://www.link</a>	United States	1,469	39	2.65%	▲ 8
83	B. Braun Medical	<a href="https://www.link">https://www.link</a>	United States	5,557	147	2.65%	▼ -9
84	MTF Biologics	<a href="https://www.link">https://www.link</a>	United States	1,161	29	2.50%	New Entry
85	National Seating & Mobility	<a href="https://www.link">https://www.link</a>	United States	1,186	29	2.45%	▼ -4
86	Werfen North America	<a href="https://www.link">https://www.link</a>	United States	1,713	39	2.28%	▼ -2
87	VIDA	<a href="https://www.link">https://www.link</a>	United States	1,153	26	2.25%	New Entry
88	Patterson Dental	<a href="https://www.link">https://www.link</a>	United States	3,238	71	2.19%	▼ -1
89	Numotion	<a href="https://www.link">https://www.link</a>	United States	1,747	37	2.12%	▼ -13
90	ICU Medical	<a href="https://www.link">https://www.link</a>	United States	7,830	164	2.09%	▼ -8
91	Carestream	<a href="https://www.link">https://www.link</a>	United States	4,090	78	1.91%	▼ -3
92	Miracle-Ear	<a href="https://www.link">https://www.link</a>	United States	1,268	24	1.89%	▼ -3
93	Ortho Clinical Diagnostics	<a href="https://www.link">https://www.link</a>	United States	3,453	58	1.68%	▼ -55
94	Tecomet	<a href="https://www.link">https://www.link</a>	United States	1,429	22	1.54%	New Entry
95	Covidien	<a href="https://www.link">https://www.link</a>	United States	8,104	87	1.07%	New Entry

96	Patterson Companies	<a href="https://www.link">https://www.link</a>	United States	5,517	49	0.89%	▼ -3
97	Danaher	<a href="https://www.linke">https://www.linke</a>	United States	50,323	354	0.70%	▼ -3

### Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](#) [our contact us at support@dsmn8.com](#)



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