

DSMN8

The UK's Most Active Medical Devices Professionals on Social - November 2023

Industry at a glance:

Average Score:	Total Companies:	Global Industry Average:
4.70%	8	5.31%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	CMR Surgical	https://www.linkedin.com/company/cmrsurgical	United Kingdom	757	77	10.17%
2	Corin Group	https://www.linkedin.com/company/corin-group	United Kingdom	693	45	6.49%
3	Terumo Aortic	https://www.linkedin.com/company/terumo-aortic	United Kingdom	758	35	4.62%
4	The Binding Site	https://www.linkedin.com/company/the-binding-site	United Kingdom	829	37	4.46%
5	Optos	https://www.linkedin.com/company/optos	United Kingdom	710	27	3.80%
6	Intersurgical	https://www.linkedin.com/company/intersurgical	United Kingdom	676	24	3.55%
7	Olympus Surgical Technology	https://www.linkedin.com/company/olympus-surgical-technology	United Kingdom	624	18	2.88%
8	Immunodiagnostic Systems	https://www.linkedin.com/company/immunodiagnostic-systems	United Kingdom	560	9	1.61%

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](https://www.dsmn8.com) or [contact us at support@dsmn8.com](mailto:support@dsmn8.com)



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