



The World's Most Active Medical Devices Professionals on Social - November 2023

Industry at a glance:

Average Score: 5.31% Total Companies: 110 Average No. Employees: 725

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of 30-40% of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Table with 7 columns: Position, Company Name, LinkedIn URL, Location, Employees on LinkedIn, No. Employees Shared (Last 30 Days), % Shared (Last 30 Days). Lists 23 companies and their social media performance metrics.

24	Verathon	https://www.link	United States	657	51	7.76%
25	Cutera	https://www.link	United States	647	50	7.73%
26	Hamilton Medical	https://www.link	Switzerland	657	48	7.31%
27	BVI Medical	https://www.link	United States	760	55	7.24%
28	ZimVie	https://www.link	United States	669	48	7.17%
29	Biomerics	https://www.link	United States	818	58	7.09%
30	Erbe Group	https://www.link	Germany	766	54	7.05%
31	Veranex	https://www.link	United States	880	62	7.05%
32	Nihon Kohden America	https://www.link	United States	527	37	7.02%
33	Candela Medical	https://www.link	United States	608	42	6.91%
34	Nova Biomedical	https://www.link	United States	928	64	6.90%
35	Cynosure	https://www.link	United States	824	56	6.80%
36	System Europe	https://www.link	Germany	585	39	6.67%
37	MicroPort Orthopedics	https://www.link	United States	520	34	6.54%
38	Meridian Bioscience	https://www.link	United States	645	42	6.51%
39	Corin Group	https://www.link	United Kingdom	693	45	6.49%
40	Lima	https://www.link	Italy	900	58	6.44%
41	DEXIS	https://www.link	United States	590	38	6.44%
42	Ormco	https://www.link	United States	688	44	6.40%
43	Tactile Medical	https://www.link	United States	830	52	6.27%
44	Axonics	https://www.link	United States	614	38	6.19%
45	STAAR Surgical	https://www.link	United States	638	39	6.11%
46	VYGON	https://www.link	France	925	54	5.84%
47	Demant Polska	https://www.link	Poland	797	46	5.77%
48	Ita salud mental	https://www.link	Spain	506	29	5.73%
49	AngioDynamics	https://www.link	United States	944	54	5.72%
50	HuFriedyGroup	https://www.link	United States	629	35	5.56%
51	Medacta International	https://www.link	Switzerland	690	38	5.51%
52	Freudenberg Medical	https://www.link	United States	620	34	5.48%
53	Thuasne	https://www.link	France	582	31	5.33%
54	Copan Group	https://www.link	Italy	509	26	5.11%
55	Septodont	https://www.link	France	941	47	4.99%
56	Canon Medical Systems U	https://www.link	United States	968	47	4.86%
57	MicroPort CRM	https://www.link	France	639	31	4.85%
58	Terumo Aortic	https://www.link	United Kingdom	758	35	4.62%
59	Belimed	https://www.link	Switzerland	639	29	4.54%
60	The Binding Site	https://www.link	United Kingdom	829	37	4.46%
61	Löwenstein Medical	https://www.link	Germany	546	24	4.40%
62	Argon Medical Devices	https://www.link	United States	576	25	4.34%
63	Teleflex Medical OEM	https://www.link	United States	769	32	4.16%
64	Amico Group of Companies	https://www.link	Canada	583	24	4.12%
65	Terumo Cardiovascular	https://www.link	United States	808	33	4.08%
66	Acumed	https://www.link	United States	990	40	4.04%
67	Exactech	https://www.link	United States	998	40	4.01%
68	Spectrum Plastics Group	https://www.link	United States	554	22	3.97%
69	Cirtex Medical	https://www.link	United States	607	24	3.95%
70	Inogen	https://www.link	United States	798	31	3.88%
71	Optos	https://www.link	United Kingdom	710	27	3.80%
72	FUJIFILM Sonosite	https://www.link	United States	922	35	3.80%
73	Drive DeVilbiss Healthcare	https://www.link	United States	817	30	3.67%
74	Nordson MEDICAL	https://www.link	United States	957	34	3.55%
75	Intersurgical	https://www.link	United Kingdom	676	24	3.55%
76	Intech	https://www.link	France	544	19	3.49%
77	Spacelabs Healthcare	https://www.link	United States	816	28	3.43%
78	Stryker Sage	https://www.link	United States	709	24	3.39%
79	Paragon Medical	https://www.link	United States	816	27	3.31%
80	Aesculap	https://www.link	United States	908	30	3.30%
81	Cardiovascular Systems	https://www.link	United States	496	16	3.23%
82	DEKA Research & Develop	https://www.link	United States	763	23	3.01%
83	ABB OPTICAL GROUP	https://www.link	United States	785	23	2.93%
84	Immucor	https://www.link	United States	957	28	2.93%
85	Olympus Surgical Technol	https://www.link	United Kingdom	624	18	2.88%
86	Kerr Dental	https://www.link	United States	737	21	2.85%
87	Alphatec Spine	https://www.link	United States	992	28	2.82%
88	Orchid Orthopedic Solution	https://www.link	United States	864	24	2.78%
89	NxStage Medical	https://www.link	United States	687	19	2.77%
90	Sterigenics	https://www.link	United States	897	24	2.68%
91	Breg	https://www.link	United States	832	22	2.64%
92	KaVo Dental	https://www.link	Germany	686	18	2.62%
93	Medipoint	https://www.link	Netherlands	815	21	2.58%
94	American Orthodontics	https://www.link	United States	512	13	2.54%
95	Pride Mobility Products	https://www.link	United States	663	16	2.41%

96	Patterson Veterinary Suppl	https://www.link	United States	553	12	2.17%
97	Carmat	https://www.link	France	780	16	2.05%
98	Quidel	https://www.link	United States	782	16	2.05%
99	Joerns Healthcare	https://www.link	United States	934	18	1.93%
100	STERIS Instrument Manag	https://www.link	United States	949	18	1.90%
101	DeRoyal	https://www.link	United States	675	12	1.78%
102	RS Medical	https://www.link	United States	512	9	1.76%
103	rms Company	https://www.link	United States	519	9	1.73%
104	Pacific Medical	https://www.link	United States	520	9	1.73%
105	Stryker's Sustainability Sol	https://www.link	United States	613	10	1.63%
106	Immunodiagnostic System	https://www.link	United Kingdom	560	9	1.61%
107	Animal Health International	https://www.link	United States	595	9	1.51%
108	Analogic	https://www.link	United States	774	10	1.29%
109	Physio-Control	https://www.link	United States	591	6	1.02%
110	MICRO	https://www.link	United States	641	4	0.62%

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](https://www.dsmn8.com) or [contact us at support@dsmn8.com](mailto:support@dsmn8.com)



@DSMN8

DSMN8

[linkedin.com/company/DSMN8](https://www.linkedin.com/company/DSMN8)

