

DSMN8

Europe's Most Active Medical Devices Professionals on Social - November 2023

Industry at a glance:

Average Score:	Total Companies:	Global Industry Average:
6.32%	26	5.31%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	Medline Europe	https://www.linkedin.com/company/medline-europe	Netherlands	584	65	11.13%
2	Urgo Medical	https://www.linkedin.com/company/urgo-medical	France	583	58	9.95%
3	EMS	https://www.linkedin.com/company/ems	Switzerland	665	66	9.92%
4	Tobii Dynavox	https://www.linkedin.com/company/tobii-dynavox	Sweden	580	53	9.14%
5	Medartis	https://www.linkedin.com/company/medartis	Switzerland	697	63	9.04%
6	Atos Medical	https://www.linkedin.com/company/atos-medical	Sweden	622	52	8.36%
7	Terumo Europe	https://www.linkedin.com/company/terumo-europe	Belgium	796	66	8.29%
8	Wellspect HealthCare	https://www.linkedin.com/company/wellspect-healthcare	Sweden	643	52	8.09%
9	Hamilton Medical	https://www.linkedin.com/company/hamilton-medical	Switzerland	657	48	7.31%
10	Erbe Group	https://www.linkedin.com/company/erbe-group	Germany	766	54	7.05%
11	Systemx Europe	https://www.linkedin.com/company/systemx-europe	Germany	585	39	6.67%
12	Lima	https://www.linkedin.com/company/lima	Italy	900	58	6.44%
13	VYGON	https://www.linkedin.com/company/vygon	France	925	54	5.84%
14	Demant Polska	https://www.linkedin.com/company/demant-polska	Poland	797	46	5.77%
15	Ita salud mental	https://www.linkedin.com/company/ita-salud-mental	Spain	506	29	5.73%
16	Medacta International	https://www.linkedin.com/company/medacta-international	Switzerland	690	38	5.51%
17	Thuasne	https://www.linkedin.com/company/thuasne	France	582	31	5.33%
18	Copan Group	https://www.linkedin.com/company/copan-group	Italy	509	26	5.11%
19	Septodont	https://www.linkedin.com/company/septodont	France	941	47	4.99%
20	MicroPort CRM	https://www.linkedin.com/company/microport-crm	France	639	31	4.85%
21	Belimed	https://www.linkedin.com/company/belimed	Switzerland	639	29	4.54%
22	Löwenstein Medical	https://www.linkedin.com/company/loewenstein-medical	Germany	546	24	4.40%
23	Intech	https://www.linkedin.com/company/intech	France	544	19	3.49%

24	KaVo Dental	https://www.link Germany	686	18	2.62%
25	Medipoint	https://www.link Netherlands	815	21	2.58%
26	Carmat	https://www.link France	780	16	2.05%

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](#) [our contact us](#) at support@dsmn8.com



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