## **DSMN8**

The USA's Most Active Logistics & Supply Chain Professionals on Social - November 2023

## Industry at a glance:

**Average Score:** 

3.99%

**Total Companies:** 

93

**Global Industry Average:** 

4.19%

## Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of 30-40% of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?										
Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)				
1	Convoy	https://www.linke	United States	562	125	22.24%				
2	Foss Maritime Company	https://www.linke	United States	529	97	18.34%				
3	Steam Logistics	https://www.linke	United States	787	97	12.33%				
4	ShipBob	https://www.linke	United States	991	101	10.19%				
5	Chadwell Supply	https://www.linke	United States	630	61	9.68%				
6	Redwood Logistics	https://www.linke	United States	716	66	9.22%				
7	Loadsmart	https://www.linke	United States	566	52	9.19%				
8	Armstrong Transport Group	https://www.linke	United States	801	72	8.99%				
9	Allyn International	https://www.linke	United States	507	37	7.30%				
10	Scoular	https://www.linke	United States	941	68	7.23%				
11	Parts Town	https://www.linke	United States	651	45	6.91%				
12	Circle Logistics	https://www.linke	United States	782	54	6.91%				
13	Mainfreight Americas	https://www.linke	United States	526	35	6.65%				
14	FarEye	https://www.linke	United States	590	38	6.44%				
15	UPS Healthcare	https://www.linke	United States	960	57	5.94%				
16	ITS Logistics	https://www.linke	United States	596	34	5.70%				
17	RPM	https://www.linke	United States	576	30	5.21%				
18	Barrett Distribution Centers	https://www.linke	United States	522	27	5.17%				
19	Bruckner's Truck & Equipm	https://www.linke	United States	522	27	5.17%				
20	MoLo Solutions	https://www.linke	United States	673	34	5.05%				
21	TireHub	https://www.linke	United States	556	28	5.04%				
22	MegaCorp Logistics	https://www.linke	United States	603	30	4.98%				
23	TMC	https://www.linke	United States	711	35	4.92%				

24	BlueGrace Logistics	https://www.linke	nited States	726	35	4.82%
25	-			899	43	4.78%
	Logistics Plus	https://www.linke				
26	Ascent Global Logistics	https://www.linke U	nited States	603	28	4.64%
27	ODW Logistics	https://www.linke U	nited States	757	34	4.49%
28	ShipMonk	https://www.linke	nited States	864	38	4.40%
29	PLS Logistics Services	https://www.linke	nited States	846	37	4.37%
30	Omni Logistics	https://www.linke	nited States	996	41	4.12%
31	XB Fulfillment	https://www.linke U	nited States	586	24	4.10%
32	Raymond West	https://www.linke U	nited States	636	26	4.09%
		IIIIps.//www.iirike				
33	Trinity Logistics	https://www.linke	nited States	839	34	4.05%
34	SDI	https://www.linke	nited States	617	25	4.05%
35	USPack	https://www.linke	nited States	520	21	4.04%
36	Fabric	https://www.linke U	nited States	527	21	3.98%
3/	CJ Logistics America	https://www.linke	nited States	981	37	3.77%
38	RS Integrated Supply	https://www.linke U	nited States	694	26	3.75%
39	MTA Construction & Develo	https://www.linkel	nited States	590	22	3.73%
		-				
40	Orange County Transporta	https://www.linke	nited States	681	25	3.67%
41	STG Logistics	https://www.linke U	nited States	775	28	3.61%
				594		
42	Quality Custom Distribution	nups://www.iinke	niled States	594	21	3.54%
43	Sensitech	https://www.linke	nited States	595	21	3.53%
	ID Logistics US	https://www.linke U		610	21	3.44%
	-					
45	Composites One	https://www.linke	nited States	585	20	3.42%
46	Liquidity Services	https://www.linke	nited States	766	26	3.39%
47	Quantix	https://www.linke	nited States	656	22	3.35%
48	Alliance Ground Internation	https://www.linke L	nited States	759	25	3.29%
				552	18	3.26%
49	R.S. Hughes Co.	https://www.linke	nited States	552	18	3.26%
50	Trax Technologies	https://www.linke	nited States	531	17	3.20%
51	Dupré Logistics	https://www.linke U	nited States	626	20	3.19%
52	Odyssey Logistics	https://www.linke	nited States	579	18	3.11%
53	Legacy Supply Chain	https://www.linke	nited States	760	22	2.89%
54	Apex Logistics Internationa	https://www.linke	nited States	597	17	2.85%
55	Integrity Express Logistics	https://www.linke L	nited States	881	25	2.84%
				601	17	2.83%
50	Mac Papers and Packaging	IIIIps.//www.iiiike C	Tilleu States	601	17	2.0376
57	KBX	https://www.linke U	nited States	528	14	2.65%
58	ACBL	https://www.linke	nited States	850	22	2.59%
59	Matson Logistics	https://www.linke	nited States	625	16	2.56%
60	Keolis North America	https://www.linke	nited States	632	16	2.53%
	Supply Technologies	https://www.linke		514	13	2.53%
62	EMO Trans	https://www.linke U	nited States	582	14	2.41%
63	NRI 3PL	https://www.linke	nited States	666	16	2.40%
64	The Pasha Group	https://www.linke	nited States	548	13	2.37%
65	NPSG Global	https://www.linke U	nited States	760	18	2.37%
00	Nextran Truck Centers	https://www.linke	nited States	591	13	2.20%
67	TruckPro	https://www.linke	nited States	619	13	2.10%
68	Pomp's Tire Service	https://www.linke U	nited States	694	14	2.02%
69	UniGroup	https://www.linke	nited States	932	18	1.93%
70	CELISTICS	https://www.linke	nited States	800	15	1.88%
						/
71	ReaderLink	https://www.linke	riiled States	763	14	1.83%
72	OEC Group	https://www.linke	nited States	952	17	1.79%
	King of Freight	https://www.linke U		507	9	1.78%
74	Cowan Systems	https://www.linke	nited States	847	15	1.77%
75	HOLLINGSWORTH	https://www.linke U	nited States	693	12	1.73%
76	Axle Logistics	https://www.linke	nited States	529	9	1.70%
77	SSA Marine	https://www.linke	nited States	670	11	1.64%
	ConGlobal	https://www.linke		883	14	1.59%
		-				
79	RRD Supply Chain Solution	https://www.linke	nited States	514	8	1.56%
80	Whiplash	https://www.linke	nited States	650	10	1.54%
		-				
	WSI	https://www.linke		589	9	1.53%
82	Moran Towing Corporation	https://www.linke U	nited States	594	9	1.52%
	Suddath Relocation System			672	8	1.19%
03	ouduain Neidealidh Systen					
			nited States	602	7	1.16%
84	Propak Logistics	https://www.linke	intoa otatoo			
				590	5	0.85%
85	Groendyke Transport	https://www.linke	nited States	590	5	0.85%
85			nited States	590 510	5 4	0.85% 0.78%
85 86	Groendyke Transport CPC Logistics	https://www.linke U	Inited States	510		0.78%
85 86 87	Groendyke Transport CPC Logistics TVS Supply Chain Solution	https://www.linke U https://www.linke U https://www.linke U	nited States Inited States Inited States	510 664	4 5	0.78% 0.75%
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85 86 87 88 89	Groendyke Transport CPC Logistics TVS Supply Chain Solution SC2 Services Burris Logistics Freightquote	https://www.linke U https://www.linke U https://www.linke U https://www.linke U https://www.linke U https://www.linke U	inited States	510 664 664 912 763	4 5 5 6 4	0.78% 0.75% 0.75% 0.66% 0.52%
85 86 87 88 89	Groendyke Transport CPC Logistics TVS Supply Chain Solution SC2 Services Burris Logistics	https://www.linke U https://www.linke U https://www.linke U https://www.linke U	inited States	510 664 664 912	4 5 5 6	0.78% 0.75% 0.75% 0.66%
85 86 87 88 89 90	Groendyke Transport CPC Logistics TVS Supply Chain Solution SC2 Services Burris Logistics Freightquote Truck Drivers R Us	https://www.linke U https://www.linke U https://www.linke U https://www.linke U https://www.linke U https://www.linke U https://www.linke U	inited States	510 664 664 912 763 579	4 5 5 6 4 2	0.78% 0.75% 0.75% 0.66% 0.52% 0.35%
85 86 87 88 89 90 91	Groendyke Transport CPC Logistics TVS Supply Chain Solution SC2 Services Burris Logistics Freightquote	https://www.linke U https://www.linke U https://www.linke U https://www.linke U https://www.linke U https://www.linke U	inited States	510 664 664 912 763	4 5 5 6 4	0.78% 0.75% 0.75% 0.66% 0.52%

## Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

Visit our website our contact us at support@dsmn8.com



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