

# DSMN8

The UK's Most Active Logistics & Supply Chain Professionals on Social - November 2023

## Industry at a glance:

Average Score:	Total Companies:	Global Industry Average:
<b>4.80%</b>	<b>31</b>	<b>4.19%</b>

## Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

**Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

## So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	RS Group	<a href="https://www.linkedin.com/company/rs-group/">https://www.linkedin.com/company/rs-group/</a>	United Kingdom	643	90	14.00%
2	Europa Worldwide Group	<a href="https://www.linkedin.com/company/europa-worldwide-group/">https://www.linkedin.com/company/europa-worldwide-group/</a>	United Kingdom	930	100	10.75%
3	Ligentia	<a href="https://www.linkedin.com/company/ligentia/">https://www.linkedin.com/company/ligentia/</a>	United Kingdom	535	48	8.97%
4	GB Railfreight	<a href="https://www.linkedin.com/company/gb-railfreight/">https://www.linkedin.com/company/gb-railfreight/</a>	United Kingdom	594	49	8.25%
5	TransPennine Express	<a href="https://www.linkedin.com/company/transpennine-express/">https://www.linkedin.com/company/transpennine-express/</a>	United Kingdom	693	53	7.65%
6	Uniserve Group	<a href="https://www.linkedin.com/company/uniserve-group/">https://www.linkedin.com/company/uniserve-group/</a>	United Kingdom	596	43	7.21%
7	UK Hydrographic Office	<a href="https://www.linkedin.com/company/uk-hydrographic-office/">https://www.linkedin.com/company/uk-hydrographic-office/</a>	United Kingdom	619	42	6.79%
8	ArrowXL	<a href="https://www.linkedin.com/company/arrowxl/">https://www.linkedin.com/company/arrowxl/</a>	United Kingdom	528	35	6.63%
9	IAG Cargo	<a href="https://www.linkedin.com/company/iag-cargo/">https://www.linkedin.com/company/iag-cargo/</a>	United Kingdom	684	42	6.14%
10	North Star	<a href="https://www.linkedin.com/company/north-star/">https://www.linkedin.com/company/north-star/</a>	United Kingdom	651	38	5.84%
11	Peel Ports Group	<a href="https://www.linkedin.com/company/peel-ports-group/">https://www.linkedin.com/company/peel-ports-group/</a>	United Kingdom	803	45	5.60%
12	DHL Express UK	<a href="https://www.linkedin.com/company/dhl-express-uk/">https://www.linkedin.com/company/dhl-express-uk/</a>	United Kingdom	831	46	5.54%
13	AnyVan	<a href="https://www.linkedin.com/company/anyvan/">https://www.linkedin.com/company/anyvan/</a>	United Kingdom	525	28	5.33%
14	Pentagon Freight Services	<a href="https://www.linkedin.com/company/pentagon-freight-services/">https://www.linkedin.com/company/pentagon-freight-services/</a>	United Kingdom	818	42	5.13%
15	Maritime Transport	<a href="https://www.linkedin.com/company/maritime-transport/">https://www.linkedin.com/company/maritime-transport/</a>	United Kingdom	776	39	5.03%
16	Translink	<a href="https://www.linkedin.com/company/translink/">https://www.linkedin.com/company/translink/</a>	United Kingdom	905	44	4.86%
17	Whistl UK	<a href="https://www.linkedin.com/company/whistl-uk/">https://www.linkedin.com/company/whistl-uk/</a>	United Kingdom	841	36	4.28%
18	Suttons Group	<a href="https://www.linkedin.com/company/suttons-group/">https://www.linkedin.com/company/suttons-group/</a>	United Kingdom	528	21	3.98%
19	Ferrari Group	<a href="https://www.linkedin.com/company/ferrari-group/">https://www.linkedin.com/company/ferrari-group/</a>	United Kingdom	629	25	3.97%
20	DHL Aviation	<a href="https://www.linkedin.com/company/dhl-aviation/">https://www.linkedin.com/company/dhl-aviation/</a>	United Kingdom	518	19	3.67%
21	CitySprint	<a href="https://www.linkedin.com/company/citysprint/">https://www.linkedin.com/company/citysprint/</a>	United Kingdom	746	27	3.62%
22	Gregory Group	<a href="https://www.linkedin.com/company/gregory-group/">https://www.linkedin.com/company/gregory-group/</a>	United Kingdom	548	18	3.28%
23	DB Cargo	<a href="https://www.linkedin.com/company/db-cargo/">https://www.linkedin.com/company/db-cargo/</a>	United Kingdom	727	22	3.03%

24	Davies Turner	<a href="https://www.linkedin.com/company/davies-turner/">https://www.linkedin.com/company/davies-turner/</a> United Kingdom	504	11	2.18%
25	Addison Lee	<a href="https://www.linkedin.com/company/addison-lee/">https://www.linkedin.com/company/addison-lee/</a> United Kingdom	786	14	1.78%
26	RICO LOGISTICS	<a href="https://www.linkedin.com/company/rico-logistics/">https://www.linkedin.com/company/rico-logistics/</a> United Kingdom	503	7	1.39%
27	Turners	<a href="https://www.linkedin.com/company/turners/">https://www.linkedin.com/company/turners/</a> United Kingdom	522	7	1.34%
28	CML	<a href="https://www.linkedin.com/company/cml/">https://www.linkedin.com/company/cml/</a> United Kingdom	684	6	0.88%
29	iForce	<a href="https://www.linkedin.com/company/iforce/">https://www.linkedin.com/company/iforce/</a> United Kingdom	613	5	0.82%
30	Dee Set: Complete Retail &	<a href="https://www.linkedin.com/company/dee-set/">https://www.linkedin.com/company/dee-set/</a> United Kingdom	613	5	0.82%
31	UK Mail	<a href="https://www.linkedin.com/company/uk-mail/">https://www.linkedin.com/company/uk-mail/</a> United Kingdom	878	3	0.34%

## Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](#) [our contact us](#) at [support@dsmn8.com](mailto:support@dsmn8.com)



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[linkedin.com/company/DSMN8](https://www.linkedin.com/company/DSMN8)

