SMN8

The World's Most Active Logistics & Supply Chain Professionals on Social - November 2023

Industry at a glance:

Average Score:

4.19%

Total Companies:

218

Average No. Employees:

678

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of 30-40% of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

	So, where does your company rank?							
Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)		
1	Convoy	https://www.linke	United States	562	125	22.24%		
2	Foss Maritime Company	https://www.linke	United States	529	97	18.34%		
3	RS Group	https://www.linke	United Kingdom	643	90	14.00%		
4	Steam Logistics	https://www.linke	United States	787	97	12.33%		
5	Einride	https://www.linke	Sweden	527	59	11.20%		
6	Europa Worldwide Group	https://www.linke	United Kingdom	930	100	10.75%		
7	ShipBob	https://www.linke	United States	991	101	10.19%		
8	Chadwell Supply	https://www.linke	United States	630	61	9.68%		
9	Redwood Logistics	https://www.linke	United States	716	66	9.22%		
10	Loadsmart	https://www.linke	United States	566	52	9.19%		
11	Armstrong Transport Group	https://www.linke	United States	801	72	8.99%		
12	Ligentia	https://www.linke	United Kingdom	535	48	8.97%		
13	MPL	https://www.linke	Belgium	541	48	8.87%		
14	AsstrA-Associated Traffic	https://www.linke	Switzerland	754	65	8.62%		
15	FTZ Autodele & Værktøj A/	https://www.linke	Denmark	616	52	8.44%		
16	GB Railfreight	https://www.linke	United Kingdom	594	49	8.25%		
17	Jungheinrich Italiana	https://www.linke	Italy	565	44	7.79%		
18	Forto	https://www.linke	Germany	757	58	7.66%		
19	TransPennine Express	https://www.linke	United Kingdom	693	53	7.65%		
20	HAROPA PORT	https://www.linke	France	631	48	7.61%		
21	Ontime Logística Integral	https://www.linke	Spain	559	41	7.33%		
22	Allyn International	https://www.linke	United States	507	37	7.30%		
23	Scoular	https://www.linke	United States	941	68	7.23%		

		https://www.linke		596	43	7.21%
25 Bro	bekman Logistics	https://www.linke	Netherlands	656	47	7.16%
26 GR	RUBER Logistics	https://www.linke	Italy	533	38	7.13%
27 thv	ssenkrupp Materials Sei	https://www.linke	Germany	635	45	7.09%
				674	47	6.97%
		https://www.linke				
29 Par	rts Town	https://www.linke	United States	651	45	6.91%
30 Circ	cle Logistics	https://www.linke	United States	782	54	6.91%
	-	https://www.linke	United Kingdom	619	42	6.79%
	-	https://www.linke		526	35	6.65%
33 Nev	wCold	https://www.linke	Netherlands	843	56	6.64%
34 Arr	owXL	https://www.linke	United Kinadom	528	35	6.63%
		https://www.linke		605	39	6.45%
-						
36 Far	r∟ye	https://www.linke	United States	590	38	6.44%
37 Ase	endia	https://www.linke	Switzerland	654	42	6.42%
38 Exc	olum	https://www.linke	Spain	813	52	6.40%
39 Scc		https://www.linke		628	40	6.37%
	•					
		https://www.linke		638	40	6.27%
41 IAG	G Cargo	https://www.linke	United Kingdom	684	42	6.14%
42 Ew	als Cargo Care	https://www.linke	Netherlands	882	53	6.01%
		https://www.linke		703	42	5.97%
44 SA		https://www.linke		754	45	5.97%
45 UP	S Healthcare	https://www.linke	United States	960	57	5.94%
46 VT	TI	https://www.linke	Netherlands	574	34	5.92%
				973	57	5.86%
		https://www.linke				
		https://www.linke	United Kingdom	651	38	5.84%
49 Ma	infreight Europe	https://www.linke	Netherlands	690	40	5.80%
50 ITS		https://www.linke		596	34	5.70%
	ŭ					
	EJA Transport & Logistic			675	38	5.63%
52 Pee	el Ports Group	https://www.linke	United Kingdom	803	45	5.60%
53 DH	IL Express UK	https://www.linke	United Kingdom	831	46	5.54%
54 ITU		https://www.linke	-	723	40	5.53%
	V Ente Autonomo Voltur			552	30	5.43%
56 Pet	terson Energy Logistics	https://www.linke	Netherlands	672	36	5.36%
57 Any	yVan	https://www.linke	United Kingdom	525	28	5.33%
		https://www.linke		564	30	5.32%
		https://www.linke		804	42	5.22%
60 Sar	mskip	https://www.linke	Netherlands	843	44	5.22%
61 RP	M	https://www.linke	United States	576	30	5.21%
		https://www.linke		983	51	
62 Lin			-			5.19%
	rrett Distribution Centers			522	27	5.17%
64 Bru	uckner's Truck & Equipm	https://www.linke	United States	522	27	5.17%
	ntagon Freight Services			818	42	5.13%
		https://www.linke		950	48	5.05%
67 Mo	Lo Solutions	https://www.linke	United States	673	34	5.05%
68 Tire	eHub	https://www.linke	United States	556	28	5.04%
		https://www.linke		776	39	5.03%
	-	https://www.linke	•	957	48	5.02%
71 Me	gaCorp Logistics	https://www.linke	United States	603	30	4.98%
72 TM	IC	https://www.linke	United States	711	35	4.92%
73 Tra		https://www.linke		905	44	4.86%
		https://www.linke		726	35	4.82%
75 Log	gistics Plus	https://www.linke	United States	899	43	4.78%
76 No	meco	https://www.linke	Denmark	530	25	4.72%
				603	28	4.64%
		https://www.linke				
78 CL/	ASQUIN	https://www.linke	France	799	37	4.63%
79 AM	IJ Campbell	https://www.linke	Canada	693	32	4.62%
80 SE	MITAN	https://www.linke	France	552	25	4.53%
		-				
		https://www.linke		757	34	4.49%
82 GL	S Germany	https://www.linke	Germany	713	32	4.49%
83 FIE	EGE Logistics Italia	https://www.linke	Italy	630	28	4.44%
		https://www.linke		864	38	4.40%
		https://www.linke		846	37	4.37%
86 GT	Logistics	https://www.linke	France	511	22	4.31%
87 Wh	nistl UK	https://www.linke	United Kingdom	841	36	4.28%
				610	26	4.26%
		https://www.linke				
89 Sim	non Loos	https://www.linke	Netherlands	603	25	4.15%
90 Om	nni Logistics	https://www.linke	United States	996	41	4.12%
	-	https://www.linke		586	24	4.10%
		https://www.linke		635	26	4.09%
93 Ray	ymond West	https://www.linke	United States	636	26	4.09%
94 Trir	nity Logistics	https://www.linke	United States	839	34	4.05%
	-		United States	617	25	4.05%

96 USP	rack	https://www.linke	united States	520	21	4.04%
97 DHL	Express France	https://www.linke	France	795	32	4.03%
98 Fabr		https://www.linke		527	21	3.98%
		-				
			United Kingdom	528	21	3.98%
100 Ferra	ari Group	https://www.linke	United Kingdom	629	25	3.97%
I01 Neel	le-Vat	https://www.linke	Netherlands	509	20	3.93%
I02 JCAI		https://www.linke		521	20	3.84%
		https://www.linke		579	22	3.80%
104 bpos	st	https://www.linke	Belgium	897	34	3.79%
105 SIFA	4	https://www.linke	France	555	21	3.78%
		https://www.linke		767	29	3.78%
		https://www.linke		981	37	3.77%
108 RS I	Integrated Supply	https://www.linke	United States	694	26	3.75%
109 Vos	Logistics	https://www.linke	Netherlands	801	30	3.75%
110 MTA	Construction & Develo	https://www.linke	United States	590	22	3.73%
111 TW (https://www.linke		537	20	3.72%
		•				
	nge County Transporta			681	25	3.67%
113 DHL	Aviation	https://www.linke	United Kingdom	518	19	3.67%
114 DS N	NORDEN	https://www.linke	Denmark	633	23	3.63%
115 Citys			United Kingdom	746	27	3.62%
	-	https://www.linke		775	28	3.61%
117 Loge	ent	https://www.linke	Sweden	613	22	3.59%
118 Schr	nellecke Logistics	https://www.linke	Germany	788	28	3.55%
119 Qual	lity Custom Distribution	https://www.linke	United States	594	21	3.54%
120 Sens	•	https://www.linke		595	21	3.53%
	•	https://www.linke		610	21	3.44%
122 Com	nposites One	https://www.linke	United States	585	20	3.42%
123 Liqui	idity Services	https://www.linke	United States	766	26	3.39%
124 Eims		https://www.linke		710	24	3.38%
125 Quai		https://www.linke		656	22	3.35%
126 COL	JIS PRIVE	https://www.linke	France	690	23	3.33%
127 CLdI	N	https://www.linke	Luxembourg	630	21	3.33%
128 Dere		https://www.linke	-	728	24	3.30%
	nce Ground Internation			759	25	3.29%
130 Greg	gory Group	https://www.linke	United Kingdom	548	18	3.28%
I31 Stolt	t Tankers	https://www.linke	Netherlands	703	23	3.27%
132 R.S.	. Hughes Co.	https://www.linke	United States	552	18	3.26%
		https://www.linke		531	17	3.20%
		•				
		https://www.linke		626	20	3.19%
135 Natio	onal Logistics Services	https://www.linke	Canada	564	18	3.19%
36 Odys	ssey Logistics	https://www.linke	United States	579	18	3.11%
I37 BCU		https://www.linke		749	23	3.07%
138 DB (
	ů .		United Kingdom	727	22	3.03%
I39 SCI	Group	https://www.linke	Canada	766	23	3.00%
I40 ALA		https://www.linke	Italy	787	23	2.92%
I41 RGI		https://www.linke		653	19	2.91%
		-		760	22	2.89%
		https://www.linke				
143 Berts	schi Group	https://www.linke	Switzerland	797	23	2.89%
144 Apex	x Logistics Internationa	https://www.linke	United States	597	17	2.85%
145 Inter	grity Express Logistics	https://www.linke	United States	881	25	2.84%
	Papers and Packaging			601	17	2.83%
147 Stac		https://www.linke	France	531	15	2.82%
148 Quel	henberger Logistics	https://www.linke	Austria	543	15	2.76%
149 HHL	.A	https://www.linke	Germany	599	16	2.67%
		https://www.linke		903	24	2.66%
151 KBX		https://www.linke		528	14	2.65%
152 Tisse	ėo	https://www.linke	France	725	19	2.62%
I53 ACB	BL	https://www.linke	United States	850	22	2.59%
I54 Mats	son Logistics	https://www.linke	United States	625	16	2.56%
		https://www.linke		632	16	2.53%
		•				
		https://www.linke		514	13	2.53%
Frod	de Laursen A/S	https://www.linke	Denmark	594	15	2.53%
158 EMC	O Trans	https://www.linke	United States	582	14	2.41%
159 NRI		https://www.linke		666	16	2.40%
		https://www.linke		548	13	2.37%
I61 NPS	G Global	https://www.linke	United States	760	18	2.37%
162 F.H.	Bertling Logistics	https://www.linke	Germany	724	17	2.35%
		https://www.linke		512	12	2.34%
		https://www.linke		591	13	2.20%
165 Duve	enbeck Unternehmens	https://www.linke	Germany	549	12	2.19%
166 Davi	ies Turner	https://www.linke	United Kingdom	504	11	2.18%
			-			

169 Ligobuo Croup	https://www.linke Italy	822	17	2.07%
168 Ligabue Group		540		2.04%
169 Italtrans	https://www.linke		11	
170 EUROGATE Group	https://www.linke	542	11	2.03%
171 Pomp's Tire Service	https://www.linke United States	694	14	2.02%
172 Carris	https://www.linke	897	18	2.01%
173 UniGroup	https://www.linke United States	932	18	1.93%
174 PSA Belgium	https://www.linke	571	11	1.93%
175 CELISTICS	https://www.linke United States	800	15	1.88%
176 ReaderLink	https://www.linke United States	763	14	1.83%
177 OEC Group	https://www.linke United States	952	17	1.79%
178 ECS	https://www.linke	505	9	1.78%
179 Addison Lee	https://www.linke United Kingdom	786	14	1.78%
180 King of Freight	https://www.linke United States	507	9	1.78%
181 Cowan Systems	https://www.linke United States	847	15	1.77%
182 HOLLINGSWORTH	https://www.linke	693	12	1.73%
183 Challenger Motor Freight	https://www.linke	644	11	1.71%
184 Axle Logistics	https://www.linke United States	529	9	1.70%
185 SSA Marine	https://www.linke United States	670	11	1.64%
186 ConGlobal	https://www.linke United States	883	14	1.59%
187 RRD Supply Chain Solution	https://www.linke	514	8	1.56%
188 Whiplash	https://www.linke	650	10	1.54%
189 WSI	https://www.linke	589	9	1.53%
190 Moran Towing Corporation	https://www.linke	594	9	1.52%
191 Transalliance	https://www.linke	776	11	1.42%
192 RICO LOGISTICS	https://www.linke	503	7	1.39%
193 Primafrio	https://www.linke	945	13	1.38%
194 Turners	https://www.linke	522	7	1.34%
195 DSV Transport A/S	https://www.linke	541	7	1.29%
196 B2X Care Solutions	https://www.linke	647	8	1.24%
197 Suddath Relocation Syste	n https://www.linke United States	672	8	1.19%
198 Propak Logistics	https://www.linke	602	7	1.16%
199 Transval Group	https://www.linke	549	6	1.09%
200 GTT - Gruppo Torinese Tra	a https://www.linke	836	8	0.96%
201 CML	https://www.linke	684	6	0.88%
202 Groendyke Transport	https://www.linke	590	5	0.85%
203 FAN Courier	https://www.linke	848	7	0.83%
204 iForce	https://www.linke	613	5	0.82%
205 Dee Set: Complete Retail	§ https://www.linke	613	5	0.82%
206 Metrorex	https://www.linke	622	5	0.80%
207 CPC Logistics	https://www.linke United States	510	4	0.78%
208 TVS Supply Chain Solutio	n https://www.linke United States	664	5	0.75%
209 SC2 Services	https://www.linke	664	5	0.75%
210 BBA	https://www.linke	669	5	0.75%
211 Nexive	https://www.linke	685	5	0.73%
212 Burris Logistics	https://www.linke	912	6	0.66%
213 Freightquote	https://www.linke United States	763	4	0.52%
214 Truck Drivers R Us	https://www.linke	579	2	0.35%
215 UK Mail	https://www.linke	878	3	0.34%
216 Celadon Group	https://www.linke United States	687	2	0.29%
217 Driver Solutions	https://www.linke	752	2	0.27%
218 CFR Calatori	https://www.linke	741	0	0.00%

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

Visit our website our contact us at support@dsmn8.com



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