



Europe's Most Active Logistics & Supply Chain Professionals on Social - November 2023

Industry at a glance:



Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	Einride	https://www.linkedin.com/company/einride	Sweden	527	59	11.20%
2	MPL	https://www.linkedin.com/company/mpl	Belgium	541	48	8.87%
3	AsstrA-Associated Traffic	https://www.linkedin.com/company/asstra-traffic	Switzerland	754	65	8.62%
4	FTZ Autodele & Værktøj A/S	https://www.linkedin.com/company/ftz-autodele	Denmark	616	52	8.44%
5	Jungheinrich Italiana	https://www.linkedin.com/company/jungheinrich-italiana	Italy	565	44	7.79%
6	Forto	https://www.linkedin.com/company/forto	Germany	757	58	7.66%
7	HAROPA PORT	https://www.linkedin.com/company/haropa-port	France	631	48	7.61%
8	Ontime Logistica Integral	https://www.linkedin.com/company/ontime-logistica	Spain	559	41	7.33%
9	Broekman Logistics	https://www.linkedin.com/company/broekman-logistics	Netherlands	656	47	7.16%
10	GRUBER Logistics	https://www.linkedin.com/company/gruber-logistics	Italy	533	38	7.13%
11	thyssenkrupp Materials Services	https://www.linkedin.com/company/thyssenkrupp-materials-services	Germany	635	45	7.09%
12	SEAFRIGO	https://www.linkedin.com/company/seafriigo	France	674	47	6.97%
13	NewCold	https://www.linkedin.com/company/newcold	Netherlands	843	56	6.64%
14	thyssenkrupp Schulte	https://www.linkedin.com/company/thyssenkrupp-schulte	Germany	605	39	6.45%
15	Asendia	https://www.linkedin.com/company/asendia	Switzerland	654	42	6.42%
16	Exolum	https://www.linkedin.com/company/exolum	Spain	813	52	6.40%
17	Mercitalia Logistics	https://www.linkedin.com/company/mercitalia-logistics	Italy	638	40	6.27%
18	Ewals Cargo Care	https://www.linkedin.com/company/ewals-cargo-care	Netherlands	882	53	6.01%
19	Bring Sverige	https://www.linkedin.com/company/bring-sverige	Sweden	703	42	5.97%
20	SAVOYE	https://www.linkedin.com/company/savoys	France	754	45	5.97%
21	VTTI	https://www.linkedin.com/company/vtti	Netherlands	574	34	5.92%
22	ROHLIG SUUS Logistics	https://www.linkedin.com/company/rohlig-suus	Poland	973	57	5.86%
23	Mainfreight Europe	https://www.linkedin.com/company/mainfreight-europe	Netherlands	690	40	5.80%

24	FREJA Transport & Logisti	https://www.link€	Denmark	675	38	5.63%
25	ITURRI	https://www.link€	Spain	723	40	5.53%
26	EAV Ente Autonomo Voltur	https://www.link€	Italy	552	30	5.43%
27	Peterson Energy Logistics	https://www.link€	Netherlands	672	36	5.36%
28	a. hartrodt	https://www.link€	Germany	564	30	5.32%
29	Samskip	https://www.link€	Netherlands	843	44	5.22%
30	Lineas	https://www.link€	Belgium	983	51	5.19%
31	Transdev Sverige AB	https://www.link€	Sweden	950	48	5.05%
32	Siemens Logistics	https://www.link€	Germany	957	48	5.02%
33	Nomeco	https://www.link€	Denmark	530	25	4.72%
34	CLASQUIN	https://www.link€	France	799	37	4.63%
35	SEMITAN	https://www.link€	France	552	25	4.53%
36	GLS Germany	https://www.link€	Germany	713	32	4.49%
37	FIEGE Logistics Italia	https://www.link€	Italy	630	28	4.44%
38	GT Logistics	https://www.link€	France	511	22	4.31%
39	Access World	https://www.link€	Switzerland	610	26	4.26%
40	Simon Loos	https://www.link€	Netherlands	603	25	4.15%
41	System Logistics	https://www.link€	Italy	635	26	4.09%
42	DHL Express France	https://www.link€	France	795	32	4.03%
43	Neele-Vat	https://www.link€	Netherlands	509	20	3.93%
44	JCARRION	https://www.link€	Spain	521	20	3.84%
45	PostNord TPL	https://www.link€	Sweden	579	22	3.80%
46	bpost	https://www.link€	Belgium	897	34	3.79%
47	SIFA	https://www.link€	France	555	21	3.78%
48	Gruppo Comifar	https://www.link€	Italy	767	29	3.78%
49	Vos Logistics	https://www.link€	Netherlands	801	30	3.75%
50	TW Group	https://www.link€	Spain	537	20	3.72%
51	DS NORDEN	https://www.link€	Denmark	633	23	3.63%
52	Logent	https://www.link€	Sweden	613	22	3.59%
53	Schnellecke Logistics	https://www.link€	Germany	788	28	3.55%
54	Eimskip	https://www.link€	Iceland	710	24	3.38%
55	COLIS PRIVE	https://www.link€	France	690	23	3.33%
56	CLdN	https://www.link€	Luxembourg	630	21	3.33%
57	Deret	https://www.link€	France	728	24	3.30%
58	Stolt Tankers	https://www.link€	Netherlands	703	23	3.27%
59	BCUBE Spa	https://www.link€	Italy	749	23	3.07%
60	ALA	https://www.link€	Italy	787	23	2.92%
61	RGIS - France	https://www.link€	France	653	19	2.91%
62	Bertschi Group	https://www.link€	Switzerland	797	23	2.89%
63	Staci	https://www.link€	France	531	15	2.82%
64	Quehenberger Logistics	https://www.link€	Austria	543	15	2.76%
65	HHLA	https://www.link€	Germany	599	16	2.67%
66	Tisséo	https://www.link€	France	725	19	2.62%
67	Frode Laursen A/S	https://www.link€	Denmark	594	15	2.53%
68	F.H. Bertling Logistics	https://www.link€	Germany	724	17	2.35%
69	Salvesen Logística	https://www.link€	Spain	512	12	2.34%
70	Duvenbeck Unternehmens	https://www.link€	Germany	549	12	2.19%
71	Ligabue Group	https://www.link€	Italy	822	17	2.07%
72	Italtrans	https://www.link€	Italy	540	11	2.04%
73	EUROGATE Group	https://www.link€	Germany	542	11	2.03%
74	Carris	https://www.link€	Portugal	897	18	2.01%
75	PSA Belgium	https://www.link€	Belgium	571	11	1.93%
76	ECS	https://www.link€	Belgium	505	9	1.78%
77	Transalliance	https://www.link€	Luxembourg	776	11	1.42%
78	Primafrio	https://www.link€	Spain	945	13	1.38%
79	DSV Transport A/S	https://www.link€	Denmark	541	7	1.29%
80	B2X Care Solutions	https://www.link€	Germany	647	8	1.24%
81	Transval Group	https://www.link€	Finland	549	6	1.09%
82	GTT - Gruppo Torinese Tra	https://www.link€	Italy	836	8	0.96%
83	FAN Courier	https://www.link€	Romania	848	7	0.83%
84	Metrorex	https://www.link€	Romania	622	5	0.80%
85	BBA	https://www.link€	France	669	5	0.75%
86	Nexive	https://www.link€	Italy	685	5	0.73%
87	CFR Calatori	https://www.link€	Romania	741	0	0.00%

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

Visit our website our contact us at support@dsmn8.com

 @DSMN8

DSMN8

[linkedin.com/company/DSMN8](https://www.linkedin.com/company/DSMN8)

