## **DSMN8**

The UK's Most Active IT & Services Professionals on Social - November 2023

## Industry at a glance:

**Average Score:** 

**Total Companies:** 

**Global Industry Average:** 

10.92%

48

8.67%

## Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?											
Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)					
1	BCS	https://www.linke	United Kingdom	615	195	31.71%					
2	RED Global	https://www.linke	United Kingdom	592	144	24.32%					
3	Onfido	https://www.linke	United Kingdom	607	122	20.10%					
4	Halian	https://www.linke	United Kingdom	626	120	19.17%					
5	xDesign	https://www.linke	United Kingdom	532	96	18.05%					
6	Quantexa	https://www.linke	United Kingdom	658	111	16.87%					
7	ANS Group	https://www.linke	United Kingdom	860	141	16.40%					
8	Methods	https://www.linke	United Kingdom	537	81	15.08%					
9	Content+Cloud	https://www.linke	United Kingdom	748	108	14.44%					
10	Smart DCC	https://www.linke	United Kingdom	638	92	14.42%					
11	QuantumBlack	https://www.linke	United Kingdom	694	100	14.41%					
12	Alcumus	https://www.linke	United Kingdom	560	76	13.57%					
13	Konica Minolta Business S	https://www.linke	United Kingdom	568	77	13.56%					
14	XMA	https://www.linke	United Kingdom	580	78	13.45%					
15	Redcentric	https://www.linke	United Kingdom	573	74	12.91%					
16	Lemongrass	https://www.linke	United Kingdom	589	74	12.56%					
17	ALTEN	https://www.linke	United Kingdom	729	89	12.21%					
18	Sabio	https://www.linke	United Kingdom	639	78	12.21%					
19	Sapphire	https://www.linke	United Kingdom	560	68	12.14%					
20	Hitachi Solutions Europe	https://www.linke	United Kingdom	526	63	11.98%					
21	GoCardless	https://www.linke	United Kingdom	837	100	11.95%					
22	Exertis UK	https://www.linke	United Kingdom	913	109	11.94%					
23	CCS Media Limited	https://www.linke	United Kingdom	606	72	11.88%					

24	Onnec	https://www.linke	United Kingdom	599	68	11.35%	
25	Littlefish	https://www.linke	United Kingdom	569	63	11.07%	
26	Cennox	https://www.linke	United Kingdom	589	59	10.02%	
27	Digital Health and Care Wa	https://www.linke	United Kingdom	601	60	9.98%	
28	The Workshop	https://www.linke	United Kingdom	770	75	9.74%	
29	EOS IT Solutions	https://www.linke	United Kingdom	830	76	9.16%	
30	Westcoast Limited	https://www.linke	United Kingdom	692	63	9.10%	
31	Microlise	https://www.linke	United Kingdom	672	61	9.08%	
32	Objectivity   Part of Accentu	https://www.linke	United Kingdom	834	74	8.87%	
33	Roke	https://www.linke	United Kingdom	789	63	7.98%	
34	CTS	https://www.linke	United Kingdom	631	48	7.61%	
35	Apogee Corporation	https://www.linke	United Kingdom	708	53	7.49%	
36	Excis Compliance	https://www.linke	United Kingdom	677	50	7.39%	
37	Exactpro	https://www.linke	United Kingdom	535	39	7.29%	
38	Nasstar	https://www.linke	United Kingdom	973	66	6.78%	
39	Systal Technology Solution	https://www.linke	United Kingdom	583	38	6.52%	
40	Sparta Global	https://www.linke	United Kingdom	709	40	5.64%	
41	Alfa Financial Software	https://www.linke	United Kingdom	520	24	4.62%	
42	Agilisys	https://www.linke	United Kingdom	838	36	4.30%	
43	CTS	https://www.linke	United Kingdom	986	42	4.26%	
44	Consultant AI	https://www.linke	United Kingdom	551	18	3.27%	
45	Tech Unlimited	https://www.linke	United Kingdom	811	24	2.96%	
46	Liberata	https://www.linke	United Kingdom	647	12	1.85%	
47	J Brand Ltd	https://www.linke	United Kingdom	792	12	1.52%	
48	The Cyber Security Hub™	https://www.linke	United Kingdom	806	10	1.24%	

## Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

Visit our website our contact us at support@dsmn8.com





linkedin.com/company/DSMN8

