

DSMN8

The UK's Most Active IT & Services Professionals on Social - November 2023

Industry at a glance:

Average Score:	Total Companies:	Global Industry Average:
6.15%	66	5.99%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Softcat	https://www.linkedin.com/company/softcat	United Kingdom	2,556	366	14.32%	▲ 1
2	CloudPay	https://www.linkedin.com/company/cloudpay	United Kingdom	1,192	150	12.58%	▲ 3
3	CDW UK	https://www.linkedin.com/company/cdw-uk	United Kingdom	1,258	156	12.40%	▲ 7
4	Infobip	https://www.linkedin.com/company/infobip	United Kingdom	3,199	380	11.88%	▲ 7
5	Kainos	https://www.linkedin.com/company/kainos	United Kingdom	2,945	349	11.85%	▲ 9
6	NTT DATA UK&I	https://www.linkedin.com/company/ntt-data-uk	United Kingdom	1,259	142	11.28%	▲ 7
7	K2 Partnering Solutions	https://www.linkedin.com/company/k2-partnering-solutions	United Kingdom	1,354	150	11.08%	▼ -3
8	AND Digital	https://www.linkedin.com/company/and-digital	United Kingdom	1,663	179	10.76%	▲ 0
9	NCC Group	https://www.linkedin.com/company/ncc-group	United Kingdom	2,258	241	10.67%	▲ 7
10	GBG	https://www.linkedin.com/company/gbg	United Kingdom	1,315	135	10.27%	▼ -1
11	Wunderman Thompson Co	https://www.linkedin.com/company/wunderman-thompson	United Kingdom	1,353	138	10.20%	▲ 11
12	NTT Global Data Centers	https://www.linkedin.com/company/ntt-global-data-centers	United Kingdom	1,163	115	9.89%	▲ 7
13	Computer Futures	https://www.linkedin.com/company/computer-futures	United Kingdom	2,828	278	9.83%	▲ 2
14	Kin + Carta	https://www.linkedin.com/company/kin-carta	United Kingdom	1,855	180	9.70%	▼ -2
15	Hexagon Manufacturing Int	https://www.linkedin.com/company/hexagon-manufacturing-international	United Kingdom	3,887	375	9.65%	▼ -12
16	BJSS	https://www.linkedin.com/company/bjss	United Kingdom	2,550	245	9.61%	▲ 1
17	Equal Experts	https://www.linkedin.com/company/equal-experts	United Kingdom	1,053	100	9.50%	▼ -10
18	_VOIS	https://www.linkedin.com/company/vois	United Kingdom	14,288	1,216	8.51%	▲ 0
19	NTT	https://www.linkedin.com/company/ntt	United Kingdom	18,498	1,555	8.41%	▲ 7
20	Ricoh UK	https://www.linkedin.com/company/ricoh-uk	United Kingdom	1,731	143	8.26%	▲ 0
21	Noventiq	https://www.linkedin.com/company/noventiq	United Kingdom	3,657	287	7.85%	▼ -20
22	Ordnance Survey	https://www.linkedin.com/company/ordnance-survey	United Kingdom	1,402	110	7.85%	▲ 5
23	Accenture UK & Ireland	https://www.linkedin.com/company/accenture	United Kingdom	3,164	244	7.71%	▲ 0

24	Ricoh Europe	https://www.link	United Kingdom	1,346	99	7.36%	▲ 1
25	Canon EMEA	https://www.link	United Kingdom	12,167	876	7.20%	▲ 3
26	Dotsquares	https://www.link	United Kingdom	1,347	96	7.13%	▼ -2
27	Endava	https://www.link	United Kingdom	10,291	644	6.26%	▲ 3
28	Mastek	https://www.link	United Kingdom	6,437	398	6.18%	▲ 7
29	Tribal Group	https://www.link	United Kingdom	1,346	83	6.17%	▲ 14
30	Microsoft Partner Commun	https://www.link	United Kingdom	4,087	243	5.95%	New Entry
31	Computacenter	https://www.link	United Kingdom	16,366	936	5.72%	▲ 6
32	Allstate Northern Ireland	https://www.link	United Kingdom	1,270	70	5.51%	▲ 33
33	Accelya Group	https://www.link	United Kingdom	2,441	130	5.33%	New Entry
34	Ciklum	https://www.link	United Kingdom	3,067	163	5.31%	▲ 0
35	NEC Software Solutions	https://www.link	United Kingdom	1,142	60	5.25%	▼ -4
36	BAE Systems Digital Intelli	https://www.link	United Kingdom	3,507	180	5.13%	▲ 3
37	NashTech	https://www.link	United Kingdom	1,725	85	4.93%	▲ 1
38	invenioLSI	https://www.link	United Kingdom	1,122	55	4.90%	▼ -9
39	TSG	https://www.link	United Kingdom	1,057	50	4.73%	▲ 5
40	Civica	https://www.link	United Kingdom	3,377	154	4.56%	▼ -4
41	KCOM	https://www.link	United Kingdom	1,086	47	4.33%	▲ 4
42	Kubrick Group	https://www.link	United Kingdom	1,415	61	4.31%	▼ -2
43	Travelport	https://www.link	United Kingdom	4,080	173	4.24%	▼ -11
44	CDS a Hewlett Packard En	https://www.link	United Kingdom	1,746	73	4.18%	▼ -2
45	NSC Global	https://www.link	United Kingdom	1,204	50	4.15%	▲ 4
46	Connect	https://www.link	United Kingdom	1,037	43	4.15%	▼ -13
47	FDM Group	https://www.link	United Kingdom	6,221	238	3.83%	▲ 0
48	Qualitest	https://www.link	United Kingdom	5,775	220	3.81%	▼ -7
49	Cloud Consulting	https://www.link	United Kingdom	17,612	654	3.71%	New Entry
50	GLORY	https://www.link	United Kingdom	3,441	125	3.63%	▼ -2
51	PMC Retail	https://www.link	United Kingdom	2,147	72	3.35%	▲ 3
52	Photon	https://www.link	United Kingdom	4,997	167	3.34%	▲ 3
53	SCC	https://www.link	United Kingdom	7,346	240	3.27%	▼ -3
54	Serco	https://www.link	United Kingdom	28,607	903	3.16%	▼ -2
55	StartUP	https://www.link	United Kingdom	2,867	80	2.79%	New Entry
56	Capita	https://www.link	United Kingdom	24,900	636	2.55%	▲ 0
57	Logicalis	https://www.link	United Kingdom	4,748	110	2.32%	▲ 1
58	RM plc	https://www.link	United Kingdom	2,490	57	2.29%	▼ -1
59	Daisy Group	https://www.link	United Kingdom	1,681	33	1.96%	▼ -8
60	SSP	https://www.link	United Kingdom	1,029	20	1.94%	▲ 6
61	Genisys Group	https://www.link	United Kingdom	1,034	20	1.93%	▲ 1
62	FD Technologies	https://www.link	United Kingdom	2,585	46	1.78%	▼ -2
63	Ocado Group	https://www.link	United Kingdom	8,539	126	1.48%	▲ 0
64	MTI	https://www.link	United Kingdom	1,418	19	1.34%	▼ -3
65	Microsoft Service Partner	https://www.link	United Kingdom	1,854	9	0.49%	New Entry
66	Microsoft Cloud Communit	https://www.link	United Kingdom	1,424	4	0.28%	New Entry

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](https://www.dsmn8.com) our contact us at support@dsmn8.com



DSMN8

[linkedin.com/company/DSMN8](https://www.linkedin.com/company/DSMN8)

