



Canada's Most Active IT & Services Professionals on Social - November 2023

Industry at a glance:



Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Info-Tech Research Group	https://www.linkedin.com/company/infotech-research-group	Canada	1,608	276	17.16%	▲ 0
2	OSF Digital	https://www.linkedin.com/company/osf-digital	Canada	2,068	242	11.70%	▲ 0
3	Softchoice	https://www.linkedin.com/company/softchoice	Canada	2,499	222	8.88%	▲ 2
4	GEOTAB	https://www.linkedin.com/company/geotab	Canada	2,058	172	8.36%	▲ 2
5	Sherweb	https://www.linkedin.com/company/sherweb	Canada	1,012	83	8.20%	New Entry
6	Levio	https://www.linkedin.com/company/levio	Canada	1,381	109	7.89%	▼ -2
7	Cofomo	https://www.linkedin.com/company/cofomo	Canada	1,225	94	7.67%	▼ -4
8	Procom	https://www.linkedin.com/company/procom	Canada	1,208	91	7.53%	▲ 3
9	Global Relay	https://www.linkedin.com/company/global-relay	Canada	1,419	84	5.92%	▼ -1
10	Syntax	https://www.linkedin.com/company/syntax	Canada	1,363	80	5.87%	▲ 2
11	Alithya	https://www.linkedin.com/company/alithya	Canada	2,466	134	5.43%	▼ -2
12	TELUS Business	https://www.linkedin.com/company/telus-business	Canada	2,470	129	5.22%	▲ 1
13	CGI	https://www.linkedin.com/company/cgi	Canada	67,901	3,500	5.15%	▲ 1
14	Compugen	https://www.linkedin.com/company/compugen	Canada	1,480	74	5.00%	▲ 1
15	Long View Systems	https://www.linkedin.com/company/long-view-systems	Canada	1,210	60	4.96%	▼ -5
16	Ricoh Canada	https://www.linkedin.com/company/ricoh-canada	Canada	1,488	61	4.10%	▲ 1
17	Innovapost	https://www.linkedin.com/company/innovapost	Canada	1,076	44	4.09%	▼ -1
18	TELUS International	https://www.linkedin.com/company/telus-international	Canada	31,387	722	2.30%	▲ 0

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

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