



The USA's Most Active Food & Beverages Professionals on Social - November 2023

Industry at a glance:

Average Score:
2.29%

Total Companies:
89

Global Industry Average:
2.86%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Coca-Cola Southwest Beve	https://www.linkedin.com/company/coca-cola-southwest-beverage/	United States	1,865	131	7.02%	▲ 1
2	Glanbia Performance Nutri	https://www.linkedin.com/company/glanbia-performance-nutrition/	United States	1,185	70	5.91%	▼ -1
3	Ingredion	https://www.linkedin.com/company/ingredion/	United States	7,342	390	5.31%	▲ 0
4	Ocean Spray Cranberries	https://www.linkedin.com/company/ocean-spray-cranberries/	United States	1,785	93	5.21%	▲ 2
5	Monster Energy	https://www.linkedin.com/company/monster-energy/	United States	5,254	258	4.91%	▲ 0
6	Canteen North America	https://www.linkedin.com/company/canteen-north-america/	United States	1,610	79	4.91%	▲ 17
7	The Kraft Heinz Company	https://www.linkedin.com/company/the-kraft-heinz-company/	United States	23,272	1,113	4.78%	▲ 3
8	Unidine	https://www.linkedin.com/company/unidine/	United States	1,383	63	4.56%	▲ 12
9	Driscoll's	https://www.linkedin.com/company/driscoll-s/	United States	3,063	136	4.44%	New Entry
10	Chobani	https://www.linkedin.com/company/chobani/	United States	1,636	70	4.28%	▼ -3
11	Primo Water	https://www.linkedin.com/company/primo-water/	United States	1,149	48	4.18%	New Entry
12	Morrison Healthcare	https://www.linkedin.com/company/morrison-healthcare/	United States	4,793	196	4.09%	▲ 2
13	Fresh Del Monte	https://www.linkedin.com/company/fresh-del-monte/	United States	3,306	134	4.05%	▲ 3
14	Constellation Brands	https://www.linkedin.com/company/constellation-brands/	United States	5,611	218	3.89%	▼ -3
15	PepsiCo	https://www.linkedin.com/company/pepsico/	United States	117,688	4,500	3.82%	▼ -3
16	CORE Foodservice	https://www.linkedin.com/company/core-foodservice/	United States	1,352	48	3.55%	▲ 25
17	Eataly	https://www.linkedin.com/company/eataly/	United States	3,418	117	3.42%	▲ 9
18	Niagara Bottling	https://www.linkedin.com/company/niagara-bottling/	United States	4,272	145	3.39%	▼ -10
19	Cooper's Hawk Winery and	https://www.linkedin.com/company/coopers-hawk-winery-and-icehouse/	United States	2,416	80	3.31%	▼ -1
20	The Coca-Cola Company	https://www.linkedin.com/company/the-coca-cola-company/	United States	53,984	1,775	3.29%	▲ 13
21	Chartwells Higher Educatio	https://www.linkedin.com/company/chartwells-higher-education/	United States	4,918	160	3.25%	▲ 14
22	Conagra Brands	https://www.linkedin.com/company/conagra-brands/	United States	7,450	240	3.22%	▲ 8
23	Flik Hospitality Group	https://www.linkedin.com/company/flik-hospitality-group/	United States	1,668	52	3.12%	▼ -2

24	Reyes Coca-Cola Bottling	https://www.link	United States	2,776	86	3.10%	▼ -5
25	sweetgreen	https://www.link	United States	1,909	57	2.99%	▼ -10
26	First Watch Restaurants	https://www.link	United States	3,456	103	2.98%	▼ -1
27	Coca-Cola Beverages Flori	https://www.link	United States	2,089	62	2.97%	▼ -18
28	The Chefs' Warehouse	https://www.link	United States	1,251	37	2.96%	▼ -24
29	The Boston Beer Company	https://www.link	United States	2,006	59	2.94%	▼ -16
30	Performance Foodservice	https://www.link	United States	4,408	126	2.86%	▼ -2
31	ISS Guckenheimer	https://www.link	United States	1,164	33	2.84%	▲ 0
32	Chartwells	https://www.link	United States	1,663	47	2.83%	▲ 7
33	Anheuser-Busch	https://www.link	United States	6,804	190	2.79%	▼ -11
34	Swire Coca-Cola, USA	https://www.link	United States	2,185	59	2.70%	▲ 0
35	Rita's Italian Ice	https://www.link	United States	1,528	41	2.68%	▲ 1
36	FreshDirect	https://www.link	United States	1,463	39	2.67%	▲ 7
37	Keurig Dr Pepper	https://www.link	United States	11,614	295	2.54%	▼ -8
38	SSP America	https://www.link	United States	1,990	50	2.51%	▼ -6
39	Campbell's	https://www.link	United States	10,190	251	2.46%	▲ 1
40	Cheney Brothers	https://www.link	United States	1,301	29	2.23%	▲ 8
41	Bothouse Farms	https://www.link	United States	1,085	24	2.21%	▲ 8
42	AVI Foodsystems	https://www.link	United States	2,493	53	2.13%	▲ 10
43	Crumbl Cookies	https://www.link	United States	4,792	101	2.11%	▼ -16
44	BIGGBY COFFEE	https://www.link	United States	1,596	33	2.07%	▼ -6
45	Sysco	https://www.link	United States	27,101	560	2.07%	▲ 2
46	US Foods	https://www.link	United States	20,757	416	2.00%	▼ -4
47	Godiva Chocolatier	https://www.link	United States	1,884	37	1.96%	▼ -3
48	B&G Foods	https://www.link	United States	1,287	25	1.94%	▼ -31
49	Dutch Bros Coffee	https://www.link	United States	5,476	105	1.92%	▼ -3
50	Cinnabon	https://www.link	United States	1,727	33	1.91%	▲ 18
51	New Seasons Market	https://www.link	United States	1,274	24	1.88%	▲ 9
52	Gordon Food Service	https://www.link	United States	9,970	176	1.77%	▼ -7
53	Nothing Bundt Cakes	https://www.link	United States	3,387	58	1.71%	▲ 3
54	Home Chef	https://www.link	United States	2,003	34	1.70%	▲ 1
55	Del Monte Foods	https://www.link	United States	1,855	31	1.67%	▼ -31
56	Dot Foods	https://www.link	United States	1,982	31	1.56%	▼ -6
57	Shamrock Foods Company	https://www.link	United States	2,937	45	1.53%	▲ 0
58	Casey's	https://www.link	United States	13,164	201	1.53%	▼ -7
59	Aramark Refreshments	https://www.link	United States	5,843	83	1.42%	▲ 6
60	Elior North America	https://www.link	United States	2,561	36	1.41%	New Entry
61	QuickChek	https://www.link	United States	1,030	14	1.36%	New Entry
62	Caribou Coffee	https://www.link	United States	3,556	47	1.32%	▼ -8
63	Krispy Kreme	https://www.link	United States	7,421	98	1.32%	▼ -1
64	Frito-Lay	https://www.link	United States	12,248	156	1.27%	▼ -5
65	HMSHost	https://www.link	United States	9,114	113	1.24%	▼ -7
66	SAGE Dining Services	https://www.link	United States	1,025	12	1.17%	New Entry
67	UNFI	https://www.link	United States	15,749	181	1.15%	▼ -1
68	Blue Apron	https://www.link	United States	1,569	16	1.02%	▼ -15
69	Mariano's	https://www.link	United States	2,882	28	0.97%	▲ 1
70	Farmer Brothers	https://www.link	United States	3,194	28	0.88%	▼ -7
71	Coca-Cola Consolidated	https://www.link	United States	13,637	113	0.83%	▼ -4
72	Columbia Distributing	https://www.link	United States	1,292	10	0.77%	▼ -8
73	Dunkin'	https://www.link	United States	25,499	195	0.76%	New Entry
74	Pepsi Bottling Ventures	https://www.link	United States	3,760	28	0.74%	▼ -1
75	Auntie Anne's	https://www.link	United States	2,591	19	0.73%	▲ 8
76	Newk's Eatery	https://www.link	United States	1,308	9	0.69%	▼ -2
77	Nation's Restaurant News	https://www.link	United States	1,484	10	0.67%	▲ 5
78	Ben E. Keith Company	https://www.link	United States	2,839	19	0.67%	New Entry
79	Dairy Queen	https://www.link	United States	24,831	154	0.62%	▼ -3
80	Ben E. Keith Foods	https://www.link	United States	1,503	9	0.60%	▼ -5
81	Jamba	https://www.link	United States	4,058	21	0.52%	▼ -3
82	Focus Brands	https://www.link	United States	14,625	71	0.49%	New Entry
83	Compass Group USA	https://www.link	United States	54,111	250	0.46%	▼ -46
84	Jets Pizza	https://www.link	United States	2,025	9	0.44%	▼ -7
85	Hungry Howie's Pizza	https://www.link	United States	2,298	10	0.44%	▼ -6
86	Taco Cabana	https://www.link	United States	1,635	7	0.43%	▼ -2
87	Reyes Holdings	https://www.link	United States	8,757	23	0.26%	▼ -6
88	Supermarket News	https://www.link	United States	1,275	3	0.24%	▼ -3
89	Braum's	https://www.link	United States	2,643	6	0.23%	▼ -9

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