

DSMN8

The UK's Most Active Food & Beverages Professionals on Social - November 2023

Industry at a glance:

Average Score:	Total Companies:	Global Industry Average:
3.39%	14	2.86%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	BrewDog	https://www.linkedin.com/company/brewdog	United Kingdom	1,140	118	10.35%	▲ 0
2	Bidfood UK	https://www.linkedin.com/company/bidfood-uk	United Kingdom	2,263	104	4.60%	▲ 2
3	Princes	https://www.linkedin.com/company/princes	United Kingdom	1,558	60	3.85%	▼ -1
4	BaxterStorey	https://www.linkedin.com/company/baxterstorey	United Kingdom	2,601	92	3.54%	▲ 4
5	SSP Group	https://www.linkedin.com/company/ssp-group	United Kingdom	3,246	104	3.20%	▲ 4
6	Brakes UK	https://www.linkedin.com/company/brakes-uk	United Kingdom	3,294	103	3.13%	▼ -1
7	PizzaExpress	https://www.linkedin.com/company/pizzaexpress	United Kingdom	2,739	78	2.85%	▲ 3
8	Greene King	https://www.linkedin.com/company/greene-king	United Kingdom	9,723	271	2.79%	▲ 4
9	Compass Group UK & Ireland	https://www.linkedin.com/company/compass-group-uk-ireland	United Kingdom	3,991	107	2.68%	▲ 2
10	Samworth Brothers	https://www.linkedin.com/company/samworth-brothers	United Kingdom	2,176	58	2.67%	▼ -3
11	Finlays	https://www.linkedin.com/company/finlays	United Kingdom	1,281	32	2.50%	▲ 2
12	wagamama	https://www.linkedin.com/company/wagamama	United Kingdom	3,459	78	2.25%	▲ 2
13	Compass Group	https://www.linkedin.com/company/compass-group	United Kingdom	49,581	922	1.86%	▼ -2
14	Asahi Europe & International	https://www.linkedin.com/company/asahi-europe-international	United Kingdom	5,322	63	1.18%	New Entry

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](https://www.dsmn8.com) [our contact us at support@dsmn8.com](mailto:support@dsmn8.com)

