



The World's Most Active Food & Beverages Professionals on Social - November 2023

Industry at a glance:

Average Score: 3.32%

Total Companies: 136

Average No. Employees: 702

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of 30-40% of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Table with 7 columns: Position, Company Name, LinkedIn URL, Location, Employees on LinkedIn, No. Employees Shared (Last 30 Days), % Shared (Last 30 Days). Lists 23 companies and their social media performance metrics.

24	Bettys & Taylors of Harrogate	https://www.link	United Kingdom	642	34	5.30%
25	The Vollrath Company	https://www.link	United States	556	29	5.22%
26	Frit Ravich	https://www.link	Spain	558	29	5.20%
27	Twinnings	https://www.link	United Kingdom	743	37	4.98%
28	St Austell Brewery	https://www.link	United Kingdom	523	25	4.78%
29	Aramark España	https://www.link	Spain	568	27	4.75%
30	Community Coffee	https://www.link	United States	708	33	4.66%
31	Marley Spoon	https://www.link	Germany	838	39	4.65%
32	Plzeňský Prazdroj	https://www.link	Czechia	819	38	4.64%
33	Mother Parkers Tea & Coff	https://www.link	Canada	672	31	4.61%
34	KIND	https://www.link	United States	741	34	4.59%
35	GDK	https://www.link	United Kingdom	558	25	4.48%
36	Tiff's Treats Cookie Deliver	https://www.link	United States	581	26	4.48%
37	Eldora	https://www.link	Switzerland	564	25	4.43%
38	Henny Penny	https://www.link	United States	640	28	4.38%
39	Ansamble	https://www.link	France	867	37	4.27%
40	Hilcona	https://www.link	Liechtenstein	567	24	4.23%
41	New Belgium Brewing	https://www.link	United States	702	29	4.13%
42	Mathem	https://www.link	Sweden	873	36	4.12%
43	Shepherd Neame	https://www.link	United Kingdom	534	21	3.93%
44	Balchem	https://www.link	United States	763	30	3.93%
45	Foodbuy USA	https://www.link	United States	511	20	3.91%
46	IPL International Procurement	https://www.link	United Kingdom	673	26	3.86%
47	BWG Foods	https://www.link	Ireland	599	23	3.84%
48	Podravka	https://www.link	Croatia	942	35	3.72%
49	Central de Cervejas e Bebidas	https://www.link	Portugal	617	22	3.57%
50	AF Blakemore & Son	https://www.link	United Kingdom	876	31	3.54%
51	Beyond Meat	https://www.link	United States	849	30	3.53%
52	The Apollo Group	https://www.link	United States	515	18	3.50%
53	Mutti	https://www.link	Italy	693	24	3.46%
54	Super Bock Group	https://www.link	Portugal	804	27	3.36%
55	Lancer Worldwide	https://www.link	United States	536	18	3.36%
56	Waypoint	https://www.link	United States	995	33	3.32%
57	Blue Diamond Growers	https://www.link	United States	955	31	3.25%
58	Domino's Pizza Nederland	https://www.link	Netherlands	524	17	3.24%
59	Organic Valley	https://www.link	United States	746	24	3.22%
60	The ICEE Company	https://www.link	United States	628	20	3.18%
61	COBS Bread	https://www.link	Canada	820	26	3.17%
62	Sleeman Breweries	https://www.link	Canada	602	19	3.16%
63	RAUCH Fruchtsäfte	https://www.link	Austria	513	16	3.12%
64	Wasabi Sushi & Bento	https://www.link	United Kingdom	519	16	3.08%
65	Kofola ČeskoSlovensko	https://www.link	Czechia	526	16	3.04%
66	Agricultural Research Center	https://www.link	United States	538	16	2.97%
67	Conserve Italia	https://www.link	Italy	642	19	2.96%
68	Keelings	https://www.link	Ireland	824	24	2.91%
69	Ursus Breweries	https://www.link	Romania	772	22	2.85%
70	Royal Cup	https://www.link	United States	568	16	2.82%
71	Stone Brewing	https://www.link	United States	690	19	2.75%
72	Lactagal Produtos Alimentares	https://www.link	Portugal	670	18	2.69%
73	IVS Italia	https://www.link	Italy	597	16	2.68%
74	Mary Brown's Chicken	https://www.link	Canada	821	22	2.68%
75	Red Bull Distribution Company	https://www.link	United States	796	21	2.64%
76	AriZona Beverage Co.	https://www.link	United States	531	14	2.64%
77	Gordon Food Service - Canada	https://www.link	Canada	919	24	2.61%
78	Aquaservice	https://www.link	Spain	919	24	2.61%
79	Incarlopsa	https://www.link	Spain	782	20	2.56%
80	Elior Italia	https://www.link	Italy	883	22	2.49%
81	Dennis Group	https://www.link	United States	611	15	2.45%
82	Nekter Juice Bar	https://www.link	United States	629	15	2.38%
83	Gourmet Foods International	https://www.link	United States	546	13	2.38%
84	De Beren	https://www.link	Netherlands	631	15	2.38%
85	Heartland Coca-Cola	https://www.link	United States	507	12	2.37%
86	Cerealto	https://www.link	Spain	643	15	2.33%
87	Parkhurst Dining	https://www.link	United States	858	20	2.33%
88	NuCO2	https://www.link	United States	533	12	2.25%
89	Gong Cha	https://www.link	United States	978	22	2.25%
90	Blue Bottle Coffee	https://www.link	United States	913	20	2.19%
91	Baldor Specialty Foods	https://www.link	United States	692	15	2.17%
92	G3 Enterprises	https://www.link	United States	574	12	2.09%
93	Booster Juice	https://www.link	Canada	983	20	2.03%
94	Vistar	https://www.link	United States	935	19	2.03%
95	Lipari Foods	https://www.link	United States	797	16	2.01%

96	Ringnes	https://www.link	Norway	603	12	1.99%
97	CALVO	https://www.link	Spain	555	11	1.98%
98	Campofrio	https://www.link	Spain	721	14	1.94%
99	Carvel	https://www.link	United States	518	10	1.93%
100	Paris Baguette North Amer	https://www.link	United States	910	17	1.87%
101	Spendrups Bryggeri	https://www.link	Sweden	598	11	1.84%
102	National DCP	https://www.link	United States	602	11	1.83%
103	Post Holdings	https://www.link	United States	968	17	1.76%
104	BAMA Gruppen	https://www.link	Norway	938	16	1.71%
105	itsu	https://www.link	United Kingdom	720	12	1.67%
106	The Greene Turtle Sports E	https://www.link	United States	546	9	1.65%
107	TKC Holdings	https://www.link	United States	553	9	1.63%
108	Stew Leonard's Farm Fres	https://www.link	United States	872	14	1.61%
109	LiDestri Food and Drink	https://www.link	United States	691	11	1.59%
110	Bang Energy	https://www.link	United States	508	8	1.57%
111	Bob's Red Mill	https://www.link	United States	523	8	1.53%
112	LA SIRENA	https://www.link	United States	988	15	1.52%
113	Wetzel's Pretzels	https://www.link	United States	605	9	1.49%
114	Manhattan Beer Distributor	https://www.link	United States	689	10	1.45%
115	Bonchon	https://www.link	United States	557	8	1.44%
116	tegut... gute Lebensmittel	https://www.link	Germany	561	8	1.43%
117	JJ Food Service	https://www.link	United Kingdom	728	10	1.37%
118	Schwan's Home Delivery	https://www.link	United States	666	9	1.35%
119	Turkey Hill	https://www.link	United States	775	10	1.29%
120	JOH	https://www.link	United States	550	7	1.27%
121	Buffalo Rock Company	https://www.link	United States	967	12	1.24%
122	NOEL	https://www.link	Spain	689	8	1.16%
123	BUNN	https://www.link	United States	949	11	1.16%
124	Distribuciones Froiz	https://www.link	Spain	704	8	1.14%
125	Coffee Island	https://www.link	Greece	540	6	1.11%
126	Hu	https://www.link	United States	750	8	1.07%
127	Labatt Food Service	https://www.link	United States	671	7	1.04%
128	Bruster's Real Ice Cream	https://www.link	United States	787	8	1.02%
129	Kung Fu Tea	https://www.link	United States	735	7	0.95%
130	Cornelius	https://www.link	United States	541	5	0.92%
131	Granier	https://www.link	Spain	865	7	0.81%
132	Earth Fare	https://www.link	United States	826	6	0.73%
133	CJ Foods	https://www.link	United States	678	4	0.59%
134	Silver Eagle Distributors H	https://www.link	United States	536	3	0.56%
135	SLA	https://www.link	Netherlands	654	2	0.31%
136	Yogurtland	https://www.link	United States	813	2	0.25%

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