

DSMN8

Europe's Most Active Food & Beverages Professionals on Social - November 2023

Industry at a glance:

Average Score:
3.45%

Total Companies:
44

Global Industry Average:
3.32%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	Molson Coors	https://www.linkedin.com/company/molson-coors/	Romania	540	42	7.78%
2	Koninklijke Grolsch	https://www.linkedin.com/company/koninklijke-grolsch/	Netherlands	608	44	7.24%
3	Sysco Ireland	https://www.linkedin.com/company/sysco-ireland/	Ireland	529	37	6.99%
4	Dupont Restauration	https://www.linkedin.com/company/dupont-restauration/	France	644	43	6.68%
5	Affinity Petcare	https://www.linkedin.com/company/affinity-petcare/	Spain	777	49	6.31%
6	Hijos de Rivera	https://www.linkedin.com/company/hijos-de-rivera/	Spain	869	51	5.87%
7	Tirlán	https://www.linkedin.com/company/tirlan/	Ireland	889	49	5.51%
8	Frit Ravich	https://www.linkedin.com/company/frit-ravich/	Spain	558	29	5.20%
9	Aramark España	https://www.linkedin.com/company/aramark-espana/	Spain	568	27	4.75%
10	Marley Spoon	https://www.linkedin.com/company/marley-spoon/	Germany	838	39	4.65%
11	Plzeňský Prazdroj	https://www.linkedin.com/company/plzen-sky-prazdroj/	Czechia	819	38	4.64%
12	Eldora	https://www.linkedin.com/company/eldora/	Switzerland	564	25	4.43%
13	Ansamble	https://www.linkedin.com/company/ansamble/	France	867	37	4.27%
14	Hilcona	https://www.linkedin.com/company/hilcona/	Liechtenstein	567	24	4.23%
15	Mathem	https://www.linkedin.com/company/mathem/	Sweden	873	36	4.12%
16	BWG Foods	https://www.linkedin.com/company/bwg-foods/	Ireland	599	23	3.84%
17	Podravka	https://www.linkedin.com/company/podravka/	Croatia	942	35	3.72%
18	Central de Cervejas e Bebidas	https://www.linkedin.com/company/central-de-cervejas-e-bebidas/	Portugal	617	22	3.57%
19	Mutti	https://www.linkedin.com/company/mutti/	Italy	693	24	3.46%
20	Super Bock Group	https://www.linkedin.com/company/super-bock-group/	Portugal	804	27	3.36%
21	Domino's Pizza Nederland	https://www.linkedin.com/company/dominos-pizza-nederland/	Netherlands	524	17	3.24%
22	RAUCH Fruchtsäfte	https://www.linkedin.com/company/rauch-fruchtsaefte/	Austria	513	16	3.12%
23	Kofola ČeskoSlovensko	https://www.linkedin.com/company/kofola-ceskoslovensko/	Czechia	526	16	3.04%

24	Conserve Italia	https://www.link Italy	642	19	2.96%
25	Keelings	https://www.link Ireland	824	24	2.91%
26	Ursus Breweries	https://www.link Romania	772	22	2.85%
27	Lactogal Produtos Aliment	https://www.link Portugal	670	18	2.69%
28	IVS Italia	https://www.link Italy	597	16	2.68%
29	Aquaservice	https://www.link Spain	919	24	2.61%
30	Incarlopsa	https://www.link Spain	782	20	2.56%
31	Elior Italia	https://www.link Italy	883	22	2.49%
32	De Beren	https://www.link Netherlands	631	15	2.38%
33	Cerealto	https://www.link Spain	643	15	2.33%
34	Ringnes	https://www.link Norway	603	12	1.99%
35	CALVO	https://www.link Spain	555	11	1.98%
36	Campofrio	https://www.link Spain	721	14	1.94%
37	Spendrups Bryggeri	https://www.link Sweden	598	11	1.84%
38	BAMA Gruppen	https://www.link Norway	938	16	1.71%
39	tegut... gute Lebensmittel	https://www.link Germany	561	8	1.43%
40	NOEL	https://www.link Spain	689	8	1.16%
41	Distribuciones Froiz	https://www.link Spain	704	8	1.14%
42	Coffee Island	https://www.link Greece	540	6	1.11%
43	Granier	https://www.link Spain	865	7	0.81%
44	SLA	https://www.link Netherlands	654	2	0.31%

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](#) [our contact us](#) at support@dsmn8.com



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[linkedin.com/company/DSMN8](https://www.linkedin.com/company/DSMN8)

