

# DSMN8

Europe's Most Active Food & Beverages Professionals on Social - November 2023

## Industry at a glance:

Average Score:  
**3.79%**

Total Companies:  
**43**

Global Industry Average:  
**2.86%**

## Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

**Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

## So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Paulig Group	<a href="https://www.linkedin.com/company/paulig-group/">https://www.linkedin.com/company/paulig-group/</a>	Finland	1,131	103	9.11%	▲ 3
2	Restalliance	<a href="https://www.linkedin.com/company/restalliance/">https://www.linkedin.com/company/restalliance/</a>	France	1,109	91	8.21%	▲ 3
3	Nestlé Professional	<a href="https://www.linkedin.com/company/nestle-professional/">https://www.linkedin.com/company/nestle-professional/</a>	Switzerland	3,397	254	7.48%	▲ 0
4	Mahou San Miguel	<a href="https://www.linkedin.com/company/mahou-san-miguel/">https://www.linkedin.com/company/mahou-san-miguel/</a>	Spain	1,924	134	6.96%	▼ -2
5	Royal Swinkels Family Bre	<a href="https://www.linkedin.com/company/royal-swinkels-family-bre/">https://www.linkedin.com/company/royal-swinkels-family-bre/</a>	Netherlands	1,759	110	6.25%	▲ 2
6	Nestlé Nespresso	<a href="https://www.linkedin.com/company/nestle-nespresso/">https://www.linkedin.com/company/nestle-nespresso/</a>	Switzerland	11,823	702	5.94%	▲ 0
7	COMPASS GROUP FRAN	<a href="https://www.linkedin.com/company/compass-group-france/">https://www.linkedin.com/company/compass-group-france/</a>	France	1,311	76	5.80%	▼ -6
8	GBfoods	<a href="https://www.linkedin.com/company/gbfoods/">https://www.linkedin.com/company/gbfoods/</a>	Spain	2,246	125	5.57%	▲ 0
9	JDE Peet's	<a href="https://www.linkedin.com/company/jde-peets/">https://www.linkedin.com/company/jde-peets/</a>	Netherlands	8,388	431	5.14%	New Entry
10	Red Bull	<a href="https://www.linkedin.com/company/red-bull/">https://www.linkedin.com/company/red-bull/</a>	Austria	22,454	1,134	5.05%	▲ 0
11	API RESTAURATION	<a href="https://www.linkedin.com/company/api-restauration/">https://www.linkedin.com/company/api-restauration/</a>	France	2,971	150	5.05%	▲ 2
12	Damm	<a href="https://www.linkedin.com/company/damm/">https://www.linkedin.com/company/damm/</a>	Spain	1,387	65	4.69%	▲ 4
13	Selecta	<a href="https://www.linkedin.com/company/selecta/">https://www.linkedin.com/company/selecta/</a>	Switzerland	2,872	134	4.67%	▲ 6
14	The HEINEKEN Company	<a href="https://www.linkedin.com/company/the-heineken-company/">https://www.linkedin.com/company/the-heineken-company/</a>	Netherlands	32,505	1,487	4.57%	▼ -3
15	Perfetti Van Melle	<a href="https://www.linkedin.com/company/perfetti-van-melle/">https://www.linkedin.com/company/perfetti-van-melle/</a>	Netherlands	9,326	426	4.57%	▲ 9
16	SUMOL+COMPAL	<a href="https://www.linkedin.com/company/sumol-compal/">https://www.linkedin.com/company/sumol-compal/</a>	Portugal	1,031	47	4.56%	▼ -7
17	Pascual	<a href="https://www.linkedin.com/company/pascual/">https://www.linkedin.com/company/pascual/</a>	Spain	1,347	58	4.31%	▼ -3
18	foodora	<a href="https://www.linkedin.com/company/foodora/">https://www.linkedin.com/company/foodora/</a>	Germany	2,509	108	4.30%	▼ -3
19	Kerry	<a href="https://www.linkedin.com/company/kerry/">https://www.linkedin.com/company/kerry/</a>	Ireland	14,193	605	4.26%	▼ -1
20	Refresco	<a href="https://www.linkedin.com/company/refresco/">https://www.linkedin.com/company/refresco/</a>	Netherlands	5,064	211	4.17%	▼ -8
21	Newrest	<a href="https://www.linkedin.com/company/newrest/">https://www.linkedin.com/company/newrest/</a>	France	7,679	302	3.93%	▼ -1
22	JDE	<a href="https://www.linkedin.com/company/jde/">https://www.linkedin.com/company/jde/</a>	Netherlands	8,516	328	3.85%	▲ 1
23	Lavazza Group	<a href="https://www.linkedin.com/company/lavazza-group/">https://www.linkedin.com/company/lavazza-group/</a>	Italy	5,568	198	3.56%	▼ -2

24	SOGERES	<a href="https://www.link">https://www.link</a>	France	1,547	50	3.23%	▲ 2
25	Albron	<a href="https://www.link">https://www.link</a>	Netherlands	1,149	37	3.22%	▼ -8
26	Nestlé	<a href="https://www.link">https://www.link</a>	Switzerland	176,855	5,500	3.11%	▲ 1
27	JOE & THE JUICE	<a href="https://www.link">https://www.link</a>	Denmark	1,500	46	3.07%	▲ 4
28	Kompania Piwowarska	<a href="https://www.link">https://www.link</a>	Poland	1,127	34	3.02%	▲ 5
29	Espresso House Group	<a href="https://www.link">https://www.link</a>	Sweden	2,104	60	2.85%	▲ 6
30	Elior France	<a href="https://www.link">https://www.link</a>	France	6,763	188	2.78%	▼ -5
31	Carlsberg Group	<a href="https://www.link">https://www.link</a>	Denmark	13,348	371	2.78%	▼ -1
32	Nestlé Waters	<a href="https://www.link">https://www.link</a>	France	7,006	190	2.71%	▼ -3
33	AZucarera	<a href="https://www.link">https://www.link</a>	Spain	1,662	41	2.47%	New Entry
34	ELPOZO ALIMENTACIÓN	<a href="https://www.link">https://www.link</a>	Spain	1,241	29	2.34%	▼ -6
35	Corporación Alimentaria G	<a href="https://www.link">https://www.link</a>	Spain	1,545	36	2.33%	▼ -3
36	Serunion-Grupo Elior	<a href="https://www.link">https://www.link</a>	Spain	3,371	77	2.28%	New Entry
37	bofrost*	<a href="https://www.link">https://www.link</a>	Germany	1,426	19	1.33%	▼ -3
38	Glanbia	<a href="https://www.link">https://www.link</a>	Ireland	3,874	46	1.19%	▼ -2
39	GADISA	<a href="https://www.link">https://www.link</a>	Spain	1,040	11	1.06%	New Entry
40	HiperDino Supermercados	<a href="https://www.link">https://www.link</a>	Spain	1,410	7	0.50%	▼ -3
41	Food Delivery Brands	<a href="https://www.link">https://www.link</a>	Spain	6,873	25	0.36%	New Entry
42	Elior Group	<a href="https://www.link">https://www.link</a>	France	17,582	34	0.19%	▼ -4
43	Корпорація «АТБ»	<a href="https://www.link">https://www.link</a>	Ukraine	2,451	4	0.16%	New Entry

## Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](https://www.dsmn8.com) or [contact us at support@dsmn8.com](mailto:support@dsmn8.com)



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