



## The UK's Most Active Financial Services Professionals on Social - November 2023

### Industry at a glance:

Average Score:  
**7.27%**

Total Companies:  
**86**

Global Industry Average:  
**6.77%**

### Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

**Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

### So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	British International Invest	<a href="https://www.linkedin.com/company/british-international-investments/">https://www.linkedin.com/company/british-international-investments/</a>	United Kingdom	558	101	18.10%
2	Together	<a href="https://www.linkedin.com/company/together-uk/">https://www.linkedin.com/company/together-uk/</a>	United Kingdom	701	125	17.83%
3	British Business Bank	<a href="https://www.linkedin.com/company/british-business-bank/">https://www.linkedin.com/company/british-business-bank/</a>	United Kingdom	559	82	14.67%
4	Cooper Parry	<a href="https://www.linkedin.com/company/cooper-parry/">https://www.linkedin.com/company/cooper-parry/</a>	United Kingdom	620	83	13.39%
5	Institute and Faculty of Act	<a href="https://www.linkedin.com/company/institute-and-faculty-of-actuaries/">https://www.linkedin.com/company/institute-and-faculty-of-actuaries/</a>	United Kingdom	510	67	13.14%
6	FRP Advisory	<a href="https://www.linkedin.com/company/frp-advisory/">https://www.linkedin.com/company/frp-advisory/</a>	United Kingdom	550	71	12.91%
7	The Openwork Partnership	<a href="https://www.linkedin.com/company/the-openwork-partnership/">https://www.linkedin.com/company/the-openwork-partnership/</a>	United Kingdom	725	93	12.83%
8	HSBC Innovation Banking	<a href="https://www.linkedin.com/company/hsbc-innovation-banking/">https://www.linkedin.com/company/hsbc-innovation-banking/</a>	United Kingdom	651	83	12.75%
9	Interpath Advisory	<a href="https://www.linkedin.com/company/interpath-advisory/">https://www.linkedin.com/company/interpath-advisory/</a>	United Kingdom	670	84	12.54%
10	Arbuthnot Latham	<a href="https://www.linkedin.com/company/arbuthnot-latham/">https://www.linkedin.com/company/arbuthnot-latham/</a>	United Kingdom	586	73	12.46%
11	People's Partnership	<a href="https://www.linkedin.com/company/peoples-partnership/">https://www.linkedin.com/company/peoples-partnership/</a>	United Kingdom	572	68	11.89%
12	UK Export Finance	<a href="https://www.linkedin.com/company/uk-export-finance/">https://www.linkedin.com/company/uk-export-finance/</a>	United Kingdom	515	58	11.26%
13	Barclays Private Bank	<a href="https://www.linkedin.com/company/barclays-private-bank/">https://www.linkedin.com/company/barclays-private-bank/</a>	United Kingdom	944	104	11.02%
14	The Nottingham	<a href="https://www.linkedin.com/company/the-nottingham/">https://www.linkedin.com/company/the-nottingham/</a>	United Kingdom	514	56	10.89%
15	Principality Building Societ	<a href="https://www.linkedin.com/company/principality-building-societies/">https://www.linkedin.com/company/principality-building-societies/</a>	United Kingdom	804	87	10.82%
16	Delta Capita	<a href="https://www.linkedin.com/company/delta-capita/">https://www.linkedin.com/company/delta-capita/</a>	United Kingdom	972	104	10.70%
17	Currencycloud	<a href="https://www.linkedin.com/company/currencycloud/">https://www.linkedin.com/company/currencycloud/</a>	United Kingdom	580	62	10.69%
18	Close Brothers Asset Mana	<a href="https://www.linkedin.com/company/close-brothers-asset-management/">https://www.linkedin.com/company/close-brothers-asset-management/</a>	United Kingdom	786	84	10.69%
19	Kuda	<a href="https://www.linkedin.com/company/kuda/">https://www.linkedin.com/company/kuda/</a>	United Kingdom	581	62	10.67%
20	interactive investor	<a href="https://www.linkedin.com/company/interactive-investor/">https://www.linkedin.com/company/interactive-investor/</a>	United Kingdom	661	68	10.29%
21	Newcastle Building Society	<a href="https://www.linkedin.com/company/newcastle-building-society/">https://www.linkedin.com/company/newcastle-building-society/</a>	United Kingdom	757	77	10.17%
22	Succession Wealth	<a href="https://www.linkedin.com/company/succession-wealth/">https://www.linkedin.com/company/succession-wealth/</a>	United Kingdom	559	56	10.02%
23	FE fundinfo	<a href="https://www.linkedin.com/company/fe-fundinfo/">https://www.linkedin.com/company/fe-fundinfo/</a>	United Kingdom	903	90	9.97%

24	Schroders Personal Wealth	<a href="https://www.link">https://www.link</a>	United Kingdom	806	74	9.18%
25	Currencies Direct	<a href="https://www.link">https://www.link</a>	United Kingdom	560	50	8.93%
26	Mortgage Advice Bureau	<a href="https://www.link">https://www.link</a>	United Kingdom	976	87	8.91%
27	AFH Wealth Management	<a href="https://www.link">https://www.link</a>	United Kingdom	513	45	8.77%
28	Luno	<a href="https://www.link">https://www.link</a>	United Kingdom	742	64	8.63%
29	Mattoli Woods	<a href="https://www.link">https://www.link</a>	United Kingdom	511	44	8.61%
30	Volkswagen Financial Serv	<a href="https://www.link">https://www.link</a>	United Kingdom	779	66	8.47%
31	Brooks Macdonald	<a href="https://www.link">https://www.link</a>	United Kingdom	512	43	8.40%
32	Lombard	<a href="https://www.link">https://www.link</a>	United Kingdom	728	59	8.10%
33	Smart Pension	<a href="https://www.link">https://www.link</a>	United Kingdom	551	44	7.99%
34	Isio	<a href="https://www.link">https://www.link</a>	United Kingdom	898	70	7.80%
35	Nucleus Financial	<a href="https://www.link">https://www.link</a>	United Kingdom	547	42	7.68%
36	London & Country Mortgage	<a href="https://www.link">https://www.link</a>	United Kingdom	617	46	7.46%
37	Zopa Bank	<a href="https://www.link">https://www.link</a>	United Kingdom	692	51	7.37%
38	OSTTRA	<a href="https://www.link">https://www.link</a>	United Kingdom	783	57	7.28%
39	Christians Against Poverty	<a href="https://www.link">https://www.link</a>	United Kingdom	514	37	7.20%
40	Plus500™	<a href="https://www.link">https://www.link</a>	United Kingdom	586	42	7.17%
41	Santander Consumer	<a href="https://www.link">https://www.link</a>	United Kingdom	545	37	6.79%
42	Arrow Global Group	<a href="https://www.link">https://www.link</a>	United Kingdom	496	33	6.65%
43	Small World Financial Serv	<a href="https://www.link">https://www.link</a>	United Kingdom	757	50	6.61%
44	ICG	<a href="https://www.link">https://www.link</a>	United Kingdom	701	46	6.56%
45	Lombard International Gro	<a href="https://www.link">https://www.link</a>	United Kingdom	612	39	6.37%
46	VisionFund International	<a href="https://www.link">https://www.link</a>	United Kingdom	632	40	6.33%
47	Fairstone Group	<a href="https://www.link">https://www.link</a>	United Kingdom	563	35	6.22%
48	Stonehage Fleming	<a href="https://www.link">https://www.link</a>	United Kingdom	870	54	6.21%
49	Pepper Advantage	<a href="https://www.link">https://www.link</a>	United Kingdom	804	49	6.09%
50	Capita Pension Solutions	<a href="https://www.link">https://www.link</a>	United Kingdom	646	39	6.04%
51	Teya	<a href="https://www.link">https://www.link</a>	United Kingdom	876	52	5.94%
52	Owl Financial	<a href="https://www.link">https://www.link</a>	United Kingdom	552	32	5.80%
53	SG Kleinwort Hambros	<a href="https://www.link">https://www.link</a>	United Kingdom	666	38	5.71%
54	Exinity	<a href="https://www.link">https://www.link</a>	United Kingdom	897	51	5.69%
55	Trading 212	<a href="https://www.link">https://www.link</a>	United Kingdom	563	32	5.68%
56	Paragon Banking Group	<a href="https://www.link">https://www.link</a>	United Kingdom	944	53	5.61%
57	Universities Superannuat	<a href="https://www.link">https://www.link</a>	United Kingdom	549	30	5.46%
58	Alpha Group	<a href="https://www.link">https://www.link</a>	United Kingdom	827	45	5.44%
59	Moneycorp	<a href="https://www.link">https://www.link</a>	United Kingdom	607	31	5.11%
60	SMBC Group EMEA	<a href="https://www.link">https://www.link</a>	United Kingdom	569	29	5.10%
61	Langham Hall	<a href="https://www.link">https://www.link</a>	United Kingdom	637	32	5.02%
62	PayPoint	<a href="https://www.link">https://www.link</a>	United Kingdom	504	25	4.96%
63	London Stock Exchange	<a href="https://www.link">https://www.link</a>	United Kingdom	811	40	4.93%
64	Praxis	<a href="https://www.link">https://www.link</a>	United Kingdom	863	42	4.87%
65	Actis	<a href="https://www.link">https://www.link</a>	United Kingdom	519	25	4.82%
66	Target Group	<a href="https://www.link">https://www.link</a>	United Kingdom	844	40	4.74%
67	FxPro	<a href="https://www.link">https://www.link</a>	United Kingdom	679	32	4.71%
68	IG	<a href="https://www.link">https://www.link</a>	United Kingdom	705	33	4.68%
69	Reassured	<a href="https://www.link">https://www.link</a>	United Kingdom	567	25	4.41%
70	London Metal Exchange	<a href="https://www.link">https://www.link</a>	United Kingdom	569	25	4.39%
71	RBC BlueBay Asset Manag	<a href="https://www.link">https://www.link</a>	United Kingdom	557	24	4.31%
72	Dignity Funerals	<a href="https://www.link">https://www.link</a>	United Kingdom	685	28	4.09%
73	Chase de Vere	<a href="https://www.link">https://www.link</a>	United Kingdom	564	23	4.08%
74	Wescot Credit Services Lin	<a href="https://www.link">https://www.link</a>	United Kingdom	519	21	4.05%
75	WorldRemit	<a href="https://www.link">https://www.link</a>	United Kingdom	672	27	4.02%
76	Paymentsense	<a href="https://www.link">https://www.link</a>	United Kingdom	599	19	3.17%
77	Qube Research & Technol	<a href="https://www.link">https://www.link</a>	United Kingdom	643	19	2.95%
78	Computershare UK	<a href="https://www.link">https://www.link</a>	United Kingdom	792	22	2.78%
79	Lex Autolease	<a href="https://www.link">https://www.link</a>	United Kingdom	763	18	2.36%
80	LCH	<a href="https://www.link">https://www.link</a>	United Kingdom	952	19	2.00%
81	Kensington Mortgages	<a href="https://www.link">https://www.link</a>	United Kingdom	913	15	1.64%
82	ML	<a href="https://www.link">https://www.link</a>	United Kingdom	898	13	1.45%
83	Albourne	<a href="https://www.link">https://www.link</a>	United Kingdom	575	7	1.22%
84	PFG	<a href="https://www.link">https://www.link</a>	United Kingdom	854	8	0.94%
85	iPSL	<a href="https://www.link">https://www.link</a>	United Kingdom	731	6	0.82%
86	Propio	<a href="https://www.link">https://www.link</a>	United Kingdom	739	5	0.68%

**Ready to win at social?**

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](#) [our contact us at support@dsmn8.com](#)

