

DSMN8

Europe's Most Active Financial Services Professionals on Social - November 2023

Industry at a glance:

Average Score:
5.80%

Total Companies:
145

Global Industry Average:
5.46%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Le Conservateur	https://www.linkedin.com/company/le-conservateur	France	1,063	217	20.41%	▲ 0
2	Viva.com	https://www.linkedin.com/company/viva-com	Greece	1,094	215	19.65%	New Entry
3	CAFPI	https://www.linkedin.com/company/cafpi	France	1,536	210	13.67%	▲ 0
4	Söderberg & Partners	https://www.linkedin.com/company/soederberg-partners	Sweden	1,977	264	13.35%	▲ 44
5	Baker Tilly Netherlands	https://www.linkedin.com/company/baker-tilly-netherlands	Netherlands	1,080	143	13.24%	▲ 2
6	KPMG Nederland	https://www.linkedin.com/company/kpmg-nederland	Netherlands	3,522	460	13.06%	▲ 8
7	Azimut Italia	https://www.linkedin.com/company/azimut-italia	Italy	2,329	289	12.41%	▼ -1
8	Meilleurtaux	https://www.linkedin.com/company/meilleurtaux	France	1,426	172	12.06%	▼ -3
9	Adyen	https://www.linkedin.com/company/adyen	Netherlands	4,404	525	11.92%	▼ -7
10	Allianz Services	https://www.linkedin.com/company/allianz-services	Germany	2,627	309	11.76%	▲ 3
11	Fineco Bank	https://www.linkedin.com/company/fineco-bank	Italy	4,016	460	11.45%	▲ 20
12	CDP	https://www.linkedin.com/company/cdp	Italy	1,471	164	11.15%	▼ -2
13	Backbase	https://www.linkedin.com/company/backbase	Netherlands	1,735	190	10.95%	▲ 2
14	OVB Allfinanz España	https://www.linkedin.com/company/ovb-allfinanz-espana	Spain	2,556	277	10.84%	▲ 25
15	PagoNxt	https://www.linkedin.com/company/pagonxt	Spain	1,223	130	10.63%	▼ -7
16	KPMG Luxembourg	https://www.linkedin.com/company/kpmg-luxembourg	Luxembourg	1,877	190	10.12%	▲ 12
17	Nexi Group	https://www.linkedin.com/company/nexi-group	Italy	1,649	165	10.01%	▲ 10
18	Hipoges	https://www.linkedin.com/company/hipoges	Spain	1,236	122	9.87%	▼ -6
19	Qonto	https://www.linkedin.com/company/qonto	France	1,473	145	9.84%	▼ -1
20	KPMG France	https://www.linkedin.com/company/kpmg-france	France	6,937	677	9.76%	▼ -9
21	PwC Luxembourg	https://www.linkedin.com/company/pwc-luxembourg	Luxembourg	3,179	309	9.72%	▼ -17
22	OP Financial Group	https://www.linkedin.com/company/op-financial-group	Finland	8,123	770	9.48%	▲ 77
23	Van Lanschot Kempen	https://www.linkedin.com/company/van-lanschot-kempen	Netherlands	1,298	123	9.48%	▼ -14

24	Morningstar Sustainability	https://www.link	Netherlands	1,268	120	9.46%	▲ 0
25	De Nederlandsche Bank	https://www.link	Netherlands	2,498	234	9.37%	▼ -3
26	Vontobel	https://www.link	Switzerland	2,360	218	9.24%	▼ -3
27	Swiss Life	https://www.link	Switzerland	2,714	248	9.14%	▲ 5
28	Deutsche Leasing Gruppe	https://www.link	Germany	1,154	104	9.01%	▲ 59
29	KPMG Austria	https://www.link	Austria	1,116	94	8.42%	▲ 1
30	Swiss Life Select	https://www.link	Switzerland	2,014	164	8.14%	▲ 16
31	Robeco	https://www.link	Netherlands	1,468	119	8.11%	▼ -11
32	IQ-EQ	https://www.link	Luxembourg	4,174	332	7.95%	▼ -16
33	Euronext	https://www.link	Netherlands	1,362	105	7.71%	New Entry
34	Broker Consulting	https://www.link	Czechia	1,152	87	7.55%	▲ 60
35	PwC France	https://www.link	France	3,866	278	7.19%	▼ -14
36	Nykredit	https://www.link	Denmark	4,221	302	7.15%	▲ 46
37	N26	https://www.link	Germany	1,735	122	7.03%	▼ -8
38	Wüstenrot Bausparkasse	https://www.link	Germany	1,056	74	7.01%	New Entry
39	e-finance	https://www.link	Egypt	1,301	89	6.84%	New Entry
40	PayU	https://www.link	Netherlands	2,878	195	6.78%	▼ -7
41	Elavon Europe	https://www.link	Ireland	1,259	85	6.75%	▼ -1
42	TMF Group	https://www.link	Netherlands	9,272	613	6.61%	▲ 2
43	Ardian	https://www.link	France	1,461	96	6.57%	▼ -7
44	Amundi	https://www.link	France	4,934	321	6.51%	▼ -10
45	Fexco	https://www.link	Ireland	1,004	65	6.47%	New Entry
46	Grant-Thornton France	https://www.link	France	2,149	136	6.33%	▼ -8
47	DLL	https://www.link	Netherlands	5,364	338	6.30%	▲ 13
48	Arval BNP Paribas Group	https://www.link	France	7,706	474	6.15%	▼ -6
49	Beobank	https://www.link	Belgium	1,065	64	6.01%	▼ -4
50	Degroef Petercam	https://www.link	Belgium	1,698	101	5.95%	▼ -25
51	UFF - Banque Conseil en c	https://www.link	France	2,518	149	5.92%	▼ -14
52	Riverty	https://www.link	Germany	2,276	134	5.89%	▲ 3
53	Santander Consumer Finan	https://www.link	Spain	1,431	84	5.87%	▲ 23
54	PGGM	https://www.link	Netherlands	1,369	80	5.84%	▼ -3
55	Nationale-Nederlanden	https://www.link	Netherlands	10,088	589	5.84%	▲ 8
56	PostFinance	https://www.link	Switzerland	2,943	170	5.78%	▼ -9
57	Danske Bank	https://www.link	Denmark	18,701	1,070	5.72%	▲ 54
58	SIX	https://www.link	Switzerland	3,885	220	5.66%	▼ -2
59	LeasePlan	https://www.link	Netherlands	8,296	467	5.63%	▲ 15
60	APG Asset Management	https://www.link	Netherlands	1,145	64	5.59%	▼ -2
61	Edmond de Rothschild	https://www.link	Switzerland	2,634	146	5.54%	▼ -42
62	Santander Corporate & Inv	https://www.link	Spain	2,758	152	5.51%	▼ -21
63	MLP	https://www.link	Germany	2,228	122	5.48%	▲ 28
64	Worldline	https://www.link	France	12,878	695	5.40%	▼ -7
65	Ingenico	https://www.link	France	4,000	213	5.33%	▲ 0
66	Clearstream	https://www.link	Luxembourg	2,470	131	5.30%	▲ 22
67	Swift	https://www.link	Belgium	4,947	257	5.20%	▼ -6
68	Mercedes-Benz Mobility	https://www.link	Germany	2,226	115	5.17%	▲ 38
69	DVAG	https://www.link	Germany	6,182	315	5.10%	▲ 40
70	SIBS	https://www.link	Portugal	1,137	57	5.01%	▲ 1
71	Agos Ducato	https://www.link	Italy	1,883	93	4.94%	▲ 4
72	Nexi Italy	https://www.link	Italy	1,439	71	4.93%	▲ 25
73	Euroclear	https://www.link	Belgium	5,287	260	4.92%	▲ 22
74	Deutsche Börse	https://www.link	Germany	4,002	195	4.87%	▲ 18
75	PFA	https://www.link	Denmark	2,528	123	4.87%	▲ 39
76	Findomestic Banca	https://www.link	Italy	2,103	102	4.85%	▲ 7
77	J. Safra Sarasin	https://www.link	Switzerland	1,775	86	4.85%	▼ -27
78	Intertrust Group	https://www.link	Netherlands	4,360	209	4.79%	▲ 1
79	Partners Financial Services	https://www.link	Czechia	1,595	76	4.76%	▲ 43
80	Intrum	https://www.link	Sweden	7,142	337	4.72%	▼ -2
81	Universal-Investment	https://www.link	Germany	1,084	51	4.70%	▼ -27
82	Credit Agricole Leasing & F	https://www.link	France	1,163	54	4.64%	▼ -56
83	Nets	https://www.link	Denmark	2,974	138	4.64%	▲ 22
84	Societe Generale Private B	https://www.link	France	2,164	100	4.62%	▼ -35
85	DWS Group	https://www.link	Germany	3,615	167	4.62%	▼ -26
86	BNP Paribas Asset Manag	https://www.link	France	2,905	134	4.61%	▼ -17
87	Compass Banca	https://www.link	Italy	1,331	61	4.58%	▼ -3
88	AVEM	https://www.link	France	1,093	50	4.57%	▼ -20
89	Fiducial	https://www.link	France	4,897	219	4.47%	▼ -25
90	Cofidis Group	https://www.link	France	1,326	59	4.45%	▼ -38
91	Stater N.V.	https://www.link	Netherlands	1,024	45	4.39%	▲ 2
92	ATP	https://www.link	Denmark	3,321	144	4.34%	▲ 27
93	ING Belgium	https://www.link	Belgium	4,528	194	4.28%	▼ -27
94	Allfunds	https://www.link	Spain	1,005	43	4.28%	▼ -21
95	Swedbank	https://www.link	Sweden	14,475	601	4.15%	▲ 23

96	Alter Domus	https://www.link	Luxembourg	4,114	170	4.13%	▼ -7
97	Belfius	https://www.link	Belgium	6,634	273	4.12%	▼ -30
98	Kiron Partner	https://www.link	Italy	1,105	45	4.07%	▼ -2
99	KBC Bank & Verzekering	https://www.link	Belgium	12,837	520	4.05%	▲ 1
100	BNP Paribas CIB	https://www.link	France	11,866	475	4.00%	▼ -23
101	Edenred	https://www.link	France	7,021	273	3.89%	▲ 3
102	UBS	https://www.link	Switzerland	77,336	3,000	3.88%	▲ 8
103	NN	https://www.link	Netherlands	8,691	336	3.87%	▲ 12
104	Global Exchange Group	https://www.link	Spain	1,144	44	3.85%	▲ 24
105	Union Investment	https://www.link	Germany	1,854	71	3.83%	New Entry
106	Santander Private Banking	https://www.link	Spain	1,115	42	3.77%	▲ 19
107	CCV	https://www.link	Netherlands	1,119	42	3.75%	▼ -27
108	Brink's France	https://www.link	France	1,040	39	3.75%	New Entry
109	Societe Generale Securitie	https://www.link	France	2,138	80	3.74%	▼ -37
110	Eurobank	https://www.link	Greece	5,723	210	3.67%	▲ 17
111	tecis Finanzdienstleistung	https://www.link	Germany	1,994	73	3.66%	▼ -8
112	Achmea	https://www.link	Netherlands	7,140	246	3.45%	▼ -10
113	Storebrand	https://www.link	Norway	2,713	91	3.35%	▲ 4
114	Swedbank Estonia	https://www.link	Estonia	1,045	35	3.35%	▲ 17
115	KLP	https://www.link	Norway	1,138	38	3.34%	New Entry
116	BNP Paribas - Securities S	https://www.link	France	7,213	239	3.31%	▼ -26
117	Societe Generale Corporat	https://www.link	France	10,264	334	3.25%	▼ -19
118	ALD Automotive	https://www.link	France	6,060	196	3.23%	▲ 3
119	Deutsche Bank	https://www.link	Germany	68,162	2,200	3.23%	▲ 7
120	Partners Group	https://www.link	Switzerland	2,441	76	3.11%	▼ -50
121	APG	https://www.link	Netherlands	4,478	137	3.06%	▲ 2
122	Aegon Nederland	https://www.link	Netherlands	1,030	31	3.01%	▼ -41
123	Natixis Corporate & Investr	https://www.link	France	13,867	394	2.84%	▼ -7
124	Boursorama	https://www.link	France	1,032	29	2.81%	New Entry
125	DNB	https://www.link	Norway	10,981	308	2.80%	▲ 9
126	Rothschild & Co	https://www.link	France	5,250	147	2.80%	▼ -25
127	Erste&Steiermärkische Bar	https://www.link	Croatia	1,084	30	2.77%	▲ 5
128	VeloBank	https://www.link	Poland	1,928	49	2.54%	▲ 8
129	GAM Investments	https://www.link	Switzerland	1,654	41	2.48%	▲ 4
130	TARGOBANK	https://www.link	Germany	4,584	113	2.47%	▼ -6
131	Alm Brand	https://www.link	Denmark	1,410	34	2.41%	▼ -24
132	Pictet Group	https://www.link	Switzerland	4,740	112	2.36%	▼ -2
133	W&W-Gruppe	https://www.link	Germany	1,720	39	2.27%	▼ -21
134	CNH Industrial Capital	https://www.link	Italy	1,812	41	2.26%	▼ -14
135	Volkswagen Financial Serv	https://www.link	Germany	5,234	114	2.18%	▼ -6
136	IMC Trading	https://www.link	Netherlands	1,919	34	1.77%	▼ -1
137	Allianz	https://www.link	Germany	145,295	2,168	1.49%	▲ 4
138	MN	https://www.link	Netherlands	2,898	42	1.45%	▲ 0
139	Sparkasse	https://www.link	Germany	4,078	50	1.23%	▲ 1
140	Loomis	https://www.link	Sweden	5,518	65	1.18%	▼ -3
141	NN Group	https://www.link	Netherlands	20,227	125	0.62%	▲ 3
142	Aegon	https://www.link	Netherlands	42,131	186	0.44%	▲ 3
143	Steuerberater	https://www.link	Germany	1,806	6	0.33%	New Entry
144	Finanzberatung Öffentliche	https://www.link	Germany	2,119	5	0.24%	New Entry
145	Worldline Financial Service	https://www.link	Netherlands	1,665	3	0.18%	▼ -37

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

Visit our website our contact us at support@dsmn8.com



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