

DSMN8

Europe's Most Active Automotive Professionals on Social - November 2023

Industry at a glance:

Average Score:	Total Companies:	Global Industry Average:
5.42%	117	4.25%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	Volta Trucks	https://www.linkedin.com/company/volta-trucks	Sweden	784	289	36.86%
2	D'leteren	https://www.linkedin.com/company/dleteren	Belgium	796	128	16.08%
3	Groupe Chopard	https://www.linkedin.com/company/groupe-chopard	France	743	117	15.75%
4	Hedin Automotive	https://www.linkedin.com/company/hedin-automotive	Netherlands	526	77	14.64%
5	GROUPE BERNARD	https://www.linkedin.com/company/groupe-bernard	France	612	86	14.05%
6	PowerCo	https://www.linkedin.com/company/powerco	Germany	823	107	13.00%
7	MAN	https://www.linkedin.com/company/man	France	514	66	12.84%
8	Louwman	https://www.linkedin.com/company/louwman	Netherlands	563	71	12.61%
9	Grupo MCoutinho	https://www.linkedin.com/company/grupo-mcoutinho	Portugal	508	61	12.01%
10	Bymycar	https://www.linkedin.com/company/bymycar	France	588	69	11.73%
11	WirelessCar	https://www.linkedin.com/company/wirelesscar	Sweden	584	67	11.47%
12	Edenauto	https://www.linkedin.com/company/edenauto	France	660	73	11.06%
13	Nors Group	https://www.linkedin.com/company/nors-group	Portugal	658	69	10.49%
14	Koenigsegg Automotive	https://www.linkedin.com/company/koenigsegg-automotive	Sweden	557	58	10.41%
15	GUEUDET 1880	https://www.linkedin.com/company/gueudet-1880	France	974	97	9.96%
16	Volkswagen Group France	https://www.linkedin.com/company/volkswagen-group-france	France	684	68	9.94%
17	Wensink Aangenaam	https://www.linkedin.com/company/wensink-aangenaam	Netherlands	513	51	9.94%
18	Stellantis &You	https://www.linkedin.com/company/stellantis-you	France	687	68	9.90%
19	Alliance Automotive Group	https://www.linkedin.com/company/alliance-automotive-group	France	980	93	9.49%
20	Semler Gruppen	https://www.linkedin.com/company/semler-gruppen	Denmark	521	48	9.21%
21	Volkswagen Group España	https://www.linkedin.com/company/volkswagen-group-espana	Spain	702	58	8.26%
22	Bontaz	https://www.linkedin.com/company/bontaz	France	935	73	7.81%
23	Volkswagen Commercial V	https://www.linkedin.com/company/volkswagen-commercial-v	Germany	668	52	7.78%

24	Shell Recharge	https://www.link	International	974	69	7.08%
25	Mercedes-Benz Group Ser	https://www.link	Spain	692	49	7.08%
26	AVL Deutschland	https://www.link	Germany	637	45	7.06%
27	Samvardhana Motherson F	https://www.link	France	754	51	6.76%
28	Digitel Automotive	https://www.link	Czechia	564	38	6.74%
29	Volkswagen France	https://www.link	France	573	36	6.28%
30	Aurobay	https://www.link	Sweden	804	50	6.22%
31	Rimac Technology	https://www.link	Croatia	939	57	6.07%
32	Sumitomo Electric Bordnet	https://www.link	Germany	679	41	6.04%
33	Grupo JAP	https://www.link	Portugal	547	33	6.03%
34	Ejner Hessel	https://www.link	Denmark	780	47	6.03%
35	Audi France	https://www.link	France	643	38	5.91%
36	Broekhuis Groep	https://www.link	Netherlands	880	51	5.80%
37	Schindler	https://www.link	Spain	967	56	5.79%
38	Toyota France	https://www.link	France	631	35	5.55%
39	Santogal	https://www.link	Portugal	941	51	5.42%
40	KAMAX	https://www.link	Germany	799	42	5.26%
41	Point S	https://www.link	France	697	35	5.02%
42	Tiberina Group	https://www.link	Italy	802	40	4.99%
43	VAB	https://www.link	Belgium	645	32	4.96%
44	SIVA	https://www.link	Portugal	634	31	4.89%
45	TEXA	https://www.link	Italy	860	42	4.88%
46	RLE INTERNATIONAL Gro	https://www.link	Germany	644	31	4.81%
47	Veho Oy Ab	https://www.link	Finland	544	26	4.78%
48	AISIN Europe	https://www.link	Belgium	567	27	4.76%
49	Zanini Auto Group	https://www.link	Spain	571	26	4.55%
50	EMDEP TestBoards	https://www.link	Spain	668	30	4.49%
51	Volkswagen Group Italia	https://www.link	Italy	671	30	4.47%
52	Dallara	https://www.link	Italy	649	29	4.47%
53	Alfa Romeo	https://www.link	Italy	888	39	4.39%
54	Oetiker Group	https://www.link	Switzerland	889	39	4.39%
55	AGC Automotive Europe	https://www.link	Belgium	872	38	4.36%
56	EXACT SYSTEMS GROU	https://www.link	Poland	789	34	4.31%
57	Norauto España	https://www.link	Spain	813	35	4.31%
58	CEVT	https://www.link	Sweden	918	39	4.25%
59	Dinex Group	https://www.link	Denmark	543	23	4.24%
60	MAN Truck & Bus Deutsch	https://www.link	Germany	594	25	4.21%
61	AVL Software and Functio	https://www.link	Germany	507	21	4.14%
62	MAN Truck & Bus Polska	https://www.link	Poland	534	22	4.12%
63	Mercedes-Benz Customer	https://www.link	Netherlands	819	33	4.03%
64	LISI AUTOMOTIVE	https://www.link	France	877	35	3.99%
65	COBO Group	https://www.link	Italy	505	20	3.96%
66	MD ELEKTRONIK Group	https://www.link	Germany	711	28	3.94%
67	Van Hool	https://www.link	Belgium	923	36	3.90%
68	Porsche Leipzig	https://www.link	Germany	543	21	3.87%
69	Mazda Motor Europe	https://www.link	Germany	786	30	3.82%
70	OMR Automotive	https://www.link	Italy	583	22	3.77%
71	Audi Brussels	https://www.link	Belgium	950	35	3.68%
72	Solaris Bus & Coach	https://www.link	Poland	763	28	3.67%
73	Cebi Group	https://www.link	Luxembourg	802	29	3.62%
74	BUGATTI	https://www.link	France	835	30	3.59%
75	Megatech Industries	https://www.link	Liechtenstein	676	24	3.55%
76	Kiekert	https://www.link	Germany	570	20	3.51%
77	Volvo Car Sverige	https://www.link	Sweden	835	29	3.47%
78	MBGSB	https://www.link	Germany	583	20	3.43%
79	Carcoustics	https://www.link	Germany	563	19	3.37%
80	Preh Romania	https://www.link	Romania	549	18	3.28%
81	Fiamm Energy Technology	https://www.link	Italy	618	20	3.24%
82	MAGNA	https://www.link	Austria	720	23	3.19%
83	Eissmann Group Automoti	https://www.link	Germany	828	26	3.14%
84	ATU	https://www.link	Germany	771	24	3.11%
85	MAIER Group	https://www.link	Spain	571	17	2.98%
86	DENSO Europe	https://www.link	Netherlands	812	24	2.96%
87	Scania Production Nederla	https://www.link	Netherlands	683	20	2.93%
88	Yazaki Romania	https://www.link	Romania	598	17	2.84%
89	Novem Group	https://www.link	Germany	811	23	2.84%
90	Yazaki Portugal	https://www.link	Portugal	891	25	2.81%
91	Mercedes-Benz Manufactu	https://www.link	Hungary	582	16	2.75%
92	SaarGummi Group	https://www.link	Luxembourg	843	23	2.73%
93	WITTE Automotive	https://www.link	Germany	978	26	2.66%
94	Punch Powertrain	https://www.link	Belgium	880	23	2.61%
95	BILSTEIN	https://www.link	Germany	637	16	2.51%

96	Stern	https://www.link	Netherlands	535	13	2.43%
97	Samsung SDI Hungary	https://www.link	Hungary	570	13	2.28%
98	Yazaki Component Techno	https://www.link	Romania	571	13	2.28%
99	PRETTL group	https://www.link	Germany	879	20	2.28%
100	K-Auto	https://www.link	Finland	572	13	2.27%
101	Marangoni	https://www.link	Italy	613	13	2.12%
102	Coindu	https://www.link	Portugal	913	19	2.08%
103	Møller Bil	https://www.link	Norway	814	16	1.97%
104	CGR	https://www.link	France	789	15	1.90%
105	Volkswagen Slovakia	https://www.link	Slovakia	978	18	1.84%
106	ISRINGHAUSEN	https://www.link	Germany	554	10	1.81%
107	Bosal	https://www.link	Belgium	950	16	1.68%
108	Kolektor	https://www.link	Slovenia	986	16	1.62%
109	BURY	https://www.link	Germany	675	9	1.33%
110	MAN Truck & Bus	https://www.link	Netherlands	562	7	1.25%
111	IMS Gear	https://www.link	Germany	593	7	1.18%
112	AAA AUTO	https://www.link	Czechia	738	8	1.08%
113	Hyundai Motor Manufactur	https://www.link	Czechia	604	6	0.99%
114	Hilite International	https://www.link	Germany	557	5	0.90%
115	Audi Stockholm	https://www.link	Sweden	557	5	0.90%
116	MGI Coutier	https://www.link	France	797	7	0.88%
117	VW Nutzfahrzeuge Switzer	https://www.link	Switzerland	513	0	0.00%

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

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