



The USA's Most Active Telecommunications Professionals on Social - October 2023

Industry at a glance:

Average Score:	Total Companies:	Global Industry Average:
3.83%	106	4.96%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Hotwire Communications	https://www.linkedin.com/company/hotwire-communications/	United States	1,157	127	10.98%	▲ 2
2	Brightspeed	https://www.linkedin.com/company/brightspeed/	United States	1,210	126	10.41%	New Entry
3	Comcast Business	https://www.linkedin.com/company/comcast-business/	United States	7,907	795	10.05%	▲ 3
4	Intelsat	https://www.linkedin.com/company/intelsat/	United States	2,218	207	9.33%	▲ 9
5	Spectrum Enterprise	https://www.linkedin.com/company/spectrum-enterprise/	United States	5,468	492	9.00%	▲ 6
6	Cox Business	https://www.linkedin.com/company/cox-business/	United States	1,252	108	8.63%	▲ 2
7	Cogent Communications	https://www.linkedin.com/company/cogent-communications/	United States	2,205	185	8.39%	▼ -2
8	Metronet	https://www.linkedin.com/company/metronet/	United States	1,521	117	7.69%	▲ 1
9	GTT	https://www.linkedin.com/company/gtt/	United States	3,003	224	7.46%	▲ 1
10	Ciena	https://www.linkedin.com/company/ciena/	United States	9,157	674	7.36%	▲ 5
11	Mobileum	https://www.linkedin.com/company/mobileum/	United States	1,940	140	7.22%	▲ 8
12	Sprint Communications	https://www.linkedin.com/company/sprint-communications/	United States	2,052	136	6.63%	▲ 0
13	Granite Telecommunications	https://www.linkedin.com/company/granite-telecommunications/	United States	2,297	152	6.62%	▼ -9
14	Adtran	https://www.linkedin.com/company/adtran/	United States	1,940	125	6.44%	▲ 15
15	Motorola Solutions	https://www.linkedin.com/company/motorola-solutions/	United States	21,980	1,398	6.36%	▲ 5
16	Crown Castle	https://www.linkedin.com/company/crown-castle/	United States	5,552	351	6.32%	▲ 14
17	SBA Communications	https://www.linkedin.com/company/sba-communications/	United States	1,915	121	6.32%	▼ -1
18	Mobile Communications America	https://www.linkedin.com/company/mobile-communications-america/	United States	1,011	63	6.23%	New Entry
19	Consumer Cellular	https://www.linkedin.com/company/consumer-cellular/	United States	1,542	95	6.16%	▲ 7
20	Victra	https://www.linkedin.com/company/victra/	United States	3,012	184	6.11%	▲ 1
21	Infinera	https://www.linkedin.com/company/infinera/	United States	3,443	203	5.90%	▼ -3
22	Harmonic	https://www.linkedin.com/company/harmonic/	United States	1,619	94	5.81%	▼ -15
23	IDT Corporation	https://www.linkedin.com/company/idt-corporation/	United States	1,180	67	5.68%	▲ 12

24	Cable & Wireless Commun	https://www.link	United States	1,781	101	5.67%	▼ -7
25	Zayo Group	https://www.link	United States	3,446	195	5.66%	▲ 3
26	Pearce Services	https://www.link	United States	1,099	62	5.64%	New Entry
27	American Tower	https://www.link	United States	4,939	275	5.57%	▼ -5
28	VIAVI Solutions	https://www.link	United States	4,453	246	5.52%	▲ 8
29	Spectrum Business	https://www.link	United States	1,402	77	5.49%	▼ -4
30	Nokia Bell Labs	https://www.link	United States	1,747	92	5.27%	▼ -16
31	TNS	https://www.link	United States	1,494	74	4.95%	▲ 2
32	Congruex	https://www.link	United States	1,802	89	4.94%	▲ 11
33	Sorenson Communications	https://www.link	United States	3,123	150	4.80%	▲ 5
34	CommScope	https://www.link	United States	12,334	589	4.78%	▲ 0
35	Viasat	https://www.link	United States	6,181	293	4.74%	▼ -11
36	C Spire	https://www.link	United States	1,600	74	4.63%	▼ -5
37	Radisys Corporation	https://www.link	United States	1,970	91	4.62%	▼ -14
38	Ceragon Networks	https://www.link	United States	1,763	81	4.59%	▲ 2
39	Windstream	https://www.link	United States	10,478	477	4.55%	▲ 7
40	Cox Communications	https://www.link	United States	15,895	669	4.21%	▲ 9
41	AFL	https://www.link	United States	2,559	106	4.14%	▲ 3
42	SubCom	https://www.link	United States	1,130	45	3.98%	▲ 12
43	Comcast	https://www.link	United States	57,359	2,275	3.97%	▼ -4
44	Hughes	https://www.link	United States	2,881	111	3.85%	▲ 1
45	Federal Communications C	https://www.link	United States	2,169	81	3.73%	New Entry
46	Wireless Vision	https://www.link	United States	1,228	45	3.66%	▼ -4
47	Poly	https://www.link	United States	3,249	119	3.66%	▲ 1
48	UScellular	https://www.link	United States	7,455	269	3.61%	▼ -1
49	Webex	https://www.link	United States	1,286	46	3.58%	▲ 13
50	IES Communications	https://www.link	United States	1,241	44	3.55%	▼ -13
51	T-Mobile	https://www.link	United States	85,846	3,000	3.49%	▲ 1
52	Fujitsu Network Communic	https://www.link	United States	1,658	57	3.44%	▲ 11
53	Consolidated Communicati	https://www.link	United States	1,694	58	3.42%	▲ 27
54	Netcracker Technology	https://www.link	United States	8,857	302	3.41%	▼ -3
55	Midcontinent	https://www.link	United States	1,086	37	3.41%	New Entry
56	Ribbon Communications	https://www.link	United States	3,913	131	3.35%	▼ -15
57	KGPCo	https://www.link	United States	1,005	33	3.28%	New Entry
58	DISH Network	https://www.link	United States	23,008	749	3.26%	▲ 0
59	Lumen Technologies	https://www.link	United States	52,133	1,689	3.24%	▲ 2
60	OFS	https://www.link	United States	1,125	36	3.20%	▲ 5
61	Synchronoss Technologies	https://www.link	United States	1,801	57	3.16%	▼ -5
62	Flō Networks	https://www.link	United States	1,144	36	3.15%	▼ -30
63	Lumentum	https://www.link	United States	3,482	106	3.04%	▼ -8
64	Charter Communications	https://www.link	United States	30,284	918	3.03%	▼ -4
65	Qualcomm	https://www.link	United States	43,475	1,289	2.96%	▼ -6
66	GCI Communication	https://www.link	United States	1,737	51	2.94%	▼ -13
67	Shentel	https://www.link	United States	1,109	32	2.89%	▲ 0
68	MasTec Communications C	https://www.link	United States	2,393	67	2.80%	▼ -18
69	Verizon Wireless World	https://www.link	United States	1,102	29	2.63%	New Entry
70	Frontier Communications	https://www.link	United States	12,156	295	2.43%	▲ 5
71	Altice USA	https://www.link	United States	9,466	228	2.41%	▲ 1
72	USAC	https://www.link	United States	1,481	34	2.30%	▼ -3
73	CTDI	https://www.link	United States	6,015	135	2.24%	▼ -2
74	Prime Communications	https://www.link	United States	4,227	94	2.22%	▼ -6
75	AT&T	https://www.link	United States	226,924	5,000	2.20%	▲ 4
76	ADVA	https://www.link	United States	2,130	45	2.11%	▼ -19
77	Cellular Sales	https://www.link	United States	5,224	109	2.09%	▼ -3
78	ACN	https://www.link	United States	11,930	232	1.94%	▼ -2
79	TDS Telecommunications	https://www.link	United States	2,807	50	1.78%	▼ -6
80	Russell Cellular	https://www.link	United States	1,340	23	1.72%	▼ -14
81	Liberty Latin America	https://www.link	United States	10,988	184	1.67%	▲ 2
82	Plantronics	https://www.link	United States	1,149	19	1.65%	▼ -1
83	Hawaiian Telcom	https://www.link	United States	1,217	20	1.64%	▼ -1
84	Mediacom Communication	https://www.link	United States	2,284	36	1.58%	▼ -14
85	Senture	https://www.link	United States	1,322	20	1.51%	▼ -1
86	CenturyLink Business	https://www.link	United States	1,201	18	1.50%	▲ 0
87	CaptionCall by Sorenson	https://www.link	United States	1,560	23	1.47%	▲ 2
88	Boost Mobile	https://www.link	United States	4,614	66	1.43%	▲ 0
89	WOW! Internet, Cable & P	https://www.link	United States	2,192	30	1.37%	▼ -12
90	Metro by T-Mobile	https://www.link	United States	4,557	59	1.29%	▲ 2
91	Cricket Wireless	https://www.link	United States	7,572	98	1.29%	▼ -4
92	Hargray Communications	https://www.link	United States	1,032	12	1.16%	▼ -14
93	Spectrum	https://www.link	United States	84,775	962	1.13%	▼ -2
94	Brightstar	https://www.link	United States	3,575	39	1.09%	▲ 3
95	AT&T Mobile Tel	https://www.link	United States	2,080	21	1.01%	New Entry

96	MasTec Advanced Technol	https://www.link	United States	1,192	12	1.01%	▲ 2
97	Sonic	https://www.link	United States	2,191	19	0.87%	New Entry
98	CCI	https://www.link	United States	4,285	33	0.77%	▼ -2
99	Level 3 Communications	https://www.link	United States	7,316	54	0.74%	▼ -5
100	Cable ONE	https://www.link	United States	7,062	44	0.62%	New Entry
101	Wireless Advocates	https://www.link	United States	1,541	9	0.58%	New Entry
102	TCI	https://www.link	United States	2,429	14	0.58%	New Entry
103	Cox Enterprises	https://www.link	United States	38,424	221	0.58%	▼ -3
104	UTStarcom	https://www.link	United States	1,061	4	0.38%	▲ 1
105	Sprint	https://www.link	United States	43,065	150	0.35%	New Entry
106	EchoStar Corporation	https://www.link	United States	4,201	12	0.29%	▼ -4

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