



The UK's Most Active Telecommunications Professionals on Social - October 2023

### Industry at a glance:

Average Score:	Total Companies:	Global Industry Average:
6.84%	25	4.96%

### Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

**Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

### So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	GSMA	<a href="https://www.linkedin.com/company/gsma">https://www.linkedin.com/company/gsma</a>	United Kingdom	1,049	244	23.26%	New Entry
2	CityFibre	<a href="https://www.linkedin.com/company/cityfibre">https://www.linkedin.com/company/cityfibre</a>	United Kingdom	1,749	239	13.66%	▼ -1
3	Ocom	<a href="https://www.linkedin.com/company/ocom">https://www.linkedin.com/company/ocom</a>	United Kingdom	1,444	186	12.88%	▲ 0
4	Hyperoptic	<a href="https://www.linkedin.com/company/hyperoptic">https://www.linkedin.com/company/hyperoptic</a>	United Kingdom	1,480	153	10.34%	▲ 0
5	Virgin Media O2	<a href="https://www.linkedin.com/company/virgin-media-o2">https://www.linkedin.com/company/virgin-media-o2</a>	United Kingdom	6,144	633	10.30%	▼ -3
6	Vodafone Business	<a href="https://www.linkedin.com/company/vodafone-business">https://www.linkedin.com/company/vodafone-business</a>	United Kingdom	7,596	663	8.73%	▼ -1
7	Arqiva	<a href="https://www.linkedin.com/company/arqiva">https://www.linkedin.com/company/arqiva</a>	United Kingdom	1,592	133	8.35%	▲ 4
8	Gamma	<a href="https://www.linkedin.com/company/gamma">https://www.linkedin.com/company/gamma</a>	United Kingdom	1,738	142	8.17%	▲ 1
9	MJ Quinn	<a href="https://www.linkedin.com/company/mj-quinn">https://www.linkedin.com/company/mj-quinn</a>	United Kingdom	1,019	80	7.85%	New Entry
10	Coit Technology Services	<a href="https://www.linkedin.com/company/coit-technology-services">https://www.linkedin.com/company/coit-technology-services</a>	United Kingdom	4,685	357	7.62%	▼ -2
11	IHS Towers	<a href="https://www.linkedin.com/company/ihs-towers">https://www.linkedin.com/company/ihs-towers</a>	United Kingdom	3,179	224	7.05%	▼ -5
12	Telent Technology Services	<a href="https://www.linkedin.com/company/telent-technology-services">https://www.linkedin.com/company/telent-technology-services</a>	United Kingdom	2,548	168	6.59%	▼ -2
13	Liberty Global	<a href="https://www.linkedin.com/company/liberty-global">https://www.linkedin.com/company/liberty-global</a>	United Kingdom	3,783	234	6.19%	▲ 0
14	Inmarsat	<a href="https://www.linkedin.com/company/inmarsat">https://www.linkedin.com/company/inmarsat</a>	United Kingdom	1,802	106	5.88%	▼ -7
15	Three UK	<a href="https://www.linkedin.com/company/three-uk">https://www.linkedin.com/company/three-uk</a>	United Kingdom	6,043	310	5.13%	▼ -1
16	TalkTalk	<a href="https://www.linkedin.com/company/talktalk">https://www.linkedin.com/company/talktalk</a>	United Kingdom	2,280	105	4.61%	▼ -4
17	Lyca Mobile Group	<a href="https://www.linkedin.com/company/lyca-mobile-group">https://www.linkedin.com/company/lyca-mobile-group</a>	United Kingdom	1,280	51	3.98%	▼ -1
18	BT Group	<a href="https://www.linkedin.com/company/bt-group">https://www.linkedin.com/company/bt-group</a>	United Kingdom	76,845	3,000	3.90%	▼ -7
19	Vodafone	<a href="https://www.linkedin.com/company/vodafone">https://www.linkedin.com/company/vodafone</a>	United Kingdom	134,044	5,000	3.73%	▼ -2
20	Tesco Mobile	<a href="https://www.linkedin.com/company/tesco-mobile">https://www.linkedin.com/company/tesco-mobile</a>	United Kingdom	1,521	51	3.35%	▼ -5
21	Openreach	<a href="https://www.linkedin.com/company/openreach">https://www.linkedin.com/company/openreach</a>	United Kingdom	15,441	389	2.52%	▼ -2
22	EE	<a href="https://www.linkedin.com/company/ee">https://www.linkedin.com/company/ee</a>	United Kingdom	9,414	216	2.29%	▼ -2
23	O2	<a href="https://www.linkedin.com/company/o2">https://www.linkedin.com/company/o2</a>	United Kingdom	5,341	101	1.89%	▲ 2

24	Virgin Media	<a href="https://www.linkedin.com/company/virgin-media/">https://www.linkedin.com/company/virgin-media/</a>	United Kingdom	8,938	167	1.87%	▼ -2
25	BSNL	<a href="https://www.linkedin.com/company/bisnl/">https://www.linkedin.com/company/bisnl/</a>	United Kingdom	2,907	21	0.72%	New Entry

### Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](#) [our contact us](#) at [support@dsmn8.com](mailto:support@dsmn8.com)



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[linkedin.com/company/DSMN8](https://www.linkedin.com/company/DSMN8)

