



Europe's Most Active Telecommunications Professionals on Social - October 2023

Industry at a glance:

Average Score: **5.87%** Total Companies: **109** Global Industry Average: **4.96%**

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Odido Nederland	https://www.linkedin.com/company/odido-nederland/	Netherlands	1,210	486	40.17%	New Entry
2	ITU	https://www.linkedin.com/company/itu/	Denmark	1,229	255	20.75%	▼ -1
3	Telefónica Tech	https://www.linkedin.com/company/telefonica-tech/	Spain	3,719	656	17.64%	▼ -1
4	Norlys	https://www.linkedin.com/company/norlys/	Denmark	2,020	334	16.53%	▼ -1
5	iliad	https://www.linkedin.com/company/iliad/	Italy	1,328	209	15.74%	▲ 0
6	Bouygues Telecom Entrepr	https://www.linkedin.com/company/bouygues-telecom-entreprise/	France	1,355	196	14.46%	▼ -2
7	UFINET	https://www.linkedin.com/company/ufinet/	Spain	1,046	151	14.44%	New Entry
8	Digi Spain Telecom	https://www.linkedin.com/company/digi-spain-telecom/	Spain	1,891	232	12.27%	▲ 83
9	Tecnotree Corporation	https://www.linkedin.com/company/tecnotree-corporation/	Finland	1,177	141	11.98%	▲ 26
10	HMD	https://www.linkedin.com/company/hmd/	Finland	1,067	117	10.97%	▲ 10
11	T-Mobile Nederland	https://www.linkedin.com/company/t-mobile-nederland/	Netherlands	1,058	114	10.78%	▲ 5
12	Open Fiber	https://www.linkedin.com/company/open-fiber/	Italy	1,750	169	9.66%	▼ -6
13	DELTA Fiber	https://www.linkedin.com/company/delta-fiber/	Netherlands	1,487	143	9.62%	New Entry
14	Magenta Telekom	https://www.linkedin.com/company/magenta-telekom/	Austria	1,110	106	9.55%	▼ -4
15	Three Ireland	https://www.linkedin.com/company/three-ireland/	Ireland	1,538	131	8.52%	▼ -24
16	Alcatel-Lucent Enterprise	https://www.linkedin.com/company/alcatel-lucent-enterprise/	France	3,796	316	8.32%	▼ -8
17	Rohde & Schwarz	https://www.linkedin.com/company/rohde-schwarz/	Germany	6,649	541	8.14%	▼ -2
18	VOO	https://www.linkedin.com/company/voo/	Belgium	1,009	82	8.13%	New Entry
19	Axione	https://www.linkedin.com/company/axione/	France	2,622	213	8.12%	▼ -10
20	GlobalConnect	https://www.linkedin.com/company/globalconnect/	Sweden	2,056	167	8.12%	▼ -7
21	Masmovil	https://www.linkedin.com/company/masmovil/	Spain	2,372	186	7.84%	▼ -9
22	1&1 Telecommunication	https://www.linkedin.com/company/1-1-telecommunication/	Germany	1,175	91	7.74%	▲ 9
23	Deutsche Glasfaser Unterr	https://www.linkedin.com/company/deutsche-glasfaser-unterschied/	Germany	1,099	85	7.73%	New Entry

24	Circet Benelux	https://www.link	Belgium	1,009	77	7.63%	New Entry
25	3 Sverige	https://www.link	Sweden	1,050	80	7.62%	New Entry
26	SFR Business	https://www.link	France	3,173	233	7.34%	▼ -9
27	VodafoneZiggo	https://www.link	Netherlands	6,026	439	7.29%	▼ -16
28	Sogetrel	https://www.link	France	2,419	173	7.15%	▼ -14
29	Yettel Srbija	https://www.link	Serbia	1,145	81	7.07%	New Entry
30	One Albania	https://www.link	Albania	1,147	81	7.06%	▼ -23
31	VolkerWessels Telecom	https://www.link	Netherlands	1,063	74	6.96%	▼ -13
32	ASN	https://www.link	France	1,151	77	6.69%	New Entry
33	DNA	https://www.link	Finland	1,733	113	6.52%	▼ -8
34	SAGEMCOM	https://www.link	France	4,665	289	6.20%	▼ -1
35	Ericsson Software	https://www.link	Sweden	1,700	105	6.18%	▲ 9
36	Fastweb	https://www.link	Italy	3,951	242	6.13%	▼ -10
37	A1 Bulgaria	https://www.link	Bulgaria	1,688	101	5.98%	▼ -5
38	Fractalia	https://www.link	Spain	1,394	82	5.88%	▼ -8
39	Telefónica Germany	https://www.link	Germany	3,796	214	5.64%	▼ -14
40	Bouygues Telecom	https://www.link	France	10,088	568	5.63%	▼ -16
41	T-Mobile Polska	https://www.link	Poland	1,865	105	5.63%	▲ 6
42	TDC NET	https://www.link	Denmark	1,508	83	5.50%	▼ -5
43	NOS SGPS	https://www.link	Portugal	3,815	205	5.37%	▼ -22
44	cablex	https://www.link	Switzerland	1,174	62	5.28%	▼ -6
45	A1 Hrvatska	https://www.link	Croatia	1,184	62	5.24%	▲ 16
46	Orange Polska	https://www.link	Poland	4,656	243	5.22%	▼ -1
47	Sunrise	https://www.link	Denmark	3,977	207	5.20%	New Entry
48	Orange España	https://www.link	Spain	3,142	163	5.19%	▼ -26
49	wind tre	https://www.link	Italy	4,639	239	5.15%	▼ -13
50	Italtel	https://www.link	Italy	1,466	75	5.12%	▼ -2
51	TDF	https://www.link	France	1,614	81	5.02%	▼ -28
52	Telenet	https://www.link	Belgium	4,019	197	4.90%	▼ -18
53	Tiscali	https://www.link	Italy	1,126	54	4.80%	▼ -25
54	Elisa	https://www.link	Finland	4,644	217	4.67%	▲ 4
55	Sirti	https://www.link	Italy	2,571	120	4.67%	▼ -2
56	YouSee	https://www.link	Denmark	1,162	53	4.56%	▲ 20
57	OTE Group of Companies	https://www.link	Greece	5,774	263	4.55%	New Entry
58	Camusat	https://www.link	France	1,857	84	4.52%	▼ -2
59	A1 Telekom Austria	https://www.link	Austria	3,904	176	4.51%	▼ -13
60	Sielte	https://www.link	Italy	2,451	106	4.32%	▲ 12
61	SITE	https://www.link	Italy	1,215	52	4.28%	▼ -2
62	Circet	https://www.link	France	3,829	163	4.26%	▼ -13
63	Telia	https://www.link	Sweden	18,320	776	4.24%	▼ -12
64	T-Mobile Czech Republic	https://www.link	Czech Republic	1,824	77	4.22%	▼ -21
65	ERT Technologies	https://www.link	France	1,047	44	4.20%	New Entry
66	Telekom Slovenije	https://www.link	Slovenia	1,120	47	4.20%	▲ 0
67	Nova	https://www.link	Greece	2,547	106	4.16%	▲ 3
68	Slovak Telekom	https://www.link	Slovakia	1,435	58	4.04%	▼ -4
69	Cellnex Telecom	https://www.link	Spain	2,476	99	4.00%	▼ -17
70	SFR	https://www.link	France	10,277	410	3.99%	▼ -5
71	KPN	https://www.link	Netherlands	17,263	668	3.87%	▼ -8
72	Telenor	https://www.link	Norway	22,370	862	3.85%	▼ -4
73	Deutsche Telekom	https://www.link	Germany	55,394	2,054	3.71%	▲ 2
74	Nokia	https://www.link	Finland	81,289	3,000	3.69%	▲ 24
75	Free Réseau	https://www.link	France	1,383	51	3.69%	New Entry
76	Proximus	https://www.link	Belgium	12,999	473	3.64%	▼ -16
77	Telekom HU	https://www.link	Hungary	3,018	109	3.61%	▼ -15
78	SES Satellites	https://www.link	Luxembourg	5,090	183	3.60%	▼ -49
79	DIGI	https://www.link	Hungary	1,624	58	3.57%	▼ -1
80	Militaire	https://www.link	France	1,029	36	3.50%	New Entry
81	Sunrise Communications	https://www.link	Denmark	1,403	48	3.42%	▼ -10
82	ZENER	https://www.link	Spain	1,315	44	3.35%	▼ -27
83	Altice Portugal	https://www.link	Portugal	6,603	206	3.12%	▼ -10
84	Hrvatski Telekom	https://www.link	Croatia	2,276	71	3.12%	▼ -30
85	TIM	https://www.link	Italy	22,982	698	3.04%	▼ -66
86	O2 Czech Republic	https://www.link	Czech Republic	2,950	89	3.02%	▼ -9
87	eir Ireland	https://www.link	Ireland	2,343	70	2.99%	▼ -8
88	Netia	https://www.link	Poland	1,260	37	2.94%	▼ -19
89	Intracom Telecom	https://www.link	Greece	1,064	31	2.91%	▼ -47
90	Telekom Srbija	https://www.link	Serbia	3,039	85	2.80%	▼ -9
91	Tele2	https://www.link	Sweden	5,463	151	2.76%	▼ -24
92	Orange	https://www.link	France	132,822	3,500	2.64%	▼ -18
93	PLAY	https://www.link	Poland	3,518	91	2.59%	▼ -13
94	Київстар	https://www.link	Ukraine	2,751	70	2.54%	▼ -10
95	La Poste Mobile	https://www.link	France	3,701	88	2.38%	▼ -13

96	Millicom	https://www.link	Luxembourg	25,452	555	2.18%	▼ -13
97	Polkomtel	https://www.link	Poland	2,613	54	2.07%	▼ -11
98	Telefónica	https://www.link	Spain	129,727	2,400	1.85%	▼ -11
99	Free	https://www.link	France	9,383	159	1.69%	▼ -11
100	Euskaltel	https://www.link	Spain	1,075	16	1.49%	▼ -11
101	Bittium	https://www.link	Finland	1,579	22	1.39%	▼ -8
102	lifecell Ukraine	https://www.link	Ukraine	1,441	20	1.39%	▼ -17
103	MT	https://www.link	Italy	1,344	18	1.34%	New Entry
104	Vivacom	https://www.link	Bulgaria	3,411	45	1.32%	▼ -12
105	RCS & RDS	https://www.link	Romania	3,311	36	1.09%	▼ -11
106	Telekom Romania Mobile	https://www.link	Romania	3,516	24	0.68%	▼ -10
107	Ben	https://www.link	Netherlands	1,009	5	0.50%	New Entry
108	Ukrtelecom	https://www.link	Ukraine	2,940	14	0.48%	▼ -9
109	VEON	https://www.link	Netherlands	13,754	59	0.43%	▼ -9

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](https://www.dsmn8.com) [our contact us at support@dsmn8.com](mailto:support@dsmn8.com)



DSMN8

[linkedin.com/company/DSMN8](https://www.linkedin.com/company/DSMN8)

