



The USA's Most Active Staffing & Recruiting Professionals on Social - October 2023

Industry at a glance:

Average Score:	Total Companies:	Global Industry Average:
5.47%	121	7.56%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	gpac	https://www.linkedin.com/company/gpac	United States	1,836	504	27.45%	▲ 0
2	ManpowerGroup Talent Solutions	https://www.linkedin.com/company/manpowergroup-talent-solutions	United States	1,731	388	22.41%	▲ 0
3	Insperty	https://www.linkedin.com/company/insperty	United States	4,773	959	20.09%	New Entry
4	ALKU	https://www.linkedin.com/company/alku	United States	1,160	195	16.81%	▲ 0
5	Ultimate Staffing	https://www.linkedin.com/company/ultimate-staffing	United States	1,213	197	16.24%	▲ 1
6	LocumTenens.com	https://www.linkedin.com/company/locumtenens-com	United States	1,022	143	13.99%	▲ 38
7	Airswift	https://www.linkedin.com/company/airswift	United States	2,314	314	13.57%	▲ 2
8	Allegis Global Solutions	https://www.linkedin.com/company/allegis-global-solutions	United States	2,793	365	13.07%	▲ 8
9	eTeam	https://www.linkedin.com/company/etteam	United States	2,886	375	12.99%	▲ 5
10	Beacon Hill Staffing Group	https://www.linkedin.com/company/beacon-hill-staffing-group	United States	2,831	367	12.96%	▼ -2
11	Medix	https://www.linkedin.com/company/medix	United States	2,022	253	12.51%	▲ 0
12	Weatherby Healthcare	https://www.linkedin.com/company/weatherby-healthcare	United States	1,322	160	12.10%	▲ 5
13	Atrium	https://www.linkedin.com/company/atrium	United States	1,100	132	12.00%	▲ 6
14	PeopleScout	https://www.linkedin.com/company/peoplescout	United States	1,577	177	11.22%	▼ -2
15	System One	https://www.linkedin.com/company/system-one	United States	1,169	129	11.04%	▲ 18
16	Vaco	https://www.linkedin.com/company/vaco	United States	4,825	531	11.01%	▼ -3
17	BGSF	https://www.linkedin.com/company/bgsf	United States	1,622	178	10.97%	New Entry
18	Equus Workforce Solutions	https://www.linkedin.com/company/equus-workforce-solutions	United States	1,947	201	10.32%	▲ 0
19	Mindlance	https://www.linkedin.com/company/mindlance	United States	1,953	201	10.29%	▼ -14
20	Addison Group	https://www.linkedin.com/company/addison-group	United States	1,926	197	10.23%	▼ -10
21	Robert Half	https://www.linkedin.com/company/robert-half	United States	29,368	3,000	10.22%	▲ 7
22	Employbridge	https://www.linkedin.com/company/employbridge	United States	2,212	224	10.13%	▲ 0
23	Insight Global	https://www.linkedin.com/company/insight-global	United States	13,573	1,281	9.44%	▲ 6

24	Jobot	https://www.link	United States	2,684	252	9.39%	▲ 0
25	The Judge Group	https://www.link	United States	2,298	214	9.31%	▼ -10
26	AMN Healthcare	https://www.link	United States	4,932	446	9.04%	▲ 4
27	Randstad USA	https://www.link	United States	8,070	674	8.35%	▲ 11
28	Experis	https://www.link	United States	9,193	747	8.13%	▲ 6
29	Creative Circle	https://www.link	United States	1,855	150	8.09%	▼ -2
30	Infotree Global Solutions	https://www.link	United States	1,475	115	7.80%	▼ -7
31	Scoot Education	https://www.link	United States	1,268	95	7.49%	▲ 9
32	Nesco Resource	https://www.link	United States	1,579	114	7.22%	▼ -11
33	Express Employment Prof	https://www.link	United States	2,314	166	7.17%	▼ -2
34	IntelyCare	https://www.link	United States	1,797	127	7.07%	▲ 1
35	CSI Companies	https://www.link	United States	2,068	145	7.01%	▲ 10
36	ProLink	https://www.link	United States	2,160	151	6.99%	▲ 6
37	CHG Healthcare	https://www.link	United States	1,789	117	6.54%	▲ 12
38	SPECTRAFORCE	https://www.link	United States	1,504	98	6.52%	▼ -12
39	ASK Consulting	https://www.link	United States	1,277	83	6.50%	▼ -3
40	Artech	https://www.link	United States	3,129	202	6.46%	▼ -1
41	PrideStaff	https://www.link	United States	2,098	131	6.24%	▲ 6
42	Remote Work	https://www.link	United States	3,230	198	6.13%	▲ 6
43	Avance Consulting	https://www.link	United States	1,552	95	6.12%	▼ -23
44	Yoh	https://www.link	United States	2,019	121	5.99%	▼ -3
45	Barton Associates	https://www.link	United States	1,936	107	5.53%	▲ 7
46	Aquent	https://www.link	United States	3,336	182	5.46%	▲ 18
47	Kelly	https://www.link	United States	9,506	511	5.38%	▼ -4
48	CyberCoders	https://www.link	United States	1,095	58	5.30%	▲ 9
49	Allegis Group	https://www.link	United States	3,103	160	5.16%	▲ 7
50	HealthTrust Workforce Sol	https://www.link	United States	3,584	170	4.74%	▲ 0
51	Gale Healthcare	https://www.link	United States	1,080	51	4.72%	New Entry
52	24 Seven Talent	https://www.link	United States	2,608	119	4.56%	▲ 6
53	AppleOne Employment Ser	https://www.link	United States	5,064	226	4.46%	▲ 13
54	Onin Staffing	https://www.link	United States	1,576	70	4.44%	▼ -1
55	Surge Staffing	https://www.link	United States	1,423	63	4.43%	▲ 5
56	Manpower	https://www.link	United States	25,040	1,079	4.31%	▲ 7
57	GHR Healthcare	https://www.link	United States	1,138	48	4.22%	▼ -20
58	CompHealth	https://www.link	United States	1,885	79	4.19%	▲ 13
59	Planet Pharma	https://www.link	United States	1,155	47	4.07%	▼ -8
60	Signature Consultants	https://www.link	United States	1,276	48	3.76%	New Entry
61	LGC Staffing	https://www.link	United States	1,504	56	3.72%	▲ 25
62	Maxim Healthcare Staffing	https://www.link	United States	19,617	711	3.62%	▲ 0
63	LRS Healthcare	https://www.link	United States	1,246	45	3.61%	▼ -2
64	Soliant	https://www.link	United States	1,748	61	3.49%	▼ -9
65	Teachers On Call	https://www.link	United States	1,110	37	3.33%	▲ 14
66	MP	https://www.link	United States	1,619	52	3.21%	New Entry
67	AMN Healthcare Physician	https://www.link	United States	1,097	35	3.19%	▲ 1
68	CoWorx Staffing Services	https://www.link	United States	1,005	32	3.18%	New Entry
69	FlexCare Medical Staffing	https://www.link	United States	1,581	49	3.10%	▼ -15
70	Spherion	https://www.link	United States	4,992	154	3.08%	▲ 8
71	ManpowerGroup	https://www.link	United States	64,273	1,970	3.07%	▲ 9
72	Advantage Resourcing	https://www.link	United States	1,104	33	2.99%	▲ 23
73	Favorite Healthcare Staffin	https://www.link	United States	3,056	91	2.98%	▲ 4
74	Oasis	https://www.link	United States	1,076	32	2.97%	New Entry
75	Medical Solutions	https://www.link	United States	5,837	173	2.96%	▼ -6
76	Fusion Medical Staffing	https://www.link	United States	2,127	63	2.96%	▼ -17
77	Elwood Staffing Services	https://www.link	United States	3,427	98	2.86%	▼ -10
78	Delta-T Group	https://www.link	United States	1,525	42	2.75%	▲ 10
79	Aya Healthcare	https://www.link	United States	18,897	515	2.73%	▼ -5
80	PSG Global Solutions	https://www.link	United States	4,324	114	2.64%	▲ 5
81	Supplemental Health Care	https://www.link	United States	3,010	76	2.52%	▼ -9
82	Aerotek	https://www.link	United States	19,329	481	2.49%	▼ -7
83	Integrity Staffing Solutions	https://www.link	United States	1,531	38	2.48%	▼ -1
84	MAU Workforce Solutions	https://www.link	United States	1,656	40	2.42%	▼ -8
85	SSI People	https://www.link	United States	1,511	36	2.38%	New Entry
86	Outsource	https://www.link	United States	1,443	34	2.36%	▲ 15
87	PeopleReady	https://www.link	United States	6,192	145	2.34%	▼ -6
88	Snelling Staffing	https://www.link	United States	1,508	35	2.32%	▼ -23
89	Express Employment Inter	https://www.link	United States	13,697	301	2.20%	▼ -2
90	Tradesmen International	https://www.link	United States	5,015	107	2.13%	▼ -7
91	Rose International	https://www.link	United States	2,022	41	2.03%	▼ -18
92	Trustaff	https://www.link	United States	1,953	35	1.79%	▲ 1
93	College Nannies, Sitters ar	https://www.link	United States	1,182	21	1.78%	▲ 11
94	Labor Finders	https://www.link	United States	2,790	47	1.68%	▲ 6
95	Aureus Medical Group	https://www.link	United States	3,104	52	1.68%	▼ -6

96	Cleveland Integrity Service	https://www.linkedin.com/company/cleveland-integrity-service/	United States	1,017	17	1.67%	▲ 0
97	LaborMAX Staffing	https://www.linkedin.com/company/labormax-staffing/	United States	1,838	29	1.58%	▲ 2
98	ResourceMFG	https://www.linkedin.com/company/resourcemfg/	United States	1,844	29	1.57%	▲ 5
99	SMX	https://www.linkedin.com/company/smx/	United States	2,651	40	1.51%	▼ -5
100	Cross Country Healthcare	https://www.linkedin.com/company/cross-country-healthcare/	United States	8,291	124	1.50%	▼ -16
101	Hire Dynamics	https://www.linkedin.com/company/hire-dynamics/	United States	1,133	16	1.41%	▼ -11
102	ChildCare Careers	https://www.linkedin.com/company/childcare-careers/	United States	1,133	16	1.41%	▼ -4
103	Volt	https://www.linkedin.com/company/volt/	United States	6,381	88	1.38%	▼ -11
104	TrueBlue	https://www.linkedin.com/company/trueblue/	United States	10,082	137	1.36%	▼ -2
105	AIC	https://www.linkedin.com/company/aic/	United States	1,567	21	1.34%	▲ 0
106	RNnetwork	https://www.linkedin.com/company/rnnetwork/	United States	1,201	15	1.25%	▼ -15
107	Working Not Working	https://www.linkedin.com/company/working-not-working/	United States	3,147	39	1.24%	▲ 0
108	Travel Nurse Across America	https://www.linkedin.com/company/travel-nurse-across-america/	United States	1,442	17	1.18%	▼ -2
109	goLance	https://www.linkedin.com/company/golance/	United States	1,064	12	1.13%	▼ -1
110	Remedy Intelligent Staffing	https://www.linkedin.com/company/remedy-intelligent-staffing/	United States	1,980	21	1.06%	▼ -13
111	ResCare Workforce Services	https://www.linkedin.com/company/rescare-workforce-services/	United States	1,509	16	1.06%	New Entry
112	Staffmark	https://www.linkedin.com/company/staffmark/	United States	6,065	63	1.04%	▼ -3
113	Cross Country Nurses	https://www.linkedin.com/company/cross-country-nurses/	United States	1,004	9	0.90%	▼ -3
114	Cross Country Medical Staffing	https://www.linkedin.com/company/cross-country-medical-staffing/	United States	2,502	17	0.68%	▼ -1
115	ProLogistix	https://www.linkedin.com/company/prologistix/	United States	3,537	24	0.68%	▼ -3
116	وظائف في جميع التخصصات	https://www.linkedin.com/company/وظائف-في-جميع-التخصصات/	United States	3,653	24	0.66%	New Entry
117	Select Staffing	https://www.linkedin.com/company/select-staffing/	United States	3,799	21	0.55%	▼ -1
118	Casino Careers	https://www.linkedin.com/company/casino-careers/	United States	1,401	7	0.50%	▼ -4
119	Elite Staffing	https://www.linkedin.com/company/elite-staffing/	United States	1,636	6	0.37%	▼ -4
120	Nurse Staffing	https://www.linkedin.com/company/nurse-staffing/	United States	2,324	7	0.30%	▲ 0
121	Construction Labor Contractors	https://www.linkedin.com/company/construction-labor-contractors/	United States	1,062	1	0.09%	▼ -2

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

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