



The UK's Most Active Staffing & Recruiting Professionals on Social - October 2023

Industry at a glance:

Average Score: **10.84%** Total Companies: **35** Global Industry Average: **7.56%**

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	PageGroup	https://www.linkedin.com/company/pagegroup	United Kingdom	2,216	633	28.56%	▲ 0
2	Page Personnel	https://www.linkedin.com/company/page-personnel	United Kingdom	3,769	1,022	27.12%	▲ 0
3	Michael Page	https://www.linkedin.com/company/michael-page	United Kingdom	9,981	2,500	25.05%	▲ 0
4	Rare Recruitment	https://www.linkedin.com/company/rare-recruitment	United Kingdom	1,448	296	20.44%	▲ 5
5	Resource Solutions	https://www.linkedin.com/company/resource-solutions	United Kingdom	1,169	225	19.25%	▲ 2
6	Robert Walters	https://www.linkedin.com/company/robert-walters	United Kingdom	6,540	1,224	18.72%	▼ -1
7	NES Fircroft	https://www.linkedin.com/company/n-fircroft	United Kingdom	2,601	485	18.65%	▼ -3
8	Hays	https://www.linkedin.com/company/hays	United Kingdom	24,511	4,500	18.36%	▼ -2
9	Antal International	https://www.linkedin.com/company/antal-international	United Kingdom	1,880	317	16.86%	▼ -1
10	Bright Network	https://www.linkedin.com/company/bright-network	United Kingdom	1,746	283	16.21%	▲ 2
11	Aston Carter	https://www.linkedin.com/company/aston-carter	United Kingdom	4,002	601	15.02%	New Entry
12	Randstad UK	https://www.linkedin.com/company/randstad-uk	United Kingdom	1,566	230	14.69%	▼ -2
13	TeacherActive	https://www.linkedin.com/company/teacheractive	United Kingdom	1,308	149	11.39%	▲ 4
14	Reed	https://www.linkedin.com/company/reed	United Kingdom	6,054	675	11.15%	▼ -1
15	Search	https://www.linkedin.com/company/search	United Kingdom	1,977	216	10.93%	▼ -4
16	Indeed Flex	https://www.linkedin.com/company/indeed-flex	United Kingdom	1,057	103	9.74%	▼ -1
17	Morson Talent	https://www.linkedin.com/company/morson-talent	United Kingdom	1,658	156	9.41%	▲ 2
18	Office Angels	https://www.linkedin.com/company/office-angels	United Kingdom	1,273	119	9.35%	▼ -4
19	Pertemps Network Group	https://www.linkedin.com/company/pertemps-network-group	United Kingdom	2,207	198	8.97%	▼ -3
20	Vision for Education	https://www.linkedin.com/company/vision-for-education	United Kingdom	1,070	83	7.76%	New Entry
21	Tradewind Recruitment	https://www.linkedin.com/company/tradewind-recruitment	United Kingdom	1,143	76	6.65%	▲ 1
22	Orion Group	https://www.linkedin.com/company/orion-group	United Kingdom	1,151	76	6.60%	▼ -1
23	Brook Street	https://www.linkedin.com/company/brook-street	United Kingdom	1,388	91	6.56%	▼ -5

24	The Best Connection	https://www.linkedin.com/company/thebestconnection/	United Kingdom	1,753	113	6.45%	▼ -1
25	NHS Professionals	https://www.linkedin.com/company/nhsprofessionals/	United Kingdom	4,914	300	6.11%	▼ -5
26	GCS	https://www.linkedin.com/company/gcs/	United Kingdom	1,431	66	4.61%	New Entry
27	Teaching Personnel	https://www.linkedin.com/company/teachingpersonnel/	United Kingdom	4,283	184	4.30%	▼ -3
28	Staffline Recruitment	https://www.linkedin.com/company/staffline-recruitment/	United Kingdom	1,869	68	3.64%	▼ -3
29	Blue Arrow	https://www.linkedin.com/company/blue-arrow/	United Kingdom	2,565	91	3.55%	▼ -2
30	SThree	https://www.linkedin.com/company/sthree/	United Kingdom	7,137	248	3.47%	▼ -2
31	Protocol Education	https://www.linkedin.com/company/protocol-education/	United Kingdom	1,703	57	3.35%	▼ -5
32	UNKNOWN	https://www.linkedin.com/company/unknown/	United Kingdom	1,543	38	2.46%	▼ -3
33	Agricultural and Farming Jobs	https://www.linkedin.com/company/agricultural-and-farming-jobs/	United Kingdom	2,184	42	1.92%	▼ -3
34	Challenge-trg Recruitment	https://www.linkedin.com/company/challenge-trg-recruitment/	United Kingdom	1,177	14	1.19%	▼ -3
35	Recruitment AI	https://www.linkedin.com/company/recruitment-ai/	United Kingdom	1,386	14	1.01%	New Entry

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](https://www.dsmn8.com) [our contact us at support@dsmn8.com](mailto:support@dsmn8.com)



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