



The World's Most Active Staffing & Recruiting Professionals on Social - October 2023

Industry at a glance:

Average Score:
7.56%

Total Companies:
193

Average No. Employees:
3,951

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Gi Group Holding	https://www.linkedin.com/company/gi-group-holding/	Italy	1,124	370	32.92%	New Entry
2	PageGroup	https://www.linkedin.com/company/pagegroup/	United Kingdom	2,216	633	28.56%	▼ -1
3	gpac	https://www.linkedin.com/company/gpac/	United States	1,836	504	27.45%	▲ 2
4	Page Personnel	https://www.linkedin.com/company/page-personnel/	United Kingdom	3,769	1,022	27.12%	▼ -2
5	Michael Page	https://www.linkedin.com/company/michael-page/	United Kingdom	9,981	2,500	25.05%	▼ -2
6	Randstad Canada	https://www.linkedin.com/company/randstad-canada/	Canada	1,336	318	23.80%	▲ 0
7	ManpowerGroup Talent Solutions	https://www.linkedin.com/company/manpowergroup-talent-solutions/	United States	1,731	388	22.41%	▲ 1
8	Morgan McKinley	https://www.linkedin.com/company/morgan-mckinley/	Ireland	1,303	275	21.11%	▼ -4
9	Rare Recruitment	https://www.linkedin.com/company/rare-recruitment/	United Kingdom	1,448	296	20.44%	▲ 14
10	Inspireity	https://www.linkedin.com/company/inspireity/	United States	4,773	959	20.09%	New Entry
11	Resource Solutions	https://www.linkedin.com/company/resource-solutions/	United Kingdom	1,169	225	19.25%	▲ 4
12	Groupe LIP	https://www.linkedin.com/company/groupe-lip/	France	1,026	195	19.01%	New Entry
13	Robert Walters	https://www.linkedin.com/company/robert-walters/	United Kingdom	6,540	1,224	18.72%	▼ -1
14	SUPPLAY	https://www.linkedin.com/company/supplay/	France	1,854	346	18.66%	▼ -7
15	NES Fircroft	https://www.linkedin.com/company/nescroft/	United Kingdom	2,601	485	18.65%	▼ -6
16	APEC	https://www.linkedin.com/company/apec/	France	1,679	311	18.52%	New Entry
17	Hays	https://www.linkedin.com/company/hays/	United Kingdom	24,511	4,500	18.36%	▼ -4
18	Grafton Recruitment	https://www.linkedin.com/company/grafton-recruitment/	Italy	1,175	214	18.21%	▼ -8
19	Antal International	https://www.linkedin.com/company/antal-international/	United Kingdom	1,880	317	16.86%	▼ -3
20	ALKU	https://www.linkedin.com/company/alku/	United States	1,160	195	16.81%	▼ -6
21	Ultimate Staffing	https://www.linkedin.com/company/ultimate-staffing/	United States	1,213	197	16.24%	▲ 0
22	Bright Network	https://www.linkedin.com/company/bright-network/	United Kingdom	1,746	283	16.21%	▲ 15
23	Maandag	https://www.linkedin.com/company/maandag/	Netherlands	1,879	289	15.38%	▼ -4

24	Aston Carter	https://www.link	United Kingdom	4,002	601	15.02%	▼ -13
25	Randstad UK	https://www.link	United Kingdom	1,566	230	14.69%	▼ -1
26	LocumTenens.com	https://www.link	United States	1,022	143	13.99%	New Entry
27	Yacht	https://www.link	Netherlands	1,593	222	13.94%	▼ -10
28	YER	https://www.link	Netherlands	1,609	224	13.92%	▲ 2
29	CRIT France	https://www.link	France	4,039	550	13.62%	▼ -9
30	Airswift	https://www.link	United States	2,314	314	13.57%	▼ -2
31	Profil	https://www.link	France	1,150	156	13.57%	New Entry
32	Adéquat Interim & Recrute	https://www.link	France	2,070	277	13.38%	▼ -10
33	PROMAN France	https://www.link	France	3,276	436	13.31%	▼ -2
34	Allegis Global Solutions	https://www.link	United States	2,793	365	13.07%	▲ 8
35	eTeam	https://www.link	United States	2,886	375	12.99%	▲ 5
36	Beacon Hill Staffing Group	https://www.link	United States	2,831	367	12.96%	▼ -10
37	Medix	https://www.link	United States	2,022	253	12.51%	▼ -4
38	Weatheryby Healthcare	https://www.link	United States	1,322	160	12.10%	▲ 5
39	Amadeus FiRe	https://www.link	Germany	1,093	132	12.08%	▲ 0
40	Temporis	https://www.link	France	1,077	130	12.07%	New Entry
41	Atrium	https://www.link	United States	1,100	132	12.00%	▲ 6
42	TeacherActive	https://www.link	United Kingdom	1,308	149	11.39%	▲ 20
43	PeopleScout	https://www.link	United States	1,577	177	11.22%	▼ -7
44	Reed	https://www.link	United Kingdom	6,054	675	11.15%	▲ 4
45	System One	https://www.link	United States	1,169	129	11.04%	▲ 27
46	Vaco	https://www.link	United States	4,825	531	11.01%	▼ -8
47	BGSF	https://www.link	United States	1,622	178	10.97%	New Entry
48	Samsic Emploi	https://www.link	France	2,535	278	10.97%	New Entry
49	Search	https://www.link	United Kingdom	1,977	216	10.93%	▼ -15
50	Timing	https://www.link	Netherlands	1,119	121	10.81%	▼ -23
51	MAHOLA	https://www.link	France	1,363	144	10.56%	▼ -16
52	Olympia	https://www.link	Netherlands	1,639	172	10.49%	▼ -23
53	Equus Workforce Solutions	https://www.link	United States	1,947	201	10.32%	▼ -8
54	Mindlance	https://www.link	United States	1,953	201	10.29%	▼ -36
55	Start People	https://www.link	Netherlands	2,204	226	10.25%	▼ -9
56	Addison Group	https://www.link	United States	1,926	197	10.23%	▼ -24
57	Robert Half	https://www.link	United States	29,368	3,000	10.22%	▲ 7
58	Employbridge	https://www.link	United States	2,212	224	10.13%	▼ -7
59	Atlas Professionals	https://www.link	Netherlands	1,988	199	10.01%	▲ 2
60	Indeed Flex	https://www.link	United Kingdom	1,057	103	9.74%	▼ -3
61	Academic Work	https://www.link	Sweden	3,216	307	9.55%	▲ 2
62	Brunel	https://www.link	Netherlands	5,185	494	9.53%	▲ 6
63	Insight Global	https://www.link	United States	13,573	1,281	9.44%	▲ 2
64	Morson Talent	https://www.link	United Kingdom	1,658	156	9.41%	▲ 5
65	Jobot	https://www.link	United States	2,684	252	9.39%	▼ -12
66	Office Angels	https://www.link	United Kingdom	1,273	119	9.35%	▼ -10
67	En búsqueda activa de em	https://www.link	Spain	1,019	95	9.32%	New Entry
68	The Judge Group	https://www.link	United States	2,298	214	9.31%	▼ -27
69	AMN Healthcare	https://www.link	United States	4,932	446	9.04%	▼ -2
70	Pertemps Network Group	https://www.link	United Kingdom	2,207	198	8.97%	▼ -11
71	Gi Group	https://www.link	Italy	12,540	1,084	8.64%	▼ -27
72	Randstad USA	https://www.link	United States	8,070	674	8.35%	▲ 5
73	Experis	https://www.link	United States	9,193	747	8.13%	▲ 0
74	Creative Circle	https://www.link	United States	1,855	150	8.09%	▼ -16
75	Infotree Global Solutions	https://www.link	United States	1,475	115	7.80%	▼ -23
76	Vision for Education	https://www.link	United Kingdom	1,070	83	7.76%	New Entry
77	GROUPE CITY ONE	https://www.link	France	1,735	132	7.61%	▼ -17
78	Scoot Education	https://www.link	United States	1,268	95	7.49%	▲ 1
79	Nesco Resource	https://www.link	United States	1,579	114	7.22%	▼ -29
80	Express Employment Profe	https://www.link	United States	2,314	166	7.17%	▼ -10
81	IntelyCare	https://www.link	United States	1,797	127	7.07%	New Entry
82	CSI Companies	https://www.link	United States	2,068	145	7.01%	▲ 7
83	Prolink	https://www.link	United States	2,160	151	6.99%	▼ -1
84	SD Worx Belgium	https://www.link	Belgium	2,090	144	6.89%	▼ -1
85	Tradewind Recruitment	https://www.link	United Kingdom	1,143	76	6.65%	▲ 14
86	Orion Group	https://www.link	United Kingdom	1,151	76	6.60%	▲ 2
87	Brook Street	https://www.link	United Kingdom	1,388	91	6.56%	▼ -21
88	CHG Healthcare	https://www.link	United States	1,789	117	6.54%	▲ 6
89	Barona	https://www.link	Finland	1,468	96	6.54%	▲ 1
90	SPECTRAFORCE	https://www.link	United States	1,504	98	6.52%	▼ -35
91	ASK Consulting	https://www.link	United States	1,277	83	6.50%	▼ -16
92	Artech	https://www.link	United States	3,129	202	6.46%	▼ -14
93	The Best Connection	https://www.link	United Kingdom	1,753	113	6.45%	▲ 14
94	Cpl	https://www.link	Ireland	3,720	235	6.32%	▲ 11
95	PrideStaff	https://www.link	United States	2,098	131	6.24%	▼ -3

96	Tempo-Team	https://www.link	Netherlands	2,574	160	6.22%	▼ -11
97	FERCHAU	https://www.link	Germany	3,336	205	6.15%	New Entry
98	Remote Work	https://www.link	United States	3,230	198	6.13%	New Entry
99	Avance Consulting	https://www.link	United States	1,552	95	6.12%	▼ -50
100	NHS Professionals	https://www.link	United Kingdom	4,914	300	6.11%	▼ -19
101	Lernia	https://www.link	Sweden	2,051	125	6.09%	▼ -5
102	Yoh	https://www.link	United States	2,019	121	5.99%	▼ -22
103	Adecco	https://www.link	Switzerland	76,134	4,500	5.91%	▼ -17
104	Barton Associates	https://www.link	United States	1,936	107	5.53%	▼ -6
105	Aquent	https://www.link	United States	3,336	182	5.46%	▲ 10
106	Kelly	https://www.link	United States	9,506	511	5.38%	▼ -22
107	CyberCoders	https://www.link	United States	1,095	58	5.30%	▼ -1
108	Allegis Group	https://www.link	United States	3,103	160	5.16%	▼ -5
109	Zorgwerk	https://www.link	Netherlands	1,370	69	5.04%	▲ 8
110	Pénélope Groupe	https://www.link	France	1,570	75	4.78%	▼ -6
111	HealthTrust Workforce Solutions	https://www.link	United States	3,584	170	4.74%	▼ -16
112	Gale Healthcare	https://www.link	United States	1,080	51	4.72%	New Entry
113	GCS	https://www.link	United Kingdom	1,431	66	4.61%	New Entry
114	24 Seven Talent	https://www.link	United States	2,608	119	4.56%	▼ -6
115	AppleOne Employment Services	https://www.link	United States	5,064	226	4.46%	▲ 6
116	Onin Staffing	https://www.link	United States	1,576	70	4.44%	▼ -16
117	Surge Staffing	https://www.link	United States	1,423	63	4.43%	▼ -7
118	Manpower	https://www.link	United States	25,040	1,079	4.31%	▼ -5
119	Teaching Personnel	https://www.link	United Kingdom	4,283	184	4.30%	▼ -5
120	GHR Healthcare	https://www.link	United States	1,138	48	4.22%	▼ -44
121	CompHealth	https://www.link	United States	1,885	79	4.19%	▲ 7
122	Planet Pharma	https://www.link	United States	1,155	47	4.07%	▼ -25
123	Signature Consultants	https://www.link	United States	1,276	48	3.76%	New Entry
124	LGC Staffing	https://www.link	United States	1,504	56	3.72%	▲ 21
125	freiberuflich tätig	https://www.link	Germany	2,952	109	3.69%	New Entry
126	Staffline Recruitment	https://www.link	United Kingdom	1,869	68	3.64%	▼ -10
127	Maxim Healthcare Staffing	https://www.link	United States	19,617	711	3.62%	▼ -15
128	LRS Healthcare	https://www.link	United States	1,246	45	3.61%	▼ -17
129	Blue Arrow	https://www.link	United Kingdom	2,565	91	3.55%	▼ -5
130	Soliant	https://www.link	United States	1,748	61	3.49%	▼ -28
131	SThree	https://www.link	United Kingdom	7,137	248	3.47%	▼ -4
132	Protocol Education	https://www.link	United Kingdom	1,703	57	3.35%	▼ -14
133	Teachers On Call	https://www.link	United States	1,110	37	3.33%	▲ 3
134	MP	https://www.link	United States	1,619	52	3.21%	New Entry
135	AMN Healthcare Physician	https://www.link	United States	1,097	35	3.19%	▼ -12
136	CoWorx Staffing Services	https://www.link	United States	1,005	32	3.18%	New Entry
137	FlexCare Medical Staffing	https://www.link	United States	1,581	49	3.10%	▼ -36
138	Spherion	https://www.link	United States	4,992	154	3.08%	▼ -3
139	ManpowerGroup	https://www.link	United States	64,273	1,970	3.07%	▼ -2
140	Advantage Resourcing	https://www.link	United States	1,104	33	2.99%	▲ 14
141	Favorite Healthcare Staffing	https://www.link	United States	3,056	91	2.98%	▼ -7
142	Oasis	https://www.link	United States	1,076	32	2.97%	New Entry
143	Medical Solutions	https://www.link	United States	5,837	173	2.96%	▼ -18
144	Fusion Medical Staffing	https://www.link	United States	2,127	63	2.96%	▼ -35
145	Elwood Staffing Services	https://www.link	United States	3,427	98	2.86%	▼ -23
146	Delta-T Group	https://www.link	United States	1,525	42	2.75%	▲ 1
147	Aya Healthcare	https://www.link	United States	18,897	515	2.73%	▼ -16
148	PSG Global Solutions	https://www.link	United States	4,324	114	2.64%	▼ -4
149	Supplemental Health Care	https://www.link	United States	3,010	76	2.52%	▼ -20
150	Aerotek	https://www.link	United States	19,329	481	2.49%	▼ -18
151	Integrity Staffing Solutions	https://www.link	United States	1,531	38	2.48%	▼ -12
152	UNKNOWN	https://www.link	United Kingdom	1,543	38	2.46%	▼ -11
153	MAU Workforce Solutions	https://www.link	United States	1,656	40	2.42%	▼ -20
154	SSI People	https://www.link	United States	1,511	36	2.38%	New Entry
155	Outsource	https://www.link	United States	1,443	34	2.36%	▲ 7
156	PeopleReady	https://www.link	United States	6,192	145	2.34%	▼ -18
157	Snelling Staffing	https://www.link	United States	1,508	35	2.32%	▼ -37
158	Express Employment International	https://www.link	United States	13,697	301	2.20%	▼ -12
159	Tradesmen International	https://www.link	United States	5,015	107	2.13%	▼ -19
160	Rose International	https://www.link	United States	2,022	41	2.03%	▼ -30
161	Agricultural and Farming Jobs	https://www.link	United Kingdom	2,184	42	1.92%	▼ -19
162	Trustaff	https://www.link	United States	1,953	35	1.79%	▼ -10
163	College Nannies, Sitters and	https://www.link	United States	1,182	21	1.78%	▲ 2
164	Labor Finders	https://www.link	United States	2,790	47	1.68%	▼ -3
165	Aureus Medical Group	https://www.link	United States	3,104	52	1.68%	▼ -17
166	Cleveland Integrity Services	https://www.link	United States	1,017	17	1.67%	▼ -11
167	LaborMAX Staffing	https://www.link	United States	1,838	29	1.58%	▼ -8

168	ResourceMFG	https://www.link	United States	1,844	29	1.57%	▼ -4
169	SMX	https://www.link	United States	2,651	40	1.51%	▼ -16
170	Cross Country Healthcare	https://www.link	United States	8,291	124	1.50%	▼ -27
171	Hire Dynamics	https://www.link	United States	1,133	16	1.41%	▼ -22
172	ChildCare Careers	https://www.link	United States	1,133	16	1.41%	▼ -14
173	Volt	https://www.link	United States	6,381	88	1.38%	▼ -22
174	TrueBlue	https://www.link	United States	10,082	137	1.36%	▼ -11
175	AIC	https://www.link	United States	1,567	21	1.34%	▼ -8
176	RNnetwork	https://www.link	United States	1,201	15	1.25%	▼ -26
177	Working Not Working	https://www.link	United States	3,147	39	1.24%	▼ -8
178	Challenge-trg Recruitment	https://www.link	United Kingdom	1,177	14	1.19%	▼ -12
179	Travel Nurse Across Ameri	https://www.link	United States	1,442	17	1.18%	▼ -11
180	goLance	https://www.link	United States	1,064	12	1.13%	▼ -10
181	Remedy Intelligent Staffing	https://www.link	United States	1,980	21	1.06%	▼ -25
182	ResCare Workforce Servic	https://www.link	United States	1,509	16	1.06%	New Entry
183	Staffmark	https://www.link	United States	6,065	63	1.04%	▼ -12
184	Recruitment AI	https://www.link	United Kingdom	1,386	14	1.01%	New Entry
185	Malta Jobs	https://www.link	Malta	1,424	14	0.98%	▼ -5
186	Cross Country Nurses	https://www.link	United States	1,004	9	0.90%	▼ -14
187	Cross Country Medical Sta	https://www.link	United States	2,502	17	0.68%	▼ -12
188	ProLogistix	https://www.link	United States	3,537	24	0.68%	▼ -14
189	وظائف في جميع التخصصات	https://www.link	United States	3,653	24	0.66%	New Entry
190	Select Staffing	https://www.link	United States	3,799	21	0.55%	▼ -11
191	Casino Careers	https://www.link	United States	1,401	7	0.50%	▼ -14
192	Elite Staffing	https://www.link	United States	1,636	6	0.37%	▼ -14
193	MINE	https://www.link	Sweden	7,811	7	0.09%	New Entry
193	Nurse Staffing	https://www.link	United States	2,324	7	0.30%	▼ -7
193	Construction Labor Contra	https://www.link	United States	1,062	1	0.09%	▼ -8
193	Sandvoss.dk	https://www.link	Denmark	1,788	4	0.22%	▼ -9

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

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