



Europe's Most Active Staffing & Recruiting Professionals on Social - October 2023

Industry at a glance:

Average Score:	Total Companies:	Global Industry Average:
10.68%	39	7.56%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Gi Group Holding	https://www.linkedin.com/company/gi-group-holding/	Italy	1,124	370	32.92%	New Entry
2	Morgan McKinley	https://www.linkedin.com/company/morgan-mckinley/	Ireland	1,303	275	21.11%	▼ -1
3	Groupe LIP	https://www.linkedin.com/company/groupe-lip/	France	1,026	195	19.01%	New Entry
4	SUPPLAY	https://www.linkedin.com/company/supplay/	France	1,854	346	18.66%	▼ -2
5	APEC	https://www.linkedin.com/company/apec/	France	1,679	311	18.52%	New Entry
6	Grafton Recruitment	https://www.linkedin.com/company/grafton-recruitment/	Italy	1,175	214	18.21%	▼ -3
7	Maandag	https://www.linkedin.com/company/maandag/	Netherlands	1,879	289	15.38%	▼ -2
8	Yacht	https://www.linkedin.com/company/yacht/	Netherlands	1,593	222	13.94%	▼ -4
9	YER	https://www.linkedin.com/company/yer/	Netherlands	1,609	224	13.92%	▲ 1
10	CRIT France	https://www.linkedin.com/company/crit-france/	France	4,039	550	13.62%	▼ -4
11	Profil	https://www.linkedin.com/company/profil/	France	1,150	156	13.57%	▲ 17
12	Adéquat Interim & Recrute	https://www.linkedin.com/company/adequat-interim-recrute/	France	2,070	277	13.38%	▼ -5
13	PROMAN France	https://www.linkedin.com/company/proman-france/	France	3,276	436	13.31%	▼ -2
14	Amadeus FiRe	https://www.linkedin.com/company/amadeus-fire/	Germany	1,093	132	12.08%	▼ -1
15	Temporis	https://www.linkedin.com/company/temporis/	France	1,077	130	12.07%	New Entry
16	Samsic Emploi	https://www.linkedin.com/company/samsic-emploi/	France	2,535	278	10.97%	New Entry
17	Timing	https://www.linkedin.com/company/timing/	Netherlands	1,119	121	10.81%	▼ -9
18	MAHOLA	https://www.linkedin.com/company/mahola/	France	1,363	144	10.56%	▼ -6
19	Olympia	https://www.linkedin.com/company/olympia/	Netherlands	1,639	172	10.49%	▼ -10
20	Start People	https://www.linkedin.com/company/start-people/	Netherlands	2,204	226	10.25%	▼ -5
21	Atlas Professionals	https://www.linkedin.com/company/atlas-professionals/	Netherlands	1,988	199	10.01%	▼ -4
22	Academic Work	https://www.linkedin.com/company/academic-work/	Sweden	3,216	307	9.55%	▼ -4
23	Brunel	https://www.linkedin.com/company/brunel/	Netherlands	5,185	494	9.53%	▼ -4

24	En búsqueda activa de em	https://www.link	Spain	1,019	95	9.32%	New Entry
25	Gi Group	https://www.link	Italy	12,540	1,084	8.64%	▼ -11
26	GROUPE CITY ONE	https://www.link	France	1,735	132	7.61%	▼ -10
27	SD Worx Belgium	https://www.link	Belgium	2,090	144	6.89%	▼ -7
28	Barona	https://www.link	Finland	1,468	96	6.54%	▼ -5
29	Cpl	https://www.link	Ireland	3,720	235	6.32%	▼ -3
30	Tempo-Team	https://www.link	Netherlands	2,574	160	6.22%	▼ -9
31	FERCHAU	https://www.link	Germany	3,336	205	6.15%	New Entry
32	Lernia	https://www.link	Sweden	2,051	125	6.09%	▼ -8
33	Adecco	https://www.link	Switzerland	76,134	4,500	5.91%	▼ -11
34	Zorgwerk	https://www.link	Netherlands	1,370	69	5.04%	▼ -7
35	Pénélope Groupe	https://www.link	France	1,570	75	4.78%	▼ -10
36	freiberuflich tätig	https://www.link	Germany	2,952	109	3.69%	New Entry
37	Malta Jobs	https://www.link	Malta	1,424	14	0.98%	▼ -5
38	MINE	https://www.link	Sweden	7,811	7	0.09%	New Entry
39	Sandvoss.dk	https://www.link	Denmark	1,788	4	0.22%	▼ -6

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website our contact us at support@dsmn8.com](https://support@dsmn8.com)



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linkedin.com/company/DSMN8

