## **DSMN8**

The World's Most Active Outsourcing/Offshoring Professionals on Social - October 2023

## Industry at a glance:

**Average Score:** 

3.99%

**Total Companies:** 

96

**Average No. Employees:** 

9,583

## Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of 30-40% of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?										
Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change			
1	Maximus UK	https://www.linke	United Kingdom	1,054	183	17.36%	New Entry			
2	Lean Solutions Group	https://www.linke	United States	2,575	316	12.27%	▼ -1			
3	ContactPoint 360	https://www.linke	Canada	1,088	124	11.40%	New Entry			
4	QX Global Group	https://www.linke	United Kingdom	2,461	239	9.71%	▼ -1			
5	PartnerHero	https://www.linke	United States	1,352	120	8.88%	▼ -3			
6	SEBPO	https://www.linke	United States	1,280	113	8.83%	▲ 1			
7	Full Potential Solutions	https://www.linke	United States	1,079	91	8.43%	New Entry			
8	Taskforce	https://www.linke	United States	1,088	87	8.00%	New Entry			
9	Covalen	https://www.linke	Ireland	1,271	97	7.63%	▲ 3			
10	Percepta	https://www.linke	United States	1,569	116	7.39%	▲ 7			
11	Sigma Connected Group	https://www.linke	United Kingdom	1,455	104	7.15%	▼ -6			
12	IntouchCX	https://www.linke	Canada	3,455	234	6.77%	▼ -6			
13	The Office Gurus	https://www.linke	United States	1,080	72	6.67%	New Entry			
14	Quantanite	https://www.linke	United Kingdom	1,699	110	6.47%	▲ 0			
15	OfficePartners360	https://www.linke	United States	1,792	114	6.36%	▲ 12			
16	Virtual Employee	https://www.linke	United States	1,403	89	6.34%	▲ 4			
17	Societe Generale Global S	https://www.linke	Romania	1,500	93	6.20%	▼ -7			
18	TELUS International Europ	https://www.linke	Germany	1,066	63	5.91%	▼ -9			
19	TLScontact	https://www.linke	France	1,465	86	5.87%	▼ -11			
20	MarketStar	https://www.linke	United States	1,983	116	5.85%	▼ -16			
21	GlowTouch Technologies	https://www.linke	United States	1,156	67	5.80%	▼ -21			
22	SupportNinja	https://www.linke	United States	1,410	76	5.39%	▼ -11			
23	Bosch Service Solutions	https://www.linke	Germany	2,855	146	5.11%	▼ -4			

24 Etech Global Services	https://www.linke United States	2,670	135	5.06%	▲ 2
25 Ubiquity	https://www.linke United States	3,629	181	4.99%	▲ 0
26 Yource Group	https://www.linke	1,856	90	4.85%	<b>▲</b> 5
27 Bill Gosling Outsourcing	https://www.linke Canada	1,774	85	4.79%	▲ 1
28 Webhelp	https://www.linkeFrance	42,268	2,025	4.79%	▼ -5
29 Konecta	https://www.linke Spain	17,044	806	4.73%	New Ent
30 SPS	https://www.linke	4,092	186	4.55%	▲ 7
31 SIFU	https://www.linke	1,132	51	4.51%	▼ -18
32 DATAMARK	https://www.linke United States	1,193	53	4.44%	▲ 1
33 Webhelp Enterprise	https://www.linke	3,274	141	4.31%	▼ -15
34 Conectys	https://www.linke	1,896	81	4.27%	▼ -18
35 Majorel	https://www.linke Luxembourg	16,452	695	4.22%	New Enti
		151,416	2,360	4.21%	▲ 46
36 Foundever	https://www.linke United States				
37 IIMI	https://www.linke United States	1,026	43	4.19%	New Enti
38 Sagility	https://www.linke United States	5,813	243	4.18%	▼ -14
39 MattsenKumar	https://www.linke United States	1,248	49	3.93%	▲ 7
40 OnlineJobs.PH	https://www.linke United States	4,502	173	3.84%	▼ -2
41 TaskUs	https://www.linke United States	24,305	931	3.83%	▼ -5
42 Support Services Group	https://www.linke United States	1,479	56	3.79%	▲ 12
	https://www.linke	1,069	40	3.74%	▼ -13
43 Vipp					
44 Williams Lea	https://www.linke United States	3,093	114	3.69%	▼ -10
45 ERC	https://www.linke	1,112	40	3.60%	▲ 13
46 Valor Global	https://www.linke	1,151	41	3.56%	▲ 4
47 Emergia Contact Center	https://www.linke	2,557	90	3.52%	▼ -7
48 Phone Régie	https://www.linkeFrance	1,425	49	3.44%	▼ -13
49 Liveops	https://www.linke United States	2,249	77	3.42%	▼ -1
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50 Working Solutions	https://www.linke United States	1,235	42	3.40%	▼ -18
51 BroadPath	https://www.linke	1,473	50	3.39%	▼ -9
52 ibex	https://www.linke	15,370	521	3.39%	▼ -11
53 Vee Technologies	https://www.linke United States	3,055	103	3.37%	▼ -14
54 Cosmote e-Value	https://www.linke	1,377	46	3.34%	▼ -2
55 Arise	https://www.linke United States	3,984	128	3.21%	▼ -10
56 Transcom	https://www.linke	13,083	413	3.16%	▼ -9
57 TELUS International Bulg	https://www.linke	1,047	33	3.15%	▼ -28
58 NETWORK CONTACTS	https://www.linke	1,324	39	2.95%	▲ 3
59 Continuum Global Solutio	h https://www.linke United States	4,467	126	2.82%	▼ -8
60 Radius Global Solutions	https://www.linke United States	1,423	40	2.81%	▼ -5
61 Enshored	https://www.linke United States	1,993	56	2.81%	▼ -12
62 ADM VALUE	https://www.linke	1,594	43	2.70%	▼ -5
63 5CA	https://www.linke	1,147	30	2.62%	▼ -41
64 Teleperformance	https://www.linke	211,384	5,500	2.60%	▼ -8
65 Startek	https://www.linke United States	14,920	370	2.48%	▲ 5
66 Atento España	https://www.linke	1,853	45	2.43%	▼ -13
67 TTEC	https://www.linke United States	34,114	823	2.41%	▼ -7
68 KM2 Solutions	https://www.linke United States	1,649	36	2.18%	▼ -9
69 ResultsCX		9,827	207	2.11%	▼ -7
	https://www.linke United States				
70 MyOutDesk	https://www.linke United States	1,064	22	2.07%	▼ -4
71 Personiv	https://www.linke United States	2,690	55	2.04%	▼ -7
72 Qualfon	https://www.linke	7,782	153	1.97%	▼ -4
73 Datamatics Business Solu	t https://www.linke United States	2,151	42	1.95%	▼ -29
74 VXI Global Solutions	https://www.linke United States	13,805	263	1.91%	▼ -5
75 Afni	https://www.linke United States	5,195	97	1.87%	▲ 3
	· ·				
	S https://www.linke United States	2,282	42	1.84%	▼ -9
77 Stratosphere Quality	https://www.linke United States	1,384	25	1.81%	▼ -6
78 Advanced Call Center	https://www.linke	2,526	41	1.62%	▼ -1
79 Alta Resources	https://www.linke United States	2,026	32	1.58%	▼ -7
80 Infinity	https://www.linke United States	1,405	22	1.57%	New Enti
81 Alorica	https://www.linke United States	49,869	739	1.48%	▼ -6
82 Covisian	· ·				
	https://www.linke	7,430	109	1.47%	▼ -67
83 Comdata Group	https://www.linke	13,968	204	1.46%	▼ -10
84 Rocket Station	https://www.linke	1,943	28	1.44%	▼ -10
85 CDS Global	https://www.linke	1,084	15	1.38%	▲ 1
86 iQor	https://www.linke United States	20,102	242	1.20%	▼ -5
87 MCI	https://www.linke United States	1,165	13	1.12%	New Entr
88 RDI Corporation					
AN RULL Corporation	https://www.linke United States	1,580	16	1.01%	▼ -9
	https://www.linke United States	1,685	17	1.01%	▼ -4
89 DialAmerica	https://www.linke United States	1,231	12	0.97%	▼ -1
				0.000/	▼ -7
89 DialAmerica	https://www.linke United States	1,107	10	0.90%	¥ -1
89 DialAmerica 90 Dialog Direct 91 FCR	https://www.linke United States		32		▼ -9
89 DialAmerica 90 Dialog Direct 91 FCR 92 Telvista	https://www.linke United States https://www.linke United States	3,594	32	0.89%	▼ -9
89 DialAmerica 90 Dialog Direct 91 FCR 92 Telvista	https://www.linke United States				

