



Europe's Most Active Outsourcing/Offshoring Professionals on Social - October 2023

Industry at a glance:

Average Score:	Total Companies:	Global Industry Average:
3.86%	27	3.99%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Covalen	https://www.linkedin.com/company/covalen/	Ireland	1,271	97	7.63%	▲ 3
2	Societe Generale Global S	https://www.linkedin.com/company/societe-generale-global-s/	Romania	1,500	93	6.20%	▲ 1
3	TELUS International Europ	https://www.linkedin.com/company/telesoft/	Germany	1,066	63	5.91%	▼ -1
4	TLScontact	https://www.linkedin.com/company/tlscontact/	France	1,465	86	5.87%	▼ -3
5	Bosch Service Solutions	https://www.linkedin.com/company/bosch-service-solutions/	Germany	2,855	146	5.11%	▲ 4
6	Yource Group	https://www.linkedin.com/company/youce/	Netherlands	1,856	90	4.85%	▲ 8
7	Webhelp	https://www.linkedin.com/company/webhelp/	France	42,268	2,025	4.79%	▲ 4
8	Konecta	https://www.linkedin.com/company/konecta/	Spain	17,044	806	4.73%	New Entry
9	SPS	https://www.linkedin.com/company/spss/	Switzerland	4,092	186	4.55%	▲ 7
10	SIFU	https://www.linkedin.com/company/sifu/	Spain	1,132	51	4.51%	▼ -5
11	Webhelp Enterprise	https://www.linkedin.com/company/webhelp-enterprise/	France	3,274	141	4.31%	▼ -3
12	Conectys	https://www.linkedin.com/company/conectys/	Romania	1,896	81	4.27%	▼ -5
13	Majorel	https://www.linkedin.com/company/majorel/	Luxembourg	16,452	695	4.22%	New Entry
14	Vipp	https://www.linkedin.com/company/vipp/	France	1,069	40	3.74%	▼ -1
15	Emergia Contact Center	https://www.linkedin.com/company/emergia/	Spain	2,557	90	3.52%	▲ 2
16	Phone Régie	https://www.linkedin.com/company/phone-regie/	France	1,425	49	3.44%	▼ -1
17	Cosmote e-Value	https://www.linkedin.com/company/cosmote-e-value/	Greece	1,377	46	3.34%	▲ 2
18	Transcom	https://www.linkedin.com/company/transcom/	Sweden	13,083	413	3.16%	▲ 0
19	TELUS International Bulga	https://www.linkedin.com/company/telesoft-bulgaria/	Bulgaria	1,047	33	3.15%	▼ -7
20	NETWORK CONTACTS	https://www.linkedin.com/company/network-contacts/	Italy	1,324	39	2.95%	▲ 3
21	ADM VALUE	https://www.linkedin.com/company/adm-value/	France	1,594	43	2.70%	▲ 1
22	SCA	https://www.linkedin.com/company/sca/	Netherlands	1,147	30	2.62%	▼ -12
23	Teleperformance	https://www.linkedin.com/company/teleperformance/	France	211,384	5,500	2.60%	▼ -2

24	Atento España	https://www.linkedin.com/company/atento-espana/	Spain	1,853	45	2.43%	▼ -4
25	Covisian	https://www.linkedin.com/company/covisian/	Italy	7,430	109	1.47%	▼ -19
26	Comdata Group	https://www.linkedin.com/company/comdata-group/	Italy	13,968	204	1.46%	▼ -1
27	Atento	https://www.linkedin.com/company/atento/	Spain	92,680	595	0.64%	▲ 0

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](#) [our contact us at support@dsmn8.com](#)



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