



The USA's Most Active Logistics & Supply Chain Professionals on Social - October 2023

Industry at a glance:

Average Score:	Total Companies:	Global Industry Average:
4.35%	74	4.89%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Zipline	https://www.linkedin.com/company/ziplineair	United States	1,167	146	12.51%	New Entry
2	FORTNA	https://www.linkedin.com/company/fortna	United States	1,320	157	11.89%	New Entry
3	Veritiv Corporation	https://www.linkedin.com/company/veritiv	United States	3,880	451	11.62%	▲ 9
4	Flexport	https://www.linkedin.com/company/flexport	United States	3,326	336	10.10%	▲ 0
5	Marken	https://www.linkedin.com/company/marken	United States	1,790	178	9.94%	▼ -4
6	JAS Worldwide	https://www.linkedin.com/company/jas-worldwide	United States	4,026	394	9.79%	▼ -3
7	Arrive Logistics	https://www.linkedin.com/company/arrive-logistics	United States	1,835	170	9.26%	▼ -5
8	AIT Worldwide Logistics	https://www.linkedin.com/company/ait-worldwide-logistics	United States	1,408	121	8.59%	▼ -1
9	Crowley	https://www.linkedin.com/company/crowley	United States	4,423	376	8.50%	▲ 25
10	Crane Worldwide Logistics	https://www.linkedin.com/company/crane-worldwide-logistics	United States	2,373	182	7.67%	▼ -5
11	Bastian Solutions	https://www.linkedin.com/company/bastian-solutions	United States	1,288	95	7.38%	▼ -5
12	Traffic Tech	https://www.linkedin.com/company/traffic-tech	United States	1,277	94	7.36%	▲ 4
13	OIA GLOBAL	https://www.linkedin.com/company/oia-global	United States	1,040	71	6.83%	New Entry
14	Imperial Dade	https://www.linkedin.com/company/imperial-dade	United States	1,677	110	6.56%	▼ -4
15	PSA BDP	https://www.linkedin.com/company/psa-bdp	United States	4,691	302	6.44%	New Entry
16	SEKO Logistics	https://www.linkedin.com/company/seko-logistics	United States	1,795	113	6.30%	▼ -3
17	Vanguard Logistics Service	https://www.linkedin.com/company/vanguard-logistics-service	United States	1,563	92	5.89%	New Entry
18	Expeditors	https://www.linkedin.com/company/expeditors	United States	16,293	934	5.73%	▲ 3
19	Uber Freight	https://www.linkedin.com/company/uber-freight	United States	4,771	273	5.72%	▼ -8
20	Lineage	https://www.linkedin.com/company/lineage	United States	8,343	473	5.67%	New Entry
21	The Raymond	https://www.linkedin.com/company/the-raymond	United States	1,308	71	5.43%	▲ 7
22	OnProcess	https://www.linkedin.com/company/onprocess	United States	1,350	73	5.41%	▲ 0
23	GXO	https://www.linkedin.com/company/gxo	United States	18,590	995	5.35%	▼ -9

24	Incora	https://www.link	United States	1,454	77	5.30%	▼ -16
25	FedEx Logistics	https://www.link	United States	2,848	150	5.27%	▼ -5
26	Universal Logistics Holding	https://www.link	United States	1,503	75	4.99%	▲ 1
27	Dematic	https://www.link	United States	8,586	427	4.97%	▼ -9
28	C.H. Robinson	https://www.link	United States	18,933	936	4.94%	▲ 2
29	Unishippers	https://www.link	United States	1,009	45	4.46%	New Entry
30	Kenco Group	https://www.link	United States	2,352	100	4.25%	▲ 8
31	Saddle Creek Logistics Ser	https://www.link	United States	2,772	115	4.15%	▼ -6
32	Bunzl Distribution	https://www.link	United States	1,670	68	4.07%	▲ 4
33	Martin Brower	https://www.link	United States	3,550	142	4.00%	▼ -1
34	Savage	https://www.link	United States	1,603	64	3.99%	▲ 19
35	NFI	https://www.link	United States	7,884	311	3.94%	▼ -2
36	ABS	https://www.link	United States	6,287	247	3.93%	▼ -13
37	Briggs	https://www.link	United States	1,120	43	3.84%	▼ -2
38	SpartanNash	https://www.link	United States	3,508	130	3.71%	New Entry
39	Schneider	https://www.link	United States	10,284	366	3.56%	▲ 4
40	GlobalTranz	https://www.link	United States	1,534	49	3.19%	▼ -11
41	Shippo Transport	https://www.link	United States	1,598	51	3.19%	▼ -17
42	Crown Lift Trucks	https://www.link	United States	2,659	84	3.16%	▲ 3
43	APL Logistics	https://www.link	United States	5,117	151	2.95%	▼ -3
44	Ryder Supply Chain Soluti	https://www.link	United States	4,955	142	2.87%	▲ 3
45	Averit Express	https://www.link	United States	2,900	81	2.79%	▲ 7
46	Penske Logistics	https://www.link	United States	9,174	255	2.78%	▲ 4
47	Watco Companies	https://www.link	United States	2,046	55	2.69%	▼ -5
48	Cardinal	https://www.link	United States	1,459	39	2.67%	▲ 3
49	Americold Logistics	https://www.link	United States	6,697	177	2.64%	▼ -12
50	ArcBest	https://www.link	United States	6,826	180	2.64%	New Entry
51	Lawson Products	https://www.link	United States	1,946	49	2.52%	▼ -2
52	UPS Supply Chain Solutio	https://www.link	United States	14,515	360	2.48%	▲ 2
53	Covenant	https://www.link	United States	2,023	50	2.47%	▼ -7
54	Neovia Logistics	https://www.link	United States	2,623	64	2.44%	▼ -15
55	Tidewater	https://www.link	United States	3,292	80	2.43%	▲ 4
56	Yusen Logistics	https://www.link	United States	1,897	46	2.42%	▼ -8
57	McLane	https://www.link	United States	7,544	181	2.40%	▼ -13
58	Ryder System	https://www.link	United States	21,721	500	2.30%	▼ -3
59	OnTrac	https://www.link	United States	2,695	61	2.26%	▲ 5
60	Performance Team	https://www.link	United States	1,028	22	2.14%	New Entry
61	Radial	https://www.link	United States	4,936	104	2.11%	▼ -3
62	PFS	https://www.link	United States	2,330	48	2.06%	▼ -5
63	McMaster-Carr	https://www.link	United States	3,289	63	1.92%	▼ -7
64	UPS	https://www.link	United States	144,350	2,500	1.73%	New Entry
65	SYNCREON	https://www.link	United States	4,580	77	1.68%	New Entry
66	VSE Corporation	https://www.link	United States	1,897	27	1.42%	▼ -35
67	XPO	https://www.link	United States	36,656	495	1.35%	New Entry
68	Capstone	https://www.link	United States	5,246	69	1.32%	▼ -7
69	Nippon Express USA	https://www.link	United States	3,078	35	1.14%	▼ -7
70	Unisource Worldwide	https://www.link	United States	1,547	12	0.78%	New Entry
71	Ingram Micro	https://www.link	United States	2,973	20	0.67%	▼ -11
72	ModusLink	https://www.link	United States	1,281	7	0.55%	▼ -9
73	AHS	https://www.link	United States	1,098	4	0.36%	▼ -8
74	DSC Logistics	https://www.link	United States	1,372	3	0.22%	▼ -7

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

Visit our website our contact us at support@dsmn8.com



@DSMN8

DSMN8

[linkedin.com/company/DSMN8](https://www.linkedin.com/company/DSMN8)

