



The UK's Most Active Logistics & Supply Chain Professionals on Social - October 2023

Industry at a glance:

Average Score:	Total Companies:	Global Industry Average:
4.25%	17	4.89%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	World Courier	https://www.linkedin.com/company/world-courier/	United Kingdom	2,399	252	10.50%	▲ 1
2	Associated British Ports	https://www.linkedin.com/company/associated-british-ports/	United Kingdom	1,273	124	9.74%	▼ -1
3	Movianto	https://www.linkedin.com/company/movianto/	United Kingdom	1,222	82	6.71%	New Entry
4	Unipart Logistics	https://www.linkedin.com/company/unipart-logistics/	United Kingdom	1,552	88	5.67%	▼ -1
5	Inchcape Shipping Service	https://www.linkedin.com/company/inchcape-shipping-service/	United Kingdom	3,023	166	5.49%	▼ -1
6	Wincanton	https://www.linkedin.com/company/wincanton/	United Kingdom	6,577	326	4.96%	▲ 0
7	Culina Group	https://www.linkedin.com/company/culina-group/	United Kingdom	1,143	54	4.72%	New Entry
8	RS	https://www.linkedin.com/company/rs/	United Kingdom	5,990	270	4.51%	New Entry
9	Menzies Distribution	https://www.linkedin.com/company/menzies-distribution/	United Kingdom	1,433	58	4.05%	▼ -1
10	Great Bear	https://www.linkedin.com/company/great-bear/	United Kingdom	1,078	34	3.15%	New Entry
11	TBA Group	https://www.linkedin.com/company/tba-group/	United Kingdom	1,038	30	2.89%	New Entry
12	Evri	https://www.linkedin.com/company/evri/	United Kingdom	7,445	155	2.08%	▼ -3
13	Stobart	https://www.linkedin.com/company/stobart/	United Kingdom	1,667	29	1.74%	▼ -1
14	Logistica	https://www.linkedin.com/company/logistica/	United Kingdom	2,382	41	1.72%	New Entry
15	Stolt-Nielsen	https://www.linkedin.com/company/stolt-nielsen/	United Kingdom	2,382	40	1.68%	▼ -10
16	Yodel	https://www.linkedin.com/company/yodel/	United Kingdom	2,873	47	1.64%	▼ -5
17	Unipart Group	https://www.linkedin.com/company/unipart-group/	United Kingdom	3,782	40	1.06%	▼ -10

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](#) [our contact us](#) at support@dsmn8.com



@DSMN8

DSMN8

[linkedin.com/company/DSMN8](https://www.linkedin.com/company/DSMN8)

