



The World's Most Active Logistics & Supply Chain Professionals on Social - October 2023

Industry at a glance:

Average Score:
4.89%

Total Companies:
206

Average No. Employees:
6,926

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Blue Water Shipping	https://www.linkedin.com/company/blue-water-shipping/	Denmark	1,712	275	16.06%	▲ 2
2	Zipline	https://www.linkedin.com/company/zipline/	United States	1,167	146	12.51%	New Entry
3	FORTNA	https://www.linkedin.com/company/fortna/	United States	1,320	157	11.89%	New Entry
4	Veritiv Corporation	https://www.linkedin.com/company/veritiv-corporation/	United States	3,880	451	11.62%	▲ 36
5	Ziegler	https://www.linkedin.com/company/ziegler/	Belgium	1,190	128	10.76%	▼ -3
6	Savino Del Bene	https://www.linkedin.com/company/savino-del-bene/	Italy	2,754	290	10.53%	▲ 3
7	World Courier	https://www.linkedin.com/company/world-courier/	United Kingdom	2,399	252	10.50%	▲ 20
8	Röhlig Logistics	https://www.linkedin.com/company/roehlig-logistics/	Germany	1,480	151	10.20%	▲ 3
9	Flexport	https://www.linkedin.com/company/flexport/	United States	3,326	336	10.10%	▲ 4
10	TIBA	https://www.linkedin.com/company/tiba/	Spain	1,051	105	9.99%	New Entry
11	Marken	https://www.linkedin.com/company/marken/	United States	1,790	178	9.94%	▼ -6
12	Körber	https://www.linkedin.com/company/koerber/	Germany	2,560	251	9.80%	▼ -11
13	JAS Worldwide	https://www.linkedin.com/company/jas-worldwide/	United States	4,026	394	9.79%	▼ -3
14	Associated British Ports	https://www.linkedin.com/company/associated-british-ports/	United Kingdom	1,273	124	9.74%	▼ -6
15	Noatum Logistics	https://www.linkedin.com/company/noatum-logistics/	Spain	1,094	104	9.51%	New Entry
16	TGW Logistics	https://www.linkedin.com/company/tgw-logistics/	Austria	2,400	226	9.42%	▲ 6
17	Viterra	https://www.linkedin.com/company/viterra/	Netherlands	1,605	151	9.41%	▼ -13
18	Arrive Logistics	https://www.linkedin.com/company/arrive-logistics/	United States	1,835	170	9.26%	▼ -11
19	deugro	https://www.linkedin.com/company/deugro/	Switzerland	1,015	94	9.26%	New Entry
20	Rangel Logistics Solutions	https://www.linkedin.com/company/rangel-logistics-solutions/	Portugal	1,022	94	9.20%	New Entry
21	Scan Global Logistics	https://www.linkedin.com/company/scan-global-logistics/	Denmark	2,357	214	9.08%	New Entry
22	E80 Group	https://www.linkedin.com/company/e80-group/	Italy	1,153	104	9.02%	New Entry
23	Schmitz Cargobull	https://www.linkedin.com/company/schmitz-cargobull/	Germany	1,139	100	8.78%	New Entry

24	Gebrüder Weiss	https://www.link	Austria	2,643	228	8.63%	▲ 11
25	4flow	https://www.link	Germany	1,186	102	8.60%	New Entry
26	AIT Worldwide Logistics	https://www.link	United States	1,408	121	8.59%	▼ -6
27	Crowley	https://www.link	United States	4,423	376	8.50%	▼ -2
28	LESCHACO	https://www.link	Germany	1,302	110	8.45%	▼ -10
29	DHL Global Forwarding	https://www.link	Germany	20,381	1,700	8.34%	▲ 5
30	Rhenus Logistics	https://www.link	Germany	8,882	735	8.28%	▼ -11
31	APM Terminals	https://www.link	Netherlands	8,181	653	7.98%	▲ 11
32	cargo-partner	https://www.link	Austria	2,838	224	7.89%	▼ -20
33	DACHSER	https://www.link	Germany	11,401	893	7.83%	▼ -2
34	Maersk Supply Service	https://www.link	Denmark	1,855	145	7.82%	▼ -5
35	Crane Worldwide Logistics	https://www.link	United States	2,373	182	7.67%	▼ -21
36	GNV Grandi Navi Veloci	https://www.link	Italy	1,138	86	7.56%	New Entry
37	Bolloré Logistics	https://www.link	France	11,380	850	7.47%	▲ 13
38	Svitzer	https://www.link	Denmark	2,504	185	7.39%	▲ 9
39	Bastian Solutions	https://www.link	United States	1,288	95	7.38%	▼ -23
40	Traffic Tech	https://www.link	United States	1,277	94	7.36%	▲ 22
41	A.P. Moller - Maersk	https://www.link	Denmark	62,262	4,500	7.23%	▼ -3
42	Heppner	https://www.link	France	1,914	138	7.21%	New Entry
43	H.Essers	https://www.link	Belgium	2,038	145	7.11%	▼ -11
44	Wiener Linien	https://www.link	Austria	1,266	89	7.03%	New Entry
45	OIA GLOBAL	https://www.link	United States	1,040	71	6.83%	New Entry
46	Born Group	https://www.link	Italy	1,689	115	6.81%	▼ -10
47	GCA	https://www.link	France	1,140	77	6.75%	New Entry
48	Movianto	https://www.link	United Kingdom	1,222	82	6.71%	▼ -24
49	Mondial Relay	https://www.link	France	1,464	98	6.69%	▲ 18
50	VINCI Autoroutes	https://www.link	France	2,419	160	6.61%	▼ -22
51	Imperial Dade	https://www.link	United States	1,677	110	6.56%	▼ -25
52	Swisslog	https://www.link	Switzerland	3,169	205	6.47%	▼ -29
53	PSA BDP	https://www.link	United States	4,691	302	6.44%	New Entry
54	Impala Terminals	https://www.link	Switzerland	1,108	71	6.41%	New Entry
55	Arcese	https://www.link	Italy	1,283	82	6.39%	▼ -18
56	Royal FloraHolland	https://www.link	Netherlands	1,790	114	6.37%	▲ 5
57	SEKO Logistics	https://www.link	United States	1,795	113	6.30%	▼ -13
58	STEF	https://www.link	France	8,982	555	6.18%	▼ -15
59	FERCAM	https://www.link	Italy	1,704	103	6.04%	▼ -1
60	Stena Line	https://www.link	Sweden	3,120	188	6.03%	▲ 31
61	Mecalux	https://www.link	Spain	2,109	127	6.02%	▼ -4
62	BVG	https://www.link	Germany	1,477	88	5.96%	▼ -6
63	Hermes	https://www.link	Germany	1,076	64	5.95%	New Entry
64	Vanguard Logistics Service	https://www.link	United States	1,563	92	5.89%	New Entry
65	Österreichische Post	https://www.link	Austria	2,331	135	5.79%	New Entry
66	IFCO SYSTEMS	https://www.link	Germany	1,777	102	5.74%	▲ 15
67	Expeditors	https://www.link	United States	16,293	934	5.73%	▲ 13
68	Transdev	https://www.link	France	9,190	526	5.72%	New Entry
69	Uber Freight	https://www.link	United States	4,771	273	5.72%	▼ -39
70	Bleckmann	https://www.link	Netherlands	1,774	101	5.69%	▲ 1
71	DSV	https://www.link	Denmark	44,075	2,500	5.67%	▲ 21
72	Unipart Logistics	https://www.link	United Kingdom	1,552	88	5.67%	▼ -13
73	Lineage	https://www.link	United States	8,343	473	5.67%	▼ -58
74	Bison Transport	https://www.link	Canada	1,265	71	5.61%	New Entry
75	Vopak	https://www.link	Netherlands	3,975	223	5.61%	▲ 3
76	WITRON	https://www.link	Germany	1,926	108	5.61%	▲ 8
77	Kuehne+Nagel	https://www.link	Switzerland	44,762	2,500	5.59%	▼ -23
78	DHL Freight	https://www.link	Germany	4,520	252	5.58%	▼ -13
79	Carreras Grupo Logístico	https://www.link	Spain	1,024	57	5.57%	New Entry
80	La Poste Groupe	https://www.link	France	45,241	2,500	5.53%	New Entry
81	Inchcape Shipping Service	https://www.link	United Kingdom	3,023	166	5.49%	▼ -8
82	The Raymond	https://www.link	United States	1,308	71	5.43%	▲ 21
83	OnProcess	https://www.link	United States	1,350	73	5.41%	▼ -1
84	Raben Group	https://www.link	Poland	2,682	145	5.41%	▼ -5
85	Intelcom	https://www.link	Canada	1,371	74	5.40%	▼ -9
86	GEODIS	https://www.link	France	26,089	1,400	5.37%	▼ -20
87	GXO	https://www.link	United States	18,590	995	5.35%	▼ -41
88	Logisfashion	https://www.link	Spain	1,107	59	5.33%	New Entry
89	Wallenius Wilhelmsen	https://www.link	Norway	2,370	126	5.32%	▼ -29
90	Incora	https://www.link	United States	1,454	77	5.30%	▼ -69
91	FedEx Logistics	https://www.link	United States	2,848	150	5.27%	▼ -19
92	DHL Express	https://www.link	Germany	25,295	1,301	5.14%	▼ -18
93	SSI SCHÄFER	https://www.link	Germany	4,405	226	5.13%	▼ -29
94	InPost	https://www.link	Poland	2,517	128	5.09%	▲ 5
95	Planzer	https://www.link	Switzerland	1,050	53	5.05%	New Entry

96	CEVA Logistics	https://www.link	France	39,812	2,001	5.03%	▼ -3
97	Universal Logistics Holding	https://www.link	United States	1,503	75	4.99%	▲ 3
98	DHL Supply Chain	https://www.link	Germany	60,193	3,000	4.98%	▼ -9
99	Dematic	https://www.link	United States	8,586	427	4.97%	▼ -31
100	Wincanton	https://www.link	United Kingdom	6,577	326	4.96%	▼ -10
101	Grimaldi Group	https://www.link	Italy	2,384	118	4.95%	▲ 3
102	C.H. Robinson	https://www.link	United States	18,933	936	4.94%	▲ 5
103	Sesé	https://www.link	Spain	2,376	114	4.80%	▼ -17
104	Posti Group Oyj	https://www.link	Finland	2,564	122	4.76%	▲ 33
105	Culina Group	https://www.link	United Kingdom	1,143	54	4.72%	New Entry
106	FIEGE	https://www.link	Germany	3,020	140	4.64%	▼ -54
107	DB Schenker	https://www.link	Germany	43,766	2,000	4.57%	▼ -6
108	DB Cargo	https://www.link	Germany	3,179	145	4.56%	▲ 16
109	Stuart	https://www.link	France	1,329	60	4.51%	▼ -56
110	RS	https://www.link	United Kingdom	5,990	270	4.51%	New Entry
111	Unishippers	https://www.link	United States	1,009	45	4.46%	New Entry
112	Katoen Natie	https://www.link	Belgium	4,888	213	4.36%	▼ -35
113	Viterra Canada	https://www.link	Canada	1,292	56	4.33%	New Entry
114	LKW WALTER	https://www.link	Austria	1,348	58	4.30%	▼ -29
115	Kenco Group	https://www.link	United States	2,352	100	4.25%	▲ 8
116	ID Logistics	https://www.link	France	6,006	251	4.18%	▼ -11
117	Saddle Creek Logistics Ser	https://www.link	United States	2,772	115	4.15%	▼ -23
118	Bunzl Distribution	https://www.link	United States	1,670	68	4.07%	▼ -1
119	Menzies Distribution	https://www.link	United Kingdom	1,433	58	4.05%	▲ 0
120	Logista	https://www.link	Spain	1,631	66	4.05%	New Entry
121	Martin Brower	https://www.link	United States	3,550	142	4.00%	▼ -12
122	Savage	https://www.link	United States	1,603	64	3.99%	▲ 30
123	Viapost	https://www.link	France	1,310	52	3.97%	▼ -28
124	NFI	https://www.link	United States	7,884	311	3.94%	▼ -13
125	ABS	https://www.link	United States	6,287	247	3.93%	▼ -42
126	Deutsche Post und DHL	https://www.link	Germany	8,553	333	3.89%	▼ -12
127	Briggs	https://www.link	United States	1,120	43	3.84%	▼ -12
128	XPO Logistics Europe	https://www.link	France	6,865	255	3.71%	▼ -19
129	SpartanNash	https://www.link	United States	3,508	130	3.71%	New Entry
130	Schneider	https://www.link	United States	10,284	366	3.56%	▲ 1
131	Luís Simões	https://www.link	Portugal	1,228	43	3.50%	▲ 9
132	FM Logistic	https://www.link	France	5,444	182	3.34%	▼ -12
133	PostNL	https://www.link	Netherlands	12,804	427	3.33%	▼ -5
134	PostNord Sverige	https://www.link	Sweden	4,181	134	3.20%	▲ 22
135	GlobalTranz	https://www.link	United States	1,534	49	3.19%	▼ -30
136	Shipco Transport	https://www.link	United States	1,598	51	3.19%	▼ -50
137	Crown Lift Trucks	https://www.link	United States	2,659	84	3.16%	▼ -4
138	Great Bear	https://www.link	United Kingdom	1,078	34	3.15%	New Entry
139	Posten Bring	https://www.link	Norway	4,002	122	3.05%	New Entry
140	Arvato	https://www.link	Germany	9,902	300	3.03%	▼ -29
141	Hamburg Süd	https://www.link	Germany	2,412	73	3.03%	▼ -101
142	APL Logistics	https://www.link	United States	5,117	151	2.95%	▼ -16
143	Hegelmann Group	https://www.link	Germany	1,234	36	2.92%	▼ -96
144	Vroon	https://www.link	Netherlands	1,620	47	2.90%	▼ -2
145	TBA Group	https://www.link	United Kingdom	1,038	30	2.89%	New Entry
146	Ryder Supply Chain Solutio	https://www.link	United States	4,955	142	2.87%	▼ -11
147	DPD Deutschland	https://www.link	Germany	1,492	42	2.82%	▼ -35
148	Averitt Express	https://www.link	United States	2,900	81	2.79%	▲ 1
149	Penske Logistics	https://www.link	United States	9,174	255	2.78%	▼ -3
150	No Limit	https://www.link	Poland	1,084	30	2.77%	New Entry
151	DHL	https://www.link	Germany	65,298	1,778	2.72%	▼ -12
152	Watco Companies	https://www.link	United States	2,046	55	2.69%	▼ -22
153	Cardinal	https://www.link	United States	1,459	39	2.67%	▼ -6
154	Americold Logistics	https://www.link	United States	6,697	177	2.64%	▼ -35
155	ArcBest	https://www.link	United States	6,826	180	2.64%	New Entry
156	Lawson Products	https://www.link	United States	1,946	49	2.52%	▼ -11
157	UPS Supply Chain Solutior	https://www.link	United States	14,515	360	2.48%	▼ -5
158	Covenant	https://www.link	United States	2,023	50	2.47%	▼ -24
159	Neovia Logistics	https://www.link	United States	2,623	64	2.44%	▼ -35
160	Tidewater	https://www.link	United States	3,292	80	2.43%	▲ 3
161	Yusen Logistics	https://www.link	United States	1,897	46	2.42%	▼ -18
162	McLane	https://www.link	United States	7,544	181	2.40%	▼ -30
163	Poste Italiane	https://www.link	Italy	33,165	777	2.34%	▼ -22
164	Ryder System	https://www.link	United States	21,721	500	2.30%	▼ -10
165	OnTrac	https://www.link	United States	2,695	61	2.26%	▲ 7
166	Correos Express	https://www.link	Spain	1,879	42	2.24%	▼ -49
167	New Flyer	https://www.link	Canada	1,264	28	2.22%	New Entry

168	Performance Team	https://www.linkedin.com/company/performance-team/	United States	1,028	22	2.14%	New Entry
169	Radial	https://www.linkedin.com/company/radial/	United States	4,936	104	2.11%	▼ -10
170	CB	https://www.linkedin.com/company/cb/	Netherlands	1,718	36	2.10%	▼ -6
171	DPD Polska	https://www.linkedin.com/company/dpd-polska/	Poland	1,387	29	2.09%	▼ -23
172	Evri	https://www.linkedin.com/company/evri/	United Kingdom	7,445	155	2.08%	▼ -35
173	Seaspan	https://www.linkedin.com/company/seaspan/	Canada	1,842	38	2.06%	New Entry
174	PFS	https://www.linkedin.com/company/pfs/	United States	2,330	48	2.06%	▼ -17
175	Deutsche Bahn	https://www.linkedin.com/company/deutsche-bahn/	Germany	70,949	1,450	2.04%	▼ -88
176	LOGWIN	https://www.linkedin.com/company/logwin/	Germany	1,634	33	2.02%	▼ -32
177	McMaster-Carr	https://www.linkedin.com/company/mcmaster-carr/	United States	3,289	63	1.92%	▼ -22
178	ASKO	https://www.linkedin.com/company/asko/	Norway	1,154	22	1.91%	▼ -17
179	ECT	https://www.linkedin.com/company/ect/	Netherlands	1,870	33	1.76%	▼ -17
180	GLS	https://www.linkedin.com/company/gls/	Netherlands	7,147	126	1.76%	▼ -20
181	Stobart	https://www.linkedin.com/company/stobart/	United Kingdom	1,667	29	1.74%	▼ -15
182	UPS	https://www.linkedin.com/company/ups/	United States	144,350	2,500	1.73%	New Entry
183	Logistica	https://www.linkedin.com/company/logistica/	United Kingdom	2,382	41	1.72%	New Entry
184	SYNCREON	https://www.linkedin.com/company/syncreon/	United States	4,580	77	1.68%	New Entry
185	Stolt-Nielsen	https://www.linkedin.com/company/stolt-nielsen/	United Kingdom	2,382	40	1.68%	▼ -111
186	Yodel	https://www.linkedin.com/company/yodel/	United Kingdom	2,873	47	1.64%	▼ -33
187	PostNord i Danmark	https://www.linkedin.com/company/postnord-i-danmark/	Denmark	2,425	39	1.61%	▼ -18
188	Hoaa пошта	https://www.linkedin.com/company/hoaa-posta/	Ukraine	2,837	41	1.45%	New Entry
189	VSE Corporation	https://www.linkedin.com/company/vse-corporation/	United States	1,897	27	1.42%	▼ -82
190	XPO	https://www.linkedin.com/company/xpo/	United States	36,656	495	1.35%	New Entry
191	Capstone	https://www.linkedin.com/company/capstone/	United States	5,246	69	1.32%	▼ -24
192	bpostgroup	https://www.linkedin.com/company/bpostgroup/	Belgium	12,780	155	1.21%	▼ -13
193	Poczta Polska	https://www.linkedin.com/company/poczta-polska/	Poland	4,247	49	1.15%	▼ -23
194	PostNord	https://www.linkedin.com/company/postnord/	Sweden	12,733	146	1.15%	▼ -44
195	Nippon Express USA	https://www.linkedin.com/company/nippon-express-usa/	United States	3,078	35	1.14%	▼ -27
196	Unipart Group	https://www.linkedin.com/company/unipart-group/	United Kingdom	3,782	40	1.06%	▼ -99
197	SeD	https://www.linkedin.com/company/sed/	France	3,587	28	0.78%	New Entry
198	Unisource Worldwide	https://www.linkedin.com/company/unisource-worldwide/	United States	1,547	12	0.78%	New Entry
199	Ingram Micro	https://www.linkedin.com/company/ingram-micro/	United States	2,973	20	0.67%	▼ -34
200	ModusLink	https://www.linkedin.com/company/moduslink/	United States	1,281	7	0.55%	▼ -29
201	TNG	https://www.linkedin.com/company/tng/	Canada	1,186	6	0.51%	▼ -26
202	AHS	https://www.linkedin.com/company/ahs/	United States	1,098	4	0.36%	▼ -28
203	A & A Customs Brokers	https://www.linkedin.com/company/a-a-customs-brokers/	Canada	2,767	9	0.33%	▼ -27
204	VASP	https://www.linkedin.com/company/vasp/	Portugal	1,461	4	0.27%	▼ -31
205	DSC Logistics	https://www.linkedin.com/company/dsc-logistics/	United States	1,372	3	0.22%	▼ -27
206	PNP	https://www.linkedin.com/company/pnp/	Italy	1,470	2	0.14%	New Entry

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](https://www.dsmn8.com) [our contact us at support@dsmn8.com](mailto:support@dsmn8.com)



@DSMN8

DSMN8

[linkedin.com/company/DSMN8](https://www.linkedin.com/company/DSMN8)

