



Europe's Most Active Logistics & Supply Chain Professionals on Social - October 2023

Industry at a glance:

Average Score:	Total Companies:	Global Industry Average:
5.48%	108	4.89%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Blue Water Shipping	https://www.linkedin.com/company/blue-water-shipping/	Denmark	1,712	275	16.06%	▲ 2
2	Ziegler	https://www.linkedin.com/company/ziegler/	Belgium	1,190	128	10.76%	▲ 0
3	Savino Del Bene	https://www.linkedin.com/company/savino-del-bene/	Italy	2,754	290	10.53%	▲ 3
4	Röhligh Logistics	https://www.linkedin.com/company/rohligh-logistics/	Germany	1,480	151	10.20%	▲ 3
5	TIBA	https://www.linkedin.com/company/tiba/	Spain	1,051	105	9.99%	▲ 4
6	Körber	https://www.linkedin.com/company/koerber/	Germany	2,560	251	9.80%	▼ -5
7	Noatum Logistics	https://www.linkedin.com/company/noatum-logistics/	Spain	1,094	104	9.51%	New Entry
8	TGW Logistics	https://www.linkedin.com/company/tgw-logistics/	Austria	2,400	226	9.42%	▲ 5
9	Viterra	https://www.linkedin.com/company/viterra/	Netherlands	1,605	151	9.41%	▼ -5
10	deugro	https://www.linkedin.com/company/deugro/	Switzerland	1,015	94	9.26%	New Entry
11	Rangel Logistics Solutions	https://www.linkedin.com/company/rangel-logistics-solutions/	Portugal	1,022	94	9.20%	New Entry
12	Scan Global Logistics	https://www.linkedin.com/company/scan-global-logistics/	Denmark	2,357	214	9.08%	New Entry
13	E80 Group	https://www.linkedin.com/company/e80-group/	Italy	1,153	104	9.02%	New Entry
14	Schmitz Cargobull	https://www.linkedin.com/company/schmitz-cargobull/	Germany	1,139	100	8.78%	New Entry
15	Gebrüder Weiss	https://www.linkedin.com/company/gebrueder-weiss/	Austria	2,643	228	8.63%	▲ 7
16	4flow	https://www.linkedin.com/company/4flow/	Germany	1,186	102	8.60%	New Entry
17	LESCHACO	https://www.linkedin.com/company/leschaco/	Germany	1,302	110	8.45%	▼ -6
18	DHL Global Forwarding	https://www.linkedin.com/company/dhl-global-forwarding/	Germany	20,381	1,700	8.34%	▲ 3
19	Rhenus Logistics	https://www.linkedin.com/company/rhenus-logistics/	Germany	8,882	735	8.28%	▼ -7
20	APM Terminals	https://www.linkedin.com/company/apm-terminals/	Netherlands	8,181	653	7.98%	▲ 8
21	cargo-partner	https://www.linkedin.com/company/cargo-partner/	Austria	2,838	224	7.89%	▼ -13
22	DACHSER	https://www.linkedin.com/company/dachser/	Germany	11,401	893	7.83%	▼ -4
23	Maersk Supply Service	https://www.linkedin.com/company/maersk-supply-service/	Denmark	1,855	145	7.82%	▼ -6

24	GNV Grandi Navi Veloci	https://www.link	Italy	1,138	86	7.56%	New Entry
25	Bolloré Logistics	https://www.link	France	11,380	850	7.47%	▲ 9
26	Svitzer	https://www.link	Denmark	2,504	185	7.39%	▲ 5
27	A.P. Moller - Maersk	https://www.link	Denmark	62,262	4,500	7.23%	▼ -2
28	Heppner	https://www.link	France	1,914	138	7.21%	New Entry
29	H.Essers	https://www.link	Belgium	2,038	145	7.11%	▼ -10
30	Wiener Linien	https://www.link	Austria	1,266	89	7.03%	New Entry
31	Bomi Group	https://www.link	Italy	1,689	115	6.81%	▼ -8
32	GCA	https://www.link	France	1,140	77	6.75%	New Entry
33	Mondial Relay	https://www.link	France	1,464	98	6.69%	▲ 14
34	VINCI Autoroutes	https://www.link	France	2,419	160	6.61%	▼ -18
35	Swisslog	https://www.link	Switzerland	3,169	205	6.47%	▼ -21
36	Impala Terminals	https://www.link	Switzerland	1,108	71	6.41%	New Entry
37	Arcese	https://www.link	Italy	1,283	82	6.39%	▼ -13
38	Royal FloraHolland	https://www.link	Netherlands	1,790	114	6.37%	▲ 5
39	STEF	https://www.link	France	8,982	555	6.18%	▼ -10
40	FERCAM	https://www.link	Italy	1,704	103	6.04%	▲ 1
41	Stena Line	https://www.link	Sweden	3,120	188	6.03%	▲ 19
42	Mecalux	https://www.link	Spain	2,109	127	6.02%	▼ -2
43	BVG	https://www.link	Germany	1,477	88	5.96%	▼ -4
44	Hermes	https://www.link	Germany	1,076	64	5.95%	▲ 20
45	Österreichische Post	https://www.link	Austria	2,331	135	5.79%	New Entry
46	IFCO SYSTEMS	https://www.link	Germany	1,777	102	5.74%	▲ 8
47	Transdev	https://www.link	France	9,190	526	5.72%	New Entry
48	Bleckmann	https://www.link	Netherlands	1,774	101	5.69%	▲ 1
49	DSV	https://www.link	Denmark	44,075	2,500	5.67%	▲ 12
50	Vopak	https://www.link	Netherlands	3,975	223	5.61%	▲ 2
51	WITRON	https://www.link	Germany	1,926	108	5.61%	▲ 4
52	Kuehne+Nagel	https://www.link	Switzerland	44,762	2,500	5.59%	▼ -14
53	DHL Freight	https://www.link	Germany	4,520	252	5.58%	▼ -8
54	Carreras Grupo Logístico	https://www.link	Spain	1,024	57	5.57%	New Entry
55	La Poste Groupe	https://www.link	France	45,241	2,500	5.53%	▼ -55
56	Raben Group	https://www.link	Poland	2,682	145	5.41%	▼ -3
57	GEODIS	https://www.link	France	26,089	1,400	5.37%	▼ -11
58	Logisfashion	https://www.link	Spain	1,107	59	5.33%	New Entry
59	Wallerius Wilhelmsen	https://www.link	Norway	2,370	126	5.32%	▼ -17
60	DHL Express	https://www.link	Germany	25,295	1,301	5.14%	▼ -10
61	SSI SCHÄFER	https://www.link	Germany	4,405	226	5.13%	▼ -17
62	InPost	https://www.link	Poland	2,517	128	5.09%	▲ 3
63	Planzer	https://www.link	Switzerland	1,050	53	5.05%	New Entry
64	CEVA	https://www.link	France	39,812	2,001	5.03%	▼ -2
65	DHL Supply Chain	https://www.link	Germany	60,193	3,000	4.98%	▼ -6
66	Grimaldi Group	https://www.link	Italy	2,384	118	4.95%	▲ 1
67	Sesé	https://www.link	Spain	2,376	114	4.80%	▼ -10
68	Posti Group Oyj	https://www.link	Finland	2,564	122	4.76%	▲ 10
69	FIEGE	https://www.link	Germany	3,020	140	4.64%	▼ -33
70	DB Schenker	https://www.link	Germany	43,766	2,000	4.57%	New Entry
71	DB Cargo	https://www.link	Germany	3,179	145	4.56%	▲ 4
72	Stuart	https://www.link	France	1,329	60	4.51%	▼ -35
73	Katoen Natie	https://www.link	Belgium	4,888	213	4.36%	▼ -22
74	LKW WALTER	https://www.link	Austria	1,348	58	4.30%	▼ -18
75	ID Logistics	https://www.link	France	6,006	251	4.18%	▼ -7
76	Logista	https://www.link	Spain	1,631	66	4.05%	New Entry
77	Viapost	https://www.link	France	1,310	52	3.97%	▼ -14
78	Deutsche Post und DHL	https://www.link	Germany	8,553	333	3.89%	▼ -6
79	XPO Logistics Europe	https://www.link	France	6,865	255	3.71%	▼ -10
80	Luís Simões	https://www.link	Portugal	1,228	43	3.50%	▲ 0
81	FM Logistic	https://www.link	France	5,444	182	3.34%	▼ -7
82	PostNL	https://www.link	Netherlands	12,804	427	3.33%	▼ -5
83	PostNord Sverige	https://www.link	Sweden	4,181	134	3.20%	▲ 3
84	Posten Bring	https://www.link	Norway	4,002	122	3.05%	▼ -84
85	Arvato	https://www.link	Germany	9,902	300	3.03%	▼ -15
86	Hamburg Süd	https://www.link	Germany	2,412	73	3.03%	▼ -59
87	Hegelmann Group	https://www.link	Germany	1,234	36	2.92%	▼ -55
88	Vroon	https://www.link	Netherlands	1,620	47	2.90%	▼ -6
89	DPD Deutschland	https://www.link	Germany	1,492	42	2.82%	▼ -18
90	No Limit	https://www.link	Poland	1,084	30	2.77%	New Entry
91	DHL	https://www.link	Germany	65,298	1,778	2.72%	▼ -12
92	Poste Italiane	https://www.link	Italy	33,165	777	2.34%	▼ -11
93	Correos Express	https://www.link	Spain	1,879	42	2.24%	▼ -20
94	CB	https://www.link	Netherlands	1,718	36	2.10%	▼ -3
95	DPD Polska	https://www.link	Poland	1,387	29	2.09%	▼ -11

96	Deutsche Bahn	https://www.link	Germany	70,949	1,450	2.04%	▼ -38
97	LOGWIN	https://www.link	Germany	1,634	33	2.02%	▼ -14
98	ASKO	https://www.link	Norway	1,154	22	1.91%	▼ -9
99	ECT	https://www.link	Netherlands	1,870	33	1.76%	▼ -9
100	GLS	https://www.link	Netherlands	7,147	126	1.76%	▼ -12
101	PostNord i Danmark	https://www.link	Denmark	2,425	39	1.61%	▼ -9
102	Нова пошта	https://www.link	Ukraine	2,837	41	1.45%	New Entry
103	bpostgroup	https://www.link	Belgium	12,780	155	1.21%	▼ -8
104	Poczta Polska	https://www.link	Poland	4,247	49	1.15%	▼ -11
105	PostNord	https://www.link	Sweden	12,733	146	1.15%	▼ -20
106	SeD	https://www.link	France	3,587	28	0.78%	New Entry
107	VASP	https://www.link	Portugal	1,461	4	0.27%	▼ -13
108	PNP	https://www.link	Italy	1,470	2	0.14%	New Entry

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