

# DSMN8

Europe's Most Active Internet Professionals on Social - October 2023

## Industry at a glance:

Average Score:  
**7.75%**

Total Companies:  
**39**

Global Industry Average:  
**7.55%**

## Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

**Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

## So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Malt	<a href="https://www.linkedin.com/company/malt">https://www.linkedin.com/company/malt</a>	France	1,438	285	19.82%	▲ 1
2	Nova	<a href="https://www.linkedin.com/company/nova">https://www.linkedin.com/company/nova</a>	Spain	4,956	937	18.91%	▼ -1
3	Infopro Digital	<a href="https://www.linkedin.com/company/infopro-digital">https://www.linkedin.com/company/infopro-digital</a>	France	1,528	261	17.08%	▲ 0
4	astara	<a href="https://www.linkedin.com/company/astara">https://www.linkedin.com/company/astara</a>	Spain	1,756	271	15.43%	New Entry
5	Leboncoin	<a href="https://www.linkedin.com/company/leboncoin">https://www.linkedin.com/company/leboncoin</a>	France	1,312	201	15.32%	▲ 0
6	Trustpilot	<a href="https://www.linkedin.com/company/trustpilot">https://www.linkedin.com/company/trustpilot</a>	Denmark	1,010	153	15.15%	New Entry
7	OVHcloud	<a href="https://www.linkedin.com/company/ovhcloud">https://www.linkedin.com/company/ovhcloud</a>	France	2,789	394	14.13%	▼ -1
8	RTB House	<a href="https://www.linkedin.com/company/rtb-house">https://www.linkedin.com/company/rtb-house</a>	Poland	1,277	179	14.02%	New Entry
9	TravelPerk	<a href="https://www.linkedin.com/company/travelperk">https://www.linkedin.com/company/travelperk</a>	Spain	1,187	166	13.98%	▼ -5
10	Temper	<a href="https://www.linkedin.com/company/temper">https://www.linkedin.com/company/temper</a>	Netherlands	1,437	145	10.09%	▲ 6
11	Global Blue	<a href="https://www.linkedin.com/company/global-blue">https://www.linkedin.com/company/global-blue</a>	Switzerland	1,339	134	10.01%	▼ -2
12	BlaBlaCar	<a href="https://www.linkedin.com/company/blabla-car">https://www.linkedin.com/company/blabla-car</a>	France	1,103	101	9.16%	New Entry
13	Doctolib	<a href="https://www.linkedin.com/company/doctolib">https://www.linkedin.com/company/doctolib</a>	France	3,058	265	8.67%	▼ -3
14	Allegro	<a href="https://www.linkedin.com/company/allegro">https://www.linkedin.com/company/allegro</a>	Poland	3,853	296	7.68%	▲ 0
15	Grupa Wirtualna Polska	<a href="https://www.linkedin.com/company/grupa-wirtualna-polska">https://www.linkedin.com/company/grupa-wirtualna-polska</a>	Poland	1,162	88	7.57%	▲ 8
16	Etraveli Group	<a href="https://www.linkedin.com/company/etraveli-group">https://www.linkedin.com/company/etraveli-group</a>	Sweden	1,340	98	7.31%	New Entry
17	italki	<a href="https://www.linkedin.com/company/italki">https://www.linkedin.com/company/italki</a>	Spain	4,074	283	6.95%	New Entry
18	eDreams ODIGEO	<a href="https://www.linkedin.com/company/edreams-odigeo">https://www.linkedin.com/company/edreams-odigeo</a>	Spain	1,990	132	6.63%	▼ -6
19	Selectra	<a href="https://www.linkedin.com/company/selectra">https://www.linkedin.com/company/selectra</a>	France	1,214	80	6.59%	▼ -2
20	Facile.it	<a href="https://www.linkedin.com/company/facile-it">https://www.linkedin.com/company/facile-it</a>	Italy	1,119	73	6.52%	▼ -7
21	ABOUT YOU	<a href="https://www.linkedin.com/company/about-you">https://www.linkedin.com/company/about-you</a>	Germany	1,322	86	6.51%	▼ -2
22	iO	<a href="https://www.linkedin.com/company/io">https://www.linkedin.com/company/io</a>	Belgium	5,024	286	5.69%	▲ 3
23	AUTODOC	<a href="https://www.linkedin.com/company/autodoc">https://www.linkedin.com/company/autodoc</a>	Germany	1,661	94	5.66%	▼ -5

24	OLX Autos	<a href="https://www.link">https://www.link</a>	Netherlands	2,506	137	5.47%	▼ -2
25	Bolt	<a href="https://www.link">https://www.link</a>	Estonia	8,854	476	5.38%	▼ -4
26	TMC	<a href="https://www.link">https://www.link</a>	Netherlands	4,391	220	5.01%	▲ 2
27	CHECK24	<a href="https://www.link">https://www.link</a>	Germany	3,085	153	4.96%	▲ 0
28	Hotmart	<a href="https://www.link">https://www.link</a>	Netherlands	10,901	508	4.66%	▲ 5
29	Flink	<a href="https://www.link">https://www.link</a>	Germany	2,460	112	4.55%	▼ -3
30	Seznam.cz	<a href="https://www.link">https://www.link</a>	Czechia	1,729	73	4.22%	▲ 2
31	OTTO	<a href="https://www.link">https://www.link</a>	Germany	3,736	152	4.07%	▼ -2
32	eMAG	<a href="https://www.link">https://www.link</a>	Romania	3,082	92	2.99%	▲ 2
33	Gorillas	<a href="https://www.link">https://www.link</a>	Germany	2,095	49	2.34%	▼ -2
34	Crypto	<a href="https://www.link">https://www.link</a>	Spain	1,519	31	2.04%	▲ 1
35	vente-privee	<a href="https://www.link">https://www.link</a>	France	1,769	35	1.98%	▲ 4
36	ADB	<a href="https://www.link">https://www.link</a>	Switzerland	1,210	23	1.90%	▲ 2
37	Delivery Hero	<a href="https://www.link">https://www.link</a>	Germany	31,238	519	1.66%	▼ -1
38	Bosch	<a href="https://www.link">https://www.link</a>	Germany	159,166	2,500	1.57%	New Entry
39	Cimpress	<a href="https://www.link">https://www.link</a>	Ireland	9,906	56	0.57%	▲ 1

## Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](https://www.dsmn8.com) [our contact us at support@dsmn8.com](mailto:support@dsmn8.com)



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[linkedin.com/company/DSMN8](https://www.linkedin.com/company/DSMN8)

