



The USA's Most Active Facilities Services Professionals on Social - October 2023

Industry at a glance:

Average Score: 2.79%	Total Companies: 32	Global Industry Average: 3.90%
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Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Cintas	https://www.linkedin.com/company/cintas	United States	24,323	1,800	7.40%	▲ 2
2	LandCare	https://www.linkedin.com/company/landcare	United States	1,276	85	6.66%	▲ 0
3	FSG	https://www.linkedin.com/company/fsg	United States	1,147	60	5.23%	▲ 2
4	BrightView	https://www.linkedin.com/company/brightview	United States	4,452	204	4.58%	▼ -3
5	Flagship Facility Services	https://www.linkedin.com/company/flagship-facility-services	United States	1,175	52	4.43%	▼ -1
6	Apache Industrial	https://www.linkedin.com/company/apache-industrial	United States	1,375	59	4.29%	▲ 2
7	SBM	https://www.linkedin.com/company/sbm	United States	1,869	75	4.01%	▼ -1
8	Lee Company	https://www.linkedin.com/company/lee-company	United States	1,016	40	3.94%	New Entry
9	GSH Group	https://www.linkedin.com/company/gsh-group	United States	1,268	43	3.39%	New Entry
10	The Budd Group	https://www.linkedin.com/company/the-budd-group	United States	1,060	35	3.30%	▲ 9
11	Aramark Uniform Services	https://www.linkedin.com/company/aramark-uniform-services	United States	5,268	155	2.94%	▲ 4
12	C&W Services	https://www.linkedin.com/company/c-w-services	United States	3,489	92	2.64%	▼ -3
13	SP+	https://www.linkedin.com/company/sp-plus	United States	5,271	135	2.56%	▼ -1
14	EMCOR Facilities Services	https://www.linkedin.com/company/emcor-facilities-services	United States	2,013	50	2.48%	▲ 11
15	HHS	https://www.linkedin.com/company/hhs	United States	2,660	65	2.44%	▲ 7
16	SSC Services For Education	https://www.linkedin.com/company/ssc-services-for-education	United States	1,621	37	2.28%	▲ 2
17	Crown Plaza Hotel	https://www.linkedin.com/company/crown-plaza-hotel	United States	2,498	56	2.24%	▼ -4
18	ESFM	https://www.linkedin.com/company/esfm	United States	1,663	36	2.16%	▲ 6
19	ISS North America	https://www.linkedin.com/company/iss-north-america	United States	3,709	79	2.13%	▼ -3
20	ServiceMaster Clean	https://www.linkedin.com/company/service-master-clean	United States	2,124	45	2.12%	▲ 3
21	Brock Group	https://www.linkedin.com/company/brock-group	United States	3,125	66	2.11%	▼ -1
22	Diversified Maintenance	https://www.linkedin.com/company/diversified-maintenance	United States	1,078	22	2.04%	▲ 8
23	Coverall North America	https://www.linkedin.com/company/coverall-north-america	United States	1,352	25	1.85%	▼ -13

24	Aramark Facilities Manage	https://www.link	United States	1,252	22	1.76%	▼ -10
25	MPW Industrial Services	https://www.link	United States	1,377	23	1.67%	▼ -18
26	KBS	https://www.link	United States	2,778	46	1.66%	▲ 1
27	ABM Industries	https://www.link	United States	24,992	411	1.64%	▼ -6
28	Roto-Rooter Plumbing and	https://www.link	United States	3,303	45	1.36%	▼ -2
29	JAN-PRO	https://www.link	United States	1,005	13	1.29%	New Entry
30	Jani-King	https://www.link	United States	1,815	21	1.16%	▼ -2
31	Able Services	https://www.link	United States	2,020	16	0.79%	▼ -2
32	Cleaning Services Group	https://www.link	United States	2,567	14	0.55%	▼ -1

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](#) [our contact us at support@dsmn8.com](#)



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